

## 2nd Quarter 2009 Report: Issue/Program List: Issue-Responsive Programming

KSTW-TV regularly broadcasts programs and informational messages dealing with issues that affect its viewers and the communities in which they live. A format description of the programming follows:

### **PROJECT GREEN (Messages)**

KSTW presents an encompassing campaign that will help Western Washington become a better place to live through awareness, education and programs dedicated to the environment. Project Green messages will air on KSTW and KSTW.com. From tips to living green, articles and a calendar of green events in the region, KSTW.com will be a leader in green information in Western Washington.

### **PUBLIC SERVICE ANNOUNCEMENTS (PSAs)**

(Various)

Informational messages in lengths of (:60), (:30), (:20), (:15) and (:10) that air throughout the broadcast day and night which serve the community's needs and interests by promoting messages and services of not-for-profit organizations and charitable causes. Many of these public service announcements have local impact.

### **PUBLIC AFFAIRS PROGRAMMING: "NorthWest Indian News"**

Hosted by Lummi Tribal member Chenoa Egawa, this show explores the issues, people and events impacting Native Americans throughout the country.

### **PUBLIC AFFAIRS PROGRAMMING: "South Sound Business Report"**

South Sound Business Report is a partnership between the Business Examiner Newspaper Group and Clover Park Technical College in Tacoma to highlight business activity in the South Puget Sound. Topics include environment, agriculture, business growth, transportation, education, finance, real estate and economic development.

## **Ascertainment Issues 2nd Quarter 2009**

The following is a description of what KSTW Television has determined to be the most significant issues facing our local communities. This list reflects ongoing topics, as well as a brief list of other issues presented by citizens and community leaders:

### **Violence and Crime**

Teen violence, gun violence, juvenile crime and domestic violence are areas of increasing concern. There is a need to establish safer communities through education, advocacy and youth leadership programs. Policy makers need to identify a long-term, dedicated funding source for human services programs. Communities need to improve access to information and services for teens and provide safe places for children and youth during out-of-school hours. Media needs to promote programs designed to train children how to handle violence.

### **Child Abuse and Neglect**

Child abuse and child neglect are areas of increasing concern. Social isolation is the number one factor of child abuse. Parental support and group parent interaction are key issues. Communities need to provide programs that enable parents of infants and young children to meet the challenges of parenting through mutual support and shared information. New moms need access to parenting resources and tools. Teen pregnancy is a growing concern. 66% of teen parents in Washington have been sexually abused and 60% of homeless youth have experienced physical or sexual abuse. Programs that help abused, neglected or poverty-stricken children attain self-esteem and confidence (i.e. Treehouse) need media attention and awareness.

### **Homelessness and Housing**

There is a critical need for emergency, transitional and low-income housing in our community. Every family needs a safe, stable home base to achieve success; it is especially important for children. Homeless and runaway youth need tools for self-sufficiency, access to basic survival skills, HIV education, referrals to shelters and access to public transportation and health clinics. Programs helping families move from temporary housing to permanent housing need media attention. Due to illness, aging, inflation, or any number of uncontrollable causes, many older homeowners are not able to provide repair work, resulting in unsafe living conditions. Volunteers and media sponsors are needed to staff housing project campaigns such as Habitat for Humanity.

### **Education**

Quality education, early education and after-school tutoring programs are areas of growing concerns. There is a need for parent involvement in schools. Media needs to promote the academic success of children and youth through mentoring and tutoring programs. Media needs to promote the academic success of at-risk and low-achieving

students, particularly in the area of literacy. After-school community programs that help kids succeed in school and prepare for life need community awareness. There is a critical need for one-to-one mentors for students in elementary and middle schools. Schools need to develop new resources and community leadership programs to help children achieve at a higher level and assure the achievement of every child.

### **Health Care**

Issues surrounding quality and affordable health care are an increasing concern. Seniors (over 65 years of age) need reasonable, reliable and affordable health care services. Persons with disabilities need assistance with medical limitations, restrictions and boundaries. Funding long-term health care problems need media attention. Non-profit agencies providing basic health care need fundraising and community support. Long-term care resources need to be made accessible to persons with limitations and disabilities.

