

1st Quarter 2013 Report: Issue/Program List: Issue-Responsive Programming

KSTW-TV regularly broadcasts programs and informational messages dealing with issues that affect its viewers and the communities in which they live. A format description of the programming follows:

PUBLIC SERVICE ANNOUNCEMENTS (PSAs)

(Various)

Informational messages in lengths of (:60), (:30), (:20), (:15) and (:10) that air throughout the broadcast day and night which serve the community's needs and interests by promoting messages and services of not-for-profit organizations and charitable causes. Many of these public service announcements have local impact.

PUBLIC AFFAIRS PROGRAMMING: "NorthWest Indian News"

Hosted by Lummi Tribal member Chenoa Egawa, this show explores the issues, people, and events impacting Native Americans throughout the country. January 27, 2013 was the last telecast for this program.

PUBLIC AFFAIRS PROGRAMMING: "South Sound Business Report"

South Sound Business Report is produced by the Business Examiner Newspaper Group and highlights business activity in South Puget Sound. Topics include environment, agriculture, business growth, transportation, education, finance, real estate and economic development.

1st Quarter 2013 Report: Issue-Responsive Programming: Public Affairs Programming

Title: Northwest Indian News - #31
Broadcast Day/Date: Sunday, January 6, 2013
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: In this edition of NorthWest Indian News, Lummi Tribal member Chenoa Egawa hosts the program during National Aboriginal Day in Vancouver, British Columbia. There the Canadian government formally apologizes to the First Nations, Metis, and Inuit survivors of the residential school system. Stories in this episode include "Northwest coast canoe naming at Smithsonian," "Native Vote," and "Native veterans." This week's "Around Indian Country" segment includes "Puyallup Wetland Regeneration," "Lummi Stommish Water Festival" and "Tulalip Tribes Salmon Ceremony."

Title: South Sound Business Report - #129
Broadcast Day/Date: Sunday, January 6, 2013
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: Studying the new science that analyzes total ecological impact of a product or service from its component raw materials through manufacture or service provision, and customer end-use. Interviews with:
Colleen Barta Hall, development director, Institute of Environmental Research and Education
Cliff Goodman, owner-brewmaster at Vashon Brewing
Don Richmond, operations manager Richlite, Inc.

Title: Northwest Indian News - #32
Broadcast Day/Date: Sunday, January 13, 2013
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Chenoa Egawa, Lummi Tribal member, hosts the program from Cowichan Tribal Journey 2008 Paddle to Cowichan from Duncan, British Columbia. The Canoe Journey has become one of the largest annual Native gatherings in North America. Canoe families from as far away as Alaska and Saskatchewan are taking part in the year's spiritual quest upon the coastal waters. The journey is a celebration of the living Native cultures of North America, which have endured and thrived here for hundreds of centuries. Other

stories included in this episode are "The Longest Walk 2" Parts 1 and 2, "Hawai'ian Reunion of Ancestry Celebration," and "Squamish Lil'wat Cultural Centre."

Title: South Sound Business Report - #132
Broadcast Day/Date: Sunday, January 13, 2013
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: As 2013 State Legislature gathers in Olympia, four different lawmakers offer their outlook for what business interests should be concerned about in the crunch to build a 2013-2015 budget and find \$1 billion additional for basic education.
Rep. Richard DeBolt, House Minority Leader
Rep. Steve Kirby, chair, House Business & Financial Institutions Committee
Rep. JT Wilcox, House GOP Leader, small business/farm operator
Sen. Karen Keiser, chair Senate Health & Long-Term Care committee

Title: Northwest Indian News - #33
Broadcast Day/Date: Sunday, January 20, 2013
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Lummi Tribal member Chenoa Egawa hosts the program during the "Native American Indian Honor Day" gathering in Bellingham, WA. August 23rd, 2008. Video excerpts from the "Honor Day" gathering in Seattle, WA, August 16th, 2008, are also included. Other news stories included in this episode are "North American Indigenous Games," "Camp Chapparal, A Healing Circle," and "Tulalip Resort Casino."

