

# TELEVISION QUARTERLY ISSUE-RESPONSIVE PROGRAMMING REPORT

Station: KSTW-TV 11

Location: Seattle, Washington

For Quarter Ending: \_\_\_\_\_ January 1, 2018  
\_\_\_\_\_ April 1, 2018  
\_\_\_\_\_ July 1, 2018  
 X  October 1, 2018

The following summaries describe the Station's most significant programs broadcast in the past calendar quarter to meet the educational and informational needs of children, as well as other special non-broadcast activities undertaken by the Station in regard to the enhancement of children's television programming the Station's community of license.

Reviewed by: Colleen M. Carver  
Colleen Carver, Assistant Controller

Approved by: Kevin P. Walsh 10/11/18  
Kevin P. Walsh, President & General Manager

Placed in Station Public File on: October 11, 2018 By: Michelle Williams  
(Date) (Name)

## **3rd Quarter 2018 Report: Issue-Responsive Programming: Station Outreach Activities**

### **Viewer Responses**

KSTW regularly responds to viewer letters, e-mails and phone messages regarding programming. We strive to answer questions and concerns in a timely fashion, thus demonstrating our commitment to our viewers.

### **Program Specials**

On Sunday, August 19<sup>th</sup>, 2018, KSTW aired Alex Scott: A Stand for Hope, a half-hour documentary special centered on the story of how a young cancer patient's small fundraising effort, transformed into a multi-national charity, dedicated to raising money for pediatric cancer research.

### **Events**

On Saturday, September 8<sup>th</sup>, 2018, KSTW manned a booth at the Evergreen Speedway for "KSTW" night. We gave away CW swag prior to, and during the race, thanking people for watching CW11, and getting our name out to attract new viewers. Brittany Zamora (CW11 Supergirl Car driver), signed her hero cards at the booth, from 5-6pm.

The weekend of September 14<sup>th</sup> through the 16<sup>th</sup>, KSTW manned a booth at Creation Entertainment's Convention for the Vampire Diaries and the Originals, the official farewell event, held at the Hyatt Regency, in Bellevue, WA. We gave away CW swag, and thanked our viewers, for their continued support, during the convention, as the cast members took photos, and signed autographs for their fans.

### **Other**

Michelle Wilson, Program Coordinator for KSTW, attended the Ascertainment meeting on September 13, 2018. There were no meetings held in July or August, 2018. All in attendance collected information from public and non-profit organizations addressing the concerns of the public in our community.

### **Various In-kind Donations**

KSTW sponsored an Emma Bowen intern, Bryan Nakata, from the University of Washington, and an additional intern from Chapman University, Natalie Rawson, during the third quarter, providing valuable experience in the Broadcasting Industry.

### **Job Fairs**

None.

## **3rd Quarter 2018 Report: Issue/Program List: Issue-Responsive Programming**

KSTW-TV regularly broadcasts programs and informational messages dealing with issues that affect its viewers and the communities in which they live. A format description of the programming follows:

### **PUBLIC SERVICE ANNOUNCEMENTS (PSAs)**

(Various)

Informational messages in lengths of (:60), (:30), (:20), (:15) and (:10) that air throughout the broadcast day and night which serve the community's needs and interests by promoting messages and services of not-for-profit organizations and charitable causes. Many of these public service announcements have local impact.

### **PUBLIC AFFAIRS PROGRAMMING: "The Impact"**

Hosted by Mike McClanahan, this weekly news show explores the issues, people, and events impacting the citizens of Washington State. The Impact goes beyond the headlines, to show you how decisions made at Washington's Capitol, directly impact you and your community.

## **3rd Quarter 2018 Report: Issue-Responsive Programming: Public Affairs Programming**

**Title:** The Impact - Episode #1001  
**Broadcast Day/Date:** Sunday, September 9, 2018  
**Time:** 10:00 AM  
**Duration:** 30:00  
**Type/Organization:** Public Affairs/TVW  
**Description:** Can we avoid catastrophic wildfires? What would it take? The Washington State Forester weighs in on the choices ahead; inside the court battle over wolves marked for death after livestock attacks.

**Title:** The Impact – Episode #1002  
**Broadcast Day/Date:** Sunday, September 16, 2018  
**Time:** 10:00 AM  
**Duration:** 30:00  
**Type/Organization:** Public Affairs/TVW  
**Description:** Teacher strikes and local budgets- one on one interview with OSPI Chris Reykdal; the debate over whether or not to remove the four lower Snake River dams.

**Title:** The Impact – Episode #1003  
**Broadcast Day/Date:** Sunday, September 23, 2018  
**Time:** 10:00 AM  
**Duration:** 30:00  
**Type/Organization:** Public Affairs/TVW  
**Description:** Is Washington's cyberstalking law unconstitutional? That's the argument made by a plaintiff in a federal case. We analyze the law and the implications of the lawsuit with a former state attorney general. Later we highlight a disturbing spike in fatal DUI's involving drivers who are high and drunk.

Title: The Impact – Episode #1004  
Broadcast Day/Date: Sunday, September 30, 2018  
Time: 10:00 AM  
Duration: 30:00  
Type/Organization: Public Affairs/TVW  
Description: Highlighting the Pacific Salmon Treaty that governs how many salmon fishermen in Washington, Oregon, Alaska, and Canada, can catch in a 10 year period; we interview the Chief negotiator for Washington State.

