

Issue-Responsive Programming: Station Outreach Activities

Viewer Responses

KSTW regularly responds to viewer letters, e-mails and phone messages regarding programming. We strive to answer questions and concerns in a timely fashion, thus demonstrating our commitment to our viewers.

Program Specials

None.

Events

None.

Other

KSTW provides a platform for clients who want to raise awareness and outreach in the community by highlighting specific PSAs in "CW 11 Connects" for a unique social/cause marketing campaign.

Jenna Willis, Program Coordinator for KSTW, attended the Ascertainment meetings in October, November, and December of 2010 collecting information from public and non-profit organizations addressing the concerns of the public in our community.

Ron Diotte, Chief Engineer for KSTW, participated in the semi-annual Bates Technical College Curriculum Advisory Committee meeting in Tacoma on November 10th, 2010.

Various In-kind Donations

None.

Job Fairs

None.

Issue-Responsive Programming: Public Affairs Programming

Title:
Broadcast Day/Date:
Time:
Duration:
Type/Organization:
Description:

Northwest Indian News - #31
Sunday, October 3, 2010
8:30 AM
30:00

Public Affairs/Tulalip Tribes

In this edition of Northwest Indian News, Lummi Tribal member Chenoa Egawa hosts the program during National Aboriginal Day in Vancouver, British Columbia. There the Canadian government formally apologizes to the First Nations, Metis, and Inuit survivors of the residential school system. Stories in this episode include "Northwest coast canoe naming at Smithsonian," "Native Vote," and "Native veterans." This week's "Around Indian Country" segment includes "Puyallup Wetland Regeneration," "Lummi Stormish Water Festival" and "Tulalip Tribes Salmon Ceremony."

Title:
Broadcast Day/Date:
Time:
Duration:
Type/Organization:
Description:

South Sound Business Report - #81
Sunday, October 3, 2010
9:00 AM
30:00

Public Affairs/The Business Examiner Newspaper Group

This episode covers healthcare and technology in the South Sound. Co-hosts Emily (West) Reiter and Jeff Rounce of the Business Examiner interview Mark Adams, MD, of Franciscan Health System and Claire Spain-Remy, MD, of MultiCare Health System. The guests, each vice presidents of their respective health care networks, explain expanding capabilities for residents to reach appropriate treatments within their own communities and avoid disruptive trips to other metropolitan hospitals. The topic of robot-assisted surgery is also discussed as an example of technology bringing positive change to medical treatments in the South Sound. In addition, Business Examiner Editor Mike Boyd provides timely local Business Briefs updates.

Title:
Broadcast Day/Date:
Time:
Duration:
Type/Organization:
Description:

Northwest Indian News - #32
Sunday, October 10, 2010
8:30 AM
30:00

Public Affairs/Tulalip Tribes

Chenoa Egawa, Lummi Tribal member, hosts the program from Cowichan Tribal Journey 2008 Paddle to Cowichan from Duncan, British Columbia. The Canoe Journey has become one of the largest annual Native gatherings in North America. Canoe families

have endured and thrived here for hundreds of centuries. Other stories included in this episode are "The Longest Walk 2" Parts 1 and 2, "Hawaiian Reunion of Ancestry Celebration," "Hawaiian Reunion of Ancestry Celebration," and "Squamish Lil'wat Cultural Centre."

Title:
Broadcast Day/Date:
Time:
Duration:
Type/Organization:
Description:

South Sound Business Report - #81
Sunday, October 10, 2010
9:00 AM
30:00
Public Affairs/The Business Examiner Newspaper Group
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Title:
Broadcast Day/Date:
Time:
Duration:
Type/Organization:
Description:

Northwest Indian News - #33
Sunday, October 17, 2010
8:30 AM
30:00
Public Affairs/Tulalip Tribes
Lummi Tribal member Chenoa Egawa hosts the program during the "Native American Indian Honor Day" gathering in Bellingham, WA. August 23rd, 2008. Video excerpts from the "Honor Day" gathering in Seattle, WA, August 16th, 2008, are also included. Other news stories included in this episode are "North American Indigenous Games," "Camp Chapparral, A Healing Circle," and "Tulalip Resort Casino."