Title: South Sound Business Report - #130
Broadcast Day/Date: Sunday, January 20, 2013
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: As various municipalities seek to create balanced budgets for 2013-14 as required by state law, they increasingly turn to business operations within their city limits to raise funds through new and expanded Business & Occupation taxes. Interviewed are:
Marty Campbell, Tacoma City Councilman and former small business owner
Gary Brackett, Government Manager of Tacoma Pierce County Chamber

Ken Sharp, president of Kent Chamber of Commerce
Mike Grayum, Mayor of DuPont

Title: Northwest Indian News - #34
Broadcast Day/Date: Sunday, January 27, 2013
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: In this "Canoe Journey 2008 Special" Chenoa Egawa hosts the program from the Cowichan Reserve during the culmination of canoe journey. NWIN's Doreen Manuel gives a report about the importance of the annual canoe journey to the tribes and bands of the Pacific NorthWest Coast. NWIN's Frank Moxley takes a 'close up' look at the technical aspects of moving the canoes and canoe families from village to village as well as the time honored protocols that need to be observed while on the journey. A segment called "Children on the Journey" explains the unique opportunity the Canoe Journey provides for Indian children to learn about their culture.

Title: South Sound Business Report - #133
Broadcast Day/Date: Sunday, January 27, 2013
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: Washington is heading into another year without any state government efforts to promote visitors and the tourism industry, as legislators eliminated those programs in a tight budget scenario. We ask representatives of several hotels and private sector advocates whether they have seen a drop-off in visitors.
Stan Kott, GM, Hotel Murano, Tacoma
John Setterstrom, GM, Lucky Eagle Casino and Hotel, Rochester
Katherine Kertsman, Seattle Southside Tourism Alliance
Phillip DeLong, GM, Fairfield Inn & Suites, Puyallup
Andy Olson, VP, Columbia Hospitality, board member, WA Tourism Alliance

Title: South Sound Business Report - #131
Broadcast Day/Date: Sunday, February 3, 2013
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: Five South-Central Washington counties gathered for a Regional Economic Forecast and Innovation Expo, with various local Vitality Index reports issued. Interviewed are:
Matt Matayoshi, executive director Mason County Economic Development Council
Tim Gibbs, CEO Grays Harbor, Inc. (EDC)

Cathy Russ, executive director Pacific County Economic Development Council
Dick Larman, executive director Lewis County Economic Development Council
Michael Cade, executive director Thurston County Economic Development Council

Title: South Sound Business Report - #134
Broadcast Day/Date: Sunday, February 10, 2013
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: Local merchants and professional service businesses are the backbone of every community. Go-Local Tacoma is a main street level organization that celebrates local, independent businesses through a yearly trade show. Guests interviewed include: Derrick Rhayn, pres., and Trisha Lacy-Davis, board member, Go-Local
Nicole Connolly, Shop Girls Tacoma
Henri Parren, Tacoma Food Coop
numerous local business owners/proprietors

Title: South Sound Business Report - #132
Broadcast Day/Date: Sunday, February 17, 2013
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: As 2013 State Legislature gathers in Olympia, four different lawmakers offer their outlook for what business interests should be concerned about in the crunch to build a 2013-2015 budget and find \$1 billion additional for basic education.
Rep. Richard DeBolt, House Minority Leader
Rep. Steve Kirby, chair, House Business & Financial Institutions Committee
Rep. JT Wilcox, House GOP Leader, small business/farm operator
Sen. Karen Keiser, chair Senate Health & Long-Term Care committee

Title: South Sound Business Report - #135
Broadcast Day/Date: Sunday, February 24, 2013
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: 5th grade students from Gig Harbor's Voyager Elementary School put their economics studies into practice during their day operating BizTown, the experiential learning classroom at Junior Achievement of Washington's BizTown in Auburn. Operating in

jobs roles, they see the Free Enterprise system in action. Guests interviewed include:

Numerous 5th grade students, teachers & parents
Chuck Cuzzetto, Peninsula School Superintendent
www.psd401.net

David Moore, CEO Junior Achievement of Wash.
<http://www.jawashington.org/world/biztown.php>

Tom Berquist, VP BECU www.becu.org
Kelly Haughton, CEO Global Index Group
<http://www.globalindexgroup.com/>

