

1st Quarter 2010 Report: Issue-Responsive Programming: Station Outreach Activities

Viewer Responses

KSTW regularly responds to viewer letters, e-mails and phone messages regarding programming. We strive to answer questions and concerns in a timely fashion, thus demonstrating our commitment to our viewers.

Program Specials

On January 22, 2010 KSTW participated in the multi-network broadcast of "Hope for Haiti Now: A Global Benefit for Earthquake Relief." This telethon raised money in response to the tragic earthquake that devastated Haiti on January 12, 2010.

Events

None.

Other

KSTW produces and airs a series of vignettes titled "Project Green" that addresses ecological issues. These vignettes are also linked on KSTW's Web site.

KSTW provides a platform for clients who want to raise awareness and outreach in the community by highlighting specific PSAs in "CW 11 Connects" for a unique social/cause marketing campaign.

Jenna Willis of KSTW attended the Ascertainment meetings in January and March of 2010 collecting information from public and non-profit organizations addressing the concerns of the public in our community.

Various In-kind Donations

None.

Job Fairs

None.

1st Quarter 2010 Report: Issue/Program List: Issue-Responsive Programming

KSTW-TV regularly broadcasts programs and informational messages dealing with issues that affect its viewers and the communities in which they live. A format description of the programming follows:

PROJECT GREEN (Messages)

KSTW presents an encompassing campaign that will help Western Washington become a better place to live through awareness, education and programs dedicated to the environment. Project Green messages will air on KSTW and KSTW.com. From tips to living green, articles and a calendar of green events in the region, KSTW.com will be a leader in green information in Western Washington.

CW 11 CONNECTS (PSAs)

(Various)

KSTW provides a platform for clients who want to raise awareness and outreach in the community by highlighting specific PSAs for a unique social/cause marketing campaign.

PUBLIC SERVICE ANNOUNCEMENTS (PSAs)

(Various)

Informational messages in lengths of (:60), (:30), (:20), (:15) and (:10) that air throughout the broadcast day and night which serve the community's needs and interests by promoting messages and services of not-for-profit organizations and charitable causes. Many of these public service announcements have local impact.

PUBLIC AFFAIRS PROGRAMMING: "NorthWest Indian News"

Hosted by Lummi Tribal member Chenoa Egawa, this show explores the issues, people, and events impacting Native Americans throughout the country.

PUBLIC AFFAIRS PROGRAMMING: "Native Heartbeat"

Native Heartbeat is a program hosted by Native American journalists highlighting Indian culture, government, and history around the country.

PUBLIC AFFAIRS PROGRAMMING: “South Sound Business Report”

South Sound Business Report is a partnership between the Business Examiner Newspaper Group and Clover Park Technical College in Tacoma to highlight business activity in South Puget Sound. Topics include environment, agriculture, business growth, transportation, education, finance, real estate and economic development.

Ascertainment Issues 1st Quarter 2010

The following is a description of what KSTW Television has determined to be the most significant issues facing our local communities. This list reflects ongoing topics, as well as a brief list of other issues presented by citizens and community leaders:

Violence and Crime

Teen violence, gun violence, juvenile crime and domestic violence are areas of increasing concern. There is a need to establish safer communities through education, advocacy and youth leadership programs. Policy makers need to identify a long-term, dedicated funding source for human services programs. Communities need to improve access to information and services for teens and provide safe places for children and youth during out-of-school hours. Media needs to promote programs designed to train children how to handle violence.

Child Abuse and Neglect

Child abuse and child neglect are areas of increasing concern. Social isolation is the number one factor of child abuse. Parental support and group parent interaction are key issues. Communities need to provide programs that enable parents of infants and young children to meet the challenges of parenting through mutual support and shared information. New moms need access to parenting resources and tools. Teen pregnancy is a growing concern. 66% of teen parents in Washington have been sexually abused and 60% of homeless youth have experienced physical or sexual abuse. Programs that help abused, neglected or poverty-stricken children attain self-esteem and confidence (i.e. Treehouse) need media attention and awareness.

