

1st Quarter 2008 Report: Issue/Program List: Issue-Responsive Programming

KSTW-TV regularly broadcasts programs and informational messages dealing with issues that affect its viewers and the communities in which they live. A format description of the programming follows:

PROJECT GREEN (Messages)

KSTW presents an encompassing campaign that will help Western Washington become a better place to live through awareness, education and programs dedicated to the environment. Project Green messages will air on KSTW and KSTW.com. From tips to living green, articles and a calendar of green events in the region, KSTW.com will be a leader in green information in Western Washington.

PUBLIC SERVICE ANNOUNCEMENTS (PSAs)

(Various)

Informational messages in lengths of (:60), (:30), (:20), (:15) and (:10) that air throughout the broadcast day and night which serve the community's needs and interests by promoting messages and services of not-for-profit organizations and charitable causes. Many of these public service announcements have local impact.

PUBLIC AFFAIRS PROGRAMMING: "NorthWest Indian News"

Hosted by Lummi Tribal member Chenoa Egawa, this show explores the issues, people and events impacting Native Americans throughout the country.

Ascertainment Issues 1st Quarter 2008

The following is a description of what KSTW Television has determined to be the most significant issues facing our local communities. This list reflects ongoing topics, as well as a brief list of other issues presented by citizens and community leaders:

Violence and Crime

Teen violence, gun violence, juvenile crime and domestic violence are areas of increasing concern. There is a need to establish safer communities through education, advocacy and youth leadership programs. Policy makers need to identify a long-term, dedicated funding source for human services programs. Communities need to improve access to information and services for teens and provide safe places for children and youth during out-of-school hours. Media needs to promote programs designed to train children how to handle violence.

Child Abuse and Neglect

Child abuse and child neglect are areas of increasing concern. Social isolation is the number one factor of child abuse. Parental support and group parent interaction are key issues. Communities need to provide programs that enable parents of infants and young children to meet the challenges of parenting through mutual support and shared information. New moms need access to parenting resources and tools. Teen pregnancy is a growing concern. 66% of teen parents in Washington have been sexually abused and 60% of homeless youth have experienced physical or sexual abuse. Programs that help abused, neglected or poverty-stricken children attain self-esteem and confidence (i.e. Treehouse) need media attention and awareness.

Homelessness and Housing

There is a critical need for emergency, transitional and low-income housing in our community. Every family needs a safe, stable home base to achieve success; it is especially important for children. Homeless and runaway youth need tools for self-sufficiency, access to basic survival skills, HIV education, referrals to shelters and access to public transportation and health clinics. Programs helping families move from temporary housing to permanent housing need media attention. Due to illness, aging, inflation, or any number of uncontrollable causes, many older homeowners are not able to provide repair work, resulting in unsafe living conditions. Volunteers and media sponsors are needed to staff housing project campaigns such as Habitat for Humanity.

Education

Quality education, early education and after-school tutoring programs are areas of growing concerns. There is a need for parent involvement in schools. Media needs to promote the academic success of children and youth through mentoring and tutoring programs. Media needs to promote the academic success of at-risk and low-achieving

students, particularly in the area of literacy. After-school community programs that help kids succeed in school and prepare for life need community awareness. There is a critical need for one-to-one mentors for students in elementary and middle schools. Schools need to develop new resources and community leadership programs to help children achieve at a higher level and assure the achievement of every child.

Health Care

Issues surrounding quality and affordable health care are an increasing concern. Seniors (over 65 years of age) need reasonable, reliable and affordable health care services. Persons with disabilities need assistance with medical limitations, restrictions and boundaries. Funding long-term health care problems need media attention. Non-profit agencies providing basic health care need fundraising and community support. Long-term care resources need to be made accessible to persons with limitations and disabilities.

Traffic

There is a need for better traffic flow, timed lights in the city and improved general efficiency on highways. Ongoing construction projects need media support. Traffic is the number one delay factor in emergency response times. Media need to educate drivers to move to the right for emergency vehicles, sirens and lights. Cell phone laws and regulations need to be enacted.

4th Quarter 2007 Puget Sound Broadcaster's Ascertainment Meetings

Topics:

1/16/08

Hosted by KING-TV, the following speakers participated in the meeting:
Debra Robinson/The ROYAL Project(Raising Our Youth As Leaders)/Society of Counsel Representing Accused Persons. The project eliminates disproportionality and recidivism in the criminal justice system through awareness, responsibility and effortless change to broaden the minds of our youth, to take charge of their lives and develop as leaders.