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Andy Olson, VP, Columbia Hospitality, board member, WA Tourism Alliance

Title: South Sound Business Report - #136
Broadcast Day/Date: Sunday, March 10, 2013
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: As today's economic headlines highlight Services and High-Tech or Software, the South Sound continues to host a robust and growing industrial sector, with fabrication and machine shops reporting record order backlogs. This episode visits three local employers which also face challenges finding skilled machinists and craftspersons needed to manufacture their customers' futures.
Jeff Gellert, CEO, Jesse Engineering
Martin Kerner, CEO, Machine & Fabrication LLC
Mike Luptak, Sales Manager, Machine & Fabrication LLC
Jay Taylor, General Manager, Torklift International

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Tom Berquist, VP BECU www.becu.org
Kelly Houghton, CEO Global Index Group
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Title: South Sound Business Report - #136
Broadcast Day/Date: Sunday, March 31, 2013
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: As today's economic headlines highlight Services and High-Tech or Software, the South Sound continues to host a robust and growing industrial sector, with fabrication and machine shops reporting record order backlogs. This episode visits three local employers which also face challenges finding skilled machinists and craftsmen needed to manufacture their customers' futures.
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Martin Kerner, CEO, Machine & Fabrication LLC
Mike Luptak, Sales Manager, Machine & Fabrication LLC

Jay Taylor, General Manager, Torklift International

1st Quarter 2013 Report: Issue-Responsive Programming: Station Outreach Activities

Viewer Responses

KSTW regularly responds to viewer letters, e-mails and phone messages regarding programming. We strive to answer questions and concerns in a timely fashion, thus demonstrating our commitment to our viewers.

Program Specials

None.

Events

None.

Other

Elise Cantini, Program Coordinator for KSTW, attended the Ascertainment meeting in January and February of 2013. All in attendance collected information from public and non-profit organizations addressing the concerns of the public in our community.

Various In-kind Donations

None.

Job Fairs

None.

Ascertainment Issues 1st Quarter 2013

The following is a description of what KSTW Television has determined to be the most significant issues facing our local communities. This list reflects ongoing topics, as well as a brief list of other issues presented by citizens and community leaders:

Violence and Crime

Teen violence, gun violence, juvenile crime and domestic violence are areas of increasing concern. There is a need to establish safer communities through education, advocacy and youth leadership programs. Policy makers need to identify a long-term, dedicated funding source for human services programs. Communities need to improve access to information and services for teens and provide safe places for children and youth during out-of-school hours. Media needs to promote programs designed to train children how to handle violence.

Child Abuse and Neglect

Child abuse and child neglect are areas of increasing concern. Social isolation is the number one factor of child abuse. Parental support and group parent interaction are key issues. Communities need to provide programs that enable parents of infants and young children to meet the challenges of parenting through mutual support and shared information. New moms need access to parenting resources and tools. Teen pregnancy is a growing concern. 66% of teen parents in Washington have been sexually abused and 60% of homeless youth have experienced physical or sexual abuse. Programs that help abused, neglected or poverty-stricken children attain self-esteem and confidence (i.e. Treehouse) need media attention and awareness.

Homelessness and Housing

There is a critical need for emergency, transitional and low-income housing in our community. Every family needs a safe, stable home base to achieve success; it is especially important for children. Homeless and runaway youth need tools for self-sufficiency, access to basic survival skills, HIV education, referrals to shelters and access to public transportation and health clinics. Programs helping families move from temporary housing to permanent housing need media attention. Due to illness, aging, inflation, or any number of uncontrollable causes, many older homeowners are not able to provide repair work, resulting in unsafe living conditions. Volunteers and media sponsors are needed to staff housing project campaigns such as Habitat for Humanity.

Education

Quality education, early education and after-school tutoring programs are areas of growing concerns. There is a need for parent involvement in schools. Media needs to promote the academic success of children and youth through mentoring and tutoring programs. Media needs to promote the academic success of at-risk and low-achieving students, particularly in the area of literacy. After-school community programs that help

kids succeed in school and prepare for life need community awareness. There is a critical need for one-to-one mentors for students in elementary and middle schools. Schools need to develop new resources and community leadership programs to help children achieve at a higher level and assure the achievement of every child.