### **3<sup>rd</sup> Quarter 2018 Report Ascertainment Issues**

The following is a description of what KSTW Television has determined to be the most significant issues facing our local communities. This list reflects ongoing topics, as well as a brief list of other issues presented by citizens and community leaders:

#### **Violence and Crime**

Teen violence, gun violence, juvenile crime and domestic violence are areas of increasing concern. There is a need to establish safer communities through education, advocacy and youth leadership programs. Policy makers need to identify a long-term, dedicated funding source for human services programs. Communities need to improve access to information and services for teens and provide safe places for children and youth during out-of-school hours. Media needs to promote programs designed to train children how to handle violence.

## **Child Abuse and Neglect**

Child abuse and child neglect are areas of increasing concern. Social isolation is the number one factor of child abuse. Parental support and group parent interaction are key issues. Communities need to provide programs that enable parents of infants and young children to meet the challenges of parenting through mutual support and shared information. New moms need access to parenting resources and tools. Teen pregnancy is a growing concern. 66% of teen parents in Washington have been sexually abused and 60% of homeless youth have experienced physical or sexual abuse. Programs that help abused, neglected or poverty-stricken children attain self-esteem and confidence (i.e. Treehouse) need media attention and awareness.

## **Homelessness and Housing**

There is a critical need for emergency, transitional and low-income housing in our community. Every family needs a safe, stable home base to achieve success; it is especially important for children. Homeless and runaway youth need tools for self-sufficiency, access to basic survival skills, HIV education, referrals to shelters and access to public transportation and health clinics. Programs helping families move from temporary housing to permanent housing need media attention. Due to illness, aging, inflation, or any number of uncontrollable causes, many older homeowners are not able to provide repair work, resulting in unsafe living conditions. Volunteers and media sponsors are needed to staff housing project campaigns such as Habitat for Humanity.

## **Education**

Quality education, early education and after-school tutoring programs are areas of growing concerns. There is a need for parent involvement in schools. Media needs to promote the academic success of children and youth through mentoring and tutoring programs. Media needs to promote the academic success of at-risk and low-achieving students, particularly in the area of literacy. After-school community programs that help kids succeed in school and prepare for life need community awareness. There is a critical need for one-to-one mentors for students in elementary and middle schools. Schools need to develop new resources and community leadership

programs to help children achieve at a higher level and assure the achievement of every child.

### **Health Care**

Issues surrounding quality and affordable health care are an increasing concern. Seniors (over 65 years of age) need reasonable, reliable and affordable health care services. Persons with disabilities need assistance with medical limitations, restrictions and boundaries. Funding long-term health care problems need media attention. Non-profit agencies providing basic health care need fundraising and community support. Long-term care resources need to be made accessible to persons with limitations and disabilities.

### **Traffic**

There is a need for better traffic flow, timed lights in the city and improved general efficiency on highways. Ongoing construction projects need media support. Traffic is the number one delay factor in emergency response times. Media need to educate drivers to move to the right for emergency vehicles, sirens and lights.

## **3rd Quarter 2018 Puget Sound Broadcaster's Ascertainment Meetings**

### **Topics:**

9/13/18 Hosted by Bonneville in Seattle, the following speakers addressed the Media regarding the topics noted:

**Miriam Krause, Chief Financial Officer/Chief Operating Officer, with The Tears Foundation,** Spoke passionately regarding the journey of the Tears foundation, and what they have been able to accomplish, as well as their continued efforts, to assist and support families who have suffered the loss of an infant from as early as 20 weeks gestation, up to one year old. Established in Washington, in November 2002, this

non-profit, volunteer ran organization, has since grown to serve communities' through-out the Country, and in 2018, went International, and is currently operating 29 chapters. The Tears Foundation has now expanded their services to not only provide financial assistance for burial and cremation expenses, but also includes services for any physical, social, emotional, and spiritual needs the family may be facing, and in June 2018, launched a new program, named Cali's Gift, to assist families with the grief and loss of children and young adults, ages 14-20, that took their own life, and/or lost their life due to drugs.

**Angela Harmon, Referral Outreach Coordinator of Babies of Homelessness**

Explained to us the many faces of homelessness, and how much of a struggle it can be to try and secure the youngest members of the family's immediate needs, while they are in a transition. Angela discussed their organization's goal to reach and help as many homeless families as they can, specifically serving babies, and young children of homeless families, while trying to uphold their 24-48 hour turn-around time, being that they are providing immediate and emergency assistance, with necessary items, such as diapers, formula, food, over the counter medicine, and other necessary items that become too expensive during their families financial troubles. Babies of Homelessness is a non-profit organization, currently serving families from Renton, WA, to Everett WA, and closely works with other organizations in the Puget Sound area, to offer support and advocacy during these difficult times.

**Rachel Krinsky, Advocate for LifeWire**, along with her team member Wendy, the ladies passionately explained that since 1982, LifeWire has partnered with more than 141,000 domestic violence survivors, on their journeys towards safety, stability and healing, and takes much pride in the way they have been able to structure their own programs to cater to the survivor's needs, helping each with their personal challenges and goals. They have a 24-hour helpline that is staffed by advocates who provide options, resources, and support to domestic violence survivors.