Homelessness and Housing

There is a critical need for emergency, transitional and low-income housing in our community. Every family needs a safe, stable home base to achieve success; it is especially important for children. Homeless and runaway youth need tools for self-sufficiency, access to basic survival skills, HIV education, referrals to shelters and access to public transportation and health clinics. Programs helping families move from temporary housing to permanent housing need media attention. Due to illness, aging, inflation, or any number of uncontrollable causes, many older homeowners are not able to provide repair work, resulting in unsafe living conditions. Volunteers and media sponsors are needed to staff housing project campaigns such as Habitat for Humanity.

Education

Quality education, early education and after-school tutoring programs are areas of growing concerns. There is a need for parent involvement in schools. Media needs to promote the academic success of children and youth through mentoring and tutoring programs. Media needs to promote the academic success of at-risk and low-achieving

students, particularly in the area of literacy. After-school community programs that help kids succeed in school and prepare for life need community awareness. There is a critical need for one-to-one mentors for students in elementary and middle schools. Schools need to develop new resources and community leadership programs to help children achieve at a higher level and assure the achievement of every child.

Health Care

Issues surrounding quality and affordable health care are an increasing concern. Seniors (over 65 years of age) need reasonable, reliable and affordable health care services. Persons with disabilities need assistance with medical limitations, restrictions and boundaries. Funding long-term health care problems need media attention. Non-profit agencies providing basic health care need fundraising and community support. Long-term care resources need to be made accessible to persons with limitations and disabilities.

Traffic

There is a need for better traffic flow, timed lights in the city and improved general efficiency on highways. Ongoing construction projects need media support. Traffic is the number one delay factor in emergency response times. Media need to educate drivers to move to the right for emergency vehicles, sirens and lights. Cell phone laws and regulations need to be enacted.

1st Quarter 2010 Puget Sound Broadcaster's Ascertainment Meetings Topics:

1/6/10

Hosted by KING 5 in Seattle, the following speakers addressed the Media regarding the topics noted:

Mike Stewart, Executive Director for Boyer Children's Clinic, and Peter Lee, Parent of a Boyer Client Explained how the organization's speech-language therapy, physical therapy, and occupational therapy programs assist children ages 0-3 with neuro-muscular disorders learn the skills needed for their educational future.

Molly O'Connor, Director of Communications for Thrive By Five Washington Discussed the importance of early learning for children and how effective programs prepare them for education and decreases the chances of behavioral problems later in life.

Deb Ronnholm, President of Childhaven, and Andrea Solomon, Vice President of Resources Development for Childhaven Topics included the issue of parents perpetuating the pattern of their childhood neglect and abuse to their children and the effectiveness of enriched child care services that can improve a child's life.

Willie Austin, Fitness Director and Founder of Austin Foundation Explained the importance of health, fitness, and nutrition education for youth in the community and how the available programs can reach out to them.

Eric Liu, Author, Educator, and Civic Entrepreneur for Guiding Lights Network Topics included the annual conference on mentoring and community-building that takes place in Seattle and the many benefits of mentoring in youths' lives.

3/10/10

Hosted by KIRO 7 in Seattle, the following speakers addressed the Media regarding the topics noted:

Jim Thompson, Director of Development and Community Relations for Cocoon House Discussed the problem of homeless and at-risk teens in the state and how Cocoon House's shelters, counseling, and job training can help them.

Anna Gottlieb, Executive Director for Gilda's Club, and Marlene Diskin, Development Director for Gilda's Club Topics included the various social, educational, and emotional support services provided by Gilda's Club to cancer patients and their family as well as the teen writing contest's success in outreaching to teens affected by cancer.

Garry Pollock, Executive Director for The Moyer Foundation, and Sandy Hawley, Director of Marketing and Communications for The Moyer Foundation Discussed the many local organizations that receive grants from The Moyer Foundation and how specific programs like Camp Erin and Camp Mariposa assist children in distress.

Justin Wieging, Pacific Northwest Manager for Autism Speaks Explained the importance of early diagnosis and therapies for children with autism and the many ways the organization assists and educates parents, family members, and schools on autism.

Katie Jackman, Director of Marketing and Communications for the Seattle Repertory Theater, and Fran Kao, Public Program Manager for the Seattle Repertory Theater Topics included the many programs aimed at children and teens for theater appreciation and education as well as the theater's involvement in local schools.