### **Traffic**

There is a need for better traffic flow, timed lights in the city and improved general efficiency on highways. Ongoing construction projects need media support. Traffic is the number one delay factor in emergency response times. Media need to educate drivers to move to the right for emergency vehicles, sirens and lights. Cell phone laws and regulations need to be enacted.

## **2nd Quarter 2009 Puget Sound Broadcaster's Ascertainment Meetings Topics:**

- 4/1/09            Hosted by Fisher Communications in Seattle, the following speakers addressed the Media regarding the topics noted:  
**Dan Satterberg, King County Prosecutor** (speaking for King County Prosecuting Attorney's Office).  
**Susan Gregg-Hanson, Director – Media and Public Relations for UW Medicine News** discussing Trauma Care, HIPPA Restrictions.  
**Fehi Tuivia, Director of Community Outreach, Consumer Credit Counseling Services.** Topic included building better lives through financial counseling and education.  
**Judy Jenkins, Development Director for Historic Seattle** discussed the preservation and reuse of historic buildings in Seattle through outreach seminars and recruiting college students.  
**Mia Ellis, Executive Director of Summer Search** explained how the organization supports and helps low-income youth graduate high school and advance to college.
- 5/6/09            Hosted by Clear Channel in Seattle, the following speakers participated in the meeting:  
**Secret Charles, Community Coalition for Environmental Justice.** The purpose of the organization is the attainment of Environmental and Economic justice through community outreach.

**Steve McGraw, Starlight Foundation.** The organization's mission is to provide support for children and their families with serious medical conditions.

**Paola Maranan, Children's Alliance.** Together with 40 other organizations comprising the Health Coalition for Children and Youth, this organization tracks the implementation of the states progress to ensure health coverage for all kids by 2010 as well as lobby for new laws and holding lawmakers accountable.

**Alice Thavis, Communications & Website Manager, Northwest Center.** This organization strives to educate families, caregivers, employers, teachers and the public in how they can help create inclusive environments.

**Tiffany Jones & Lyanne Asada, NELA Center for Student Success.** The organizations purpose is to provide free resources, information and guidance for students to successfully plan and pay for higher education.

6/03/09

Hosted by KVTI-FM, the following speakers participated in the meeting:

**Kurt Miller, The REACH team – Central Latino.** This organization provides services and jobs for youth 16-24, serving primarily the Hispanic and Latino community in Pierce County. Kurt discussed their summer and year-round programs.

**Sheri Badger, Pierce County Dept of Emergency Management.** Sheri discussed the Department's mission to prepare vulnerable populations for potential disasters via the annual disaster planning summit.

**Diane Fomoso, Caring for Kids.** This organization strives to help kids in need in the Clover Park and Steilacoom communities with everything from clothes to Dental Kits.

**Laelle Martin, Holistic Moms Network.** Non-profit National Organization devoted to assisting Moms interested in holistic health and green living.

**Sharon McIntyre, Resident Councils of Washington.** Empowers nursing home residents to live life, and give them the skills to adapt to new living conditions. Lobbies for the rights of resident care.

**Sandra Redi Boe, Boots N Breeches – Therapeutic Horsemanship.** This non-profit organization's mission is to transform the lives of children and adults through the therapeutic bond between horse and rider.

