

4th Quarter 2012 Report: Issue/Program List: Issue-Responsive Programming

KSTW-TV regularly broadcasts programs and informational messages dealing with issues that affect its viewers and the communities in which they live. A format description of the programming follows:

PUBLIC SERVICE ANNOUNCEMENTS (PSAs)

(Various)

Informational messages in lengths of (:60), (:30), (:20), (:15) and (:10) that air throughout the broadcast day and night which serve the community's needs and interests by promoting messages and services of not-for-profit organizations and charitable causes. Many of these public service announcements have local impact.

PUBLIC AFFAIRS PROGRAMMING: "NorthWest Indian News"

Hosted by Lummi Tribal member Chenoa Egawa, this show explores the issues, people, and events impacting Native Americans throughout the country.

PUBLIC AFFAIRS PROGRAMMING: "Native Heartbeat"

Native Heartbeat is a program hosted by Native American journalists highlighting Indian culture, government, and history around the country.

PUBLIC AFFAIRS PROGRAMMING: "South Sound Business Report"

South Sound Business Report is produced by the Business Examiner Newspaper Group and highlights business activity in South Puget Sound. Topics include environment, agriculture, business growth, transportation, education, finance, real estate and economic development.

4th Quarter 2012 Report: Issue-Responsive Programming: Public Affairs Programming

Title: Northwest Indian News - #47
Broadcast Day/Date: Sunday, October 7, 2012
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Cerissa Ramsey, Tulalip Tribal member, hosts this episode. The first story is the "John T Williams Memorial Pole." In Seattle a memorial pole for native wood carver John T Williams is being carved in public view to help the community heal from his untimely passing. The project is open to anyone as skilled carvers from many tribes participate and can teach the public how to work on the pole. In the next story, the "Alert Bay Big House," NWIN gets a tour of the cultural landmark that hosts potlatches, feasts, and traditional gatherings. Alert Bay is also home to the world's largest totem pole and is known for being a center for native culture, art, and history. "Lummi Nation Renewable Energy Programs" looks at the various alternate energy programs of the Lummi tribe to help move them to energy independence. After centuries of protecting and managing the natural environment, the modern day move to generate their own clean energy to supply the reservation with electricity continues the same values. The last story is about the new "Tacoma Welcome Figure." Artist and carver Shaun Peterson made the 20 foot tall figure as part of the partnership between the City of Tacoma, the Puyallup Tribe, and the Tacoma Art Museum in the effort to bring native art to the area that once was a site of a Puyallup tribal village.

Title: South Sound Business Report - #126
Broadcast Day/Date: Sunday, October 7, 2012
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: The topic of this episode is the Auto Repair Business. In this episode, we visit with the operators of three local auto repair operations and a tool vendor who supports them, plus an auto technician instructor from a technical college where classes are full of students eager to enter this career field.
Guests are: Robert Collier, RC's Auto Repair
Brian Smith, Gig Harbor Automotive
Mike Whyte, Matco Tools representative
Wayne Bridges, Clover Park Technical College instructor
Mark & Rolf Simons, Rolf's Import Auto

Title: Northwest Indian News - #48
Broadcast Day/Date: Sunday, October 14, 2012
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Host Cerissa Ramsey, Tulalip Tribal member, introduces the story of "Since Time Immemorial: Native American Curriculum." Throughout history, information on Native Americans has been greatly misrepresented and neglected in public school systems. Local tribes join forces with local lawmakers and educators to gather resources to help educate others at the Since Time Immemorial conference where public school educators were taught on the subject of sovereignty and the tribe's impact on the past, present, and future. Following this is the story of "Artist Daphne Odjib," which covers what has led to this Canadian artist's popularity and highly successful career. She is a driving force on the Native Group of Seven where she received many awards for her work. Daphne shares how she gains motivation and where she gets inspiration towards creating her art. The next story covers "Yakama Nation License Plates." People in Yakama Nation can now sign up for a license plate by going to the Tribal Police Department. This has helped to open a number of doors both economically and socially for the people of Yakama. The final segment, "Frybread," covers the history of the exquisitely tasty fry bread and Native American culture. Local Seattle owner of RezFabulous, Lorraine Weeks shares her story of how her business began and gives insights on the traditions of her culture and family.