Title:
Broadcast Day/Date:
Time:
Duration:
Type/Organization:
Description:

South Sound Business Report - #78
Sunday, October 17, 2010
9:00 AM
30:00
Public Affairs/The Business Examiner Newspaper Group
This episode, co-hosts Emily West and Jeff Rounce of the Business Examiner discuss the brewing history of the South Sound and an emerging trend toward successful micro-breweries.

since then, including start-up 7 Seas Brewing of Gig Harbor, to account for at least 17 South Sound breweries today. Guest Pat Nagle, founder of Harmon Brewing Company in Tacoma in 1977, is interviewed for this segment. Pat also started The Hub restaurant and, early this summer, a second brewing facility in The Tap Room. Finally, the Business Examiner Editor Mike Boyd talks about local business updates.

Title: Northwest Indian News - #43

Broadcast Day/Date: Sunday, October 24, 2010

Time: 8:30 AM

Duration: 30:00

Type/Organization: Public Affairs/Tulalip Tribes

Description: Cerissa Ramsey, Tulalip Tribal member, hosts the program from the Peace Arch Park in Blaine, Washington at the US/Canada Border. This episode is a retrospective on the role of aboriginal people from Canada and the Northwest in the 2010 Winter Olympic Games. First, artist Bill Helin discusses the cultural festivities for the winter games in which his traditional canoe, the Ravensong, was honored. Next, Calvin Hunt is profiled regarding the Coke bottle he carved using traditional techniques for the Coca-Cola sponsored exhibit of aboriginal art. And last, Corrine Hunt, a first nations artist, is interviewed about the process of designing the gold, silver, and bronze metals for the games and incorporating aboriginal artwork.

South Sound Business Report - #82

Title: South Sound Business Report - #82

Broadcast Day/Date: Sunday, October 24, 2010

Time: 9:00 AM

Duration: 30:00

Type/Organization: Public Affairs/The Business Examiner Newspaper Group

Description: Co-hosts Emily (West) Reiter and Jeff Rounce of the Business Examiner return to discuss the annual Women of Influence Awards. In this program the eight 2010 Women of Influence are highlighted for their contributions to local business and their secrets for career success. It includes interviews with rising stars Amber Thiel and Melanie Manista-Rushforth, plus Women of Influence honoree Renee Ries and Lifetime Achievement recipient Lilly Warnick.

Northwest Indian News - #34

Title: Northwest Indian News - #34

Broadcast Day/Date: Sunday, October 31, 2010

Time: 8:30 AM

Duration: 30:00

Type/Organization: Public Affairs/Tulalip Tribes

importance of the annual canoe journey to the tribes and bands of the Pacific Northwest Coast. NWIN's Frank Moxley takes a 'close up' look at the technical aspects of moving the canoes and canoe families from village to village as well as the time honored protocols that need to be observed while on the journey. A segment called "Children on the Journey" explains the unique opportunity the Canoe Journey provides for Indian children to learn about their culture.

Title:
Broadcast Day/Date:
Time:
Duration:
Type/Organization:
Description:

South Sound Business Report - #82
Sunday, October 31, 2010
9:00 AM
30:00
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Title:
Broadcast Day/Date:
Time:
Duration:
Type/Organization:
Description:

Northwest Indian News - #35
Sunday, November 7, 2010
8:30 AM
30:00
Public Affairs/Tulalip Tribes
Lummi Tribal member Chenoa Egawa hosts the program from the "Squaxin Island Museum, Library and Research Center" on the Squaxin Island Reservation. This beautiful center brings together the best features of libraries and museums while using a contemporary interpretation of Coast Salish plankhouse architecture to reflect the culture and heritage of the Squaxin Island and other area Tribes. Other stories in this installment include: "Nuxalk Carver", "Coach Robin Ross" and the "American Indian Film Festival". The "Around Indian Country" segment includes the following stories: "Native Comic Book Project" and the "Skagit River Estuary Habitat".

