

4th Quarter 2011 Report: Issue-Responsive Programming: Station Outreach Activities

Viewer Responses

KSTW regularly responds to viewer letters, e-mails and phone messages regarding programming. We strive to answer questions and concerns in a timely fashion, thus demonstrating our commitment to our viewers.

Program Specials

None.

Events

None.

Other

KSTW provides a platform for clients who want to raise awareness and outreach in the community by highlighting specific PSAs in "CW 11 Connects" for a unique social/cause marketing campaign.

Jenna Haskins, Program Coordinator for KSTW, attended the Ascertainment meetings in October, November, and December of 2011 collecting information from public and non-profit organizations addressing the concerns of the public in our community.

Ron Diotte, Chief Engineer for KSTW, participated in the semi-annual Bates Technical College Curriculum Advisory Committee meeting in Tacoma on November 10th, 2011.

Various In-kind Donations

None.

Job Fairs

KSTW's Controller, Carl Larson, attended Highline Community College's Career Fair on October 20th, 2011 in Des Moines, Pacific Lutheran University's Fall Internship and Job Fair on October 27th, 2011 in Tacoma, and Western Washington University's Career Fair on November 3rd, 2011 in Bellingham. Mr. Larson met with dozens of students and graduates interested in potential careers in the television industry, offering advice and insight.

4th Quarter 2011 Report: Issue-Responsive Programming: Public Affairs Programming

Title: Northwest Indian News - #27
Broadcast Day/Date: Sunday, October 2, 2011
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Lummi Tribal member Chenoa Egawa hosts the program from the Jamestown S'Klallam reservation near Sequim, WA. During the program's open and interwoven throughout the various segments, NWIN provides coverage of the 2008 Executive Council Winter Session of the National Congress of American Indians. NWIN partners with crews from Native American television out of Washington D.C. to ask the top Tribal leaders, "What is the most important issue facing Indian Country today?" Other stories include "Nuxalk Chieftan Potlatch," "Yakama 'Healthy Heart' Project," and "Do Tribal Members Pay Taxes?." The "Around Indian Country" segment includes stories about the Aboriginal Tourism B.C. Awards and Demetri Robinson, a Tulalip Heritage wrestler.

Title: South Sound Business Report - #99
Broadcast Day/Date: Sunday, October 2, 2011
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: This episode covers the Health Care Champions of 2011. Co-hosts Emily Reiter and Jeff Rounce of the Business Examiner are joined by Dr. Cole Mason, president of Thurston-Mason County Medical Society, and Brad Berger, co-owner and managing partner of Cornerstone Financial Strategies. They discuss the people chosen as 2011 Health Care Champions along with current issues in the medical sector. In addition, video vignettes of the following 2011 Health Care Champions honorees are included: Dr. Jon Peterson, Dr. Patrick Hogan, Dr. Gary Gowin, Vantage Physicians, Bridges Center for Grieving Children, Kevin Anderson of Wesley Homes, Dr. Frank Senecal.

Title: Northwest Indian News - #28
Broadcast Day/Date: Sunday, October 9, 2011
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Squaxin Island Tribal member Jeremiah George hosts the program from the "Great Wolf Resorts Waterpark" in Grand Mound, WA, which is co-owned by the Chehalis Tribe. This

episodes stories include "Dalai Lama visits with NW tribes," "Columbia River sea lions," and "Perpetuating indigenous language through technology." The "Around Indian Country" segment includes stories about the WA State HB 2476 Tribal Police Authority and the Lummi Weavers.

Title: South Sound Business Report - #105
Broadcast Day/Date: Sunday, October 9, 2011
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: Co-hosts Emily Reiter and Jeff Rounce of the Business Examiner discuss the 2011 Women of Influence. Carol Anderson, of Seattle District office for U.S. Small Business Administration, and Miriam Barnett, executive director of YWCA Pierce County, are in-studio guests. Each was named a Woman of Influence 2011 within this annual recognition program produced by Business Examiner. Six additional notable women also honored as WOI recipients appear in video interviews.

