

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WBRZ Baton Rouge	Date: 3.19.19
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I, Tanya Renicker / Grow LA

do hereby request station time concerning the following issue:

Louisiana / Grow LA Coalition
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		flight 8/23-9/12 gross \$45475 net. - \$38653.75			

This broadcast time will be used by: Grow LA Coalition

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Grow Louisiana Coalition 365 CANAL STREET, SUITE 1750
NEW ORLEANS, LA 70130

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

M. MARC EHRHARDT - Director

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

3.19.19

Date

TANYA RENICKER

Signature

330-340-5453

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

Denise Robichaux

Signature

Denise Robichaux

Printed Name

Director of Sales

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



WBRZ
1650 Highland Rd
Baton Rouge, LA 70802

Contract # 29416

Schedule Dates

08/23/19-09/12/19

Advertiser

GROW LOUISIANA COALITION (3483)

Agency

MEDIUM BUYING LLC (2006)

Product

Political- Issues (1071)

Brand

Flight 8/23 - 9/12 (17834)

Salesperson

Eagle, Philadelphia (1050)

Sales Office

WBRZ sales

Buyer Name

Tanya, Renicker,

Phone/Fax

/

CPE

67/90/692

Account Types

National/Political

Billing Type

Standard

Comments

Broadcast revised lns 15-20 to ltc thu 9/12 per agy req. pls cfm t/r bob

Date Entered 08/21/19
Last Modified 08/21/19
Entered By Beth Button
CO-OP No
Headline # ECR26576993
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,821.25
Net Total \$38,653.75
Sales Tax

ABC (WBRZ)
By Broadcast Month
Aug. 2019 8 \$4,075.00
Sep. 2019 77 \$41,400.00
Grand Total: 85 \$45,475.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/23/19-08/23/19	1	:30	5:58P- News 2 at 6pm	1					X			1	\$750.00	\$750.00	ABC (WBRZ)	COMMENTS APPLY TO SUB LINES A THRU A News 2 Louisiana At Six	8/21/19
2.0	Normal Line / SPOT	08/25/19-09/01/19	1	:30	5:28P- News 2 at 5:30pm Sunday	1							X	2	\$600.00	\$1,200.00	ABC (WBRZ)	COMMENTS APPLY TO SUB LINES A THRU A News 2 Louisiana At Six	8/21/19
3.0	Normal Line / SPOT	08/23/19-08/23/19	1	:30	4:57P- News 2 at 5pm	1					X			1	\$625.00	\$625.00	ABC (WBRZ)	COMMENTS APPLY TO SUB LINES A THRU A News 2 Louisiana At 530P	8/21/19
4.0	Normal Line / SPOT	08/24/19-08/24/19	1	:30	5:58P- News 2 at 6pm Saturday	1						X		1	\$550.00	\$550.00	ABC (WBRZ)	COMMENTS APPLY TO SUB LINES A THRU A News 2 Louisiana At 6P Wknd	8/21/19
5.0	Normal Line / SPOT	08/23/19-08/23/19	1	:30	4:30P- Jeopardy - HD	1					X			1	\$450.00	\$450.00	ABC (WBRZ)	COMMENTS APPLY TO SUB LINES A THRU A Jeopardy	8/21/19
6.0	Normal Line / SPOT	08/23/19-08/23/19	1	:30	4P- News 2 at 4pm	1					X			1	\$400.00	\$400.00	ABC (WBRZ)	COMMENTS APPLY TO SUB LINES A THRU A News 2 Louisiana At Four	8/21/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Contract # 29416

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WBRZ
1650 Highland Rd
Baton Rouge, LA 70802MEDIUM BUYING LLC
1351 KING AVE
2ND FLOOR
COLUMBUS, OH 43212