## **2nd Quarter 2009 Report: Issue-Responsive Programming: Public Affairs Programming**

Title:	NorthWest Indian News - #35
Broadcast Day/Date:	Sunday, April 5, 2009
Time:	8:30 AM
Duration:	30:00
Type/Organization:	Public Affairs/Tulalip Tribes
Description:	Lummi Tribal member Chenoa Egawa hosts the program from the "Squaxin Island Museum, Library and Research Center" on the Squaxin Island Reservation. This beautiful center brings together the best features of libraries and museums while using a contemporary interpretation of Coast Salish plankhouse architecture to reflect the culture and heritage of the Squaxin Island and other area Tribes. Other stories in this installment include: "Nuxalk Carver", "Coach Robin Ross" and the "American Indian Film Festival". The "Around Indian Country" segment includes the following stories: "Native Comic Book Project" and the "Skagit River Estuary Habitat".
Title:	South Sound Business Report - #062
Broadcast Day/Date:	Sunday, April 5, 2009
Time:	9:00 AM
Duration:	30:00
Type/Organization:	Public Affairs/Clover Park Technical College in partnership with the Business Examiner Newspaper Group.
Description:	Today's program features the South Sound's "Top Places to Work" and interviews with Dan Yerrington, CEO of South Sound Bank, a relatively young financial institution where employees believe in upper management because they care; Brian Vance, CEO of Heritage Bank, a larger – and older – banking institution where management involves their employees in just about every strategic decision; and lastly, David Curry, Executive Director of Tacoma Rescue Mission, a social service agency that's been serving needy persons for 97 years.
Title:	NorthWest Indian News - #17
Broadcast Day/Date:	Sunday, April 12, 2009
Time:	8:30 AM
Duration:	30:00
Type/Organization:	Public Affairs/Tulalip Tribes
Description:	Lummi Tribal member Chenoa Egawa hosts the program during the Omak Stampede and world famous Suicide Race in north central Washington near the Confederated Tribes of the Colville Reservation. The Colvilles have been racing horses up and down

the hillsides and across the rivers of the region since time immemorial. The 'Suicide Race' held every August shows off the spectacular horsemanship of the Tribal members. The Omak Stampede event also includes a pow wow, stick game tournament, Colville Indian village encampment, a grand parade and rodeo, drawing altogether more than 100,000 visitors. Segment two presents a 3-part story following a number of canoe journey routes from reservation to reservation along the waterways or 'highways of the ancestors', to the culmination of this year's journey on the shores of Lake Washington. In the Program Close, host Chenoa Egawa talks more about the history and culture of the Confederated Tribes of the Colville Reservation.

Title: South Sound Business Report - #40  
Broadcast Day/Date: Sunday, April 12, 2009  
Time: 9:00 AM  
Duration: 30:00  
Type/Organization: Public Affairs/Clover Park Technical College in partnership with the Business Examiner Newspaper Group.  
Description: Today's report covers the Horticulture Business. In the first interview, hosts Jeff Rounce and Emily Reiter discuss the retail side of the horticulture industry with Ben DeGoede, General Manager of the Windmill Gardens in Sumner. The 2nd interview is with Scott VanAusdal of Country Green turf Farm in Olympia who supplies turf to Safeco Field and many other places in the Northwest. Finally, Scott Gruber, owner of Calendula Landscape and Nursery in Tacoma will shed some light on the on-site side of this industry.

Title: NorthWest Indian News - #37  
Broadcast Day/Date: Sunday, April 19, 2009  
Time: 8:30 AM  
Duration: 30:00  
Type/Organization: Public Affairs/Tulalip Tribes  
Description: Today's program, hosted by Lummi Tribal member, Chenoa Egawa, is from the Native American Youth and Family Center (NAYA), located in Portland, Oregon. The NAYA Family Center provides educational services, cultural arts and direct support to youth and families in Portland's American Indian and Alaska Native Community. Other stories include: "Midnite Mine", Suquamish Longhouse Opening and "Around Indian Country".

Title: South Sound Business Report - #62  
Broadcast Day/Date: Sunday, April 19, 2009  
Time: 9:00 AM  
Duration: 30:00  
Type/Organization: Public Affairs/Clover Park Technical College in partnership with the Business Examiner Newspaper Group.

Description: Today's program features the South Sound's "Top Places to Work" and interviews with Dan Yerrington, CEO of South Sound Bank, a relatively young financial institution where employees believe in upper management because they care; Brian Vance, CEO of Heritage Bank, a larger – and older – banking institution where management involves their employees in just about every strategic decision; and lastly, David Curry, Executive Director of Tacoma Rescue Mission, a social service agency that's been serving needy persons for 97 years.

