

4th Quarter 2007 Report: Issue/Program List: Issue-Responsive Programming

KSTW-TV regularly broadcasts programs and informational messages dealing with issues that affect its viewers and the communities in which they live. A format description of the programming follows:

PROJECT GREEN (Messages)

KSTW introduces an encompassing campaign that will help Western Washington become a better place to live through awareness, education and programs dedicated to the environment. Project Green messages will air on KSTW and KSTW.com. From tips to living green, articles and a calendar of green events in the region, KSTW.com will be a leader in green information in Western Washington.

PUBLIC SERVICE ANNOUNCEMENTS (PSAs)

(Various)

Informational messages in lengths of (:60), (:30), (:20), (:15) and (:10) that air throughout the broadcast day and night which serve the community's needs and interests by promoting messages and services of not-for-profit organizations and charitable causes. Many of these public service announcements have local impact.

PUBLIC AFFAIRS PROGRAMMING: "NorthWest Indian News"

Hosted by Lummi Tribal member Chenoa Egawa, this show explores the issues, people and events impacting Native Americans throughout the country.

Ascertainment Issues 4th Quarter 2007

The following is a description of what KSTW Television has determined to be the most significant issues facing our local communities. This list reflects ongoing topics, as well as a brief list of other issues presented by citizens and community leaders:

Violence and Crime

Teen violence, gun violence, juvenile crime and domestic violence are areas of increasing concern. There is a need to establish safer communities through education, advocacy and youth leadership programs. Policy makers need to identify a long-term, dedicated funding source for human services programs. Communities need to improve access to information and services for teens and provide safe places for children and youth during out-of-school hours. Media needs to promote programs designed to train children how to handle violence.

Child Abuse and Neglect

Child abuse and child neglect are areas of increasing concern. Social isolation is the number one factor of child abuse. Parental support and group parent interaction are key issues. Communities need to provide programs that enable parents of infants and young children to meet the challenges of parenting through mutual support and shared information. New moms need access to parenting resources and tools. Teen pregnancy is a growing concern. 66% of teen parents in Washington have been sexually abused and 60% of homeless youth have experienced physical or sexual abuse. Programs that help abused, neglected or poverty-stricken children attain self-esteem and confidence (i.e. Treehouse) need media attention and awareness.

Homelessness and Housing

There is a critical need for emergency, transitional and low-income housing in our community. Every family needs a safe, stable home base to achieve success; it is especially important for children. Homeless and runaway youth need tools for self-sufficiency, access to basic survival skills, HIV education, referrals to shelters and access to public transportation and health clinics. Programs helping families move from temporary housing to permanent housing need media attention. Due to illness, aging, inflation, or any number of uncontrollable causes, many older homeowners are not able to provide repair work, resulting in unsafe living conditions. Volunteers and media sponsors are needed to staff housing project campaigns such as Habitat for Humanity.

Education

Quality education, early education and after-school tutoring programs are areas of growing concerns. There is a need for parent involvement in schools. Media needs to promote the academic success of children and youth through mentoring and tutoring programs. Media needs to promote the academic success of at-risk and low-achieving

students, particularly in the area of literacy. After-school community programs that help kids succeed in school and prepare for life need community awareness. There is a critical need for one-to-one mentors for students in elementary and middle schools. Schools need to develop new resources and community leadership programs to help children achieve at a higher level and assure the achievement of every child.

Health Care

Issues surrounding quality and affordable health care are an increasing concern. Seniors (over 65 years of age) need reasonable, reliable and affordable health care services. Persons with disabilities need assistance with medical limitations, restrictions and boundaries. Funding long-term health care problems need media attention. Non-profit agencies providing basic health care need fundraising and community support. Long-term care resources need to be made accessible to persons with limitations and disabilities.

Traffic

There is a need for better traffic flow, timed lights in the city and improved general efficiency on highways. Ongoing construction projects need media support. Traffic is the number one delay factor in emergency response times. Media need to educate drivers to move to the right for emergency vehicles, sirens and lights. Cell phone laws and regulations need to be enacted.