1st Quarter 2010 Report: Issue-Responsive Programming: Public Affairs Programming

Title: NorthWest Indian News - #21
Broadcast Day/Date: Sunday, January 3, 2010
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: In this edition of NorthWest Indian News, Lummi Tribal member Chenoa Egawa hosts the program from the Washington State History Museum in Tacoma. The museum and historical society hosts the second annual "In the Spirit: Contemporary Northwest Native Art" exhibit with more than 30 different Native artists displaying their artwork.

Title: South Sound Business Report - #071A
Broadcast Day/Date: Sunday, January 3, 2010
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/Clover Park Technical College in partnership with the Business Examiner Newspaper Group.
Description: Emily West and Jeff Rounce host this episode as they discuss how businesses are fairing in this economy and looking forward at the coming year. Experts on leadership, Lynette Claire, Ph.D. from the University of Puget Sound School of Business and Leadership and Jim Hessler from Path Forward Leadership Development, talk about how company managers coped with a challenging 2009. Babe Lehrer, the winner of the 2009 Lifetime Achievement Woman of Influence Award, is interviewed regarding her business success secrets. Jemima McCullum, a real estate lawyer named one of the 2009 Business Examiner's 40 Under 40 honoree, discusses her career. JT Wilcox and Linda Thomas from Wilcox Family Farms are interviewed about their successful fourth generation business in eggs and milk production and distribution. Finally, in the Business 101 segment Tiffany Straws from the Economic Development Council of Thurston County gives tips for success when working with the government.

Title: NorthWest Indian News - #22
Broadcast Day/Date: Sunday, January 10, 2010
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Lummi Tribal member Chenoa Egawa hosts the program during National Aboriginal Day in Vancouver, British Columbia. NWIN

reports from the Vancouver Art Gallery where the Art and Culture Celebration is taking place. Segment two takes place in Anchorage, Alaska, during the 59th annual meeting of the International Whaling Commission, which granted the Makah Nation a renewal to harvest up to 20 gray whales over the next five years for subsistence purposes. In segment three, the tradition of carving and raising of Totem Poles is featured. In the "Around Indian Country" segment, the following stories were featured: Tulalip Tribes First Salmon Ceremony; 37th Annual City of Roses Delta Park Powwow and Encampment; ATNI: In Honor of All Our native American Veterans; Lummi Nation Invites Nuxalk First Nation to join Canoe Journey and The Cedars at Dungeness Golf Course.

Title: South Sound Business Report - #071B
Broadcast Day/Date: Sunday, January 10, 2010
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/Clover Park Technical College in partnership with the Business Examiner Newspaper Group.
Description: Emily West and Jeff Rounce host this episode as they discuss how businesses are fairing in this economy and looking forward at the coming year. Experts on leadership, Lynette Claire, Ph.D. from the University of Puget Sound School of Business and Leadership and Jim Hessler from Path Forward Leadership Development, talk about how company managers coped with a challenging 2009. Babe Lehrer, the winner of the 2009 Lifetime Achievement Woman of Influence Award, is interviewed regarding her business success secrets. Jemima McCullum, a real estate lawyer named one of the 2009 Business Examiner's 40 Under 40 honoree, discusses her career. JT Wilcox and Linda Thomas from Wilcox Family Farms are interviewed about their successful fourth generation business in eggs and milk production and distribution. Finally, in the Business 101 segment Tiffany Straws from the Economic Development Council of Thurston County gives tips for success when working with the government.

Title: Native Heartbeat - #1
Broadcast Day/Date: Sunday, January 17, 2010
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Host Chenoa Egawa opens the program from the United Indians of All Tribe's Daybreak Star Indian Cultural Center, during the benefit concert titled 'Looking Back Toward The Future'. The benefit concert raises funding and awareness of the 40th anniversary of the successful occupation and takeover of Fort Lawton by the Seattle Area Native Community. Other stories

include "Squamish First Nation Totem Raising," "House of Respect," and "John Barnett Inter Tribal Canoe Races."

Title: South Sound Business Report - #071C
Broadcast Day/Date: Sunday, January 17, 2010
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/Clover Park Technical College in partnership with the Business Examiner Newspaper Group.
Description: Emily West and Jeff Rounce host this episode as they discuss how businesses are fairing in this economy and looking forward at the coming year. Experts on leadership, Lynette Claire, Ph.D. from the University of Puget Sound School of Business and Leadership and Jim Hessler from Path Forward Leadership Development, talk about how company managers coped with a challenging 2009. Babe Lehrer, the winner of the 2009 Lifetime Achievement Woman of Influence Award, is interviewed regarding her business success secrets. Jemima McCullum, a real estate lawyer named one of the 2009 Business Examiner's 40 Under 40 honoree, discusses her career. JT Wilcox and Linda Thomas from Wilcox Family Farms are interviewed about their successful fourth generation business in eggs and milk production and distribution. Finally, in the Business 101 segment Tiffany Straws from the Economic Development Council of Thurston County gives tips for success when working with the government.

Title: NorthWest Indian News - #23
Broadcast Day/Date: Sunday, January 24, 2010
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: In this edition of NorthWest Indian News, Lummi Tribal member Chenoa Egawa hosts the program during "Paddle to Lummi 2007" at Lummi Nation near Bellingham. The annual canoe journeys are often the largest Native gatherings in North America each year, with tens of thousands of Tribal and Band members in attendance during some point along the journey routes. The theme of this year's canoe journey is titled: "Traveling the Traditional Highways of Our Ancestors".

Title: South Sound Business Report - #071D
Broadcast Day/Date: Sunday, January 24, 2010
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/Clover Park Technical College in partnership with the Business Examiner Newspaper Group.

Description: Emily West and Jeff Rounce host this episode as they discuss how businesses are fairing in this economy and looking forward at the coming year. Experts on leadership, Lynette Claire, Ph.D. from the University of Puget Sound School of Business and Leadership and Jim Hessler from Path Forward Leadership Development, talk about how company managers coped with a challenging 2009. Babe Lehrer, the winner of the 2009 Lifetime Achievement Woman of Influence Award, is interviewed regarding her business success secrets. Jemima McCullum, a real estate lawyer named one of the 2009 Business Examiner's 40 Under 40 honoree, discusses her career. JT Wilcox and Linda Thomas from Wilcox Family Farms are interviewed about their successful fourth generation business in eggs and milk production and distribution. Finally, in the Business 101 segment Tiffany Straws from the Economic Development Council of Thurston County gives tips for success when working with the government.

Title: NorthWest Indian News - #24
Broadcast Day/Date: Sunday, January 31, 2010
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: In this edition of NorthWest Indian News, Lummi Tribal member Chenoa Egawa hosts the program during the Third Gathering of Northwest Native Woodcarvers at the Longhouse Education and Cultural Center on The Evergreen State College campus near Olympia. Wood carvers share in a cultural exchange with invited guests from throughout the Pacific rim including Hawaii, New Zealand and northern Canada.

Title: South Sound Business Report - #071D
Broadcast Day/Date: Sunday, January 31, 2010
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/Clover Park Technical College in partnership with the Business Examiner Newspaper Group.
Description: Emily West and Jeff Rounce host this episode as they discuss how businesses are fairing in this economy and looking forward at the coming year. Experts on leadership, Lynette Claire, Ph.D. from the University of Puget Sound School of Business and Leadership and Jim Hessler from Path Forward Leadership Development, talk about how company managers coped with a challenging 2009. Babe Lehrer, the winner of the 2009 Lifetime Achievement Woman of Influence Award, is interviewed regarding her business success secrets. Jemima McCullum, a real estate lawyer named one of the 2009 Business Examiner's 40 Under 40 honoree, discusses her career. JT Wilcox and Linda Thomas from Wilcox Family Farms are interviewed about their successful fourth generation business in eggs and milk production and

distribution. Finally, in the Business 101 segment Tiffany Straws from the Economic Development Council of Thurston County gives tips for success when working with the government.

Title: Native Heartbeat - #2
Broadcast Day/Date: Sunday, February 7, 2010
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: In this 'Native Heartbeat' special feature episode, Gene Tagaban, a noted Tlingit (Alaska Native) storyteller and actor, shares his wisdom and talent via dance, singing, drumming and storytelling. Gene performs the 'Raven Dance', tells the 'Story of Raven' and sings the 'Song of Gratitude'. Gene has performed his Raven Dance throughout the world, including for such distinguished audiences as His Holiness the Dalai Lama. Gene has worked with schools, universities, reservations, corporations, government and mainstream organizations.