Title: Northwest Indian News - #29
Broadcast Day/Date: Sunday, October 16, 2011
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Chenoa Egawa hosts the program from the Jamestown S'Klallam tribal center. This is a special edition of NorthWest Indian News with guest Elaime Grinnell, renowned Jamestown S'Klallam storyteller, who has been honored as a recipient of the 2007 Washington State Governor's Heritage Award. In this episode Elaine Grinnell from Jamestown S'Klallam tells the tale of "How Salmon got a hooked nose," Roger Fernandes from Lower Elwha tells the legend of "Slapu," and Ed Edmo from Celilo tells the story of "Snake."

Title: South Sound Business Report - #91
Broadcast Day/Date: Sunday, October 16, 2011
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: In this episode of South Sound Business Report co-hosts Emily Reiter and Jeff Rounce of the Business Examiner discuss Aviation and the pending shortage of professional and commercial pilots. Joining the discussion is Rod Wetherbee, CEO of Safety in Motion, a business at Pierce County Airport Thun Field near Puyallup that offers full-motion flight simulator training as well as pilot instruction, charter and rental aircraft. In addition, David Kilcup, president of Gig Harbor-based International Jets, Inc.,

spoke of the growing need for airline pilots, in particular, since Federal Aviation Administration rules include mandatory retirement at 66 years. From his 24 years of aviation experience, this former airline operator explains that the U.S. needs some 49,000 new trained commercial pilots per year and existing training programs do not generate that many. And last, Bill Coyner, chief instructor pilot for Clover Park Technical College's aviation training program, featured the pilot training and aircraft mechanics programs offered there. Their graduates face high-demand career opportunities, and that is only expected to increase dramatically in the next five years.

Title: Northwest Indian News - #30
Broadcast Day/Date: Sunday, October 23, 2011
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Chenoa Egawa hosts the program from the National Congress of American Indians (NCAI) mid-year session in Reno, Nevada. Included in this episode, NWIN takes a close-up look at the life's work of Nisqually Tribal member Billy Frank, Jr., an internationally renowned and recognized leader in the battle for protecting our environmental resources. Other stories contained in this episode are "Columbia Basin Fish Accord," "Fort Nunez Gaona – Diah Veterans Park," and "The Emerging Force of Native Women in Politics". A couple of the segments in "Around Indian Country" are "University of British Columbia Art Heist" and "First Nations Golf Association."

Title: South Sound Business Report - #106
Broadcast Day/Date: Sunday, October 23, 2011
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: This episode of South Sound Business Report covers homebuilders. Co-hosts Emily Reiter and Jeff Rounce of the Business Examiner lead the discussion. In-studio guests include Laura Worf, executive officer of Olympia Master Builders, and Stuart Drebeck, a commercial builder and trustee of OMB. Tiffany Spiers, executive officer at Master Builders of Pierce County, also joins the discussion. Guests talk about the massive impacts to construction-related jobs and builders since the beginning of Great Recession in late 2008. Unemployment benefits are running out for many and industry experts do not predict full recovery in housing markets before 2014.

Title: Northwest Indian News - #31
Broadcast Day/Date: Sunday, October 30, 2011

Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: In this edition of NorthWest Indian News, Lummi Tribal member Chenoa Egawa hosts the program during National Aboriginal Day in Vancouver, British Columbia. There the Canadian government formally apologizes to the First Nations, Metis, and Inuit survivors of the residential school system. Stories in this episode include "Northwest coast canoe naming at Smithsonian," "Native Vote," and "Native veterans." This week's "Around Indian Country" segment includes "Puyallup Wetland Regeneration," "Lummi Stommish Water Festival" and "Tulalip Tribes Salmon Ceremony."

