



WNWO
300 Byrne Rd
Toledo, OH 43615-6217
(419) 535-0024

CONTRACT

<u>Contract / Revision</u> 1010637 /		<u>Alt Order #</u> 09204647
<u>Advertiser</u> Frank LaRose for Ohio Secretary of State-R		<u>Original Date / Revision</u> 10/30/18 / 10/30/18
<u>Contract Dates</u> 10/22/18 - 11/05/18	<u>Estimate #</u> 5599	
<u>Product</u> LAROSE FOR SEC OF ST		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WNWO	<u>Account Executive</u> Philadelphia TeleRep	<u>Sales Office</u> TeleRep Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> GENERAL	
<u>Agv Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 6365	<u>Advertiser Ref</u>	

And:

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WNWO	10/22/18	11/02/18	Today Show	7:00 AM-9:00 AM		:30			NM	6	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----				0	\$0.00			
Week:		10/29/18	11/04/18	MTWTF--				6	\$80.00			
2	WNWO	10/22/18	11/02/18	M-F 630p NBC Nightly News	6:30 PM-7:00 PM		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----				0	\$0.00			
Week:		10/29/18	11/04/18	MTWTF--				6	\$125.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	WNWC	10/29/18-11/04/18	M-F 630p NBC Nightly News	6:30 PM-7:00 PM	MTuWThF----	:30		\$125.00	NM		
				Credited								
	6	WNWC	10/29/18-11/04/18	M-F 630p NBC Nightly News	6:30 PM-7:00 PM	MTuWThF----	:30		\$125.00	NM		
				Credited								
	8	WNWC	10/29/18-11/04/18	M-F 630p NBC Nightly News	6:30 PM-7:00 PM	MTuWThF----	:30		\$125.00	NM		
				Credited								
	9	WNWC	10/29/18-11/04/18	M-F 630p NBC Nightly News	6:30 PM-7:00 PM	MTuWThF----	:30		\$125.00	NM		
				Credited								
3	WNWO	10/28/18	11/04/18	Sa-Su 630p NBC Nightly Nw	6:30 PM-7:00 PM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----1				1	\$125.00			
Week:		10/29/18	11/04/18	-----1				1	\$125.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WNWC	10/29/18-11/04/18	Sa-Su 630p NBC Nightly Nw	6:30 PM-7:00 PM	-----Su	:30		\$125.00	NM		
				Credited								
4	WNWO	10/22/18	11/05/18	The Voice	8:00 PM-10:00 PM		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----				0	\$0.00			
Week:		10/29/18	11/04/18	1-----				1	\$600.00			
Week:		11/05/18	11/11/18	1-----				1	\$600.00			
D 5	WNWO	11/04/18	11/04/18	NBC Sunday Night Football	8:15 PM-11:00 PM		:30			NM	0	\$0.00
D 6	WNWO	10/28/18	10/28/18	NBC Sunday Night Football	8:15 PM-11:00 PM		:30			NM	0	\$0.00
N 7	WNWO	11/05/18	11/05/18	M-F 630p NBC Nightly News	6:30 PM-7:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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<u>Contract Dates</u> 10/22/18 - 11/05/18	<u>Product</u> LAROSE FOR SEC OF	<u>Estimate #</u> 5599

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	1-----				1	\$125.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WNWC	11/05/18-11/11/18	M-F 630p NBC Nightly News	6:30 PM-7:00 PM	M-----	:30	\$125.00	NM		
Credited												
8	WNWO	11/04/18	11/04/18	NBC Sunday Night Football	8:13 PM-11:30 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----1				1	\$1,000.00			
9	WNWO	10/28/18	10/28/18	NBC Sunday Night Football	8:13 PM-11:30 PM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----1				1	\$800.00			
D 10	WNWO	10/29/18	10/29/18	The Brave	10p-11p		:30			NM	0	\$0.00
11	WNWO	10/29/18	10/29/18	Manifest	10p-11p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	M-----				1	\$600.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WNWC	10/29/18-11/04/18	Manifest	10p-11p	M-----	:30	\$600.00	NM		
Credited												
12	WNWO	10/29/18	10/29/18	Very Wicked Halloween	10p-11p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	M-----				1	\$600.00			
13	WNWO	10/30/18	10/30/18	New Amsterdam	10p-11p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-T-----				1	\$400.00			
14	WNWO	11/03/18	11/03/18	Dateline	8-10p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S-				1	\$200.00			
15	WNWO	11/04/18	11/04/18	Full Measure AM Broadcast	10:00 AM-10:30 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S				1	\$25.00			
N 16	WNWO	11/04/18	11/04/18	Su Today Show	8a-9a		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S				1	\$75.00			
N 17	WNWO	11/03/18	11/03/18	Sa Today Show	7a-9a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S-				1	\$50.00			
Totals											19	\$5,205.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/22/18 - 10/28/18	2	\$925.00	(\$138.75)	\$786.25
10/29/18 - 11/04/18	16	\$3,680.00	(\$552.00)	\$3,128.00
11/05/18 - 11/11/18	1	\$600.00	(\$90.00)	\$510.00
Totals	19	\$5,205.00	(\$780.75)	\$4,424.25