Title: South Sound Business Report - #072A
Broadcast Day/Date: Sunday, February 7, 2010
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/Clover Park Technical College in partnership with the Business Examiner Newspaper Group.
Description: Emily West and Jeff Rounce host this episode as they discuss a variety of South Sound businesses. Reid Bates from Express Employment Professionals is interviewed regarding how to find a job in the South Sound despite the rate of unemployment due to the current economy. Bill Oltman from the Rainer Media Center explains how transportation aids local businesses. JT Wilcox and Linda Thomas from Wilcox Family Farms are interviewed about their successful fourth generation business in eggs and milk production and distribution. The Around the Sound segment discusses the Olympia/Thurston County's Transit System receiving the America's Best Public Transportation System Award 2009 for the best mid-sized system in the country. Last, various employees from General Plastics Manufacturing Company are interviewed about their untraditional foam material's success in local business. In the Business 101 segment Tiffany Straws from the Economic Development Council of Thurston County gives tips for success when working with the government.

Title: NorthWest Indian News - #25
Broadcast Day/Date: Sunday, February 14, 2010
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes

Description: In this edition of NorthWest Indian News, Lummi Tribal member Chenoa Egawa hosts the program from the Northwest Indian College campus on the Lummi Nation reservation near Bellingham. The college provides a stimulating atmosphere and curriculum filled with the studies about Native history, government, culture and sciences in the region. Featured segments in this installment includes "Native Nations", "Kasaan Totem Raising" and "Chief Seattle Club". The "Around Indian Country" segment included these stories: "Chehalis Tribe / Great Wolf Resorts", job fair in Olympia, "Nike Air N7" Native American designed shoe, Beaverton, OR, "Native Film Festival", Swinomish reservation and "Teck Cominco", Colville reservation.

Title: South Sound Business Report - #072B
Broadcast Day/Date: Sunday, February 14, 2010
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/Clover Park Technical College in partnership with the Business Examiner Newspaper Group.
Description: Emily West and Jeff Rounce host this episode as they discuss a variety of South Sound businesses. Reid Bates from Express Employment Professionals is interviewed regarding how to find a job in the South Sound despite the rate of unemployment due to the current economy. Bill Oltman from the Rainer Media Center explains how transportation aids local businesses. JT Wilcox and Linda Thomas from Wilcox Family Farms are interviewed about their successful fourth generation business in eggs and milk production and distribution. The Around the Sound segment discusses the Olympia/Thurston County's Transit System receiving the America's Best Public Transportation System Award 2009 for the best mid-sized system in the country. Last, various employees from General Plastics Manufacturing Company are interviewed about their untraditional foam material's success in local business. In the Business 101 segment Tiffany Straws from the Economic Development Council of Thurston County gives tips for success when working with the government.

Title: NorthWest Indian News - #26
Broadcast Day/Date: Sunday, February 21, 2010
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Lummi Tribal member Chenoa Egawa hosts the program from the Sa'Heh'Wa'Mish Days Pow Wow and Art Fair at the Squaxin Island Reservation. Other stories include "Elyse Umemoto," "Hoh River Flooding," and "Alaska PITAAS Program." The "Around Indian Country" includes stories about the Lummi Nation and the Nooksack tribe partnership to improve salmon spawning habitat and the Tulalip Tribes KANU TV in Seattle area news reports.

Title: South Sound Business Report - #072C
Broadcast Day/Date: Sunday, February 21, 2010
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/Clover Park Technical College in partnership with the Business Examiner Newspaper Group.
Description: Emily West and Jeff Rounce host this episode as they discuss a variety of South Sound businesses. Reid Bates from Express Employment Professionals is interviewed regarding how to find a job in the South Sound despite the rate of unemployment due to the current economy. Bill Oltman from the Rainer Media Center explains how transportation aids local businesses. JT Wilcox and Linda Thomas from Wilcox Family Farms are interviewed about their successful fourth generation business in eggs and milk production and distribution. The Around the Sound segment discusses the Olympia/Thurston County's Transit System receiving the America's Best Public Transportation System Award 2009 for the best mid-sized system in the country. Last, various employees from General Plastics Manufacturing Company are interviewed about their untraditional foam material's success in local business. In the Business 101 segment Tiffany Straws from the Economic Development Council of Thurston County gives tips for success when working with the government.