Title: South Sound Business Report - #122
Broadcast Day/Date: Sunday, October 14, 2012
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: This episode discusses the 2012 40 Under Forty award recipients. Co-hosts Emily Reiter and Jeff Rounce of the Business Examiner show video vignettes of the 40 youthful leaders in the South Sound named in the Business Examiner recognition event. Andrew Barkis, a 2004 alumnus, and Jeff Ivey, a business lender at sponsor Harborstone Credit Union, join the show to talk about the importance of providing recognition to community leaders.

Title: Northwest Indian News - #49
Broadcast Day/Date: Sunday, October 21, 2012
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes

Description: Cerissa Ramsey, Tulalip Tribal member, hosts this episode. The first story is the "Steffany Stuttle, Filmmaker." In this interview Steffany, a Native American documentary filmmaker, discusses the three films she contributed to the 2012 American Indian Film Festival held at Bellevue College. In the next story, the "U'mista Cultural Center," first nation's potlatch artifacts that were seized by the Canadian government during an earlier time of cultural oppression are recovered and showcased in Alert Bay, British Columbia. "Elwha Heritage Center" covers the opening of the new heritage center in Lower Elwha Klallam Reservation and how it will support its native community. The last story is about the 2012 "Battle of Nations Stick Game Tournament" held in Tulalip. Several tribes met for this cultural event where 140 teams competed for prize money.

Title: South Sound Business Report - #127
Broadcast Day/Date: Sunday, October 21, 2012
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: Update on state of Small Businesses in South Sound and their importance to election campaigns through interviews with:
Reid Bates, Express Personnel Professionals
Mark Hamilton, Aircare Solutions Group
Dan Phillips, 4th Dimension Computers
Priscilla Terry, Prime Locations
Jace Munson, Berschauer Philips Construction
Mariella Cummings, Physicians of SW Wash.
Dan Penrose, City of Lakewood

Title: Northwest Indian News - #50
Broadcast Day/Date: Sunday, October 28, 2012
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Cerissa Ramsey, Tulalip Tribal member, hosts this episode. The first story is the "Paddle to Swinomish." The 2011 Annual Canoe Journey is covered as over 75 canoes land at the final destination on the shores of the Swinomish Tribe. Participants celebrate the family canoe culture as well as share songs and dances from the various attending tribes. The next segment, the "Chumash Canoe Story," describes how the Southern California Chumash Tribe was challenged almost 20 years ago at the Pacific Northwest Canoe Journey to build a canoe. This inspiration has revived the tribe's canoe culture. "Preparing for Tribal Journey" covers the planning and building the Swinomish Tribe had to do in preparation for hosting the landing of the 2011 Annual Canoe Journey. The tribe prepared all the meals, built a new waterfront park for the canoe

landing, and built a 22 acre camp ground for the participants. The final story is "Lushootseed: A Living Language." Lushootseed is the traditional language of the Swinomish People and there is a growing movement to preserve the language.

Title: South Sound Business Report - #123
Broadcast Day/Date: Sunday, October 28, 2012
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: In this episode, co-hosts Emily Reiter and Jeff Rounce of the Business Examiner interview Joe Sullivan, founder/CEO of Market Insights. They discuss how people, passion and profits are related in any business operation. In addition, Jim Hessler and Steve Motenko, co-hosts of The Boss Show podcast and co-owners of Path Forward leadership training, join to explain how their internet-based "radio" show sheds light on the dynamics of workplace leaders in fun ways.

Title: Northwest Indian News - #51
Broadcast Day/Date: Sunday, November 4, 2012
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: This episode is hosted by Cerissa Ramsey, a Tulalip Tribal member. The first story, "Meacham Creek Restoration," shares the difficulties and solutions generated to restore the land to keep its natural environment opposed to having it become something man-made. The Meacham Creek project's goal is to utilize the land and to keep it sustainable. The following segment covers the "35th Annual Elder's Gathering." What started off as a small group of people coming together to share stories and strengthen friendships had led to an ongoing tradition to keep a culture alive. This year's theme was "Bringing people together," and had an attendance level of nearly 3,000 people. In the next story, "American Indian Film Institute," show how youth have the opportunity to get involved in digital film making and story-telling. Historically, it has been difficult to find Native films for festivals – this program is funded to help change this and to help foster a difference in the future. This episode ends with a story on "Traditional Cooking with Seaweed." Seaweed is the most nutritious vegetable on the planet. Learn the healthy benefits of eating seaweed and how it is a "wonder drug" for not only being good for the skin but how it can also help fight off diseases.