Title:
Broadcast Day/Date:
Time:
Duration:
Type/Organization:

South Sound Business Report - #79
Sunday, November 7, 2010
9:00 AM
30:00
Public Affairs/The Business Examiner Newspaper Group

Jeff Rounce of the Business Examiner interview panel guest Ronald Thomas, Ph.D., the 13th president of University of Puget Sound. They then interview Roy Heynderickx, Ph.D., president of Saint Martin's University in Lacey. With taxpayer-funded colleges facing fiscal challenges, the several independent institutions in the South Sound find their enrollment requests are expanding, despite the somewhat misinformed public impression that their costs are prohibitive for the typical student. In actuality, the SSBR guests explained, a greater proportion of student support and financial aid may result in the student/family investment in a degree being somewhat lower in a private school. Following the panel, the Business Examiner Editor Mike Boyd provides timely local Business Briefs updates.

Title:
Broadcast Day/Date:
Time:
Duration:
Type/Organization:
Description:

Northwest Indian News - #36
Sunday, November 14, 2010
8:30 AM
30:00
Public Affairs/Tulalip Tribes
Chenoa Egawa hosts the program from the Port Gamble S'Kallam Tribe's House of Knowledge. The topic of "Native Achievement Study," Native students learning better when they are surrounded by their own culture, is discussed in this episode. Other stories include "ATNI Winter Conference 2009" and "British Columbia Film Industry." The "Around Indian Country" segment includes stories about "Elizabeth Peratrovich" and "Alaska Forum on the Environment."

Title:
Broadcast Day/Date:
Time:
Duration:
Type/Organization:
Description:

South Sound Business Report - #84
Sunday, November 14, 2010
9:00 AM
30:00
Public Affairs/The Business Examiner Newspaper Group
Co-hosts Emily Reiter and Jeff Rounce of the Business Examiner discuss this episode's topic of small business incubators. In-studio guests are Tim Strege, executive director of Tacoma's Wm. B. Factory Small Business Incubator, and D'Wayne Buckley, owner of Buckley Construction and tenant firm of the incubator. Recessionary times frequently see increased numbers of new start-up businesses as unemployed persons create their own next job as entrepreneurs. SSBR visits Federal Way where a recently opened South Sound Regional Small Business Incubator host new firms and they meet one of the new business leaders. Thurston County Chamber also hosts an incubator in downtown Olympia and this report presents three entrepreneurs based there. In addition, Business Examiner Editor Mike Boyd provides timely

Title: Northwest Indian News - #37
Broadcast Day/Date: Sunday, November 21, 2010
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description:

Today's program, hosted by Lummi Tribal member, Chenoa Egawa, is from the Native American Youth and Family Center (NAYA), located in Portland, Oregon. The NAYA Family Center provides educational services, cultural arts and direct support to youth and families in Portland's American Indian and Alaska Native Community. Other stories include: "Midnite Mine", Suquamish Longhouse Opening and "Around Indian Country".

Title: South Sound Business Report - #84
Broadcast Day/Date: Sunday, November 21, 2010
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description:

Co-hosts Emily Reiter and Jeff Rounce of the Business Examiner discuss this episode's topic of small business incubators. In-studio guests are Tim Strege, executive director of Tacoma's Wm. B. Factory Small Business Incubator, and D'Wayne Buckley, owner of Buckley Construction and tenant firm of the incubator. Recessionary times frequently see increased numbers of new start-up businesses as unemployed persons create their own next job as entrepreneurs. SSBR visits Federal Way where a recently opened South Sound Regional Small Business Incubator host new firms and they meet one of the new business leaders. Thurston County Chamber also hosts an incubator in downtown Olympia and this report presents three entrepreneurs based there. In addition, Business Examiner Editor Mike Boyd provides timely local Business Briefs news updates.