Date Entered 08/21/19
Last Modified 08/21/19
Entered By Beth Button
CO-OP No
Headline # ECR26576993
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,821.25
Net Total \$38,653.75
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7.0	Normal Line / SPOT	08/23/19-08/23/19	1	:30	7A- Good Morning America - HD	1					X			1	\$450.00	\$450.00	ABC (WBRZ)	COMMENTS APPLY TO SUB LINES A THRU A Good Morning America	8/21/19
8.0	Normal Line / SPOT	08/23/19-08/23/19	1	:30	12P- News 2 at Noon	1				X				1	\$250.00	\$250.00	ABC (WBRZ)	COMMENTS APPLY TO SUB LINES A THRU A News 2 Louisiana At Noon	8/21/19
9.0	Normal Line / SPOT	08/26/19-09/06/19	1	:30	5:58P- News 2 at 6pm		1	1	1	1	1			10	\$750.00	\$7,500.00	ABC (WBRZ)	COMMENTS APPLY TO SUB LINES A THRU A News 2 Louisiana At Six	8/21/19
10.0	Normal Line / SPOT	08/26/19-09/06/19	1	:30	4:57P- News 2 at 5pm		1	1	1	1	1			10	\$625.00	\$6,250.00	ABC (WBRZ)	COMMENTS APPLY TO SUB LINES A THRU A News 2 Louisiana At Five	8/21/19
11.0	Normal Line / SPOT	08/26/19-09/06/19	1	:30	4:30P- Jeopardy - HD		1	1	1	1	1			10	\$450.00	\$4,500.00	ABC (WBRZ)	COMMENTS APPLY TO SUB LINES A THRU A Jeopardy	8/21/19
12.0	Normal Line / SPOT	08/26/19-09/06/19	1	:30	4P- News 2 at 4pm		1	1	1	1	1			10	\$400.00	\$4,000.00	ABC (WBRZ)	COMMENTS APPLY TO SUB LINES A THRU A News 2 Louisiana At Four	8/21/19
13.0	Normal Line / SPOT	08/26/19-09/06/19	1	:30	7A- Good Morning America - HD		1	1	1	1	1			10	\$450.00	\$4,500.00	ABC (WBRZ)	COMMENTS APPLY TO SUB LINES A THRU A Good Morning America	8/21/19

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Contract # 29416

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WBZ
1650 Highland Rd
Baton Rouge, LA 70802



MEDIUM BUYING LLC
1351 KING AVE
2ND FLOOR
COLUMBUS, OH 43212

Date Entered 08/21/19
Last Modified 08/21/19
Entered By Beth Button
CO-OP No
Headline # ECR26576993
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Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,821.25
Net Total \$38,653.75
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ABC (WBZ)		
By Broadcast Month	Spots	Rate
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Sep. 2019	77	\$41,400.00
Grand Total:	85	\$45,475.00

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14.0	Normal Line / SPOT	08/26/19-09/06/19	1	:30	12P- News 2 at Noon	4	X	X	X	X	X			8	\$250.00	\$2,000.00	ABC (WBZ)	COMMENTS APPLY TO SUB LINES A THRU A News 2 Louisiana At Noon	8/21/19
15.0	Normal Line / SPOT	09/09/19-09/12/19	1	:30	5:58P- News 2 at 6pm	2	X	X	X	X				2	\$1,100.00	\$2,200.00	ABC (WBZ)	COMMENTS APPLY TO SUB LINES A THRU A News 2 Louisiana At Six	8/21/19
16.0	Normal Line / SPOT	09/09/19-09/12/19	1	:30	4:57P- News 2 at 5pm	2	X	X	X	X				2	\$850.00	\$1,700.00	ABC (WBZ)	COMMENTS APPLY TO SUB LINES A THRU A News 2 Louisiana At Five	8/21/19
17.0	Normal Line / SPOT	09/09/19-09/12/19	1	:30	4:30P- Jeopardy - HD	3	X	X	X	X				3	\$700.00	\$2,100.00	ABC (WBZ)	COMMENTS APPLY TO SUB LINES A THRU A Jeopardy	8/21/19
18.0	Normal Line / SPOT	09/09/19-09/12/19	1	:30	4P- News 2 at 4pm	1	1	1	1	1				4	\$550.00	\$2,200.00	ABC (WBZ)	COMMENTS APPLY TO SUB LINES A THRU A News 2 Louisiana At Four	8/21/19
19.0	Normal Line / SPOT	09/09/19-09/12/19	1	:30	7A- Good Morning America - HD	1	1	1	1	1				4	\$700.00	\$2,800.00	ABC (WBZ)	COMMENTS APPLY TO SUB LINES A THRU A Good Morning America	8/21/19
20.0	Normal Line / SPOT	09/09/19-09/12/19	1	:30	12P- News 2 at Noon	3	X	X	X	X				3	\$350.00	\$1,050.00	ABC (WBZ)	COMMENTS APPLY TO SUB LINES A THRU A News 2 Louisiana At Noon	8/21/19

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments: