

## **4th Quarter 2016 Report: Issue-Responsive Programming: Station Outreach Activities**

### **Viewer Responses**

KSTW regularly responds to viewer letters, e-mails, and voice messages regarding programming. We strive to answer questions and concerns in a timely fashion in order to demonstrate our commitment to our viewers.

### **Program Specials**

None.

### **Events**

None.

### **Other**

Jeremy Salvucci, Program Coordinator for KSTW, attended the ascertainment meeting in December. All in attendance collected information from public and non-profit organizations addressing the concerns of the public in our community.

### **Various In-kind Donations**

None.

### **Job Fairs**

None.

## **4<sup>th</sup> Quarter 2016 Report:**

### **Issue/Program List: Issue-Responsive Programming**

KSTW-TV regularly broadcasts programs and informational messages dealing with issues that affect its viewers and the communities in which they live. A format description of the programming follows:

#### **PUBLIC SERVICE ANNOUNCEMENTS (PSAs)**

Various informational messages in lengths of (:60), (:30), (:20), (:15) and (:10) air throughout the broadcast day and night, and serve the community's needs and interests by promoting messages and services of not-for-profit organizations and charitable causes. Many of these public service announcements have local impact.

#### **PUBLIC AFFAIRS PROGRAMMING: "The Impact"**

Hosted by Anita Kissée, this show explores the issues, people, and events impacting the citizens of Washington State by highlighting the goings-on at the State's capital in Olympia, WA.

## 4<sup>th</sup> Quarter 2016 Report:

### Issue-Responsive Programming: Public Affairs Programming

Title: The Impact - #804  
Broadcast Day/Date: Sunday, October 2, 2016  
Time: 10:00 AM  
Duration: 30:00  
Type/Organization: Public Affairs/TVW  
Description: Washington's legislative balance of power is among the tightest in the nation. Hear from candidates and the press about the implications of the November election on future policy issues in the state.

Title: The Impact - #805  
Broadcast Day/Date: Sunday, October 9<sup>th</sup>, 2016  
Time: 10:00 AM  
Duration: 30:00  
Type/Organization: Public Affairs/TVW  
Description: Washington's legislative balance of power is among the tightest in the nation. Hear from candidates and the press about the implications of the November election on future policy issues in the state.

Title: The Impact - #806  
Broadcast Day/Date: Sunday, October 16<sup>th</sup>, 2016  
Time: 10:00 AM  
Duration: 30:00  
Type/Organization: Public Affairs/TVW  
Description: We examine the complex landscape of carbon policy issues in WA. The episode includes analysis of I-732 and the WA Dept. of Ecology's new carbon emissions cap and a look at the issues that divide environmental groups.

Title: The Impact - #807  
Broadcast Day/Date: Sunday, October 23<sup>rd</sup>, 2016  
Time: 10:00 AM  
Duration: 30:00  
Type/Organization: Public Affairs/TVW

Description: We take a look at the Sound Transit 3 proposal to fund light rail expansion in Puget Sound, and delve into the battle over Statewide Ballot Initiative 1501.

Title: The Impact - #808  
Broadcast Day/Date: Sunday, October 30<sup>th</sup>, 2016  
Time: 10:00 AM  
Duration: 30:00  
Type/Organization: Public Affairs/TVW  
Description: An expert looks at the possibility online hacking could disrupt the 2016 election; plus, a detailed look at money in politics, which races are attracting the most dollars this election season.

Title: The Impact - #809  
Broadcast Day/Date: Sunday, November 6<sup>th</sup>, 2016  
Time: 10:00 AM  
Duration: 30:00  
Type/Organization: Public Affairs/TVW  
Description: Emergency planners discuss megaquake preparedness in the Pacific Northwest; plus, a look back at the lighthearted Owl Party movement in WA in the late 1970s that led to historic changes in state election laws.

Title: The Impact - #810  
Broadcast Day/Date: Sunday, November 13<sup>th</sup>, 2016  
Time: 10:00 AM  
Duration: 30:00  
Type/Organization: Public Affairs/TVW  
Description: Election recap: political analysts break down the big winners, toss-ups, and surprises from election night 2016. We look at the key takeaways from the big night and what they mean moving forward.

Title: The Impact - #811  
Broadcast Day/Date: Sunday, November 20<sup>th</sup>, 2016  
Time: 10:00 AM  
Duration: 30:00  
Type/Organization: Public Affairs/TVW

Description: A lawmaker weighs in on the uproar over a ruling that redefined well water rights & responsibilities; plus, an update on the state's plan to overhaul K-12 funding, a memorial for Sen. Andy Hill, & the Arlene's Flowers case.

Title: The Impact - #812  
Broadcast Day/Date: Sunday, November 27<sup>th</sup>, 2016  
Time: 10:00 AM  
Duration: 30:00  
Type/Organization: Public Affairs/TVW  
Description: State leaders detail a trip to Cuba to study its health-care system and look for possible applications in WA; plus, highlights from Senate committee meetings on opioid abuse, Western State Hospital & the 2017 state budget outlook.