Autumn Allen/Washington Poison Center. This 70% Government funded organization receives over 100,000 calls per year. It provides information on drug interactions with humans and pets. 86% of the problems have been solved at home with other professional assistance.

Kasandra VerBruggen/The Austin Foundation. Founded in 1997, this charitable organization was formed to meet the growing demand for youth fitness programs in the greater Seattle area. The foundation's mission is to transform lives by providing accessible, interactive opportunities for young people to experience the benefits of a healthy and fit lifestyle.

Andrea Fullerton and John Morse/Amara Parenting and Adoption Services. Amara was founded in 1921 and began as a traditional orphanage. Research showed that children developed best with individual care so Amara began placing children in private homes, a precursor to today's state foster care. Amara was also one of the first agencies in the

country to coordinate trans-racial, single parent and gay and lesbian adoptions.

Ellen O'Neill-Stephens/King County Courthouse Canine Companion Program.

Bringing a canine companion to the meeting, Ellen demonstrated how dogs have a calming affect on people, especially those in prison.

2/06/08

Hosted by KSTW-TV, the following speakers participated in the meeting:

Sarah Butzine and Sue Lerner/King County 4H. This youth organization was founded over 100 years ago and is funded by grants from the Department of Agriculture. Consisting of youth ages 5-19, it is the largest and most effective foundation in the country. The organization offers clubs, after school programs and enrichment programs such as computers, robotics and plant science.

Diane Small/Ladies Auxiliary of VFW (Veterans of Foreign Wars). The auxiliary has created Project "Protect", a military support and community service project furthering disaster preparedness in Washington State and across the Nation.

Stephanie Lord/Art with Heart. Through the creative and therapeutic arts, the organization depends upon public donations to provide books, workshops and training to support the mental health of youth in crisis.

Lara Rogers/CASA (Court Appointed Special Advocates). The organization recruits volunteers who are then thoroughly trained and appointed by a judge to investigate a child's history, facilitate communication between systems and advocate for a safe, permanent home for the child they represent.

Beth Eckvard/Prison Pet Partnership Program. The program was developed in 1981 by Washington State University in collaboration with the Department of Corrections. Rescued homeless dogs and cats are trained by prison inmates to respond to victims of seizures and help the disabled.

3/05/08

Hosted by KIRO-TV the following speakers participated in the meeting:

Stacy Cleveland, Director/Hope Place (Union Gospel Mission). Hope Place is where crisis ends and hope begins. The Mission provides a 12-step program, learning programs, domestic violence counseling, temporary housing, food and clothing and more.

Melinda Giovengo, Executive Director/YouthCare. The organization serves youth and their families who are experiencing alienation, conflict and homelessness. By developing resiliency, YouthCare creates opportunities for success through various outreach programs.

Karen MacDonald, Regional Marketing & Communications

Director/The Trust for Public Land. The purpose of this organization is to conserve land and preserve wilderness in Washington State.

Janet Trinkaus, Founding Director and Rick North, Development Director/Rise n' Shine. Formed in 1988, this organization has been

providing emotional support programs, stability, advocacy and AIDS education for children and teens affected by HIV and AIDS. This includes children and teens who have been orphaned by the disease, who live with a parent or other close family member with HIV or AIDS and those who are infected themselves.

Emily Hine, Senior Director/Seeds of Compassion. Seeds of Compassion is an initiative to nurture kindness and compassion in the world starting with children and all those who touch their lives. The initiative will celebrate, advance and share knowledge about healthy social and emotional development; serve as a unifying catalyst for discussion and dissemination of research and best practices in the field of early education; develop synergistic partnerships and amplify the efforts and achievements of the many people and organizations already working in the field.

1st Quarter 2008 Report: Issue-Responsive Programming: Public Affairs Programming

Title: NorthWest Indian News - #19
Broadcast Day/Date: Sunday, 1/06/08
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Lummi Tribal member, Chenoa Egawa, hosts the program from the Whatcom Museum of History and Art in Bellingham. A blessing of the "Heritage of Design" exhibit by the Tom family singers of Lummi Nation opens the show. The "Heritage of Design" exhibit features American Indian and First Nations basketry and beading which are considered to be fine art. In segment two, NWIN covers the opening of the Washington State legislature including interviews with five Native legislators newly elected to office.

