

2nd Quarter 2016 Report: Issue-Responsive Programming: Station Outreach Activities

Viewer Responses

KSTW regularly responds to viewer letters, e-mails and phone messages regarding programming. We strive to answer questions and concerns in a timely fashion, thus demonstrating our commitment to our viewers.

Program Specials

None.

Events

None.

Other

Jeremy Salvucci, Program Coordinator for KSTW, hosted the Ascertainment meeting in April and attended the ascertainment meeting in May. There was no meeting held in June. All in attendance collected information from public and non-profit organizations addressing the concerns of the public in our community.

Various In-kind Donations

None.

Job Fairs

Assistant Controller Colleen Carver represented KSTW at two job fairs during 2nd quarter 2016:

Highline Community College – 04/18/2016

University of Washington – 04/28/2016

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Issue/Program List: Issue-Responsive Programming

KSTW-TV regularly broadcasts programs and informational messages dealing with issues that affect its viewers and the communities in which they live. A format description of the programming follows:

PUBLIC SERVICE ANNOUNCEMENTS (PSAs)

(Various)

Informational messages in lengths of (:60), (:30), (:20), (:15) and (:10) that air throughout the broadcast day and night which serve the community's needs and interests by promoting messages and services of not-for-profit organizations and charitable causes. Many of these public service announcements have local impact.

PUBLIC AFFAIRS PROGRAMMING: "The Impact"

Hosted by Anita Kissée, this show explores the issues, people, and events impacting the citizens of Washington State.

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Issue-Responsive Programming: Public Affairs Programming

Title: The Impact - #725
Broadcast Day/Date: Sunday, April 3, 2016
Time: 10:00 AM
Duration: 30:00
Type/Organization: Public Affairs/TVW
Description: Details on the final supplemental budget deal and end to the special session. Plus, the complex issue of local school levy reform.

Title: The Impact - #726
Broadcast Day/Date: Sunday, April 10, 2016
Time: 10:00 AM
Duration: 30:00
Type/Organization: Public Affairs/TVW
Description: State and Tribal leaders consider a ban on chinook and coho salmon fishing. Plus, Washington's Department of Ecology seeks input on a new version of the so-called "Fish Consumption Rule."

Title: The Impact - #727
Broadcast Day/Date: Sunday, April 17, 2016
Time: 10:00 AM
Duration: 30:00
Type/Organization: Public Affairs/TVW
Description: Washington expands the YouthWorks program to give more at-risk teens hands-on career training and mentors. Plus, WSP tests innovative new uniforms. Why it could be another way to recruit and retain troopers.

Title: The Impact - #728
Broadcast Day/Date: Sunday, April 24, 2016
Time: 10:00 AM
Duration: 30:00

Type/Organization: Public Affairs/TVW
Description: Washington begins spraying to kill the dreaded Gypsy Moth. Plus, the hands-on training for a worst-case oil spill in the Puget Sound. And, the top priorities moving forward for solving the education funding crisis.

Title: The Impact - #729
Broadcast Day/Date: Sunday, May 1, 2016
Time: 10:00 AM
Duration: 30:00
Type/Organization: Public Affairs/TVW
Description: The latest on the nuclear waste leak at Hanford Nuclear Reservation. Plus, the plan to partner with outside businesses to bring in more amenities at Washington State Parks.

Title: The Impact - #730
Broadcast Day/Date: Sunday, May 8, 2016
Time: 10:00 AM
Duration: 30:00
Type/Organization: Public Affairs/TVW
Description: Washington considers shrinking the Department of Social and Health Services and starting a new, separate state agency just for children and families in need. Plus, teaching future leaders about the democratic process through the 2016 Youth Legislature.

Title: The Impact - #731
Broadcast Day/Date: Sunday, May 15, 2016
Time: 10:00 AM
Duration: 30:00
Type/Organization: Public Affairs/TVW
Description: Washington Attorney General Bob Ferguson on his latest lawsuit threat over dangers at Hanford Nuclear Reservation. Plus, Secretary of State Kim Wyman on the future of Washington's Presidential primary and caucus systems.