Title: Northwest Indian News - #38
Broadcast Day/Date: Sunday, November 28, 2010
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description:

Chenoa Egawa, Lummi Tribal member, hosts the program from the Northwest Indian College during the 'Red Alert: The Impact of Climate Change on Native Fisheries' workshop, a discussion about an issue that affects all people, worldwide. Other stories include "Quiliteute Whale Gathering," "Battles of Fire and Water," and "The Benefits of Casinos to Communities." The "Around Indian Country" segment includes stories about the "38th Annual First Nations UW Pow Wow" and the "Hansen Creek Habitat

Title:
Broadcast Day/Date:
Time:
Duration:
Type/Organization:
Description:

South Sound Business Report - #80
Sunday, November 28, 2010
9:00 AM
30:00
Public Affairs/The Business Examiner Newspaper Group
Co-hosts Emily West and Jeff Rounce of the Business Examiner discuss this episode's subject of networking, both social media and in-person. Panel guests Jay Gallinatti, CEO of Konnects Inc., and Thomas Pierson, CEO of Federal Way Chamber of Commerce join Emily and Jeff for this topic. In recent years, "social media" has become a heavily-used buzz word in the business world as tools like Facebook, YouTube, Flickr, LinkedIn and Twitter empower individuals and companies to make connections. Most agree that these virtual networking forms must supplement, not replace face-to-face interactions to have the most impact. Following this discussion, the Business Examiner Editor Mike Boyd gives updates on local businesses.

Title:
Broadcast Day/Date:
Time:
Duration:
Type/Organization:
Description:

Northwest Indian News - #39
Sunday, December 5, 2010
8:30 AM
30:00
Public Affairs/Tulalip Tribes
Chenoa Egawa, Lummi Tribal member, hosts the program from the Paschal Sherman Indian School on the Colville Indian Reservation during the Sunflower Festival. Other stories include the "Klamath River Dam Removal," the "Tulalip Coast Guard Training," and the "West Coast American Indian Music Awards."

Title:
Broadcast Day/Date:
Time:
Duration:
Type/Organization:
Description:

South Sound Business Report - #85
Sunday, December 5, 2010
9:00 AM
30:00
Public Affairs/The Business Examiner Newspaper Group
Co-hosts Emily Reiter and Jeff Rounce of the Business Examiner cover the topic of Hispanic Businesses. Persons of Hispanic or Latino origin comprise the largest and fastest growing sector in Washington's population at more than 10 percent. Increasingly, we are also seeing Hispanic-owned businesses emerge and extend their marketing focus to the whole community, beyond the ethnic origins. The guests interviewed on this episode are Rose Mednick, co-owner of Signs By Tomorrow and board member of Hispanic Chamber of Commerce, Julio Quan, editor of El Aguilia bi-lingual newspaper, and Martha Cerna with Northwest Womens Business Center. In this program, we visit El Jalapino, a multi-faceted Tacoma business that also has outlets in Renton.

Broadcast Day/Date:

Sunday, December 12, 2010

Time:

8:30 AM

Duration:

30:00

Type/Organization:

Public Affairs/Tulalip Tribes

Description:

Host Chenoa Egawa opens the program from the United Indians of All Tribe's Daybreak Star Indian Cultural Center, during the benefit concert titled 'Looking Back Toward The Future'. The benefit concert raises funding and awareness of the 40th anniversary of the successful occupation and takeover of Fort Lawton by the Seattle Area Native Community. Other stories include "Squamish First Nation Totem Raising," "House of Respect," and "John Barnett Inter Tribal Canoe Races."