Title: NorthWest Indian News - #18  
Broadcast Day/Date: Sunday, April 26, 2009  
Time: 8:30 AM  
Duration: 30:00  
Type/Organization: Public Affairs/Tulalip Tribes  
Description: In this special edition, NorthWest Indian News dedicates the entire program to one topic: derelict fishing net and crab pot removal from the sea bed of Puget Sound and the waters off the Pacific Coast.

Title: South Sound Business Report - #40  
Broadcast Day/Date: Sunday, April 26, 2009  
Time: 9:00 AM  
Duration: 30:00  
Type/Organization: Public Affairs/Clover Park Technical College in partnership with the Business Examiner Newspaper Group.  
Description: Today's report covers the Horticulture Business. In the first interview, hosts Jeff Rounce and Emily Reiter discuss the retail side of the horticulture industry with Ben DeGoede, General Manager of the Windmill Gardens in Sumner. The 2nd interview is with Scott VanAusdal of Country Green turf Farm in Olympia who supplies turf to Safeco Field and many other places in the Northwest. Finally, Scott Gruber, owner of Calendula Landscape and Nursery in Tacoma will shed some light on the on-site side of this industry.

Title: NorthWest Indian News - #19  
Broadcast Day/Date: Sunday, May 3, 2009  
Time: 8:30 AM  
Duration: 30:00  
Type/Organization: Public Affairs/Tulalip Tribes  
Description: Lummi Tribal member, Chenoa Egawa, hosts the program from the Whatcom Museum of History and Art in Bellingham. A blessing of the "heritage of Design" exhibit by the Tom family singers of Lummi Nation opens the show. The "Heritage of Design" exhibit features American Indian and First Nations basketry and beading which are considered to be fine art. In

segment two, NWIN covers the opening of the Washington State legislature including interviews with five Native legislators newly elected to office.

Title: South Sound Business Report - #63  
Broadcast Day/Date: Sunday, May 3, 2009  
Time: 9:00 AM  
Duration: 30:00  
Type/Organization: Public Affairs/Clover Park Technical College in partnership with the Business Examiner Newspaper Group.  
Description: Today's report discusses Optimism and the Economy and how to maintain our sanity as we wait for economic recovery. In the first interview, Jeff Rounce and Emily Reiter interview Shari Campbell of JayRay Ads & PR and talk about methods of balancing bad news with good news. The 2<sup>nd</sup> interview is with Jeffrey Brown, one of the principals in B-C-R-A, a multi-faceted 150-person firm headquartered in Tacoma and serving clients in 20 markets around the nation. Jeff has taken on a new role as the "Spreader of Good News". In the final interview, Riley Moore, Ph.D., St. Martin's University and Joseph Beaulieu, Thurston County EDC are asked to discuss the work on their development of the Thurston Economic Vitality Index, which includes a big component of public attitudes, which come from perceptions.

Title: NorthWest Indian News - #20  
Broadcast Day/Date: Sunday, May 10, 2009  
Time: 8:30 AM  
Duration: 30:00  
Type/Organization: Public Affairs/Tulalip Tribes  
Description: Lummi Tribal member Chenoa Egawa hosts the program from The Summit at Snoqualmie, where the Puyallup Tribe has partnered with the ski area to form the "Puyallup Future Olympians Ski and Snowboard Program". The Tulalip Tribes joined with the Puyallups for a blessing after being invited to give the Puyallups permission to begin the program in the Tulalip's traditional territories of the Snoqualmie.

Title: South Sound Business Report - #50  
Broadcast Day/Date: Sunday, May 10, 2009  
Time: 9:00 AM  
Duration: 30:00  
Type/Organization: Public Affairs/Clover Park Technical College in partnership with the Business Examiner Newspaper Group.  
Description: Jeff Rounce and Emily West host this episode titled "Family Planning". Interviews include Jim Guecia from New Tacoma Cemeteries and Funder Home, Corey Gaffney, General Manger of Gaffney Funeral Home, and Clair Ferris, owner of Funeral Alternatives of Washington. Each of the interviews broach the



often avoided topic of a loved ones passing, the idea of preplanning, and changes in the industry

Title: NorthWest Indian News - #38  
Broadcast Day/Date: Sunday, May 17, 2009  
Time: 8:30 AM  
Duration: 30:00  
Type/Organization: Public Affairs/Tulalip Tribes  
Description: Lummi Tribal member Chenoa Egawa hosts the program from a workshop held on the Northwest Indian College campus titled: 'Red Alert: The Impact of Climate Change on Native Fisheries'. Studies show that most of the world's fish stocks are now being over-fished. In addition to this pressure, fish stocks are in peril of being affected by global climate change in the following ways: Our oceans are becoming more acidic and polluted, sea levels are rising, Ocean currents are being disrupted and the Ocean temperatures are rising.