Health Care

Issues surrounding quality and affordable health care are an increasing concern. Seniors (over 65 years of age) need reasonable, reliable and affordable health care services. Persons with disabilities need assistance with medical limitations, restrictions and boundaries. Funding long-term health care problems need media attention. Non-profit agencies providing basic health care need fundraising and community support. Long-term care resources need to be made accessible to persons with limitations and disabilities.

Traffic

There is a need for better traffic flow, timed lights in the city and improved general efficiency on highways. Ongoing construction projects need media support. Traffic is the number one delay factor in emergency response times. Media need to educate drivers to move to the right for emergency vehicles, sirens and lights.

1st Quarter 2013 Puget Sound Broadcaster's Ascertainment Meetings Topics:

- 01/09/13 Hosted by King TV in Seattle, the following speakers addressed the Media regarding the topics noted:
- Douglas R. Clerget, Co-founder of Dollar Per Month Charitable Foundation** Addressed how the organization empowers members to create positive charitable impact through the use of social media, removing traditional constraints to philanthropic giving. Focusing on collective giving, Dollar Per Month aims to build a community of people willing to give and spread awareness for a variety of causes selected by the organization.
- Jennifer Annabel, Director of Academy for Precision Learning** Described how the K-9 school is dedicated to the success of all their students with special emphasis on those facing autism and other developmental disorders. Their high quality curriculum focuses on systematic instruction including special topics of social skill development and community involvement.
- Andrew McMasters, Artistic Director of Wing-It Productions** Told of the improv organization's outreach program aimed at helping disadvantaged children and at-risk youth. The organization is successful in large part due to the activities they share and engage in with the kids, which aid in building valuable skills for their futures.
- Kathleen Allen, Director of Education & Partnerships for Seattle Youth Symphony Orchestra (YSO)** Discussed the orchestra's vision to

transform students' lives by positively shaping the artistic, social, emotional, and intellectual development of young people. As America's largest youth symphony organization, SYSO maintains high levels of expectation toward their music students fostering values of teamwork, cooperation, and leadership.

Marla Ellis, State Communications Director of March of Dimes, and Gina Legaz, State Program Services Director of March of Dimes

Shared the organization's long-enduring goal towards improving the lives of babies and families at home and around the world. Through extensive research, March of Dimes helps all infants lead a healthy start, helps Moms have healthy babies, and helps prevent premature births.

2/06/2013

Hosted by KSTW, KWPX-TV, and KWDK in Seattle, the following speakers addressed the Media regarding the topics noted:

Elizabeth Rudkin, Founding Director of Peyton's Ranch & Comfort

Critters Shared her organization's intent to serve children with life-threatening illnesses, through the magic and love of animals. Events include 'Light the Lake' and 'Run of Hope'. Peyton's Ranch & Comfort Critters also works with Seattle Children's Hospital as a means to support more families via the connection children make with the animals.

Holly Trujillo, Executive Director/Founder of Angel Wings Foundation

Discussed how the organization operates to make a difference in the world by providing financial assistance to Washington state individuals and families who are experiencing hardship and wouldn't otherwise get help. They serve to create an intimate relationship with every person and family they help, but also provide anonymous donations.

Andy Ryan Johnson, Founder of Homeless Beanies Addressed the organization's purpose in offering one beanie to a homeless person for every beanie sold. They recognize the importance in giving something tangible and useful to the homeless community and further that mission by passing beanies out at Seattle's Gospel Mission. Each beanie comes with a message of encouragement.

Tony Carnevale, PR Officer of Garrison Titan Spoke on Garrison Titan's commitment to the community as they offer support at charity events, fundraisers and social functions by appearing in movie-accurate costumes of the Galactic Empire and villains of Star Wars.

Jo McNeal, Pacific Northwest Area Director of American Foundation for Suicide Prevention (AFSP)

Touched on how AFSP is exclusively dedicated to understanding and preventing suicide through research, education, and advocacy and to reaching out to people with mental disorders and those impacted by suicide. Their main yearly event includes the 'Out of the Darkness' walks.