Title: The Impact - #732
Broadcast Day/Date: Sunday, May 22, 2016
Time: 10:00 AM
Duration: 30:00
Type/Organization: Public Affairs/TVW
Description: College in Prison. Washington temporarily changes the law to allow tax dollars to pay for college level academics inside correctional facilities. Why some believe it's the way to keep people from going back behind bars, and others say it's unfair to taxpayers and victims.

Title: The Impact - #733
Broadcast Day/Date: Sunday, May 29, 2016
Time: 10:00 AM
Duration: 30:00
Type/Organization: Public Affairs/TVW
Description: Problems plague Washington's largest psychiatric hospital. From staff and patient safety, to federal funding at risk, we'll talk with the new CEO about how she intends to turn the facility around, and staff share what it's like to work there in the midst of the turmoil.

Title: The Impact - #734
Broadcast Day/Date: Sunday, June 5, 2016
Time: 10:00 AM
Duration: 30:00
Type/Organization: Public Affairs/TVW
Description: As teens look for their first jobs, a warning about work safety. The local man using his injury to teach students about work hazards and their rights. Plus, the innovative ways the state's educating teens about the dangers of marijuana.

Title: The Impact - #735
Broadcast Day/Date: Sunday, June 12, 2016
Time: 10:00 AM
Duration: 30:00
Type/Organization: Public Affairs/TVW

Description: The ultimate test: inside the largest disaster drill in US history, as PNW states team up to practice for a worst-case earthquake and tsunami. Plus, WA's Ecology Director with the latest on the cleanup efforts for the Columbia River Gorge oil train derailment and fire. And, Washington treasures: the rarely seen historic films from some of the state's most iconic places.

Title: The Impact - #736

Broadcast Day/Date: Sunday, June 19, 2016

Time: 10:00 AM

Duration: 30:00

Type/Organization: Public Affairs/TVW

Description: For the first time in 20 years, Washington will elect a new Lt. Governor. 11 candidates want the job, we'll outline who they are and what they stand for. Also, insight into the job from the man who knows it best, current Lt. Governor Brad Owen.

Title: The Impact - #737

Broadcast Day/Date: Sunday, June 26, 2016

Time: 10:00 AM

Duration: 30:00

Type/Organization: Public Affairs/TVW

Description: After a federal indictment ended in a mistrial, Troy Kelley isn't running again for state auditor. We will meet the candidates who want the job. Plus, a conversation with former longtime State Auditor Brian Sonntag.

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Ascertainment Issues

The following is a description of what KSTW Television has determined to be the most significant issues facing our local communities. This list reflects ongoing topics, as well as a brief list of other issues presented by citizens and community leaders:

Violence and Crime

Teen violence, gun violence, juvenile crime and domestic violence are areas of increasing concern. There is a need to establish safer communities through education, advocacy and youth leadership programs. Policy makers need to identify a long-term, dedicated funding source for human services programs. Communities need to improve access to information and services for teens and provide safe places for children and youth during out-of-school hours. Media needs to promote programs designed to train children how to handle violence.

Child Abuse and Neglect

Child abuse and child neglect are areas of increasing concern. Social isolation is the number one factor of child abuse. Parental support and group parent interaction are key issues. Communities need to provide programs that enable parents of infants and young children to meet the challenges of parenting through mutual support and shared information. New moms need access to parenting resources and tools. Teen pregnancy is a growing concern. 66% of teen parents in Washington have been sexually abused and 60% of homeless youth have experienced physical or sexual abuse. Programs that help abused, neglected or poverty-stricken children attain self-esteem and confidence (i.e. Treehouse) need media attention and awareness.

Homelessness and Housing

There is a critical need for emergency, transitional and low-income housing in our community. Every family needs a safe, stable home base to achieve success; it is especially important for children. Homeless and runaway youth need tools for self-sufficiency, access to basic survival skills, HIV education,

referrals to shelters and access to public transportation and health clinics. Programs helping families move from temporary housing to permanent housing need media attention. Due to illness, aging, inflation, or any number of uncontrollable causes, many older homeowners are not able to provide repair work, resulting in unsafe living conditions. Volunteers and media sponsors are needed to staff housing project campaigns such as Habitat for Humanity.