Title: South Sound Business Report - #124
Broadcast Day/Date: Sunday, November 4, 2012
Time: 9:00 AM

Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: Co-hosts Emily Reiter and Jeff Rounce of the Business Examiner highlight the 2012 Women of Influence award recipients. This annual Business Examiner recognition program honors women who hold prominent leadership positions and contribute to community growth. Several honorees are featured such as Tanya Andrews, CEO Children's Museum of Tacoma, Rachael Costner, CEO of Women's Resource, and Maureen Fife, CEO Habitat for Humanity Tacoma-Pierce County.

Title: Northwest Indian News - #52
Broadcast Day/Date: Sunday, November 11, 2012
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Cerissa Ramsey, a Tulalip Tribal member, hosts this episode. The first story, "Actress Misty Upham," covers the local actress' return to her youth theater group Red Eagle Soaring. Red Eagle Soaring provides native youth the opportunity to express their tribe's oral culture theatrically. In "Colville Retirement Center's 30th Anniversary," the unique nursing home is highlighted. It is the only retirement center on a reservation in the state of Washington. It offers its residents native activities so they can be surrounded by their culture and language. The next story is "Coast Salish Day." The Lummi nation hosted the 4th annual event in Bellingham where native songs, dances, art, and canoes were open to the public and the local natives. Last, "Suquamish Ocean Acidification Project" describes the research being conducted by Suquamish Early College High School students in partnership with the Seattle Aquarium Citizens' Science Program and the Suquamish Fisheries Biologists. Samples are being taken from beaches where rising levels of acid in the ocean are impacting shellfish harvests.

Title: South Sound Business Report - #128
Broadcast Day/Date: Sunday, November 11, 2012
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: Overview of the importance that person-to-person contact has to efficient functioning of business organizations and their leaders.
Interviews with:
Tony Salas, executive director Lacey Area Chamber of Commerce
Amy Condon, attorney, and Jordan Ford, business manager of Alternative Back Care as representatives of Young Professionals Network
David Reynolds, president of Network of Tacoma
Mary Lou Guinn of Alliance of Women Owned Businesses

Title: Northwest Indian News - #25
Broadcast Day/Date: Sunday, November 18, 2012
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: In this edition of NorthWest Indian News, Lummi Tribal member Chenoa Egawa hosts the program from the Northwest Indian College campus on the Lummi Nation reservation near Bellingham. The college provides a stimulating atmosphere and curriculum filled with the studies about Native history, government, culture and sciences in the region. Featured segments in this installment includes "Native Nations", "Kasaan Totem Raising" and "Chief Seattle Club". The "Around Indian Country" segment included these stories: "Chehalis Tribe / Great Wolf Resorts", job fair in Olympia, "Nike Air N7" Native American designed shoe, Beaverton, OR, "Native Film Festival", Swinomish reservation and "Teck Cominco", Colville reservation.

Title: South Sound Business Report - #125
Broadcast Day/Date: Sunday, November 18, 2012
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: This episode's topic is the annual Globe Awards for International Trade. World Trade Center Tacoma selects recipients of awards related to local engagement in global commerce. Executive Director Anthony Hemstad explains the program, as well as the importance of The Boeing Company (Exporter of the Year) and retiring Congressman Norm Dicks (G.F. Train Commemorative Award) as a champion of the South Sound. Video segments highlight additional Globe Award honorees such as Grakon LLC (Importer of Year), Access the USA LLC (Service Provider of the Year), and Secretary of State Sam Reed (Lifetime Achievement).

Title: Northwest Indian News - #26
Broadcast Day/Date: Sunday, November 25, 2012
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Lummi Tribal member Chenoa Egawa hosts the program from the Sa'Heh'Wa'Mish Days Pow Wow and Art Fair at the Squaxin Island Reservation. Other stories include "Elyse Umamoto," "Hoh River Flooding," and "Alaska PITAAS Program." The "Around Indian Country" includes stories about the Lummi Nation and the

Nooksack tribe partnership to improve salmon spawning habitat and the Tulalip Tribes KANU TV in Seattle area news reports.

Title: South Sound Business Report - #126
Broadcast Day/Date: Sunday, November 25, 2012
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: In this episode, we visit with the operators of three local auto repair operations and a tool vendor who supports them, plus an auto technician instructor from a technical college where classes are full of students eager to enter this career field.
Guests are: Robert Collier, RC's Auto Repair
Brian Smith, Gig Harbor Automotive
Mike Whyte, Matco Tools representative
Wayne Bridges, Clover Park Technical College instructor
Mark & Rolf Simons, Rolf's Import Auto

Title: Northwest Indian News - #27
Broadcast Day/Date: Sunday, December 2, 2012
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Lummi Tribal member Chenoa Egawa hosts the program from the Jamestown S'Klallam reservation near Sequim, WA. During the program's open and interwoven throughout the various segments, NWIN provides coverage of the 2008 Executive Council Winter Session of the National Congress of American Indians. NWIN partners with crews from Native American television out of Washington D.C. to ask the top Tribal leaders, "What is the most important issue facing Indian Country today?" Other stories include "Nuxalk Chieftan Potlatch," "Yakama 'Healthy Heart' Project," and "Do Tribal Members Pay Taxes?." The "Around Indian Country" segment includes stories about the Aboriginal Tourism B.C. Awards and Demetri Robinson, a Tulalip Heritage wrestler.

Title: South Sound Business Report - #129
Broadcast Day/Date: Sunday, December 2, 2012
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: As various municipalities seek to create balanced budgets for 2013-14 as required by state law, they increasingly turn to business operations within their city limits to raise funds through new and expanded Business & Occupation taxes. Interviewed are:
Marty Campbell, Tacoma City Councilman and former small

business owner
Gary Brackett, Government Manager of Tacoma Pierce County Chamber
Ken Sharp, president of Kent Chamber of Commerce
Mike Grayum, Mayor of DuPont

Title: Native Heartbeat - #2
Broadcast Day/Date: Sunday, December 9, 2012
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Gene Tagaban, is a noted Tlingit (Alaska Native) storyteller and actor. In this 'Native Heartbeat' special feature episode , Gene shares his wisdom and talent via dance, singing, drumming and storytelling. Gene performs the 'Raven Dance', tells the 'Story of Raven' and sings the 'Song of Gratitude'.

Title: South Sound Business Report - #127
Broadcast Day/Date: Sunday, December 9, 2012
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: Update on state of Small Businesses in South Sound and their importance to election campaigns through interviews with:
Reid Bates, Express Personnel Professionals
Mark Hamilton, Aircare Solutions Group
Dan Phillips, 4th Dimension Computers
Priscilla Terry, Prime Locations
Jace Munson, Berschauer Philips Construction
Mariella Cummings, Physicians of SW Wash.
Dan Penrose, City of Lakewood

Title: Northwest Indian News - #28
Broadcast Day/Date: Sunday, December 16, 2012
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Squaxin Island Tribal member Jeremiah George hosts the program from the "Great Wolf Resorts Waterpark" in Grand Mound, WA, which is co-owned by the Chehalis Tribe. This episodes stories include "Dalai Lama visits with NW tribes," "Columbia River sea lions," and "Perpetuating indigenous language through technology." The "Around Indian Country" segment includes stories about the WA State HB 2476 Tribal Police Authority and the Lummi Weavers.

Title: South Sound Business Report - #130
Broadcast Day/Date: Sunday, December 16, 2012
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: This episode discusses city budgets and business. As various municipalities seek to create balanced budgets for 2013-14 as required by state law, they increasingly turn to business operations within their city limits to raise funds through new and expanded Business & Occupation taxes. Interviewed are:
Marty Campbell, Tacoma City Councilman and former small business owner
Gary Brackett, Government Manager of Tacoma Pierce County Chamber
Ken Sharp, president of Kent Chamber of Commerce
Mike Grayum, Mayor of DuPont

Title: Northwest Indian News - #29
Broadcast Day/Date: Sunday, December 23, 2012
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Chenoa Egawa hosts the program from the Jamestown S'Klallam tribal center. This is a special edition of NorthWest Indian News with guest Elaine Grinnell, renowned Jamestown S'Klallam storyteller, who has been honored as a recipient of the 2007 Washington State Governor's Heritage Award. In this episode Elaine Grinnell from Jamestown S'Klallam tells the tale of "How Salmon got a hooked nose," Roger Fernandes from Lower Elwha tells the legend of "Slapu," and Ed Edmo from Celilo tells the story of "Snake."

Title: South Sound Business Report - #127
Broadcast Day/Date: Sunday, December 23, 2012
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: Update on state of Small Businesses in South Sound and their importance to election campaigns through interviews with:
Reid Bates, Express Personnel Professionals
Mark Hamilton, Aircare Solutions Group
Dan Phillips, 4th Dimension Computers
Priscilla Terry, Prime Locations
Jace Munson, Berschauer Philips Construction
Mariella Cummings, Physicians of SW Wash.
Dan Penrose, City of Lakewood

Title: Northwest Indian News - #30

Broadcast Day/Date: Sunday, December 30, 2012
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Chenoa Egawa hosts the program from the National Congress of American Indians (NCAI) mid-year session in Reno, Nevada. Included in this episode, NWIN takes a close-up look at the life's work of Nisqually Tribal member Billy Frank, Jr., an internationally renowned and recognized leader in the battle for protecting our environmental resources. Other stories contained in this episode are "Columbia Basin Fish Accord," "Fort Nunez Gaona – Diah Veterans Park," and "The Emerging Force of Native Women in Politics". A couple of the segments in "Around Indian Country" are "University of British Columbia Art Heist" and "First Nations Golf Association."

Title: South Sound Business Report - #131
Broadcast Day/Date: Sunday, December 30, 2012
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: Five South-Central Washington counties gathered for a Regional Economic Forecast and Innovation Expo, with various local Vitality Index reports issued. Interviewed are:
Matt Matayoshi, executive director Mason County Economic Development Council
Tim Gibbs, CEO Grays Harbor, Inc. (EDC)
Cathy Russ, executive director Pacific County Economic Development Council
Dick Larman, executive director Lewis County Economic Development Council
Michael Cade, executive director Thurston County Economic Development Council

4th Quarter 2012 Report: Issue-Responsive Programming: Station Outreach Activities

Viewer Responses

KSTW regularly responds to viewer letters, e-mails and phone messages regarding programming. We strive to answer questions and concerns in a timely fashion, thus demonstrating our commitment to our viewers.

Program Specials

None.

Events

None.

Other

Jenna Haskins, Program Coordinator for KSTW, attended the Ascertainment meeting in October of 2012. Elise Cantini, Program Coordinator for KSTW, attended the Ascertainment meeting in December of 2012. All in attendance collected information from public and non-profit organizations addressing the concerns of the public in our community.

Various In-kind Donations

KSTW donated \$50.00 to the Leukemia and Lymphoma Society and \$1,500.00 to the Greater Giving Arthritis Foundation's Bone Bash Event.

Job Fairs

KSTW's Local Sales Manager, Dave Gregory, attended Washington State University's Career Fair on October 2, 2012 in Pullman. Mr. Gregory met with dozens of students and graduates interested in potential careers in the television industry, offering advice and insight.

Ascertainment Issues 4th Quarter 2012

The following is a description of what KSTW Television has determined to be the most significant issues facing our local communities. This list reflects ongoing topics, as well as a brief list of other issues presented by citizens and community leaders:

Violence and Crime

Teen violence, gun violence, juvenile crime and domestic violence are areas of increasing concern. There is a need to establish safer communities through education, advocacy and youth leadership programs. Policy makers need to identify a long-term, dedicated funding source for human services programs. Communities need to improve access to information and services for teens and provide safe places for children and youth during out-of-school hours. Media needs to promote programs designed to train children how to handle violence.

Child Abuse and Neglect

Child abuse and child neglect are areas of increasing concern. Social isolation is the number one factor of child abuse. Parental support and group parent interaction are key issues. Communities need to provide programs that enable parents of infants and young children to meet the challenges of parenting through mutual support and shared information. New moms need access to parenting resources and tools. Teen pregnancy is a growing concern. 66% of teen parents in Washington have been sexually abused and 60% of homeless youth have experienced physical or sexual abuse. Programs that help abused, neglected or poverty-stricken children attain self-esteem and confidence (i.e. Treehouse) need media attention and awareness.

Homelessness and Housing

There is a critical need for emergency, transitional and low-income housing in our community. Every family needs a safe, stable home base to achieve success; it is especially important for children. Homeless and runaway youth need tools for self-sufficiency, access to basic survival skills, HIV education, referrals to shelters and access to public transportation and health clinics. Programs helping families move from temporary housing to permanent housing need media attention. Due to illness, aging, inflation, or any number of uncontrollable causes, many older homeowners are not able to provide repair work, resulting in unsafe living conditions. Volunteers and media sponsors are needed to staff housing project campaigns such as Habitat for Humanity.

Education

Quality education, early education and after-school tutoring programs are areas of growing concerns. There is a need for parent involvement in schools. Media needs to promote the academic success of children and youth through mentoring and tutoring programs. Media needs to promote the academic success of at-risk and low-achieving students, particularly in the area of literacy. After-school community programs that help

kids succeed in school and prepare for life need community awareness. There is a critical need for one-to-one mentors for students in elementary and middle schools. Schools need to develop new resources and community leadership programs to help children achieve at a higher level and assure the achievement of every child.

Health Care

Issues surrounding quality and affordable health care are an increasing concern. Seniors (over 65 years of age) need reasonable, reliable and affordable health care services. Persons with disabilities need assistance with medical limitations, restrictions and boundaries. Funding long-term health care problems need media attention. Non-profit agencies providing basic health care need fundraising and community support. Long-term care resources need to be made accessible to persons with limitations and disabilities.

Traffic

There is a need for better traffic flow, timed lights in the city and improved general efficiency on highways. Ongoing construction projects need media support. Traffic is the number one delay factor in emergency response times. Media need to educate drivers to move to the right for emergency vehicles, sirens and lights.

4th Quarter 2012 Puget Sound Broadcaster's Ascertainment Meetings Topics:

- 10/3/12 Hosted by Sandusky Radio in Bellevue, the following speakers addressed the Media regarding the topics noted:
- Alan Stein, Senior Historian for History Link** Discussed how the online encyclopedia of Washington State history chronicles photos, maps, and articles. The encyclopedia is searchable and offers a timeline which makes this a valuable resource for school children or people interested in learning more about Washington's history.
- Nicole Taylor, Affiliate Manager for Young Survival Coalition Seattle** Explained how the organization offers support to the small percentage of breast cancer patients who are younger than 50. The organization provides support groups as well as a resource binder for each member with medical terms and tips for getting through treatment.
- Ken Weinberg, CEO and Executive Director for Jewish Family Services** Topics included the food bank operated by the organization, the in home assistance program they run, and the housing assistance given to families in need. This organization serves Jewish and non-Jewish families and individuals.
- Robin J. Lester, CEO of Washington Women's Employment and Education (WWE)** Explained how the organization provides education and employment assistance to women moving from welfare to the workplace or are changing careers. They teach interview skills, provide

interview outfits, offer transportation for interviews, and teach seminars on writing resumes and cover letters.

Hyeok Kim, Executive Director for InterIM CDA, and Jonathan Chen, Garden Manager for InterIM CDA Discussed how the Danny Woo community garden in Seattle offers elderly Asian immigrants the opportunity to continue their farming techniques practiced in their home country. Children's gardens are offered as well.

12/5/2012 Hosted by KCIS Radio and Spirit 105.3 Radio in Shoreline, the following speakers addressed the Media regarding the topics noted:

Jerry Senner, Executive Director of Western Heritage Center Explained that the Western Heritage Center shares the living history of the Snohomish River Valleys by collecting, preserving, and restoring historical documents and artifacts through interpretive displays and through creative public and educational programming. They are expanding their grounds.

Sharon Okamoto, Executive Director & Principal of the Seattle Urban Academy led discussion regarding the school's goal to serve youth who've dropped out of school or lost all hope in their academic and personal future. The school develops a system of academic intensive care, personal reflection, and college prep.

Sylvia Anderson, CEO of Everett Gospel Mission Topics included homelessness, children in trauma, service for the working poor, encampments, the need to break generational poverty by providing transitional homes in churches. The center offers housing/shelter for men and women, standing as the only emergency shelter in the Puget Sound area.

Jennifer Osborn, Marketing Director of Northwest Railway Museum and Richard Anderson, Executive Director of Northwest Railway Museum Explained the museum's purpose of providing the public a place to experience the excitement of a working railroad and to see and understand the significance of railroads in the development of Washington and adjacent areas. The museum offers seasonal events to engage the community like Santa Train and A Visit from Thomas.