Title: South Sound Business Report - #63  
Broadcast Day/Date: Sunday, May 17, 2009  
Time: 9:00 AM  
Duration: 30:00  
Type/Organization: Public Affairs/Clover Park Technical College in partnership with the Business Examiner Newspaper Group.  
Description: Today's report discusses Optimism and the Economy and how to maintain our sanity as we wait for economic recovery. In the first interview, Jeff Rounce and Emily Reiter interview Shari Campbell of JayRay Ads & PR and talk about methods of balancing bad news with good news. The 2<sup>nd</sup> interview is with Jeffrey Brown, one of the principals in B-C-R-A, a multi-faceted 150-person firm headquartered in Tacoma and serving clients in 20 markets around the nation. Jeff has taken on a new role as the "Spreader of Good News". In the final interview, Riley Moore, Ph.D., St. Martin's University and Joseph Beaulieu, Thurston County EDC are asked to discuss the work on their development of the Thurston Economic Vitality Index, which includes a big component of public attitudes, which come from perceptions.

Title: NorthWest Indian News - #21  
Broadcast Day/Date: Sunday, May 24, 2009  
Time: 8:30 AM  
Duration: 30:00  
Type/Organization: Public Affairs/Tulalip Tribes  
Description: In this edition of NorthWest Indian News, Lummi Tribal member Chenoa Egawa hosts the program from the Washington State History Museum in Tacoma. The

museum and historical society hosts the second annual "In the Spirit: Contemporary Northwest Native Art" exhibit with more than 30 different Native artists displaying their artwork.

Title: South Sound Business Report - #050  
Broadcast Day/Date: Sunday, May 24  
Time: 9:00 AM  
Duration: 30:00  
Type/Organization: Public Affairs/Clover Park Technical College in partnership with the Business Examiner Newspaper Group.  
Description: Jeff Rounce and Emily West host this episode titled "Family Planning". Interviews include Jim Guecia from New Tacoma Cemeteries and Funder Home, Corey Gaffney, General Manger of Gaffney Funeral Home, and Clair Ferris, owner of Funeral Alternatives of Washington. Each of the interviews broach the often avoided topic of a loved ones passing, the idea of preplanning, and changes in the industry

Title: NorthWest Indian News - #22  
Broadcast Day/Date: Sunday, May 31, 2009  
Time: 8:30 AM  
Duration: 30:00  
Type/Organization: Public Affairs/Tulalip Tribes  
Description: Lummi Tribal member Chenoa Egawa hosts the program during National Aboriginal Day in Vancouver, British Columbia. NWIN reports from the Vancouver Art Gallery where the Art and Culture Celebration is taking place. Segment two takes place in Anchorage, Alaska, during the 59<sup>th</sup> annual meeting of the International Whaling Commission, which granted the Makah Nation a renewal to harvest up to 20 gray whales over the next five years for subsistence purposes. In segment three, the tradition of carving and raising of Totem Poles is featured. In the "Around Indian Country" segment, the following stories were featured: Tulalip Tribes First Salmon Ceremony; 37<sup>th</sup> Annual City of Roses Delta Park Powwow and Encampment; ATNI: In Honor of All Our native American Veterans; Lummi Nation Invites Nuxalk First Nation to join Canoe Journey and The Cedars at Dungeness Golf Course.