Title: The Impact - #813  
Broadcast Day/Date: Sunday, December 4<sup>th</sup>, 2016  
Time: 10:00 AM  
Duration: 30:00  
Type/Organization: Public Affairs/TVW  
Description: A youth mentor/former prisoner and a state lawmaker discuss the Statewide Reentry Council; plus, we explore the public policy questions raised by autonomous vehicles.

Title: The Impact - #814  
Broadcast Day/Date: Sunday, December 11<sup>th</sup>, 2016  
Time: 10:00 AM  
Duration: 30:00  
Type/Organization: Public Affairs/TVW  
Description: How WA's Composite Recycling Technology Center is leading the way with a breakthrough in manufacturing; plus, an update on the law to place new regulations on medical marijuana.

## **4<sup>th</sup> Quarter 2016 Report Ascertainment Issues**

The following is a description of what KSTW Television has determined to be the most significant issues facing our local communities. This list reflects ongoing topics, as well as a brief list of other issues presented by citizens and community leaders:

### **Violence and Crime**

Teen violence, gun violence, juvenile crime and domestic violence are areas of increasing concern. There is a need to establish safer communities through education, advocacy and youth leadership programs. Policy makers need to identify a long-term, dedicated funding source for human services programs. Communities need to improve access to information and services for teens and provide safe places for children and youth during out-of-school hours. Media needs to promote programs designed to train children how to handle violence.

### **Child Abuse and Neglect**

Child abuse and child neglect are areas of increasing concern. Social isolation is the number one factor of child abuse. Parental support and group parent interaction are key issues. Communities need to provide programs that enable parents of infants and young children to meet the challenges of parenting through mutual support and shared information. New moms need access to parenting resources and tools. Teen pregnancy is a growing concern. 66% of teen parents in Washington have been sexually abused and 60% of homeless youth have experienced physical or sexual abuse. Programs that help abused, neglected or poverty-stricken children attain self-esteem and confidence (i.e. Treehouse) need media attention and awareness.

### **Homelessness and Housing**

There is a critical need for emergency, transitional and low-income housing in our community. Every family needs a safe, stable home base to achieve success; it is especially important for children. Homeless and runaway youth need tools for self-sufficiency, access to basic survival skills, HIV education,

referrals to shelters and access to public transportation and health clinics. Programs helping families move from temporary housing to permanent housing need media attention. Due to illness, aging, inflation, or any number of uncontrollable causes, many older homeowners are not able to provide repair work, resulting in unsafe living conditions. Volunteers and media sponsors are needed to staff housing project campaigns such as Habitat for Humanity.

### **Education**

Quality education, early education and after-school tutoring programs are areas of growing concerns. There is a need for parent involvement in schools. Media needs to promote the academic success of children and youth through mentoring and tutoring programs. Media needs to promote the academic success of at-risk and low-achieving students, particularly in the area of literacy. After-school community programs that help kids succeed in school and prepare for life need community awareness. There is a critical need for one-to-one mentors for students in elementary and middle schools. Schools need to develop new resources and community leadership programs to help children achieve at a higher level and assure the achievement of every child.

### **Health Care**

Issues surrounding quality and affordable health care are an increasing concern. Seniors (over 65 years of age) need reasonable, reliable and affordable health care services. Persons with disabilities need assistance with medical limitations, restrictions and boundaries. Funding long-term health care problems need media attention. Non-profit agencies providing basic health care need fundraising and community support. Long-term care resources need to be made accessible to persons with limitations and disabilities.

### **Traffic**

There is a need for better traffic flow, timed lights in the city, and improved general efficiency on highways. Ongoing construction projects need media support. Traffic is the number one delay factor in emergency response times.

Media need to educate drivers to move to the right for emergency vehicles, sirens and lights.

#### **4<sup>th</sup> Quarter 2016 Puget Sound Broadcaster's Ascertainment Meetings**

##### **Topics:**

12/08/2016

Hosted by KUOW 94.9 NPR in Seattle, the following speakers addressed the Media regarding the topics noted:

Mozart Guerrier, Executive Director at 21 Progress, discussed his organization's efforts to empower young undocumented persons secure microloans to apply for education and work permits without the risk of deportation. This organization was a recent recipient of the Seattle Human Rights Award.

Elizabeth Whitford, Associate Director of Art Corps detailed her organization's mission to provide free art classes to low income students in the Seattle area, instilling the importance of the arts in culture and civic engagement. The organization's programs include visual arts groups, breakdance, and a hip-hop residency led by local rapper Macklemore.

Jessica Partnow, Associate Editor at The Seattle Globalist explained her local publication's goal of disseminating relevant and factually accountable news, much of which is focused on race, education, and social justice, sourced from underrepresented young writers from a diverse array of backgrounds. This web-based publication is proud to continually introduce new, young, and diverse voices to mass media.

Vu Lee of Ranier Valley Corps, discussed his organization's aim of creating and empowering leaders of color by teaching fellows a variety of business skills that will allow new leaders to grow smaller non-profit

organizations over the long term in order to better realize their full potential.