Title: South Sound Business Report - #101
Broadcast Day/Date: Sunday, October 30, 2011
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: This episode features community involvement by businesses and Camp Goodtimes. In-studio guests include Paul Knox, executive director at United Way for Thurston-Mason Counties, Mike Jones, DVM, and Karyn Whitacre, Lindquist Dental Clinics for Children. Additionally, there is a video visit to Camp Goodtimes, a program of American Cancer Society held on Vashon Island. Co-hosts Emily Reiter and Jeff Rounce of the Business Examiner discuss how children cancer survivors and their siblings attend this summer camp for one week under full medical care and with assistance of community volunteers such as two dozen members of the Rotary Club of Tacoma.

Title: Northwest Indian News - #32
Broadcast Day/Date: Sunday, November 6, 2011
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Chenoa Egawa, Lummi Tribal member, hosts the program from Cowichan Tribal Journey 2008 Paddle to Cowichan from Duncan, British Columbia. The Canoe Journey has become one of the largest annual Native gatherings in North America. Canoe families from as far away as Alaska and Saskatchewan are taking part in the year's spiritual quest upon the coastal waters. The journey is a celebration of the living Native cultures of North America, which have endured and thrived here for hundreds of centuries. Other stories included in this episode are "The Longest Walk 2" Parts 1 and 2, "Hawai'ian Reunion of Ancestry Celebration," and "Squamish Lil'wat Cultural Centre."

Title: South Sound Business Report - #102
Broadcast Day/Date: Sunday, November 6, 2011
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: This episode highlights the 2011 40 Under Forty recognition program. Co-hosts Emily Reiter and Jeff Rounce of the Business Examiner are joined by Andrew Barkis, CEO of Olympia's Hometown Properties Management and judge for this program. Also included on this episode are Candy Hall, Mathias Eichler, Jason Beck and Dr. Chad Krilich, all members of this group of young community leaders. The 40 Under Forty program has honored outstanding leaders in each of the past eight years, recognizing their occupational and community accomplishments.

Title: Northwest Indian News - #47
Broadcast Day/Date: Sunday, November 13, 2011
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Cerissa Ramsey, Tulalip Tribal member, hosts this episode. The first story is the "John T Williams Memorial Pole." In Seattle a memorial pole for native wood carver John T Williams is being carved in public view to help the community heal from his untimely passing. The project is open to anyone as skilled carvers from many tribes participate and can teach the public how to work on the pole. In the next story, the "Alert Bay Big House," NWIN gets a tour of the cultural landmark that hosts potlatches, feasts, and traditional gatherings. Alert Bay is also home to the world's largest totem pole and is known for being a center for native culture, art, and history. "Lummi Nation Renewable Energy Programs" looks at the various alternate energy programs of the Lummi tribe to help move them to energy independence. After centuries of protecting and managing the natural environment, the modern day move to generate their own clean energy to supply the reservation with electricity continues the same values. The last story is about the new "Tacoma Welcome Figure." Artist and carver Shaun Peterson made the 20 foot tall figure as part of the partnership between the City of Tacoma, the Puyallup Tribe, and the Tacoma Art Museum in the effort to bring native art to the area that once was a site of a Puyallup tribal village.

Title: South Sound Business Report - #103
Broadcast Day/Date: Sunday, November 13, 2011
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: Co-hosts Emily Reiter and Jeff Rounce of the Business Examiner discuss the Globe Awards. They are joined by Anthony Hemstad,

World Trade Center Tacoma; Pierson Clair, CEO of Brown & Haley candy named Exporter of the Year; and Skip Smith, president of Smith-Western Co., Importer of the Year. The World Trade Center named five companies as winners of the Globe Awards recognizing accomplishments in International Trade by firms based in Washington State.

Title: Northwest Indian News - #33
Broadcast Day/Date: Sunday, November 20, 2011
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Lummi Tribal member Chenoa Egawa hosts the program during the "Native American Indian Honor Day" gathering in Bellingham, WA. August 23rd, 2008. Video excerpts from the "Honor Day" gathering in Seattle, WA, August 16th, 2008, are also included. Other news stories included in this episode are "North American Indigenous Games," "Camp Chapparal, A Healing Circle," and "Tulalip Resort Casino."