Title: NorthWest Indian News - #27
Broadcast Day/Date: Sunday, February 28, 2010
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Lummi Tribal member Chenoa Egawa hosts the program from the Jamestown S'Klallam reservation near Sequim, WA. During the program's open and interwoven throughout the various segments, NWIN provides coverage of the 2008 Executive Council Winter Session of the National Congress of American Indians. NWIN partners with crews from Native American television out of Washington D.C. to ask the top Tribal leaders, "What is the most important issue facing Indian Country today?" Other stories include "Nuxalk Chieftan Potlatch," "Yakama 'Healthy Heart' Project," and "Do Tribal Members Pay Taxes?." The "Around Indian Country" segment includes stories about the Aboriginal Tourism B.C. Awards and Demetri Robinson, a Tulalip Heritage wrestler.

Deleted: hosts the program from

Title: South Sound Business Report - #072D
Broadcast Day/Date: Sunday, February 28, 2010
Time: 9:00 AM
Duration: 30:00

Type/Organization: Public Affairs/Clover Park Technical College in partnership with the Business Examiner Newspaper Group.

Description: Emily West and Jeff Rounce host this episode as they discuss a variety of South Sound businesses. Reid Bates from Express Employment Professionals is interviewed regarding how to find a job in the South Sound despite the rate of unemployment due to the current economy. Bill Oltman from the Rainer Media Center explains how transportation aids local businesses. JT Wilcox and Linda Thomas from Wilcox Family Farms are interviewed about their successful fourth generation business in eggs and milk production and distribution. The Around the Sound segment discusses the Olympia/Thurston County's Transit System receiving the America's Best Public Transportation System Award 2009 for the best mid-sized system in the country. Last, various employees from General Plastics Manufacturing Company are interviewed about their untraditional foam material's success in local business. In the Business 101 segment Tiffany Straws from the Economic Development Council of Thurston County gives tips for success when working with the government.

Title: NorthWest Indian News - #28

Broadcast Day/Date: Sunday, March 7, 2010

Time: 8:30 AM

Duration: 30:00

Type/Organization: Public Affairs/Tulalip Tribes

Description: Squaxin Island Tribal member Jeremiah George hosts the program from the "Great Wolf Resorts Waterpark" in Grand Mound, WA, which is co-owned by the Chehalis Tribe. This episode's stories include "Dalai Lama visits with NW tribes," "Columbia River sea lions," and "Perpetuating indigenous language through technology." The "Around Indian Country" segment includes stories about the WA State HB 2476 Tribal Police Authority and the Lummi Weavers.

Title: South Sound Business Report - #073A

Broadcast Day/Date: Sunday, March 7, 2010

Time: 9:00 AM

Duration: 30:00

Type/Organization: Public Affairs/Clover Park Technical College in partnership with the Business Examiner Newspaper Group.

Description: Emily West and Jeff Rounce host this episode as they discuss a variety of South Sound businesses. Reid Bates from Express Employment Professionals is interviewed regarding how to find a job in the South Sound despite the rate of unemployment due to the current economy. Bill Oltman from the Rainer Media Center explains how transportation aids local businesses. JT Wilcox and Linda Thomas from Wilcox Family Farms are interviewed about their successful fourth generation business in eggs and milk production and distribution. The Around the Sound segment

discusses the Olympia/Thurston County's Transit System receiving the America's Best Public Transportation System Award 2009 for the best mid-sized system in the country. Last, various employees from General Plastics Manufacturing Company are interviewed about their untraditional foam material's success in local business. In the Business 101 segment Tiffany Straws from the Economic Development Council of Thurston County gives tips for success when working with the government.

Title: NorthWest Indian News - #29
Broadcast Day/Date: Sunday, March 14, 2010
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Chenoa Egawa hosts the program from the Jamestown S'Klallam tribal center. This is a special edition of NorthWest Indian News with guest Elaine Grinnell, renowned Jamestown S'Klallam storyteller, who has been honored as a recipient of the 2007 Washington State Governor's Heritage Award. In this episode Elaine Grinnell from Jamestown S'Klallam tells the tale of "How Salmon got a hooked nose," Roger Fernandes from Lower Elwha tells the legend of "Slapu," and Ed Edmo from Celilo tells the story of "Snake."