Title: NorthWest Indian News - #20
Broadcast Day/Date: Sunday, 1/13/08
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Lummi Tribal member Chenoa Egawa hosts the program from The Summit at Snoqualmie, where the Puyallup Tribe has partnered with the ski area to form the "Puyallup Future Olympians Ski and Snowboard Program". The Tulalip Tribes joined with the Puyallups for a blessing after being invited to give the Puyallups permission to begin the program in the Tulalip's traditional territories of the Snoqualmie.

Title: NorthWest Indian News - #21
Broadcast Day/Date: Sunday, 1/20/08
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: In this edition of NorthWest Indian News, Lummi Tribal member Chenoa Egawa hosts the program from the Washington State History Museum in Tacoma. The museum and historical society hosts the second annual "In the Spirit: Contemporary Northwest Native Art" exhibit with more than 30 different Native artists displaying their artwork.

Title: NorthWest Indian News - #22
Broadcast Day/Date: Sunday, 1/27/08
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Lummi Tribal member Chenoa Egawa hosts the program during National Aboriginal Day in Vancouver, British Columbia. NWIN reports from the Vancouver Art Gallery where the Art and Culture Celebration is taking place. Segment two takes place in Anchorage, Alaska, during the 59th annual meeting of the International Whaling Commission, which granted the Makah Nation a renewal to harvest up to 20 gray whales over the next five years for subsistence purposes. In segment three, the tradition of carving and raising of Totem Poles is featured. In the "Around Indian Country" segment, the following stories were featured: Tulalip Tribes First Salmon Ceremony; 37th Annual City of Roses Delta Park Powwow and Encampment; ATNI: In Honor of All Our native American Veterans; Lummi Nation invites Nuxalk First Nation to join Canoe Journey and The Cedars at Dungeness Golf Course.

Title: NorthWest Indian News - #23
Broadcast Day/Date: Sunday, 2/03/08
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: In this edition of NorthWest Indian News, Lummi Tribal member Chenoa Egawa hosts the program during "Paddle to Lummi 2007" at Lummi Nation near Bellingham. The annual canoe journeys are often the largest Native gatherings in North America each year, with tens of thousands of Tribal and Band members in attendance during some point along the journey routes. The theme of this year's canoe journey is titled: "Traveling the Traditional Highways of Our Ancestors".

Title: NorthWest Indian News - #24
Broadcast Day/Date: Sunday, 2/10/08
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: In this edition of NorthWest Indian News, Lummi Tribal member Chenoa Egawa hosts the program during the Third Gathering of Northwest Native Woodcarvers at the Longhouse Education and Cultural Center on The Evergreen State College campus near Olympia. Wood carvers share in a cultural exchange with invited

guests from throughout the Pacific rim including Hawaii, New Zealand and northern Canada.

Title: NorthWest Indian News - #25
Broadcast Day/Date: Sunday, 2/17/08
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: In this edition of NorthWest Indian News, Lummi Tribal member Chenoa Egawa hosts the program from the Northwest Indian College campus on the Lummi Nation reservation near Bellingham. The college provides a stimulating atmosphere and curriculum filled with the studies about Native history, government, culture and sciences in the region. Featured segments in this installment includes "Native Nations", "Kasaan Totem Raising" and "Chief Seattle Club". The "Around Indian Country" segment included these stories: "Chehalis Tribe / Great Wolf Resorts", job fair in Olympia, "Nike Air N7" Native American designed shoe, Beaverton, OR, "Native Film Festival", Swinomish reservation and "Teck Cominco", Colville reservation.

Title: NorthWest Indian News - #9
Broadcast Day/Date: Sunday, 2/24/08
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Lummi Tribal member Chenoa Egawa hosts the program from the Nooksack Reservation in Whatcom County. In the program open, NWIN talks to Nooksack Chairman, Narcisco Cunanan about the economic future of the Nooksack Tribe. In segment two, the Chinook Tribe builds and dedicates a replica of a traditional Plankhouse near the original Chinook Village of Cathlapotle on the Columbia River. The Lewis and Clark Corp of Discovery records making contact with the Chinooks 200 years ago at the site. In segment three, NWIN records the 150 year Treaty of Neah Bay granting several villages of the Makah Tribe to take whales ratified by the U.S. Senate.

