

## **1<sup>st</sup> Quarter 2016 Report: Issue-Responsive Programming: Station Outreach Activities**

### **Viewer Responses**

KSTW regularly responds to viewer letters, e-mails and phone messages regarding programming. We strive to answer questions and concerns in a timely fashion, thus demonstrating our commitment to our viewers.

### **Program Specials**

None.

### **Events**

None.

### **Other**

Elise Cantini, Program Coordinator for KSTW, attended the Ascertainment meeting in January. KSTW was not able to attend the February meeting although notes were collected and reported. Jeremy Salvucci, Program Coordinator for KSTW, attended the Ascertainment meeting in March. All in attendance collected information from public and non-profit organizations addressing the concerns of the public in our community.

### **Various In-kind Donations**

None.

### **Job Fairs**

None.

## **1<sup>st</sup> Quarter 2016 Report: Issue/Program List: Issue-Responsive Programming**

KSTW-TV regularly broadcasts programs and informational messages dealing with issues that affect its viewers and the communities in which they live. A format description of the programming follows:

### **PUBLIC SERVICE ANNOUNCEMENTS (PSAs)**

(Various)

Informational messages in lengths of (:60), (:30), (:20), (:15) and (:10) that air throughout the broadcast day and night which serve the community's needs and interests by promoting messages and services of not-for-profit organizations and charitable causes. Many of these public service announcements have local impact.

### **PUBLIC AFFAIRS PROGRAMMING: "The Impact"**

Hosted by Anita Kissée, this show explores the issues, people, and events impacting the citizens of Washington State.

## **1<sup>st</sup> Quarter 2016 Report: Issue-Responsive Programming: Public Affairs Programming**

Title: The Impact - #714  
Broadcast Day/Date: Sunday, January 17, 2016  
Time: 10:00 AM  
Duration: 30:00  
Type/Organization: Public Affairs/TVW  
Description: The 2016 Legislative session is underway. A one-on-one interview with Governor Jay Inslee on his priority legislation. And DOC Sec. Dan Pacholke with the latest on the computer error that allowed prisoners to be released early.

Title: The Impact - #715  
Broadcast Day/Date: Sunday, January 24, 2016  
Time: 10:00 AM  
Duration: 30:00  
Type/Organization: Public Affairs/TVW  
Description: The latest on the DOC computer error and a new effort by Republicans to seek a subpoena to conduct their own legislative inquiry. Plus, the Governor's reaction.

Title: The Impact - #716  
Broadcast Day/Date: Sunday, January 31, 2016  
Time: 10:00 AM  
Duration: 30:00  
Type/Organization: Public Affairs/TVW  
Description: The bill requiring DNA samples be taken when someone is arrested for certain violent crimes. Why supporters say it could prevent future attacks, and concerns it's unconstitutional. Plus, Attorney General Bob Ferguson on his 2016 legislative priorities.

Title: The Impact - #717  
Broadcast Day/Date: Sunday, February 7, 2016  
Time: 10:00 AM  
Duration: 30:00

Type/Organization: Public Affairs/TVW  
Description: Meet the new President of the University of Washington. Plus, a controversial bill to ban transgender people from using the bathroom of their choice. And, the children of celebrities fighting for better laws to help family and friends visit aging loved ones.

Title: The Impact - #718  
Broadcast Day/Date: Sunday, February 14, 2016  
Time: 10:00 AM  
Duration: 30:00  
Type/Organization: Public Affairs/TVW  
Description: The latest on the Senate Republican's decision not to confirm WSDOT Sec. Lynn Peterson, and the resignation of DOC Sec. Dan Pacholke.

Title: The Impact - #719  
Broadcast Day/Date: Sunday, February 21, 2016  
Time: 10:00 AM  
Duration: 30:00  
Type/Organization: Public Affairs/TVW  
Description: The release of Barry Massey, the youngest person ever sentenced to life in prison without the possibility of parole. Reaction from the Indeterminate Sentence Review Board. Plus, "Carol's Law." A sister's push to close the loophole that lets killers profit off victims.

Title: The Impact - #720  
Broadcast Day/Date: Sunday, February 28, 2016  
Time: 10:00 AM  
Duration: 30:00  
Type/Organization: Public Affairs/TVW  
Description: A candid interview with outgoing DSHS Secretary Kevin Quigley on the state of mental health care in Washington. Plus, the effort to change the law in order to save Washington's charter schools.

Title: The Impact - #721  
Broadcast Day/Date: Sunday, March 6, 2016  
Time: 10:00 AM

Duration: 30:00  
Type/Organization: Public Affairs/TVW  
Description: Washington lawmakers look for ways to prevent and fight fires. Plus, Superintendent of Public Instruction Randy Dorn and his possible lawsuit against the state over McCleary funding.

