

2nd Quarter 2021 Report: Issue-Responsive Programming: Station Outreach Activities

Viewer Responses

KSTW regularly responds to viewer letters, e-mails, and voice messages regarding programming. We strive to answer questions and concerns in a timely fashion in order to demonstrate our commitment to our viewers.

Program Specials

None.

Events

None.

Other

None.

Various In-kind Donations

None.

Job Fairs

Assistant Controller, Ayna Cataquis represented KSTW at one job fair during 2nd quarter 2021:

University of Washington – 4/22/21: virtual job fair, no open positions, promoted ViacomCBS; steered people to corporate jobs site.

**2nd Quarter 2021 Report:
Issue/Program List: Issue-Responsive Programming**

KSTW-TV regularly broadcasts programs and informational messages dealing with issues that affect its viewers and the communities in which they live. A format description of the programming follows:

PUBLIC SERVICE ANNOUNCEMENTS (PSAs)

Various informational messages in lengths of (:60), (:30), (:20), (:15) and (:10) air throughout the broadcast day and night, and serve the community's needs and interests by promoting messages and services of not-for-profit organizations and charitable causes. Many of these public service announcements have local impact. PSAs run include:

Length	Title	Material Description
0:01:00	PSA: American Nurse Heroes	Coronavirus
0:00:30	PSA: American Nurse Heroes	Coronavirus
0:00:30	PSA: Coronavirus Response_You Have My Respect	Coronavirus
0:00:30	PSA: CoronavirusResponse_MyMaskIsMyCheatCode	Coronavirus
0:00:30	PSA: CoronavirusResponse_Coping-19	Coronavirus
0:00:15	PSA: CoronavirusResponse_Coping19_Exercise	Coronavirus
0:00:30	PSA: Suicide Hotline Adult King County	Suicide

0:00:30	PSA: Suicide Hotline Child King County	Suicide
0:00:30	PSA: Tia Blanco Dolphin	Animal Welfare
0:00:30	PSA: Kelly Slater Dolphin	Animal Welfare
0:00:30	PSA: Fatherhood Involvement_Marvin	Parenting
0:01:00	PSA: Fatherhood Involvement_Frank	Parenting
0:00:30	PSA: Fatherhood Involvement_Doors	Parenting
0:00:15	PSA: Wildfire Prevention_Smokey 75 Stephen Colbert	Fire Prevention
0:00:15	PSA: No One Should Face Breast Cancer Alone	Cancer
0:00:15	PSA-NEFE Smart About Money-Aging and Money	Financial Education
0:01:00	PSA-Veterans-Thank You	Veterans
0:00:15	PSA: Five Gynecologic Cancers	Cancer
0:01:00	PSA: Pass It On Annie's Song	Nature
0:00:15	PSA: Autism Awareness-The Big Day	Autism
0:00:30	PSA: Autism Awareness-The Big Day	Autism
0:00:15	PSA-Nat Assoc Boards Pharmacy-Happen To You (No Exp)	Addiction
0:00:15	PSA: Wounded Warrior -John Krasinski	Veterans
0:00:15	PSA: The Takedown-Stand Up To Cancer	Cancer
0:00:15	PSA:Voice For Children / Emma Stone	Mental Health

0:00:15	PSA: Buzzed Warning Sign: BBQ	Drunk Driving
0:00:15	PSA: XQ Super Schools Project	Education
0:00:15	PSA-End Sickle Cell	Sickle Cell
0:00:15	PSA: Social Security-Estimate Benefits Online	Social Security
0:00:15	PSA: Americorps-This is Your Moment	Service
0:00:15	PSA: Al-Anon-Samantha (No Exp)	Addiction
0:00:15	PSA: Keep America Beautiful-Lets Talk Ab (No Exp)	Environment
0:00:15	PSA: Alcoholics Anonymous-Changes (No Exp)	Addiction
0:00:15	PSA: Project Roadblock-Selfies	Drunk Driving
0:00:15	PSA: Project Roadblock-Emojis	Drunk Driving
0:00:15	PSA: Project Roadblock-Dating Ap	Drunk Driving
0:00:20	PSA: CSAH-Bet On A Vet-Trace Adkins	Veterans
0:00:20	PSA: Arbor Day Foundation	Nature
0:00:20	PSA: Coalition to Salute America's Heroes-PTSD	Veterans
0:00:30	PSA-Nat Assoc Boards Pharmacy-Happen To You (No Exp)	Addiction
0:00:30	PSA: No One Should Face Breast Cancer Alone	Cancer
0:00:30	PSA:Voice For Children / Emma Stone	Mental Health
0:00:30	PSA:Giraffe / San Diego Wildlife Conservancy	Nature