4th Quarter 2007 Puget Sound Broadcaster's Ascertainment Meetings

Topics:

10/03/07 Hosted by KWJZ and Sandusky Radio, the following speakers participated in the meeting: **David Slagle and Aileen Echiverri of the University of Washington Center for Anxiety and Traumatic Stress.** David and Aileen discussed the symptoms of post-traumatic stress disorder (PTSD) which can derive from combat, rape, a car accident, etc. It is estimated that 8% of the local population will experience PTSD. They also discussed the benefits of talk therapy vs. medications.

Suzanne Lacy, Executive Director – Museum Without Walls. Museum Without Walls offers a multicultural scholarship program, which is an ongoing program to promote racial reconciliation, a better understanding of African American history, friendships between races and a more just society.

Anita Mitchell. A Stage 4 colon cancer survivor, Patient Advocate and speaker, Anita encouraged early testing, especially for those over 50.

Stephanie Ellis-Smith, Founder/Executive Director – Central District Forum. The forum showcases the African American heritage through various projects, humanitarian series and celebrity readings and performances.

April Zepeda, Media & Communications Manager – The Everett Clinic. The clinic offers a number of services, including the latest treatments for pain, cancer, heart and vascular disease, allergies and

many more. Due to the shortage of doctors, the clinic feels that the migration of patients to Seattle needs to be stopped. The clinic is also in a 3 year project to improve efficiency.

11/07/07

Hosted by Salem Radio Seattle, the following speakers participated in the meeting: **Ruth Anne Young/Founder – Operation Iraq: The Spirit of Christmas.** This 100% not-for-profit organization secures drop off locations for people to donate products to be packaged up and sent to our military units in Iraq for Christmas. One of the most popular items is letters from children.

Mark Landreneau/Govt. Affairs Specialist – Seattle’s Lighthouse for the Blind. The Seattle Lighthouse is a private, not-for-profit agency providing employment, support and training opportunities for people who are blind, deaf-blind and blind with other disabilities. The Lighthouse has provided employment and support to blind people in the Seattle community since 1918.

Margie Bressler/Executive Director – Community for Youth. The purpose of this organization is to prevent youth dropout from school through mentoring programs at three different area schools. Their goal is to transform high school students who are struggling with school, family and direction in life into young adults who have confidence and determination.

Kathy Taylor – Life Choices. This organization provides a place that is non-judgmental where one can view all options in the event of an unwanted pregnancy and provide free medical care.

12/05/07

Hosted by KTBW-TV, Trinity Broadcasting, the following speakers participated in the meeting: **Lisa Griebel, Principal – Federal Way High School and Randy Kaczor, Principal – Sacajawea Elementary School.** Addressing education, Lisa and Randy discussed specialty programs aimed at minorities and those at poverty level.

Walter Backstrom, Columnist – The Seattle Times. Addressing minorities in schools, Walter felt that some key factors should include parent involvement, discipline, manners and respect for others.

Eve Stern, CEO –SNAP for Seniors. SNAP for Seniors is a resource designed to help families facing difficult decisions concerning care and housing for a loved one with dementia.

Nancy Ferguson, Executive Director – Fresh Start Ministries. This organization provides mentoring for people who are trying to start over such as people recently released from prison and/or someone from a broken home.

Vern Cherewatenko, M.D. – HealthMax Inc. Dr. Cherewatenko discussed ways in which to detect and treat/manage ADHD.