Title:

South Sound Business Report - #85

Broadcast Day/Date:

Sunday, December 12, 2010

Time:

9:00 AM

Duration:

30:00

Type/Organization:

Public Affairs/The Business Examiner Newspaper Group

Description:

Co-hosts Emily Reiter and Jeff Rounce of the Business Examiner cover the topic of Hispanic Businesses. Persons of Hispanic or Latino origin comprise the largest and fastest growing sector in Washington's population at more than 10 percent. Increasingly, we are also seeing Hispanic-owned businesses emerge and extend their marketing focus to the whole community, beyond the ethnic origins. The guests interviewed on this episode are Rose Mednick, co-owner of Signs By Tomorrow and board member of Hispanic Chamber of Commerce, Julio Quan, editor of El Aguila bilingual newspaper, and Martha Cerna with Northwest Womens Business Center. In this program, we visit El Jalapino, a multi-faceted Tacoma business that also has outlets in Renton.

Title:

Northwest Indian News - #40

Broadcast Day/Date:

Sunday, December 19, 2010

Time:

8:30 AM

Duration:

30:00

Type/Organization:

Public Affairs/Tulalip Tribes

Description:

Chenoa Egawa, Lummi Tribal member, hosts the program from the shores of Tulalip Bay on the Tulalip reservation during the Tribal Journeys 2009 Paddle to Suquamish landing. The canoes and canoe families attending have traveled from the northern Puget Sound and lower British Columbia coastal regions.

However, in a few days they will join together with other canoes from five separate routes during the culmination of Tribal Journeys 2009, Paddle to Suquamish, being hosted at the Port Madison Indian Reservation. More than 80 ocean going canoes and as many as 7,000 people will gather together to witness the canoes

Ancestry Celebration."

Title:
Broadcast Day/Date:
Time:
Duration:
Type/Organization:
Description:

South Sound Business Report - #83
Sunday, December 19, 2010
9:00 AM
30:00

Public Affairs/The Business Examiner Newspaper Group

This episode covers budget impacts on the courts and justice system. Panel guests Hon. Bryan Chushcoff, presiding judge at Pierce County Superior Court, and Maralisse Hood Quan, executive director of Pierce County Center for Dispute Resolution, are interviewed by co-hosts Emily Reiter and Jeff Rounce of the Business Examiner. Budgets for Superior Courts were reduced in half of Washington's 39 counties in FY 2009 and one-third are expecting to face further cuts in FY 2010. Court administrators have reduced staff and/or salaries and adding furloughs to the court calendars. The panel guests discuss the impacts felt by judges, attorneys and citizens, as well as alternative forms of resolving disputes without going to court. In addition, Business Examiner Editor Mike Boyd gives updates on local businesses.

Title:
Broadcast Day/Date:
Time:
Duration:
Type/Organization:
Description:

Northwest Indian News - #41
Sunday, December 26, 2010
8:30 AM
30:00

Public Affairs/Tulalip Tribes

Cerissa Ramsey, Tulalip Tribal member, hosts the program from the shores of Tulalip Bay on the Tulalip reservation. The main topic is the 7th Annual American Indian Film Festival held at Bellevue Community College in Northwest Washington. Keynote Speaker Tracy Rector pays tribute to the festivals founder and one of Indian Country's great filmmakers, Phil Lucas. Next, interviews with master basket weavers and enthusiasts from all over the northwest are shown as they gather to tell stories, exchange techniques, and talk about how basket weaving has influenced their lives. Other news stories include "Louie Gong: Native Artist Profile" and "Tribal Leaders Conference on Education."

Title:
Broadcast Day/Date:
Time:
Duration:
Type/Organization:
Description:

South Sound Business Report - #83
Sunday, December 26, 2010
9:00 AM
30:00

Public Affairs/The Business Examiner Newspaper Group

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Business Examiner. Budgets for Superior Courts were reduced in half of Washington's 39 counties in FY 2009 and one-third are expecting to face further cuts in FY 2010. Court administrators have reduced staff and/or salaries and adding furloughs to the court calendars. The panel guests discuss the impacts felt by judges, attorneys and citizens, as well as alternative forms of resolving disputes without going to court. In addition, Business Examiner Editor Mike Boyd gives updates on local businesses.