0:00:30	PSA: Al-Anon-Smantha (No Exp)	Addiction
0:00:30	PSA: APTA-Opioid Awareness-You Have A Choi (No Exp)	Addiction
0:00:30	PSA: Boystown Nat Hotline-Emma's Story (No Exp)	Teen Bullying
0:00:30	PSA: Pests Without Borders / National Pest Manage	Health
0:00:30	PSA: HHS/SAMHSA-Underage Drinking-Talk (No Exp)	Teen Drinking
0:00:30	PSA: Center for Natural Lands Management (No Exp)	Environment
0:00:30	PSA-Special Olympics-Inclusive World(No Exp)	Special Olympics
0:00:30	PSA: Meryl Streep: Control / Colorectal Cancer	Cancer
0:00:30	PSA: US Dept HHS/All of Us Research Prog (No Exp)	Health
0:00:30	PSA: Rhinoceros / San Diego Wildlife Conservancy	Nature
0:00:30	PSA: Child Mind Institute (no exp)	Mental Health
0:00:30	PSA-Mission Blue Hope Spots / Website (No Exp)	Nature
0:00:30	PSA: Terrance Howard: This is Personal/Colorectal	Cancer
0:00:30	PSA: Prevent Blindness-Children's Eye Health	Vision
0:00:30	PSA: Wounded Warrior -Jim Mylott	Veterans
0:00:30	PSA: Not Just Words / Gynecologic Cancer	Cancer
0:00:30	PSA-Rebuilding Veterans Lives / Home For Our Troop	Veterans
0:00:30	PSA: Ending Hunger- I am Hunger- Community Support	Hunger

0:00:30	PSA-Alzheimer's Awareness_Julie and Les	Alzheimer's
0:00:30	PSA-Alzheimer's Awareness_Cynthia and Ed	Alzheimer's
0:00:30	PSA-Alzheimer's Awareness_Shon and Theresa	Alzheimer's
0:00:30	PSA: Project Roadblock-Selfies	Drunk Driving
0:00:30	PSA: Buzzed Warning Sign: BBQ	Drunk Driving
0:00:30	PSA: Project Roadblock-Viral Consequence	Drunk Driving
0:00:30	PSA: Play Catch With Her	Parenting
0:00:30	PSA: Project Roadblock-Holiday Party	Drunk Driving
0:00:30	PSA: Alcoholics Anonymous-Changes (No Exp)	Addiction
0:00:30	PSA-Drugfree World-Alcohol (No Exp)	Teen Drinking
0:00:30	PSA-Drugfree World-They Said (No Exp)	Teen Drug Abuse
0:00:30	PSA: Buzzed Warning Sign: Playoffs	Drunk Driving
0:00:30	PSA-Obesity Action Coalition-Your Weight Matters	Health
0:00:30	PSA: Social Security-See What You Can Do Online	Social Security
0:00:30	PSA-Committee for Children-Captain Compassion	Bullying
0:00:30	PSA: Americorps-This is Your Moment	Service
0:00:30	PSA-NEFE Smart About Money-Aging and Money	Financial Education
0:00:30	PSA-US Air Force-What Matters	Parenting