Title: South Sound Business Report - #062  
Broadcast Day/Date: Sunday, May 31, 2009  
Time: 9:00 AM  
Duration: 30:00  
Type/Organization: Public Affairs/Clover Park Technical College in partnership with the Business Examiner Newspaper Group.  
Description: Today's program features the South Sound's "Top Places to Work" and interviews with Dan Yerrington, CEO of South Sound

Bank, a relatively young financial institution where employees believe in upper management because they care; Brian Vance, CEO of Heritage Bank, a larger – and older – banking institution where management involves their employees in just about every strategic decision; and lastly, David Curry, Executive Director of Tacoma Rescue Mission, a social service agency that's been serving needy persons for 97 years.

Title: NorthWest Indian News - #39  
Broadcast Day/Date: Sunday, June 7, 2009  
Time: 8:30 AM  
Duration: 30:00  
Type/Organization: Public Affairs/Tulalip Tribes  
Description: Lummi Tribal Member, Chenoa Egawa hosts the program during the Sunflower Festival held at the Pascal Sherman Indian School on the Confederated Tribes of the Colville Reservation, near Omak, WA. During the Sunflower Festival: tribal members and people from throughout the region are all welcome to share in the many cultural, ...educational... and competitive events... taking place at the Pascal Sherman Indian School's annual event.

Title: South Sound Business Report - #064  
Broadcast Day/Date: Sunday, June 7, 2009  
Time: 9:00 AM  
Duration: 30:00  
Type/Organization: Public Affairs/Clover Park Technical College in partnership with the Business Examiner Newspaper Group.  
Description: This program titled "Health Care Champions" includes a series of interviews with health professionals from Mason General Hospital, Carol Milgard Breast Cancer Center, the Breast Cancer Navigator Project, Union Gospel Mission of Olympia, MultiCare Health Systems, Good Samaritan Hospital and the American Cancer Society's Relay for Life. Jeff Rounce and Emily West go on-location to each of these organizations, recognized by the Business Examiner and local Medical Societies as outstanding organizations and dubbed "Health Care Champions" members to get the latest on the current efforts, outreach and programs offered to the community.

Title: NorthWest Indian News - #23  
Broadcast Day/Date: Sunday, June 14  
Time: 8:30 AM  
Duration: 30:00  
Type/Organization: Public Affairs/Tulalip Tribes  
Description: In this edition of NorthWest Indian News, Lummi Tribal member Chenoa Egawa hosts the program during "Paddle to Lummi 2007" at Lummi Nation near Bellingham. The annual canoe journeys are often the largest Native gatherings in North America each year,

with tens of thousands of Tribal and Band members in attendance during some point along the journey routes. The theme of this year's canoe journey is titled: "Traveling the Traditional Highways of Our Ancestors".

Title: South Sound Business Report - #051  
Broadcast Day/Date: Sunday, June 14, 2009  
Time: 9:00 AM  
Duration: 30:00  
Type/Organization: Public Affairs/Clover Park Technical College in partnership with the Business Examiner Newspaper Group.  
Description: Jeff Rounce and Emily West host this episode titled "Light Industrial and Manufacturing" with an interview with Jeff Gellert, CEO of Jesse Engineering in Tacoma's Tideflats industrial area. Jesse Engineering manufactures custom steel-components used in our every day lives. In a question and answer format, CEO Jeff Gellert discusses the local impacts of this industry on our region.

Title: NorthWest Indian News - #24  
Broadcast Day/Date: Sunday, June 21, 2009  
Time: 8:30 AM  
Duration: 30:00  
Type/Organization: Public Affairs/Tulalip Tribes  
Description: In this edition of NorthWest Indian News, Lummi Tribal member Chenoa Egawa hosts the program during the Third Gathering of Northwest Native Woodcarvers at the Longhouse Education and Cultural Center on The Evergreen State College campus near Olympia. Wood carvers share in a cultural exchange with invited guests from throughout the Pacific rim including Hawaii, New Zealand and northern Canada.