Title: The Impact - #722  
Broadcast Day/Date: Sunday, March 13, 2016  
Time: 10:00 AM  
Duration: 30:00  
Type/Organization: Public Affairs/TVW  
Description: A candid conversation with Corrections Sec. Dan Pacholke. Why he stepped down in the midst of investigations into the error that allowed inmates to be released early. Plus, Sen. Steve O'Ban and the latest on the Senate investigation into the computer error.

Title: The Impact - #723  
Broadcast Day/Date: Sunday, March 20, 2016  
Time: 10:00 AM  
Duration: 30:00  
Type/Organization: Public Affairs/TVW  
Description: On the latest edition of "The Impact:" Special session budget negotiations and some of the key sticking points. Plus, arguments made before the State Supreme Court as it decides whether I-1366 is constitutional.

Title: The Impact - #724  
Broadcast Day/Date: Sunday, March 27, 2016  
Time: 10:00 AM  
Duration: 30:00  
Type/Organization: Public Affairs/TVW  
Description: The latest on the trial against State Auditor Troy Kelley. Plus, former Auditor Brian Sonntag weighs in on what this has done for the reputation of the Office.

## **Ascertainment Issues**

1<sup>st</sup> Quarter 2016

The following is a description of what KSTW Television has determined to be the most significant issues facing our local communities. This list reflects ongoing topics, as well as a brief list of other issues presented by citizens and community leaders:

### **Violence and Crime**

Teen violence, gun violence, juvenile crime and domestic violence are areas of increasing concern. There is a need to establish safer communities through education, advocacy and youth leadership programs. Policy makers need to identify a long-term, dedicated funding source for human services programs. Communities need to improve access to information and services for teens and provide safe places for children and youth during out-of-school hours. Media needs to promote programs designed to train children how to handle violence.

### **Child Abuse and Neglect**

Child abuse and child neglect are areas of increasing concern. Social isolation is the number one factor of child abuse. Parental support and group parent interaction are key issues. Communities need to provide programs that enable parents of infants and young children to meet the challenges of parenting through mutual support and shared information. New moms need access to parenting resources and tools. Teen pregnancy is a growing concern. 66% of teen parents in Washington have been sexually abused and 60% of homeless youth have experienced physical or sexual abuse. Programs that help abused, neglected or poverty-stricken children attain self-esteem and confidence (i.e. Treehouse) need media attention and awareness.

### **Homelessness and Housing**

There is a critical need for emergency, transitional and low-income housing in our community. Every family needs a safe, stable home base to achieve success; it is especially important for children. Homeless and runaway youth need tools for self-sufficiency, access to basic survival skills, HIV education,

referrals to shelters and access to public transportation and health clinics. Programs helping families move from temporary housing to permanent housing need media attention. Due to illness, aging, inflation, or any number of uncontrollable causes, many older homeowners are not able to provide repair work, resulting in unsafe living conditions. Volunteers and media sponsors are needed to staff housing project campaigns such as Habitat for Humanity.

### **Education**

Quality education, early education and after-school tutoring programs are areas of growing concerns. There is a need for parent involvement in schools. Media needs to promote the academic success of children and youth through mentoring and tutoring programs. Media needs to promote the academic success of at-risk and low-achieving students, particularly in the area of literacy. After-school community programs that help kids succeed in school and prepare for life need community awareness. There is a critical need for one-to-one mentors for students in elementary and middle schools. Schools need to develop new resources and community leadership programs to help children achieve at a higher level and assure the achievement of every child.

### **Health Care**

Issues surrounding quality and affordable health care are an increasing concern. Seniors (over 65 years of age) need reasonable, reliable and affordable health care services. Persons with disabilities need assistance with medical limitations, restrictions and boundaries. Funding long-term health care problems need media attention. Non-profit agencies providing basic health care need fundraising and community support. Long-term care resources need to be made accessible to persons with limitations and disabilities.

### **Traffic**

There is a need for better traffic flow, timed lights in the city and improved general efficiency on highways. Ongoing construction projects need media support. Traffic is the number one delay factor in emergency response

times. Media need to educate drivers to move to the right for emergency vehicles, sirens and lights.

## **1<sup>st</sup> Quarter 2016 Puget Sound Broadcaster's Ascertainment Meetings**

### **Topics:**

01/13/16

Hosted by Salem Radio in Seattle, the following speakers addressed the Media regarding the topics noted:

Nichelle Hilton, Divisional Resources Coordinator of The Backpack Brigade (Food Finding Kids) shared about the need Seattle has to fill the hunger gap on weekends and school breaks for students. The Backpack Brigade answers this by procuring, packaging and delivering food to nine Seattle public schools, ensuring three hundred students have a reliable source of nutritious food while away from school.