Title: South Sound Business Report - #107
Broadcast Day/Date: Sunday, November 20, 2011
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: This episode highlights faith-based organizations. Joining co-hosts Emily Reiter and Jeff Rounce of the Business Examiner are in-studio guests Denny Hunthausen, regional vice president of Catholic Community Services, and Ross Hjelseth, representing Life Center church in Tacoma. As government agency budgets are increasingly squeezed, groups within the faith community have been expanding their delivery of services to residents challenged to have basic needs met in the face of a weak economy and expanded joblessness.

Title: Northwest Indian News - #34
Broadcast Day/Date: Sunday, November 27, 2011
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: In this "Canoe Journey 2008 Special" Chenoa Egawa hosts the program from the Cowichan Reserve during the culmination of canoe journey. NWIN's Doreen Manuel gives a report about the importance of the annual canoe journey to the tribes and bands of the Pacific NorthWest Coast. NWIN's Frank Moxley takes a 'close up' look at the technical aspects of moving the canoes and canoe families from village to village as well as the time honored protocols that need to be observed while on the journey. A

segment called "Children on the Journey" explains the unique opportunity the Canoe Journey provides for Indian children to learn about their culture.

Title: South Sound Business Report - #100
Broadcast Day/Date: Sunday, November 27, 2011
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: Co-hosts Emily Reiter and Jeff Rounce of the Business Examiner discuss local efforts for international trade. Riley Moore, Ph.D., assistant professor of Economics at Saint Martin's University, and Anthony Hemstad, executive director of World Trade Center Tacoma, join the roundtable discussion. Moore has traveled to China with local business and government leaders on trips organized by Economic Development Council of Thurston County, as well as additional travels to teach at St. Martin's partner university in Shanghai. Hemstad posits that South Sound connections have real impact in developing export and export opportunities.

Title: Northwest Indian News - #35
Broadcast Day/Date: Sunday, December 4, 2011
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Lummi Tribal member Chenoa Egawa hosts the program from the "Squaxin Island Museum, Library and Research Center" on the Squaxin Island Reservation. This beautiful center brings together the best features of libraries and museums while using a contemporary interpretation of Coast Salish plankhouse architecture to reflect the culture and heritage of the Squaxin Island and other area Tribes. Other stories in this installment include: "Nuxalk Carver", "Coach Robin Ross" and the "American Indian Film Festival". The "Around Indian Country" segment includes the following stories: "Native Comic Book Project" and the "Skagit River Estuary Habitat".

Title: South Sound Business Report - #108
Broadcast Day/Date: Sunday, December 4, 2011
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: Co-hosts Emily Reiter and Jeff Rounce of the Business Examiner discuss Alaska and the South Sound. Gary Brackett, manager for business and trade development at Tacoma Pierce County Chamber, shares the deep extent of commerce connection between Puget Sound ports and the economy of Alaska, which

must import most of its supplies and equipment needs. Harry McDonald, CEO of Anchorage-based Carlile Transportation Systems, talks about the family- and employee-owned logistics company with terminals in Houston, Minnesota, Alberta and its largest outside of Alaska at Port of Tacoma. He also has observations on the economy in the 49th state, which may soon be seeing a rebirth of energy-providing growth.

Title: Native Heartbeat - #1
Broadcast Day/Date: Sunday, December 11, 2011
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Host Chenoa Egawa opens the program from the United Indians of All Tribe's Daybreak Star Indian Cultural Center, during the benefit concert titled 'Looking Back Toward The Future'. The benefit concert raises funding and awareness of the 40th anniversary of the successful occupation and takeover of Fort Lawton by the Seattle Area Native Community. Other stories include "Squamish First Nation Totem Raising," "House of Respect," and "John Barnett Inter Tribal Canoe Races."