4th Quarter 2010 Report: Issue/Program List: Issue-Responsive Programming

KSTW-TV regularly broadcasts programs and informational messages dealing with issues that affect its viewers and the communities in which they live. A format description of the programming follows:

CW 11 CONNECTS (PSAs)

(Various)

KSTW provides a platform for clients who want to raise awareness and outreach in the community by highlighting specific PSAs for a unique social/cause marketing campaign.

PUBLIC SERVICE ANNOUNCEMENTS (PSAs)

(Various)

Informational messages in lengths of (:60), (:30), (:20), (:15) and (:10) that air throughout the broadcast day and night which serve the community's needs and interests by promoting messages and services of not-for-profit organizations and charitable causes. Many of these public service announcements have local impact.

PUBLIC AFFAIRS PROGRAMMING: "NorthWest Indian News"

Hosted by Lummi Tribal member Chenoa Egawa, this show explores the issues, people, and events impacting Native Americans throughout the country.

PUBLIC AFFAIRS PROGRAMMING: "Native Heartbeat"

Native Heartbeat is a program hosted by Native American journalists highlighting Indian culture, government, and history around the country.

PUBLIC AFFAIRS PROGRAMMING: "South Sound Business Report"

South Sound Business Report is produced by the Business Examiner Newspaper Group and highlights business activity in South Puget Sound. Topics include environment, agriculture, business growth, transportation, education, finance, real estate and economic development.

The following is a description of what KSTW Television has determined to be the most significant issues facing our local communities. This list reflects ongoing topics, as well as a brief list of other issues presented by citizens and community leaders:

Violence and Crime

Teen violence, gun violence, juvenile crime and domestic violence are areas of increasing concern. There is a need to establish safer communities through education, advocacy and youth leadership programs. Policy makers need to identify a long-term, dedicated funding source for human services programs. Communities need to improve access to information and services for teens and provide safe places for children and youth during out-of-school hours. Media needs to promote programs designed to train children how to handle violence.

Child Abuse and Neglect

Child abuse and child neglect are areas of increasing concern. Social isolation is the number one factor of child abuse. Parental support and group parent interaction are key issues. Communities need to provide programs that enable parents of infants and young children to meet the challenges of parenting through mutual support and shared information. New moms need access to parenting resources and tools. Teen pregnancy is a growing concern. 66% of teen parents in Washington have been sexually abused and 60% of homeless youth have experienced physical or sexual abuse. Programs that help abused, neglected or poverty-stricken children attain self-esteem and confidence (i.e. Treehouse) need media attention and awareness.

Homelessness and Housing

There is a critical need for emergency, transitional and low-income housing in our community. Every family needs a safe, stable home base to achieve success; it is especially important for children. Homeless and runaway youth need tools for self-sufficiency, access to basic survival skills, HIV education, referrals to shelters and access to public transportation and health clinics. Programs helping families move from temporary housing to permanent housing need media attention. Due to illness, aging, inflation, or any number of uncontrollable causes, many older homeowners are not able to provide repair work, resulting in unsafe living conditions. Volunteers and media sponsors are needed to staff housing project campaigns such as Habitat for Humanity.

Education

Quality education, early education and after-school tutoring programs are areas of growing concerns. There is a need for parent involvement in schools. Media needs to promote the academic success of children and youth through mentoring and tutoring programs. Media needs to promote the academic success of at-risk and low-achieving

critical need for one-to-one mentors for students in elementary and middle schools. Schools need to develop new resources and community leadership programs to help children achieve at a higher level and assure the achievement of every child.

Health Care

Issues surrounding quality and affordable health care are an increasing concern. Seniors (over 65 years of age) need reasonable, reliable and affordable health care services. Persons with disabilities need assistance with medical limitations, restrictions and boundaries. Funding long-term health care problems need media attention. Non-profit agencies providing basic health care need fundraising and community support. Long-term care resources need to be made accessible to persons with limitations and disabilities.