4th Quarter 2007 Report: Issue-Responsive Programming: Public Affairs Programming

Title: NorthWest Indian News
Broadcast Day/Date: Sunday, 10/07/07
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Lummi Tribal member Chenoa Egawa hosts the program during National Aboriginal Day in Vancouver, British Columbia. NWIN reports from the Vancouver Art Gallery where the Art and Culture Celebration is taking place. Segment two takes place in Anchorage, Alaska, during the 59th annual meeting of the International Whaling Commission, which granted the Makah Nation a renewal to harvest up to 20 gray whales over the next five years for subsistence purposes. In segment three, the tradition of carving and raising of Totem Poles is featured. In the "Around Indian Country" segment, the following stories were featured: Tulalip Tribes First Salmon Ceremony; 37th Annual City of Roses Delta Park Powwow and Encampment; ATNI: In Honor of All Our native American Veterans; Lummi Nation Invites Nuxalk First Nation to join Canoe Journey and The Cedars at Dungeness Golf Course.

Title: NorthWest Indian News
Broadcast Day/Date: Sunday, 10/14/07
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: In this edition of NorthWest Indian News, Lummi Tribal member Chenoa Egawa hosts the program during "Paddle to Lummi 2007" at Lummi Nation near Bellingham. The annual canoe journeys are often the largest Native gatherings in North America each year, with tens of thousands of Tribal and Band members in attendance during some point along the journey routes. The theme of this year's canoe journey is titled: "Traveling the Traditional Highways of Our Ancestors".

Title: NorthWest Indian News
Broadcast Day/Date: Sunday, 10/21/07
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes

Description: Lummi Tribal member Chenoa Egawa hosts the program from the Nooksack Reservation in Whatcom County. In the program open, NWIN talks to Nooksack Chairman, Narcisco Cunanan about the economic future of the Nooksack Tribe. In segment two, the Chinook Tribe builds and dedicates a replica of a traditional Plankhouse near the original Chinook Village of Cathlapotle on the Columbia River. The Lewis and Clark Corp of Discovery records making contact with the Chinooks 200 years ago at the site. In segment three, NWIN records the 150 year Treaty of Neah Bay granting several villages of the Makah Tribe to take whales ratified by the U.S. Senate.

Title: NorthWest Indian News
Broadcast Day/Date: Sunday, 10/28/07
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Lummi Tribal member Chenoa Egawa hosts the program from the Squamish First Nation Reserve in North Vancouver, British Columbia. In the program open, canoes from several Tribes and Bands arrive at the Squamish Reserve to partake in Canoe Journey, "Paddle To Elwha 2005". Segment two describes what efforts are being made to conserve the Yakama Nation Wild Horses. In Segment three, the Tall Ships sail into Commencement Bay and canoes from several area Tribes, led by the Puyallup Tribe, paddle out to meet them for an exchange of gifts. In the "Around Indian Country" segment, NWIN takes a look at The First Salmon Ceremony at The Tulalip Tribes, the transfer of the deed to Old Man House State Park to the Suguamish Tribe, and the Lummi Nation Stommish and Water Festival.

Title: NorthWest Indian News
Broadcast Day/Date: Sunday, 11/04/07
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Lummi Tribal member Chenoa Egawa hosts the program from the Lower Elwha Klallam Reservation and the nearby city of Port Angeles. In the program open, Lower Elwha Klallam Chair, Frances Charles, discusses the importance of the canoe journey, "Paddle To Elwha 2005". More than 52 canoes, 35 canoe families and thousands of Tribal and First Nations members participated in this year's event including Aleuts from the Pribilof Islands, Alaska.

In segment two, Washington State Representative and Tulalip Tribal Member, John McCoy, sponsored Washington State House Bill 1495 entitled "Encouraging Tribal history to be included in the common school curriculum, which was signed into law in April of 2005. In segment three, the participants of this year's canoe journey made a strong political statement that Native American culture is alive and well in our region.

Title: NorthWest Indian News
Broadcast Day/Date: Sunday, 11/11/07
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Lummi Tribal member Chenoa Egawa hosts the program from the Makah Reservation, Neah Bay. In the program open, Makah storyteller, Maria Pascua, tells a traditional Makah Whale story to Tribal Head Start students and Cape Flattery School District students inside the Makah Museum. In segment two, Ben Johnson, Jr., the Makah Tribe Chairman, discusses the Cultural importance of Whaling to the Makah Tribe. Segment three tells of the Lewis and Clark Corps of Discovery and their Fall of 1805 journey to the mouth of the Columbia River and meeting with the Chinook and Clatsop Tribes.