Title: South Sound Business Report - #64  
Broadcast Day/Date: Sunday, June 21, 2009  
Time: 9:00 AM  
Duration: 30:00  
Type/Organization: Public Affairs/Clover Park Technical College in partnership with the Business Examiner Newspaper Group.  
Description: This program titled "Health Care Champions" includes a series of interviews with health professionals from Mason General Hospital, Carol Milgard Breast Cancer Center, the Breast Cancer Navigator Project, Union Gospel Mission of Olympia, MultiCare Health Systems, Good Samaritan Hospital and the American Cancer Society's Relay for Life. Jeff Rounce and Emily West go on-location to each of these organizations, recognized by the Business Examiner and local Medical Societies as outstanding organizations and dubbed "Health Care Champions" members to get the latest on the current efforts, outreach and programs offered to the community.

Title: NorthWest Indian News - #25  
Broadcast Day/Date: Sunday, June 28, 2009  
Time: 8:30 AM  
Duration: 30:00  
Type/Organization: Public Affairs/Tulalip Tribes  
Description: In this edition of NorthWest Indian News, Lummi Tribal member Chenoa Egawa hosts the program from the Northwest Indian College campus on the Lummi Nation reservation near Bellingham. The college provides a stimulating atmosphere and curriculum filled with the studies about Native history, government, culture and sciences in the region. Featured segments in this installment includes "Native Nations", "Kasaan Totem Raising" and "Chief Seattle Club". The "Around Indian Country" segment included these stories: "Chehalis Tribe / Great Wolf Resorts", job fair in Olympia, "Nike Air N7" Native American designed shoe, Beaverton, OR, "Native Film Festival", Swinomish reservation and "Teck Cominco", Colville reservation.

Title: South Sound Business Report - #53  
Broadcast Day/Date: Sunday, June 28, 2009  
Time: 9:00 AM  
Duration: 30:00  
Type/Organization: Public Affairs/Clover Park Technical College in partnership with the Business Examiner Newspaper Group.  
Description: Jeff Rounce and Emily West host today's installment on "Technology", which is everywhere – in your car, in your home and in your job. On this program, we will see three South Sound companies that focus on technology as their business. In the first interview, CEO Mark Gilbaugh of ComCentric will discuss their business which manufactures mobile technology solutions for law enforcement and emergency management personnel. Then, Konnects.com – an online business networking site – is designed to bring you closer to your industry contacts. Company co-founder, Jim Crabbe will explain. Finally, Founder and CEO, Janine Terrano, of Topia Technology will be in the studio to talk about her business, which is a software product and services firm in Tacoma. It is one of few technology companies to survive and thrive through the dot-com bust of the late '90s.

## **2nd Quarter 2009 Report: Issue-Responsive Programming: Station Outreach Activities**

### **Viewer Responses**

KSTW regularly responds to viewer letters, e-mails and phone messages regarding programming. We strive to answer questions and concerns in a timely fashion, thus demonstrating our commitment to our viewers.

### **Program Specials**

KSTW aired an updated version of the Corporate-driven "KSTW DTV Transition Special" on Sunday, 6/07/09 at 4:30-5:00 PM

### **Events**

None.

### **Other**

KSTW produces and airs a series of vignettes titled "Project Green" that addresses ecological issues. These vignettes are also linked on KSTW's Web site. KSTW's Account Executive, Cheryl Wai, is a volunteer with Artsfund, a not-for-profit organization that raises money through volunteers for the arts. Also, Cheryl is a volunteer with the Seattle Police Department's Victim Support Team which is a part of the Domestic Violence Unit.

Aaron Fields of KSTW attended the monthly Ascertainment meetings in April, May and June of 2009 collecting information from public and non-profit organizations addressing the concerns of the public in our community.

Ron Diotte, Chief Engineer for KSTW, participated in the semi-annual Bates Technical College Curriculum Advisory Committee meeting in Tacoma on May 13<sup>th</sup>, 2009.

### **Various In-kind Donations**

KSTW sponsored a four man team in the annual Sleepcountry Pajama Bowl charity function with a \$250 entry fee proceed going to "The Ticket to Dream Foundation".

### **Job Fairs**

KSTW's Controller, Carl Larson, attended the Western Washington University Spring Career Fair on April 23<sup>rd</sup>, 2009. Mr. Larson met with dozens of students and graduates interested in potential careers in the television industry, offering advice and insight.