Traffic

There is a need for better traffic flow, timed lights in the city and improved general efficiency on highways. Ongoing construction projects need media support. Traffic is the number one delay factor in emergency response times. Media need to educate drivers to move to the right for emergency vehicles, sirens and lights.

4th Quarter 2010 Puget Sound Broadcaster's Ascertainment Meetings Topics:

10/6/10

Hosted by Sandusky Radio in Bellevue, the following speakers addressed the Media regarding the topics noted:

Dr. Greg Foltz, Neurosurgeon at the Swedish Neuroscience Institute

Discussed the efforts to research the cause and treatment of brain cancer, one of the rarest and most aggressive cancers with a low patient survival rate. Local fundraisers help support integrative patient support programs and personalized therapies.

Don Kitch Jr., President and Chief Instructor for Team Seattle and the Seattle Children's Hospital Guild

Explained the car racing team's fund raising efforts to build a cardiovascular and cardiology surgery hybrid suite for the Seattle Children's Hospital through its participation in racing events such as the Rolex 24 Hours Race at Daytona.

Chris Coté, Programs and Development Coordinator for the USO

Topics included the USO facilities at SeaTac Airport and Joint Base Lewis McChord for US Military members, the wounded warrior extracurricular activities, care packages provided upon deployment, and services provided to family members of active US Military members.

Kelly Stockman Reid, Executive Director for Friends of the Children King County

Explained the positive life-changing results of long-term professional mentorship for children growing up in poverty and hardships. Friends of the Children mentor those high risk children from the time they

Phinney EcoVillage Discussed the concept of using Gross National Happiness as an indicator of a nation's success rather than Gross Domestic Product. This campaign is targeting Seattle as the first US city to use GNH to measure the population's psychological well being, physical health, time balance, and cultural vitality.

11/3/10

Hosted by Salem Radio in Seattle, the following speakers addressed the Media regarding the topics noted:

Susan Camerer, Co-Founder and Executive Director of Vision House, and Mary Burton, Communications and Donor Relations Manager for Vision House Explained how Vision House helps homeless families rebuild their lives through transitional housing programs, child care facilities, job training, and finance management classes.

Mike Gibson, President of Operation Lookout Topics included the various classifications of missing children, the services Operation Lookout provides to families of missing children, and examples of past missing children cases where Operation Lookout assisted.

Darren Pen, Community Mobilization Specialist for Safe Streets Explained how Safe Streets empowers individuals, youth, and communities to create a safe neighborhood by uniting neighbors against local crime and training them to form patrol programs.

Anthony Kagochi, Intake Coordinator for the Salvation Army Adult Rehab Center Discussed how the Salvation Army's Adult Rehab Center provides assistance to men and women struggling with alcohol and drug abuse through their work programs in the Salvation Army stores, the strict living regiment in the provided housing, and its spiritual counseling.

Marilyn Calbert, African-American Outreach Specialist for the YWCA Explained the importance of educating the African-American community in health care due to their increased risk of breast cancer. It is essential to alert them of free mammograms so even women without health insurance can receive aid and improve their quality of life.

12/8/10

Hosted by Trinity Broadcasting in Federal Way, the following speakers addressed the Media regarding the topics noted:

Cynthia Tobias, Apple Street Applied Learning Discussed how education could be improved and reformed if the students' needs were focused on rather than the teachers' unions or the school curriculum.

Ann Butler, People for Puget Sound Topics included the various education programs provided by the group to inform locals about keeping Puget Sound clean and the many solutions for native plants and animals' protection.

ensuring that state money is used appropriately as well as improving government operations.

Steve Gutzler, Compassion2One, and Philip Martin, Sharedhope International Discussed the prevalence of human trafficking in Washington State, the conditions in which the young girls must live, and the programs in place to rescue and restore the victims.

Bill Steele, University of Washington Seismology Lab Topics included the many kinds of earthquakes Washington state is susceptible to, the regions that are most likely to experience high seismic activity, and the effort by the seismology lab to place equipment throughout the state so that aide can be sent to the areas affected the most after a significant earthquake.