Education

Quality education, early education and after-school tutoring programs are areas of growing concerns. There is a need for parent involvement in schools. Media needs to promote the academic success of children and youth through mentoring and tutoring programs. Media needs to promote the academic success of at-risk and low-achieving students, particularly in the area of literacy. After-school community programs that help kids succeed in school and prepare for life need community awareness. There is a critical need for one-to-one mentors for students in elementary and middle schools. Schools need to develop new resources and community leadership programs to help children achieve at a higher level and assure the achievement of every child.

Health Care

Issues surrounding quality and affordable health care are an increasing concern. Seniors (over 65 years of age) need reasonable, reliable and affordable health care services. Persons with disabilities need assistance with medical limitations, restrictions and boundaries. Funding long-term health care problems need media attention. Non-profit agencies providing basic health care need fundraising and community support. Long-term care resources need to be made accessible to persons with limitations and disabilities.

Traffic

There is a need for better traffic flow, timed lights in the city and improved general efficiency on highways. Ongoing construction projects need media support. Traffic is the number one delay factor in emergency response

times. Media need to educate drivers to move to the right for emergency vehicles, sirens and lights.

2nd Quarter 2016 Puget Sound Broadcaster's Ascertainment Meetings **Topics:**

04/14/2016 Hosted by KSTW CW11 in Seattle, the following speakers addressed the Media regarding the topics noted:

Nathan H. Box, Director of Community Relations at *Kent Youth and Family Services* discussed his organization's efforts to provide free educational resources and youth programs to children and families in need of assistance. The organization's most widely utilized and successful resources include an early childhood education and assistance program, behavioral healthcare, a transitional living program, and after school and evening activities for students.

Robert France of *Light My Fire Puget Sound* Detailed his organization's mission to collect and distribute donations and resources to local fire departments to give to displaced families in the immediate aftermath of devastating home fires. According to Robert, many families are left without essential resources or shelter following a home fire, and donations from the community greatly assist in ensuring victims of house fires aren't left emptyhanded as well as displaced.

Kit Ford, Executive Director of the *Behind the Badge Foundation* explained his organization's goal of providing support to families of police officers who have died in the line of duty. The organization provides immediate and ongoing support to the loved ones of deceased law enforcement officers, and also maintains the Washington State Law Enforcement Memorial.

Yehuda Netanel, Co-Founder and Pilot for *Wings of Rescue* discussed his organization, comprised of pilots like himself who volunteer their time and planes to transport pets from shelters that euthanize to shelters in areas of the country with higher demand for adoptable pets, thus preventing the deaths of thousands of domestic animals who have since been relocated to loving homes.

05/12/2016

Hosted by iHeartMedia in Seattle, the following speakers addressed the Media regarding the topics noted:

Erika Thompson and Niki Hatzen buehler of *Fostering Together* spoke about their organization's ongoing mission to connect abused, neglected, and abandoned youth with caring and supportive foster families, as well as providing ongoing support for foster families in Western Washington.

John Knox of *Growing Veterans* shared his organization's goal of empowering military veterans to overcome the isolation and depression that can afflict those who have returned from war by connecting with other veterans while growing organic food on local farmland and learning about sustainable agriculture. The organization currently has three farms in Western Washington open to veterans who want to learn sustainable farming techniques to support their transition back to civilian life.

Matt Brettmann of *Business Ending Slavery and Trafficking* discussed how his organization partners with business leaders to prevent human trafficking. Trafficking is closely tied to normal business, and Brettman's organization aims to collaborate with businesses to instate practices that prevent the enabling of human trafficking. One of the organization's main tasks is training hotel and hospitality employees to be aware of the signs of human trafficking in hotels and motels so that they can contact authorities when an individual is being trafficked through their establishments.

Abigail Houck of Cancer for College shared her personal story of first being one of the charity's scholarship recipients, then going on to work in outreach for the charity, and discussed its mission of granting scholarships to young cancer survivors to help their families pay for college tuition in the wake of the financial burdens of cancer treatment.