

Quarterly Ascertainment Q1 for KBGE 94.9 The Bridge

Jan - Mar 2019

Local News features Monday through Friday beginning at 6am through 9am. Top and bottom of the hour with a duration of 3-4 minutes. Includes Public service announcements for community events in Cannon Beach, Seaside, Warrenton and Astoria. Local news with vital information on weather events and road closures.

Sunday 7am, duration 30 minutes State Senator Betsy Johnson discusses numerous issues facing Oregonians.

Local newspaper The Daily Astorian provides a minute broadcast on arts and entertainment on the north coast. It airs Thursday through Saturday at 6:15am 10:15am Noon and 5:15pm

Issue: Public Health

Form: 15 :30 recorded messages

Description: Messages informing listeners on the importance of a healthy heart diet

Issue: Public Information

Form: 5 Minute interview

Description: Information describing new eMeters being installed by utility company

Issue: Public Health

Form: 15 :30 recorded messages

Description: PSAs informing audience about how to spot suicidal behavior and how to address it

Issue: Community

Form:10-minute interview

Description: Director of local United Way described the programs for this year's "Day of Giving"