Title: South Sound Business Report - #104
Broadcast Day/Date: Sunday, December 11, 2011
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: This episode highlights China and Forestry Education. Joining co-hosts Emily Reiter and Jeff Rounce of the Business Examiner is in-studio guest Professor Lisa Hoffman from UW-Tacoma. They discuss the China of today and tomorrow for its implications of international trade through Washington ports. Video profiles of CID-BioScience, Boeing Fabrication and Costco Wholesale as recipients of 2011 Globe Awards from World Trade Center Tacoma is included. Additionally, instructor Todd Bates of Grays Harbor College's Satsop Forestry program and student Michael Switzer join the program to describe the industrial classroom learning to prepare forestry technicians. These vocations are important to the Pacific Northwest maintenance of healthy forest lands to supply international demand for timber resources.

Title: Northwest Indian News - #36
Broadcast Day/Date: Sunday, December 18, 2011
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Chenoa Egawa hosts the program from the Port Gamble S'Klallam Tribe's House of Knowledge. The topic of "Native

Achievement Study," Native students learning better when they are surrounded by their own culture, is discussed in this episode. Other stories include "ATNI Winter Conference 2009" and "British Columbia Film Industry." The "Around Indian Country" segment includes stories about "Elizabeth Peratrovich" and "Alaska Forum on the Environment."

Title: South Sound Business Report - #109
Broadcast Day/Date: Sunday, December 18, 2011
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: This episode looks to the 2012 Economic Outlook. Co-hosts Emily Reiter and Jeff Rounce of the Business Examiner are joined by in-studio guest Arun Raha, Ph.D., the chief economic and revenue forecaster for State of Washington. Paul Turek, Ph.D., labor market analyst for State Employment Security Department, also joins the discussion. They cover the fundamentals that caused the Great Recession, its continuing impacts on the South Sound economy and government revenues, as well as encouraging signs that hopefully show better times lie ahead. From the jobs perspective, guests identified particular employment impacts of the downturn and which vocations are showing growth and hiring.

Title: Northwest Indian News - #37
Broadcast Day/Date: Sunday, December 25, 2011
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Today's program, hosted by Lummi Tribal member, Chenoa Egawa, is from the Native American Youth and Family Center (NAYA), located in Portland, Oregon. The NAYA Family Center provides educational services, cultural arts and direct support to youth and families in Portland's American Indian and Alaska Native Community. Other stories include: "Midnite Mine", Suquamish Longhouse Opening and "Around Indian Country".

Title: South Sound Business Report - #110
Broadcast Day/Date: Sunday, December 25, 2011
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: Co-hosts Emily Reiter and Jeff Rounce of the Business Examiner discuss education efforts to build a grad nation in this episode of South Sound Business Report. Tacoma Mayor Marilyn Strickland and former mayor and a new member of the Tacoma School Board Karen Vialle participate in the dialogue. Both guests

participate on the Mayor's Education Task Force and advocated for greater engagement by business to strength local schools and help reduce a 30% non-graduation rate. University of Washington Tacoma Chancellor Debra Friedman continued the conversation with an endorsement of work to strengthen high schools that are under stress. She also discussed efforts to expand opportunities for students to earn a degree despite the reduction of state funding for universities.

4th Quarter 2011 Report: Issue/Program List: Issue-Responsive Programming

KSTW-TV regularly broadcasts programs and informational messages dealing with issues that affect its viewers and the communities in which they live. A format description of the programming follows:

CW 11 CONNECTS (PSAs)

(Various)

KSTW provides a platform for clients who want to raise awareness and outreach in the community by highlighting specific PSAs for a unique social/cause marketing campaign.

PUBLIC SERVICE ANNOUNCEMENTS (PSAs)

(Various)

Informational messages in lengths of (:60), (:30), (:20), (:15) and (:10) that air throughout the broadcast day and night which serve the community's needs and interests by promoting messages and services of not-for-profit organizations and charitable causes. Many of these public service announcements have local impact.