Title: NorthWest Indian News - #10
Broadcast Day/Date: Sunday, 3/02/08
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Lummi Tribal member Chenoa Egawa hosts the program from the Squamish First Nation Reserve in North Vancouver, British Columbia. In the program open, canoes from several Tribes and Bands arrive at the Squamish Reserve to partake in Canoe Journey, "Paddle To Elwha 2005". Segment two describes what efforts are being made to conserve the Yakama Nation Wild Horses. In Segment three, the Tall Ships sail into Commencement Bay and canoes from several area Tribes, led by the Puyallup Tribe, paddle out to meet them for an exchange of gifts. In the "Around Indian Country" segment, NWIN takes a look at The First Salmon Ceremony at The Tulalip Tribes, the transfer of the deed to Old Man House State Park to the Suguamish Tribe, and the Lummi Nation Stommish and Water Festival.

Title: NorthWest Indian News - #11
Broadcast Day/Date: Sunday, 3/09/08
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Lummi Tribal member Chenoa Egawa hosts the program from the Lower Elwha Klallam Reservation and the nearby city of Port Angeles. In the program open, Lower Elwha Klallam Chair, Frances Charles, discusses the importance of the canoe journey, "Paddle To Elwha 2005". More than 52 canoes, 35 canoe families and thousands of Tribal and First Nations members participated in this year's event including Aleuts from the Pribilof Islands, Alaska. In segment two, Washington State Representative and Tulalip Tribal Member, John McCoy, sponsored Washington State House Bill 1495 entitled "Encouraging Tribal history to be included in the common school curriculum, which was signed into law in April of 2005. In segment three, the participants of this year's canoe journey made a strong political statement that Native American culture is alive and well in our region.

Title: NorthWest Indian News - #12
Broadcast Day/Date: Sunday, 3/16/08
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Lummi Tribal member Chenoa Egawa hosts the program from the Makah Reservation, Neah Bay. In the program open, Makah storyteller, Maria Pascua, tells a traditional Makah Whale story to Tribal Head Start students and Cape Flattery School District students inside the Makah Museum. In segment two, Ben Johnson, Jr., the Makah Tribe Chairman, discusses the Cultural importance of Whaling to the Makah Tribe. Segment three tells of the Lewis and Clark Corps of Discovery and their Fall of 1805 journey to the mouth of the Columbia River and meeting with the Chinook and Clatsop Tribes.

Title: NorthWest Indian News - #26
Broadcast Day/Date: Sunday, 3/23/08
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Lummi Tribal member Chenoa Egawa hosts the program from the Sa' Heh' Wa Mish Days gathering on the Squaxin Island reservation at the Little Creek Casino resort and convention center. The three day event includes a Coast Salish "Drum In", a Pow Wow, a salmon and elk buffet dinner, a juried Coast Salish art auction and other activities.

Title: NorthWest Indian News - #13
Broadcast Day/Date: Sunday, 3/30/08
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Lummi Tribal member Chenoa Egawa hosts the program from the Washington State Museum in Olympia. In the program open, museum educational curator, Susan Rohrer, explains the museum's dedication to cultural enrichment workshops, seminars and events that are open to the public. Segment two reported on how Powwows, once outlawed in the U.S. and Canada, has today grown well beyond the traditional boundaries of origin on the prairies and Great Plains and is now widespread throughout North America. Segment three focuses on the rapid disappearance of Indigenous languages worldwide. NWIN travels to Alaska to report on the Tlingit's efforts to preserve and pass along their language to future generations.

1st Quarter 2008 Report: Issue-Responsive Programming: Station Outreach Activities

Internships & Job Shadows

KSTW is very supportive of local students who are interested in a career in broadcasting. To this end, KSTW is proactive with the participation in job shadow and internship programs in this region. Each quarter, local college and university students intern in various departments. In 1st Quarter 2008, KSTW hosted a job shadow in the Master Control Department during the months of January and February.

Viewer Responses

KSTW regularly responds to viewer letters, e-mails and phone messages regarding programming. We strive to answer questions and concerns in a timely fashion, thus demonstrating our commitment to our viewers.

Program Specials

KSTW aired the following humanitarian and environmental specials:
The EcoZone Project on Saturday, 1/26/08, 9:00-10:00 PM.

Events

None.

Other

KSTW has produced and airs a series of vignettes titled "Project Green" that addresses ecological issues. These vignettes are also linked on KSTW's Web site.

KSTW's Account Executive, Cheryl Wai, is a volunteer with Artsfund, a not-for-profit organization that raises money through volunteers for the arts. Also, Cheryl is a volunteer with the Seattle Police Department's Victim Support Team which is a part of the Domestic Violence Unit.

KSTW hosted the February 6th monthly local broadcaster's Ascertainment Meeting.

Various In-Kind donations:

None.

Job Fairs

None attended.