

# Broadcast Contract

Friends Of Dean Horst  
5292 Cumberland Highway  
Chambersburg, PA 17202

Start Date 10/27/23	Contract# 1745010185	Mod# 1
End Date 11/07/23	Date Entered 10/26/23	Date Last Modified 10/26/23
Advertiser Friends Of Dean Hors		Station Market WIKZ-FM,WQCM-FM
Product		SalesRep/Office Tina Bressler

Standard Billing Cycle Estimate#

## WIKZ-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	FR 10/27/23	FR 10/27/23 05:00A-10:00A	60	--	--	--	--	3	--	--	3	\$15.00
2	SA 10/28/23	SA 10/28/23 05:00A-10:00A	60	--	--	--	--	--	2	--	2	\$5.00
3	FR 10/27/23	FR 10/27/23 10:00A-03:00P	60	--	--	--	--	2	--	--	2	\$15.00
4	SA 10/28/23	SU 10/29/23 10:00A-03:00P	60	--	--	--	--	--	2	2	4	\$5.00
5	FR 10/27/23	FR 10/27/23 03:00P-08:00P	60	--	--	--	--	2	--	--	2	\$15.00
6	SA 10/28/23	SU 10/29/23 03:00P-08:00P	60	--	--	--	--	--	2	2	4	\$5.00
7	MO 10/30/23	FR 11/03/23 05:00A-10:00A	60	2	2	2	2	2	--	--	10	\$15.00
8	SA 11/04/23	SA 11/04/23 05:00A-10:00A	60	--	--	--	--	--	2	--	2	\$5.00
9	MO 10/30/23	FR 11/03/23 10:00A-03:00P	60	2	2	2	2	2	--	--	10	\$15.00
10	SA 11/04/23	SU 11/05/23 10:00A-03:00P	60	--	--	--	--	--	2	2	4	\$5.00
11	MO 10/30/23	FR 11/03/23 03:00P-08:00P	60	2	2	2	2	3	--	--	11	\$15.00
12	SA 11/04/23	SU 11/05/23 03:00P-08:00P	60	--	--	--	--	--	2	2	4	\$5.00
13	MO 11/06/23	TU 11/07/23 05:00A-10:00A	60	3	2	--	--	--	--	--	5	\$15.00
14	MO 11/06/23	TU 11/07/23 10:00A-03:00P	60	2	2	--	--	--	--	--	4	\$15.00
15	MO 11/06/23	TU 11/07/23 03:00P-08:00P	60	2	2	--	--	--	--	--	4	\$15.00

## WQCM-FM

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_  
See reverse for accepted terms and conditions, if any

Name \_\_\_\_\_ Title \_\_\_\_\_  
Page 2

# Broadcast Contract

Friends Of Dean Horst  
5292 Cumberland Highway  
Chambersburg, PA 17202

Start Date 10/27/23	Contract# 1745010185	Mod# 1
End Date 11/07/23	Date Entered 10/26/23	Date Last Modified 10/26/23
Advertiser Friends Of Dean Hors		Station Market WIKZ-FM,WQCM-FM
Product		SalesRep/Office Tina Bressler

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	FR 10/27/23	FR 10/27/23 05:00A-10:00A	60	--	--	--	--	3	--	--	3	\$10.00
2	SA 10/28/23	SA 10/28/23 05:00A-10:00A	60	--	--	--	--	--	2	--	2	\$6.00
3	FR 10/27/23	FR 10/27/23 10:00A-03:00P	60	--	--	--	--	2	--	--	2	\$6.00
4	SA 10/28/23	SA 10/28/23 10:00A-03:00P	60	--	--	--	--	--	2	--	2	\$6.00
5	SU 10/29/23	SU 10/29/23 10:00A-03:00P	60	--	--	--	--	--	--	2	2	\$5.00
6	FR 10/27/23	FR 10/27/23 03:00P-08:00P	60	--	--	--	--	2	--	--	2	\$6.00
7	SA 10/28/23	SA 10/28/23 03:00P-08:00P	60	--	--	--	--	--	2	--	2	\$6.00
8	SU 10/29/23	SU 10/29/23 03:00P-08:00P	60	--	--	--	--	--	--	2	2	\$5.00
9	MO 10/30/23	FR 11/03/23 05:00A-10:00A	60	2	2	3	2	2	--	--	11	\$10.00
10	SA 11/04/23	SA 11/04/23 05:00A-10:00A	60	--	--	--	--	--	2	--	2	\$6.00
11	MO 10/30/23	FR 11/03/23 10:00A-03:00P	60	--	2	2	2	2	--	--	8	\$6.00
12	SA 11/04/23	SA 11/04/23 10:00A-03:00P	60	--	--	--	--	--	2	--	2	\$6.00
13	SU 11/05/23	SU 11/05/23 10:00A-03:00P	60	--	--	--	--	--	--	2	2	\$5.00
14	MO 10/30/23	FR 11/03/23 03:00P-08:00P	60	4	2	2	2	2	--	--	12	\$6.00
15	SA 11/04/23	SA 11/04/23 03:00P-08:00P	60	--	--	--	--	--	2	--	2	\$6.00
16	SU 11/05/23	SU 11/05/23 03:00P-08:00P	60	--	--	--	--	--	--	2	2	\$5.00