0:00:30	PSA-FDA: Unused Opiod Medicines- Remove the Risk	Addiction
0:00:30	PSA: Wildfire Prevention_Smokey 75 Jeff Foxworthy	Fire Prevention
0:00:30	PSA: Wildfire Prevention_Smokey 75 Stephen Colbert	Fire Prevention
0:00:30	PSA: Lets Stop HIV Together	HIV
0:00:30	PSA: Keep America Beautiful-Lets Talk Ab (No Exp)	Environment
0:00:30	PSA: Buzzed Warning Sign: Holiday Party	Drunk Driving
0:00:30	PSA-Hard at Work - Disaster Relief.org	Disaster Relief
0:00:30	PSA-Amer Cllge Emergency Physicians- Scooter Safety	Scooter Safety
0:00:30	PSA-SAMHSA-Underage Drinking-Mom's Thoughts	Addiction
0:00:30	PSA-SAMHSA-Underage Drinking-Talk. They Hear You.	Addiction
0:00:30	PSA-End Sickle Cell	Sickle Cell
0:01:00	PSA: Not Just Words / Gynecologic Cancer	Cancer
0:01:00	PSA: Mental Health First Aid	Mental Health
0:01:00	PSA: Play Catch With Her	Parenting
0:01:00	PSA: Americorps-This is Your Moment	Service
0:01:00	PSA:Voice For Children / Emma Stone	Mental Health
0:01:00	PSA: Alcoholics Anonymous-Changes (No Exp)	Addiction
0:01:00	PSA: Wounded Warrior - Dan Smee	Veterans

0:01:00	PSA-Justin-Brady Campaign and Center to Prevent	Gun Safety
0:00:30	PSA: COVID19- Save the Children_Emergency_Stories	Coronavirus
0:00:30	PSA: Worldwide Headquarters of Play	Parenting
0:01:00	PSA: Worldwide Headquarters of Play	Parenting
0:00:15	PSA: Worldwide Headquarters of Play	Parenting
0:00:15	PSA-Take Back Your Meds- King County	Health
0:00:30	PSA: COVID19- YMCA-Stay With Us	Coronavirus
0:00:30	PSA: Safe Use of Acetaminophen	Health
0:01:00	PSA: COVID19- WhateverItTakesBoysAndGirlsClubsOfAm	Coronavirus
0:00:30	PSA: COVID19- MealService_BoysAndGirlsClubsOfAmeri	Coronavirus
0:00:15	PSA: COVID19- ReliefFund_BoysAndGirlsClubsOfAmeric	Coronavirus
0:00:30	PSA: Disaster Checklist	Disaster
0:01:00	PSA: Disaster Checklist	Disaster
0:00:30	PSA: CovenantHouse_AmazingGrace	Housing
0:01:00	PSA: CovenantHouse_AmazingGrace	Housing
0:00:15	PSA: CovenantHouse_AmazingGrace	Coronavirus
0:01:00	PSA: COVID19-Save the Children Response	Child Welfare
0:00:30	PSA: COVID19-Save the Children Response	Child Welfare

0:00:15	PSA: COVID19-Save the Children Response	Child Welfare
0:00:30	PSA: COVID19-United Way Worldwide	United Way
0:00:30	PSA: Southeaster Guide Dogs - One Lucky Puppy	Guide Dogs
0:00:30	PSA: Southeaster Guide Dogs - Anatomy of Superhero	Guide Dogs
0:00:30	PSA: Army National Guard - I Will	Military Service
0:00:30	PSA: Army National Guard - Live Here Serve Here	Military Service
0:00:30	PSA: Army National Guard - Guard Family	Military Service
0:00:15	PSA: Army National Guard - I Will	Military Service
0:00:15	PSA: Army National Guard - Live Here Serve Here	Military Service
0:00:15	PSA: Army National Guard - Guard Family	Army National Guard
0:01:00	PSA: BFAS _Anthem _Save _Broadcast	Animal Welfare
0:00:15	PSA: BFAS _Anthem _Save _Broadcast	Animal Welfare
0:01:00	PSA: A Safe Home for Every Person	Housing
0:00:30	PSA: A Safe Home for Every Person- A	Housing
0:00:30	PSA: A Safe Home for Every Person- B	Housing
0:00:15	PSA: A Safe Home for Every Person	Housing
0:00:30	PSA: Suicide Prevention_ Whatever Gets You Talkin	Suicide Prevention
0:01:00	PSA: Suicide Prevention_ Whatever Gets You Talkin	Suicide Prevention