PUBLIC AFFAIRS PROGRAMMING: "NorthWest Indian News"

Hosted by Lummi Tribal member Chenoa Egawa, this show explores the issues, people, and events impacting Native Americans throughout the country.

PUBLIC AFFAIRS PROGRAMMING: "Native Heartbeat"

Native Heartbeat is a program hosted by Native American journalists highlighting Indian culture, government, and history around the country.

PUBLIC AFFAIRS PROGRAMMING: "South Sound Business Report"

South Sound Business Report is produced by the Business Examiner Newspaper Group and highlights business activity in South Puget Sound. Topics include environment, agriculture, business growth, transportation, education, finance, real estate and economic development.

Ascertainment Issues 4th Quarter 2011

The following is a description of what KSTW Television has determined to be the most significant issues facing our local communities. This list reflects ongoing topics, as well as a brief list of other issues presented by citizens and community leaders:

Violence and Crime

Teen violence, gun violence, juvenile crime and domestic violence are areas of increasing concern. There is a need to establish safer communities through education, advocacy and youth leadership programs. Policy makers need to identify a long-term, dedicated funding source for human services programs. Communities need to improve access to information and services for teens and provide safe places for children and youth during out-of-school hours. Media needs to promote programs designed to train children how to handle violence.

Child Abuse and Neglect

Child abuse and child neglect are areas of increasing concern. Social isolation is the number one factor of child abuse. Parental support and group parent interaction are key issues. Communities need to provide programs that enable parents of infants and young children to meet the challenges of parenting through mutual support and shared information. New moms need access to parenting resources and tools. Teen pregnancy is a growing concern. 66% of teen parents in Washington have been sexually abused and 60% of homeless youth have experienced physical or sexual abuse. Programs that help abused, neglected or poverty-stricken children attain self-esteem and confidence (i.e. Treehouse) need media attention and awareness.

Homelessness and Housing

There is a critical need for emergency, transitional and low-income housing in our community. Every family needs a safe, stable home base to achieve success; it is especially important for children. Homeless and runaway youth need tools for self-sufficiency, access to basic survival skills, HIV education, referrals to shelters and access to public transportation and health clinics. Programs helping families move from temporary housing to permanent housing need media attention. Due to illness, aging, inflation, or any number of uncontrollable causes, many older homeowners are not able to provide repair work, resulting in unsafe living conditions. Volunteers and media sponsors are needed to staff housing project campaigns such as Habitat for Humanity.

Education

Quality education, early education and after-school tutoring programs are areas of growing concerns. There is a need for parent involvement in schools. Media needs to promote the academic success of children and youth through mentoring and tutoring programs. Media needs to promote the academic success of at-risk and low-achieving students, particularly in the area of literacy. After-school community programs that help

kids succeed in school and prepare for life need community awareness. There is a critical need for one-to-one mentors for students in elementary and middle schools. Schools need to develop new resources and community leadership programs to help children achieve at a higher level and assure the achievement of every child.

Health Care

Issues surrounding quality and affordable health care are an increasing concern. Seniors (over 65 years of age) need reasonable, reliable and affordable health care services. Persons with disabilities need assistance with medical limitations, restrictions and boundaries. Funding long-term health care problems need media attention. Non-profit agencies providing basic health care need fundraising and community support. Long-term care resources need to be made accessible to persons with limitations and disabilities.

Traffic

There is a need for better traffic flow, timed lights in the city and improved general efficiency on highways. Ongoing construction projects need media support. Traffic is the number one delay factor in emergency response times. Media need to educate drivers to move to the right for emergency vehicles, sirens and lights.