Title: South Sound Business Report - #073A
Broadcast Day/Date: Sunday, March 14, 2010
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/Clover Park Technical College in partnership with the Business Examiner Newspaper Group.
Description: Emily West and Jeff Rounce host this episode as they discuss a variety of South Sound businesses. Reid Bates from Express Employment Professionals is interviewed regarding how to find a job in the South Sound despite the rate of unemployment due to the current economy. Bill Oltman from the Rainer Media Center explains how transportation aids local businesses. JT Wilcox and Linda Thomas from Wilcox Family Farms are interviewed about their successful fourth generation business in eggs and milk production and distribution. The Around the Sound segment discusses the Olympia/Thurston County's Transit System receiving the America's Best Public Transportation System Award 2009 for the best mid-sized system in the country. Last, various employees from General Plastics Manufacturing Company are interviewed about their untraditional foam material's success in local business. In the Business 101 segment Tiffany Straws from the Economic Development Council of Thurston County gives tips for success when working with the government.

Title: NorthWest Indian News - #30
Broadcast Day/Date: Sunday, March 21, 2010
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Chenoa Egawa hosts the program from the National Congress of American Indians (NCAI) mid-year session in Reno, Nevada. Included in this episode, NWIN takes a close-up look at the life's work of Nisqually Tribal member Billy Frank, Jr., an internationally renowned and recognized leader in the battle for protecting our environmental resources. Other stories contained in this episode are "Columbia Basin Fish Accord," "Fort Nunez Gaona – Diah Veterans Park," and "The Emerging Force of Native Women in Politics". A couple of the segments in "Around Indian Country" are "University of British Columbia Art Heist" and "First Nations Golf Association."

Title: South Sound Business Report - #073A
Broadcast Day/Date: Sunday, March 21, 2010
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/Clover Park Technical College in partnership with the Business Examiner Newspaper Group.
Description: Emily West and Jeff Rounce host this episode as they discuss a variety of South Sound businesses. Reid Bates from Express Employment Professionals is interviewed regarding how to find a job in the South Sound despite the rate of unemployment due to the current economy. Bill Oltman from the Rainer Media Center explains how transportation aids local businesses. JT Wilcox and Linda Thomas from Wilcox Family Farms are interviewed about their successful fourth generation business in eggs and milk production and distribution. The Around the Sound segment discusses the Olympia/Thurston County's Transit System receiving the America's Best Public Transportation System Award 2009 for the best mid-sized system in the country. Last, various employees from General Plastics Manufacturing Company are interviewed about their untraditional foam material's success in local business. In the Business 101 segment Tiffany Straws from the Economic Development Council of Thurston County gives tips for success when working with the government.

Title: NorthWest Indian News - #31
Broadcast Day/Date: Sunday, March 28, 2010
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: In this edition of NorthWest Indian News, Lummi Tribal member Chenoa Egawa hosts the program during National Aboriginal Day in Vancouver, British Columbia. There the Canadian government

formally apologizes to the First Nations, Metis, and Inuit survivors of the residential school system. Stories in this episode include "Northwest coast canoe naming at Smithsonian," "Native Vote," and "Native veterans." This week's "Around Indian Country" segment includes "Puyallup Wetland Regeneration," "Lummi Stommish Water Festival" and "Tulalip Tribes Salmon Ceremony."

Title: South Sound Business Report - #073C
Broadcast Day/Date: Sunday, March 28, 2010
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/Clover Park Technical College in partnership with the Business Examiner Newspaper Group.
Description: Emily West and Jeff Rounce host this episode as they discuss a variety of South Sound businesses. Reid Bates from Express Employment Professionals is interviewed regarding how to find a job in the South Sound despite the rate of unemployment due to the current economy. Bill Oltman from the Rainer Media Center explains how transportation aids local businesses. JT Wilcox and Linda Thomas from Wilcox Family Farms are interviewed about their successful fourth generation business in eggs and milk production and distribution. The Around the Sound segment discusses the Olympia/Thurston County's Transit System receiving the America's Best Public Transportation System Award 2009 for the best mid-sized system in the country. Last, various employees from General Plastics Manufacturing Company are interviewed about their untraditional foam material's success in local business. In the Business 101 segment Tiffany Straws from the Economic Development Council of Thurston County gives tips for success when working with the government.