Title: NorthWest Indian News
Broadcast Day/Date: Sunday, 11/18/07
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Lummi Tribal member Chenoa Egawa hosts the program from the Washington State Museum in Olympia. In the program open, museum educational curator, Susan Rohrer, explains the museum's dedication to cultural enrichment workshops, seminars and events that are open to the public. Segment two reported on how Powwows, once outlawed in the U.S. and Canada, has today grown well beyond the traditional boundaries of origin on the prairies and Great Plains and is now widespread throughout North America. Segment three focuses on the rapid disappearance of Indigenous languages worldwide. NWIN travels to Alaska to report on the Tlingit's efforts to preserve and pass along their language to future generations.

Title: NorthWest Indian News
Broadcast Day/Date: Sunday, 11/25/07
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: In this edition of NorthWest Indian News, Lummi Tribal member Chenoa Egawa hosts the program during the Third Gathering of Northwest Native Woodcarvers at the Longhouse Education and Cultural Center on The Evergreen State College campus near Olympia. Wood carvers share in a cultural exchange with invited guests from throughout the Pacific rim including Hawaii, New Zealand and northern Canada.

Title: NorthWest Indian News
Broadcast Day/Date: Sunday, 12/02/07
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Lummi Tribal member Chenoa Egawa hosts the program from the Yakama Nation in south central Washington. Spanning over 1.4 million acres and with nearly 10,000 tribal members, Yakama Nation has the largest reservation and is the most populous Tribe in the northwestern United States. In segment one, the tiny reservation of the Quileute Tribe located on the shores of Washington's Pacific coastline, is taking bold measures to protect Tribal members and the community of La Push against the threat of Tsunamis. Segment two features the Pendleton Woolen Mills which for more than 100 years has been making premium quality wool blankets with Native artwork and designs as well as wool clothing and other products. The "Around Indian Country" segment contained brief summary reports on the following topics: The Tulalip Hibulb Museum Groundbreaking; Cowlitz Casino Public Meeting; Squaxin Museum Exhibit: Wood, Paper, Glass and Sequim Elk Herds. The program close featured two Yakama Elders who talked about their youth in their native Yakama language.

Title: NorthWest Indian News
Broadcast Day/Date: Sunday, 12/09/07
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Lummi Tribal member Chenoa Egawa hosts the program from the Muckleshoot Reservation near Auburn, where the Muckleshoot Tribe is preparing to host the 2006 canoe journey entitled "Past and Present, Pulling Together For Our Future". In segment one, NWIN reporters visit the Glacier Bay National Park in

southeastern Alaska, which was once home to the Huna Tlingit Tribe. Today, the park service and the Tribe are working together to allow Tribal members access to their traditional ceremonial and hunting grounds. Segment two features two visionary women who had an idea to create what is now "Heritage University". Today, Heritage University is a four year, accredited, non-profit university located on the Yakama Indian Reservation. More than 1,300 students from many diverse cultures, primarily from south central Washington, are on their way to receiving degrees as a result of the vision and effort of the two women. Segment three covers the preparation for the Canoe Journey 2006 as a group of Native youth are carving a seagoing canoe so that they will be able to participate in the event this year on nearby Lake Washington. The program also features the Muckleshoot Canoe Family as they practice their Tribal songs and dances in preparation for hosting the upcoming Canoe Journey 2006.