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1010637 /		09204647
<u>Advertiser</u>		<u>Original Date / Revision</u>
Frank LaRose for Ohio Secretary of State-R		10/30/18 / 10/30/18
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/22/18 - 11/05/18	LAROSE FOR SEC OF	5599

Signature: [Signature] **Date:** 10-30-18

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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REP HEADLINE# 9204647 TRF# 1010637
\$\$\$ MOD# 5: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM STATION OCT30/18 17.43
CHANGES *** WNWO-TV ***

113

ADV # ADV. NAME POLI/F LAROSE/R/SEC/OH
AGY # AGY. NAME STRATEGIC MEDIA PLACEMENT

7669 STAGERS LOOP

DELAWARE, OH 43015

REP. # OFF. # 75 SALESMAN #
BUYER NAME BRANT FINK
SALES PRSN PH- KRISTEN WASKIE

ORDER # CONTRACT # 9204647 CLASS: NATL. LOCAL REGIONAL

PRDCT LAROSE FOR SEC OF ST EST#5599 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT1/18 NOV6/18 WK-6

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT30/18 17.43

REP: OK'D M5
TOTAL \$5,205
PLEASE CONFIRM THANKS
SHAWN

STA: 10/30 PLS SEE M5

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
BRIAN CALLEY FOR GOVERNOR-MI

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 5599

7	S		630P-700P	30		\$125.00	11/5	11/5	0		MON	0
PROGRAM : NEWS												

16	A		800A-900A	30		\$75.00	11/4	11/4	1		SUN	1
PROGRAM : TODAY SHOW SUN												

ORD COM1: PLS SEE LN 7 FOR NA & OFFER
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-7 FOR 1 SPOT/WK

REP HEADLINE# 9204647 TRF# 1010637 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 5: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM STATION OCT30/18 17.43
 *** CHANGES *** ** WNWO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

17	A		700A-900A	30		\$50.00	11/3	11/3	1		SAT	1
----	---	--	-----------	----	--	---------	------	------	---	--	-----	---

PROGRAM : TODAY SHOW SAT
 ORD COM1: PLS SEE LN 7 FOR NA & OFFER
 PART OF A MAKEGOOD MADE UP OF LINES 16-17
 STATION MAKEGOOD OFFERS:

M5	OK'D	BUY#7	MISSED: MON/630P-700P	NOV5	30S	\$125.00					(OCT30/18)	
			OFFER: SUN/800A-900A	NOV4	30S	\$75.00					PLS ADVISE.	
			& SAT/700A-900A	NOV3	30S	\$50.00						

CMT: PLS SEE LN 7 FOR NA & OFFER

OCT/18 \$925.00 NOV/18 \$4,280.00 CONTRACT TOTAL \$55,205.00
 TOTAL SPOTS 19

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

The Strategy Group Company,
Inc.

7669 Stagers Loop
Delaware, OH 43015

This document is for remittance purposes only. You will receive an ACH deposited for the net amount into the bank account listed below.

For questions concerning the payment details of this report, please contact:
Scott Donnely, sdonnelly@tsgco.com

Sinclair Broadcast Grp
WNWO

Toledo, OH
Routing: XXXXXX025
Account: XXXXXX1456

PAYMENT DETAILS

Payment #: 20180824;WNWO;559
Paid Date: 08/24/2018
Net Amount : \$4,424.25

MPI
MEDIA PAYMENTS, INC

Estimate #	Date	Client	Vendor Ref	Invoice Amount	Remittance Fees	Net Amount
5599	08/24/2018	Frank LaRose 10/22 - 11/06	Frank J. LaRose:Frank LaRose - 2018 OH Sec of State	\$4,424.25	\$0.00	\$4,424.25

The terms and conditions of the MPI program including the remittance fees are governed by the mutual agreement signed between Media Payments Inc and Sinclair Broadcast Group on 10/18/2016.

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A19741

11/3/2018

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
1	[Load Date]	[Custor	[Customer Na	[Collec	[Adver	[Invoic	[Contra	[Marke	[Statio	[Transa	[Deposit D	[Origin	[Outsta	[Days C	[0-30 D	[31-60
19741	11/3/2018	11427	Buying Time LLC Kimberly	Buying Tir	1956127	Toledo	WNWO	Payment	10/5/2018					29		
19826	11/3/2018	11427	Buying Time LLC Kimberly	Buying Tir	1972226	Toledo	WNWO	Payment	10/12/2018					22		
19935	11/3/2018	11427	Buying Time LLC Kimberly	Buying Tir	2000129	Toledo	WNWO	Payment	10/19/2018					15		
19955	11/3/2018	11427	Buying Time LLC Kimberly	Buying Tir	2003362	Toledo	WNWO	Payment	10/22/2018					12		
20056	11/3/2018	11427	Buying Time LLC Kimberly	Buying Tir	2020625	Toledo	WNWO	Payment	10/27/2018					7		
20071	11/3/2018	11427	Buying Time LLC Kimberly	Buying Tir	2020803	Toledo	WNWO	Payment	10/27/2018					7		

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Strategic Media Placement

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Hartwell Marable

printed name

10/3/2018

date