4th Quarter 2011 Puget Sound Broadcaster's Ascertainment Meetings

Topics:

- 10/5/11 Hosted by Sandusky Radio in Bellevue, the following speakers addressed the Media regarding the topics noted:
- Wendy Lustbader, Commentator and Author on Aging Policies** Discussed the history of caring for the elderly and the current methods for assisted living and nursing homes that are a result of the Pioneer Network for Social Change.
- Scott and Carolyn Sherwood, Co-Founders of Solar Pie** Explained how the solar panels on their house inspired them to demonstrate to the city of Seattle the power of solar energy. They installed solar panels and a reader-board for displaying the metrics on the highly visible PEMCO building to raise awareness of solar energy's potential.
- Jane Hinton, Executive Director of Powerful Voices** Discussed how the program "Powerful Voices" provides adolescent girls from low income families the ability to build healthy relationships with their family and peers, develop a positive identity, create a safe environment, and educate them on personal values and goals.
- Kim Kircher, Author and Crystal Mountain Ski Patroller** Topics included how her training as a ski patroller helped her cope with her husband's illness, lessons on how to be in the moment, and the benefits of maintaining a positive attitude.
- Tina Hendrix, Founder and Director of the Hendrix Music Academy** Explained how her program helps at risk youth find a positive outlet and

support system through music production. Students can learn how to play various instruments, write music, record music, and perform at local functions.

11/2/11

Hosted by Salem Radio in Seattle, the following speakers addressed the Media regarding the topics noted:

Jim McClaine, Vice Chair and Counselor for the Greater Seattle SCORE Explained how SCORE provides free one-on-one counseling for small business owners to help them realize their goals and succeed during their first year. SCORE is a non-profit resource partner of the United States Small Business Administration.

Philip Martin, Director of US Operation for Compassion2One Discussed how Compassion2One battles the problem of child sex trafficking in Seattle. Seattle is the third highest city in the US for child sex trafficking so Compassion2One focuses on rescuing the abducted girls, protecting their families from retaliation by the offenders, educating the public on signs that a girl is being targeted for trafficking, and creating punishing legislation for the offenders.

Keith Galbraith, Executive Director for the Family Renewal Shelter Described how the shelter helps victims of domestic violence who don't think they can hide in plain sight and still be safe. The Family Renewal Shelter helps remove the victims from the threatening situation, hides them at the shelter until it is safe to start a new life, provides therapy and relocation services, and helps the victim establish a new life safely in a different state.

Miles Musick, Director for the New Beginnings Home Topics included how the home provides a supportive place for abandoned pregnant teens to live, the adoption agency counseling available, and education for new parents on child rearing.

Patrick D'Amelio, President and CEO for the Big Brothers Big Sisters of Puget Sound Explained how the mentorship of children in low income families and at risk youth provides a stable, caring relationship that contributes to their academic success, healthy friendships, and emotional well being.

12/7/11

Hosted by the Trinity Broadcasting Network in Federal Way, the following speakers addressed the Media regarding the topics noted:

Tim Klerekoper, Police and Fire Chaplain and member of the Charteris Foundation Discussed how chaplains provide mental and physical care for medics, officers, and fire fighters by giving them closure about what they see on the job so their emotional baggage does not distract them from their duties. Chaplains also provide support for victims at the scene and offer religious guidance if requested.

Debbie Fraley, Housing and Family Assistance Coordinator for Seattle Cancer Care Alliance Topics included the various temporary housing arrangements, financial aid, and assistance programs available to cancer patients and their family. Providing these services ensure that cancer patients are not prevented from getting treatment due to distance or financial struggles.

John Washington, Broker for Coldwell Banker Bain Discussed how the Washington Home Buyers Association helps first time home buyers purchase a house through their seminars, down payment assistance programs, and guidance.

Tom Watson, Eco-Consumer Division Manager for the King County Solid Waste Division Explained how consumers can make eco-friendly choices through recycling, adopting new behaviors, and revising old habits. The Eco-Consumer Program for King County provides a resource for residents to get answers to their environmental questions.

Mollie Grow M.D., M.P.H., Pediatrician for the Seattle Children's Hospital, University of Washington Topics included the increasing issue of childhood obesity, how routine doctor appointments can be a resource for parents to find physical activities for their children such as swimming lessons, and how programs at the YMCA can education parents and children on physical health and nutrition.