Title: NorthWest Indian News
Broadcast Day/Date: Sunday, 12/16/07
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Lummi Tribal member Chenoa Egawa hosts the program during the Lummi Stommish Water Festival and Pow Wow on the Lummi Reservation near Bellingham. The word "Stommish" means: honoring our veterans. Segment two reports on The Affiliated Tribes of Northwest Indians, which is an organization representing nearly 60 Tribes from six northwestern states. In segment three, the Colville Tribe hosts a gathering of state and Tribal educators to sign a "memorandum of agreement" to implement a bill to include Tribal history in the common school curriculum. Segment four teaches Native youth the tricks of the movie business during the Super Fly Filmmaking Experience. Segment five reports on the Sealaska Heritage Institute's "Celebration 2006" during which some 5,000 Alaska Natives gather in Juneau, Alaska to celebrate their culture with song, dance, artwork and competition. In the "Around Indian Country" segment, NWIN takes us to the Tulalip Tribe's First Salmon Ceremony, to the Spokane Tribe's "Airway Heights" development project, to the Council of B.C. Chiefs summit, to Native American Day at Dry Creek Elementary School in Port Angeles and to the Colville Tribe's Sunflower Festival.

Title: NorthWest Indian News
Broadcast Day/Date: Sunday, 12/23/07
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes

Description:

Lummi Tribal member Chenoa Egawa hosts the program during the Omak Stampede and world famous Suicide Race in north central Washington near the Confederated Tribes of the Colville Reservation. The Colvilles have been racing horses up and down the hillsides and across the rivers of the region since time immemorial. The 'Suicide Race' held every August shows off the spectacular horsemanship of the Tribal members. The Omak Stampede event also includes a pow wow, stick game tournament, Colville Indian village encampment, a grand parade and rodeo, drawing altogether more than 100,000 visitors. Segment two presents a 3-part story following a number of canoe journey routes from reservation to reservation along the waterways or 'highways of the ancestors', to the culmination of this year's journey on the shores of Lake Washington. In the Program Close, host Chenoa Egawa talks more about the history and culture of the Confederated Tribes of the Colville Reservation.

Title:

NorthWest Indian News

Broadcast Day/Date:

Sunday, 12/30/07

Time:

8:30 AM

Duration:

30:00

Type/Organization:

Public Affairs/Tulalip Tribes

Description:

In this special edition, NorthWest Indian News dedicates the entire program to one topic: derelict fishing net and crab pot removal from the sea bed of Puget Sound and the waters off the Pacific Coast.

4th Quarter 2007 Report:

Issue-Responsive Programming: Station Outreach Activities

Internships & Job Shadows

KSTW is very supportive of local students who are interested in a career in broadcasting. To this end, KSTW is proactive with the participation in job shadow and internship programs in this region. Each quarter, local college and university students intern in various departments. In 4th Quarter 2007, KSTW did not host any interns or job shadows.

Viewer Responses

KSTW regularly responds to viewer letters, e-mails and phone messages regarding programming. We strive to answer questions and concerns in a timely fashion, thus demonstrating our commitment to our viewers.

Program Specials

KSTW aired the following humanitarian and environmental specials:

The EcoZone Project on Saturday, 12/01/07, 9:00-10:00 PM.

Also, KSTW's network affiliation, The CW, aired over our facility the following specials:

America's Invisible Children: The Homeless Educational Crisis in America on

Monday, 10/08/07, 3:00-4:00 PM.

Who's Who of World Giving on Thursday, 11/22/07, 3:00-4:00 PM.

The 9th Annual Family Television Awards on Thursday, 12/27/07, 9:00-10:00PM.

Events

None.

Other

KSTW has produced and airs a series of vignettes titled "Project Green" that addresses ecological issues. These vignettes are also linked on KSTW's Web site.

KSTW's Account Executive, Cheryl Wai, is a volunteer with Artsfund, a not-for-profit organization that raises money through volunteers for the arts. Also, Cheryl is a volunteer with the Seattle Police Department's Victim Support Team which is a part of the Domestic Violence Unit.

KSTW's Chief Engineer, Ron Diotte, participated in the Bates Curriculum Advisory committee meeting on November 21st. He also attended the December 5th Ascertainment meeting.

Various In-Kind donations:

KSTW made a matching donation for the Emma Bowen Foundation Scholarship program.

Job Fairs

None attended