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_  
See reverse for accepted terms and conditions, if any

Name \_\_\_\_\_ Title \_\_\_\_\_  
Page 3

# Broadcast Contract

Friends Of Dean Horst  
5292 Cumberland Highway  
Chambersburg, PA 17202

Start Date 10/27/23	Contract# 1745010185	Mod# 1
End Date 11/07/23	Date Entered 10/26/23	Date Last Modified 10/26/23
Advertiser Friends Of Dean Hors		Station Market WIKZ-FM,WQCM-FM
Product		SalesRep/Office Tina Bressler

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
17	MO 11/06/23 TU 11/07/23	05:00A-10:00A	60	3	2	--	--	--	--	--	5	\$10.00
18	TU 11/07/23 TU 11/07/23	10:00A-03:00P	60	--	2	--	--	--	--	--	2	\$6.00
19	MO 11/06/23 TU 11/07/23	03:00P-08:00P	60	4	2	--	--	--	--	--	6	\$6.00

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	142	1,359.00	\$ 1,359.00	\$ 1,359.00

Billing Projections: By Month

	Oct 23	Nov 23
CA	533.00	826.00
ST	265.00	1,094.00

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

_____ Name	_____ Title	_____ Name	_____ Title
See reverse for accepted terms and conditions, if any			Page 4

**DEAN HORST**  
**FRANKLIN COUNTY COMMISSIONER**



**WEEK OF OCT 23, 2023**

TIME	MON	TUE	WED	THU	FRI	SAT	SUN
AMD 5AM-10AM					3 X'S	2 X'S	
MIDDAY 10AM-3PM					2 X'S	2 X'S	2 X'S
PMD 3PM-8PM					2 X'S	2 X'S	2 X'S
EVE 8PM-12AM							
OVN 12AM-5AM							

**WEEK OF OCT 30, 2023**

TIME	MON	TUE	WED	THU	FRI	SAT	SUN
AMD 5AM-10AM	2 X'S	2 X'S	3 X'S	2 X'S	2 X'S	2 X'S	
MIDDAY 10AM-3PM	<del>2 X'S</del>	2 X'S	2 X'S	2 X'S	2 X'S	2 X'S	2 X'S
PMD 3PM-8PM	<del>2 X'S</del> 4 X'S	2 X'S	2 X'S	2 X'S	2 X'S	2 X'S	2 X'S
EVE 8PM-12AM							
OVN 12AM-5AM							

**WEEK OF NOV 6, 2023**

TIME	MON	TUE	WED	THU	FRI	SAT	SUN
AMD 5AM-10AM	3 X'S	2 X'S					
MIDDAY 10AM-3PM	<del>2 X'S</del>	2 X'S					
PMD 3PM-8PM	<del>2 X'S</del> 4 X'S	2 X'S					
EVE 8PM-12AM							
OVN 12AM-5AM							

**WQCM 94.3: 19 :60 MON-FRI MORNING DRIVE @ \$10 = \$ 190**

**WQCM 94.3: 32 :60 MON-FRI MIDDAY AND AFTERNOON DRIVE @ \$6 = \$192**

**WQCM 94.3: 12 :60 SAT @ \$6 = \$72**

**WQCM 94.3: 8 :60 SUN @ \$5 = \$40**

**WQCM TOTAL INVESTMENT: \$ 494**

*Pol direct*

**DEAN HORST**  
**FRANKLIN COUNTY COMMISSIONER**



**WEEK OF OCT 23, 2023**

TIME	MON	TUE	WED	THU	FRI	SAT	SUN
AMD 5AM-10AM					3 X'S	2 X'S	
MIDDAY 10AM-3PM					2 X'S	2 X'S	2 X'S
PMD 3PM-8PM					2 X'S	2 X'S	2 X'S
EVE 8PM-12AM							
OVN 12AM-5AM							

**WEEK OF OCT 30, 2023**

TIME	MON	TUE	WED	THU	FRI	SAT	SUN
AMD 5AM-10AM	2 X'S	2 X'S	2 X'S	2 X'S	2 X'S	2 X'S	
MIDDAY 10AM-3PM	2 X'S	2 X'S	2 X'S	2 X'S	2 X'S	2 X'S	2 X'S
PMD 3PM-8PM	2 X'S	2 X'S	2 X'S	2 X'S	3 X'S	2 X'S	2 X'S
EVE 8PM-12AM							
OVN 12AM-5AM							

**WEEK OF NOV 6, 2023**

TIME	MON	TUE	WED	THU	FRI	SAT	SUN
AMD 5AM-10AM	3 X'S	2 X'S					
MIDDAY 10AM-3PM	2 X'S	2 X'S					
PMD 3PM-8PM	2 X'S	2 X'S					
EVE 8PM-12AM							
OVN 12AM-5AM							

**MIX 95.1: 51 :60 MON-FRI @ \$15 = \$765**

**MIX 95.1: 20 :60'S WEEKENDS @ \$5 = \$100**

**MIX 95.1 TOTAL INVESTMENT: \$865**