0:00:15	PSA: Suicide Prevention_ Whatever Gets You Talkin	Suicide Prevention
0:01:00	PSA: Make A Wish-Lasso Poem	Make A Wish
0:00:30	PSA: Make A Wish-Lasso Poem	Make A Wish
0:00:15	PSA: Make A Wish-Lasso Poem	Make A Wish
0:01:00	PSA: Choose VA Sizzle Reel_ 60	Veterans
0:00:30	PSA: Choose VA Sizzle Reel_ 30.1	Veterans
0:00:30	PSA: Choose VA Sizzle Reel_ 30.2	Veterans
0:01:00	PSA: COVID Emergency Muscular Dystrophy	Coronavirus
0:00:30	PSA: COVID Emergency Muscular Dystrophy	Coronavirus
0:00:15	PSA: COVID Emergency Muscular Dystrophy	Coronavirus
0:00:30	PSA:Gun Safety-Safe Storage Saves Lives	Gun Safety
0:00:30	PSA:Gun Safety-Kids Find Everything	Gun Safety
0:00:15	PSA:Gun Safety-Safe Storage Saves Lives	Gun Safety
0:01:00	PSA:RAINN Anthem / Sexual Abuse	Abuse
0:00:30	PSA:RAINN Julianna Master / Sexual Abuse	Abuse
0:00:30	PSA:RAINN Wont Stay Quiet / Sexual Abuse	Abuse
0:00:15	PSA:RAINN Wont Stay Quiet / Sexual Abuse	Abuse
0:00:30	PSA: COVID19-PHSKC Duchin Phase2	Coronavirus

0:00:30	PSA: WSAB PHSKC- Marcos Phase 2	Coronavirus
0:00:30	PSA: WSAB PHSKC- Shelley Phase 2	Coronavirus
0:00:30	PSA: CoronavirusResponse_Partying	Coronavirus
0:00:30	PSA: CoronavirusResponse_Forward	Coronavirus
0:00:30	PSA: CoronavirusResponse_ShowSomeLove	Coronavirus
0:00:30	PSA: CoronavirusResponse_LongHaulers	Coronavirus
0:00:30	PSA: bfas_anthem_save_broadcast_30	Animal Welfare
0:00:30	PSA: High Blood Pressure Control_Release Pressure	Blood Pressure
0:00:30	PSA: Coronavirus Response_Lucha	Coronavirus
0:00:15	PSA: Coronavirus Response_Lucha	Coronavirus
0:01:00	PSA: Inclusion Manifesto - Special Olympics	Special Olympics
0:00:15	PSA: Buzz Driving - Bathroomboy	Drunk Driving
0:00:15	PSA: Buzz Driving -Waterboy	Drunk Driving
0:00:30	PSA: Drug Impaired Driving-You Can Run Can't High	Drug Impaired Driving
0:00:30	PSA:Text and Driving-Phone Down	Distracted Drivers
0:00:30	PSA: Eating Healthy	Cancer
0:01:00	PSA: Eating Healthy	Cancer
0:00:30	PSA: Making Communities Stronger	Veterans

0:00:15	PSA: Gun Safety-No Extra Life	Gun Safety
0:01:00	PSA: Helping a Friend	Substance Abuse
0:00:30	PSA: Pancreatic Cancer- 100 percent Research	Cancer
0:01:00	PSA: Empowering Girls in STEM Dare to STEM	Education
0:00:15	PSA: EmergencyPreparedness_DisasteAtDoorstep_Flood	Disaster
0:00:30	PSA: EmergencyPreparedness_DisasteAtDoorstep_West	Disaster
0:01:00	PSA: Al-Anon-Questions_60 - Challenger	Addiction
0:00:30	PSA: Al-Anon-Questions_30 - Challenger	Addiction
0:00:30	PSA: Samantha_30	Addiction
0:01:00	PSA: VFW-Our Service Doesn't Stop	Service
0:00:30	PSA: VFW-Our Service Doesn't Stop	Service
0:00:30	PSA: Red Cross Typography	Red Cross
0:00:30	PSA: Disasters - Red Cross is There	Red Cross
0:00:15	PSA: TVB Bathroom Boy	Drunk Driving
0:00:15	PSA: TVB Warning Sign: Over the Top	Drunk Driving
0:00:30	PSA: TVB The Legend	Drunk Driving
0:00:15	PSA: TVB That Won't Work	Drunk Driving

0:00:30	PSA: Children International Good Finds A Way	Child Welfare
0:00:30	PSA:WTSC TOGETHER FINAL 031621	Traffic Safety
0:00:15	PSA: Colon Cancer StandUpToCancer JamieFox	Cancer
0:00:30	PSA: Colon Cancer StandUpToCancer JamieFox	Cancer
0:00:30	PSA: Covid19 Vaccine Education Grandma	Coronavirus
0:01:00	PSA: Covid19 Vaccine Education Presidents-ItsUpToU	Coronavirus
0:00:15	PSA: Covid19 Vaccine Education Grandma	Coronavirus
0:00:15	PSA: Covid19 Vaccine Education Presidents-Facts	Coronavirus
0:00:30	PSA: Covid19 Vaccine Education Presidents-Facts	Coronavirus
0:01:00	PSA: Covid19 Vaccine Education Grandma	Coronavirus
0:00:30	PSA-Surfrider 2021 / Ocean Fr Restaurants (No Exp)	Nature
0:00:15	PSA: Covid19 Vaccine Education How it Starts	Coronavirus
0:00:30	PSA: Covid19 Vaccine Education How it Starts	Coronavirus
0:00:15	PSA: Covid19 Vaccine Education Family Gathering	Coronavirus

PROGRAMMING: “CW11 Weather Watch”

Hosted by meteorologist Darren Peck, this 30-second weather update includes the evening’s daily forecast for Seattle, Washington. This brief news update runs 7 days a week at 11:00pm on CW11 Seattle as well as the station website.

PUBLIC AFFAIRS PROGRAMMING: “The Impact”

Hosted by Mike McClanahan, this show explores the issues, people, and events impacting the citizens of Washington State by highlighting the goings-on at the State’s capital in Olympia, WA.

2nd Quarter 2021 Report: Issue-Responsive Programming: Public Affairs Programming

Title: The Impact - #1229
Broadcast Day/Date: Sunday, April 11, 2021
Time: 11:00 AM
Duration: 30:00
Type/Organization: Public Affairs/TVW
Description: A defense attorney and a former prosecutor debate the impact of the state drug law ruling. Guests include Larry Jefferson, President of the Washington Association of Criminal Defense Lawyers, and Russell Brown, Executive Director of the Washington Association of Prosecuting Attorneys.

Title: The Impact - #1230
Broadcast Day/Date: Sunday, April 18, 2021
Time: 11:00 AM
Duration: 30:00
Type/Organization: Public Affairs/TVW
Description: Cost? Availability? The situation facing parents seeking child care now; Budgeting for disaster- a paradigm shift in how we pay to fight forest fires. Guests include Deeann Burtch Puffert, CEO

of Child Care Aware of Washington, and Hilary Franz, State Commissioner of Public Lands.

Title: The Impact - #1231
Broadcast Day/Date: Sunday, April 25, 2021
Time: 11:00 AM
Duration: 30:00
Type/Organization: Public Affairs/TVW
Description: The state auditor and the head of ESD weigh in on the audits into large scale unemployment fraud and delays for legitimate claims. Guests include Acting Commissioner Cami Feek, Employment Security Department, and Washington State Auditor Pat McCarthy.

Title: The Impact - #1232
Broadcast Day/Date: Sunday, May 2, 2021
Time: 11:00 AM
Duration: 30:00
Type/Organization: Public Affairs/TVW
Description: Democrat and Republican legislators debate the impact of the capital gains tax and environmental legislation from 2021. Guests include Sen. June Robinson (D-Everett), Sen. Lynda Wilson (R-Vancouver), Rep. Joe Fitzgibbon (D-West Seattle), & Rep. Tom Dent (R-Moses Lake).

Title: The Impact - #1233
Broadcast Day/Date: Sunday, May 9, 2021
Time: 11:00 AM
Duration: 30:00
Type/Organization: Public Affairs/TVW

Description: A press panel recap of the 2021 session - expanded programs, controversial tax, greener gasoline, new rules for police and more. Panel includes Jerry Cornfield, The Everett Herald and Sara Gentzler, McClatchy (The Olympian, Tacoma News Tribune, Bellingham Herald, Tri-City Herald).

Title: The Impact - #1234

Broadcast Day/Date: Sunday, May 16, 2021

Time: 11:00 AM

Duration: 30:00

Type/Organization: Public Affairs/TVW

Description: An overview of the "bare-bones" transportation budget that passed, the carbon bills linked to a bigger package, and the potential for a special session. Guests include House Transportation Committee Chair Jake Fey (D-Tacoma) & Ranking Republican Andrew Barkis (R-Olympia), and Senate Transportation Committee Chair Steve Hobbs (D-Lake Stevens) & Ranking Republican Curtis King (R-Yakima).

Title: The Impact - #1235

Broadcast Day/Date: Sunday, May 23, 2021

Time: 11:00 AM

Duration: 30:00

Type/Organization: Public Affairs/TVW

Description: Critical vote ahead for legal sports betting at tribal casinos. From masks to vaccines, what to expect from the fall school year and in-person learning. Guests include Washington State Gambling Commission Interim Director Tina Griffin and Superintendent of Public Instruction Chris Reykdal.

Title: The Impact - #1236

Broadcast Day/Date: Sunday, May 30, 2021

Time: 11:00 AM
Duration: 30:00
Type/Organization: Public Affairs/TVW
Description: Democratic Senate Majority Leader Andy Billig & House Republican Leader J.T. Wilcox discuss controversial vetoes, the next steps for a transportation funding package, the confusing broadband bill situation and a possible special session.

Title: The Impact - #1237
Broadcast Day/Date: Sunday, June 6, 2021
Time: 11:00 AM
Duration: 30:00
Type/Organization: Public Affairs/TVW
Description: New momentum in Olympia for taxing drivers by the mile. The road usage charge debate. Guests include Reema Griffith, Executive Director, Washington State Transportation Center, and Mariya Frost, Director, Coles Center for Transportation, Washington Policy Center.

Title: The Impact - #1238
Broadcast Day/Date: Sunday, June 13, 2021
Time: 11:00 AM
Duration: 30:00
Type/Organization: Public Affairs/TVW
Description: How state level action on policing, broadband, and housing will impact cities; small business perspective on capital gains tax and pandemic rules. Guests include Candice Bock, Government Relations Director, Association of Washington Cities, and Patrick Connor, Washington State Director, National Federation of Independent Business.

Title: The Impact - #1239

Broadcast Day/Date: Sunday, June 20, 2021
Time: 11:00 AM
Duration: 30:00
Type/Organization: Public Affairs/TVW
Description: Court ruling on simultaneous broadband bill signing, impact of 2020 election controversies. Guests include Washington Secretary of State Kim Wyman.

Title: The Impact - #1240
Broadcast Day/Date: Sunday, June 27, 2021
Time: 11:00 AM
Duration: 30:00
Type/Organization: Public Affairs/TVW
Description: The discovery of an Asian giant hornet in Marysville kicks off a discussion of 2021 trapping and detection plans in WA and B.C. Guests include Karla Salp, Washington State Department of Agriculture and Paul van Westendorp, Provincial Apiarist, British Columbia, Canada.