Stephen Reilly, Erica Sanford and Judith Panasigui of ECOSS (Environmental Coalition of South Seattle) spoke about how their organization encourages urban redevelopment and a healthy environment through education, resources, and technical assistance to diverse businesses and communities in the Puget Sound. Their services include assessments of contaminated properties, stormwater pollution prevention and education and energy and water conservation assistance.

Rob McNair-Huff, Director of Communications of MDC (Making a Difference in Community) talked about how the organization hopes to develop and manage innovative programs that promote self-sufficiency and remove individuals and families from poverty. Established in 1964, the MDC still provides services through four core service areas including housing, healthcare, education and employment

02/11/16

Hosted by KOMO TV in Seattle, the following speakers addressed the Media regarding the topics noted:

Michael Nank, Director of Communications, and Michael Brown, Vice President of Community Programs of The Seattle Foundation spoke about how they provide expertise, network of partners and research that enables philanthropists to maximize their impact in meeting the Seattle community's most critical needs. Every day they convene, communicate with and catalyze their philanthropic partners, uniting passion, and discipline to create lasting change.

Joe McIlwain, Executive Director, Gillian Jones, Director of Programming, and Lisa Helber, Executive Assistant, of Edmonds Center for the Arts shared how the non-profit organization was hired by the City of Edmonds Public Facilities District. They present an array of outstanding performing artists from around the world, provides space, production management, and technical expertise for a variety of community partners and rental clients, and serves more than 65,000 patrons who enjoy the facility annually. The center also provides education and outreach programs including summer arts enrichment camps for children.

Francesca Minas, Senior Director of Communications and Marketing of American Heart Association discussed how they work to make an impact on lives by empowering people to live healthier lives and enjoying more peace of mind about heart disease and stroke. They make the community healthier through advocacy, improve the quality of care for heart and stroke patients, and research at-risk populations through cause initiatives and online tools.

Elizabeth Joseph, Executive Director of Out of the Gray shared how the charity is inspired by women obscured by the immense responsibility of caring for a dependent individual. They care for women caregivers who struggle

with 'compassion fatigue' by providing washable, stylish clothing.

03/09/2016

Hosted by KCTS 9 in Belltown Seattle, the following speakers addressed the media at March's ascertainment meeting:

Nikolas Peterson, Staff Attourney of the Hanford Challenge, discussed the ongoing environmental implications of the decommissioning and cleanup of the Hanford nuclear site in southern Washington State. The Hanford nuclear plant was created as part of the Manhattan project to produce plutonium. Although it was officially shut down in 1989, it is estimated that completion of the nuclear cleanup process could be delayed more than 75 years, due to the difficulty of safely containing and disposing of nuclear waste. The goal of the Hanford challenge is to provide legal support for whistleblowers who currently work or have worked at the Hanford site and have decided to come forward with knowledge of unsafe and illegal practices that have occurred during the Hanford cleanup process. The organization also aims to garner media attention to the site to promote responsible cleanup practices and make Hanford a model for future nuclear cleanup projects.

Stephen Deal, Capital Development Director of El Centro de la Raza, Explained the history and purpose of the Plaza Roberto Maestas, a newly-opened multi-cultural affordable housing project complete with an open air plaza, classrooms, retail space, and public art installments in the Beacon Hill Neighborhood in Seattle. The Plaza is the newest of El Centro's 44 social service programs aimed at advocacy for Latino and other cultural communities. The newly completed plaza will provide affordable housing to low and middle-income working families, and provide dual-language cultural education in classrooms and in its multicultural community center.

Rex Hohlbein, founder of Facing Homelessness, discussed the implications of the high rate of homelessness in the greater Seattle area. There are

currently over 10,000 individuals living homeless in King County, and this demographics' average life expectancy is only 47 years. Rex's project is based on the foundation that each homeless individual has a unique and captivating story, but much of Seattle's population view their city's homeless as a part of the background, resulting in their marginalization and dehumanization. Through social media campaigns featuring black and white photographs and compelling stories, Rex's organization has managed to bring a tremendous amount of attention to homelessness in Seattle, and regularly provide staple items such as sleeping bags and socks, as well as services like professional haircuts, to Seattle's homeless population out of their small University District office.

Hillary Franz, Executive Director of Futurewise, explained that the 25 year old non-profit organization focuses on researching and advocating for long-term solutions to population growth in Washington State. The organization's efforts vary from legal and policy work, to research, design, and planning. The present agenda of Futurewise, Hillary explained, is to concentrate growth within existing cities, in order to prevent the environmental degradation that accompanies urban sprawl. Within cities, the organization aims to optimize transportation, housing, and recreation, to make cities reasonably accommodating places to live, while preserving the state's land, rivers, lakes, farms, and forests.