

WCYY-FM
4th QUARTER 2015
October/November/December
PREPARED BY Celeste Baranyi

Townsquare Media Portland

QUARTERLY ISSUES/PROGRAM LIST

WCYY PUBLIC AFFAIRS PROGRAMMING

During the 4th Quarter of 2015, 94.3 WCYY broadcasted one half-hour public affairs program: *Perspectives*.

Perspectives is a program consisting of two 15 minute segments. The program's focus is on various issues of concern to the community. Public Affairs Director, Celeste Baranyi and Audley Williams each host a segment on *Perspectives*. *Perspectives* airs every Sunday morning at 6:00 A.M.

**QUARTERLY ISSUES/PROGRAMS LIST
MOST SIGNIFICANT PROGRAMMING ON COMMUNITY ISSUES**

STATION: WCYY 4th Quarter 2015	
ISSUES: Community, Education, Child Welfare, Business, Health	
TITLE: Perspectives	
SPEAKERS/AFFILIATION: Donna Roberts, President	
GROUP/BUS : Saco River Valley Kiwanis Club Saco, Maine	
TOPIC: Upcoming benefit concert featuring musician Jonathan Edwards	
AIR DATE: 4th Quarter	
AIR TIME: 6:00 am	
DURATION: 15 Mins.	
DETAILED DESCRIPTION OF RESPONSIVE PROGRAMMING: The Saco River Kiwanis Club is made up of business leaders and educators who fundraise for many different non-profits in their communities as well as nationally. One of the programs that they support is the Thornton Academy Headmaster's Student Assistant Fund which will benefit from the Jonathan Edwards concert.	
ISSUES: Health, Welfare, Disabilities	
TITLE: Perspectives	
SPEAKERS/AFFILIATION: Cathy Burke and Nan Ippolito	
GROUP/BUS: Assistance Canine Training Service N. Conway, N.H.	
TOPIC: training service dogs	
AIR DATE: 4th Quarter	
AIR TIME: 6 am	
DURATION: 15 mins	
DETAILED DESCRIPTION OF RESPONSIVE PROGRAMMING: Audley Williams interviewed Cathy and Nan from Assistance Canine Training Services where they train service dogs to provide companionship and assistance to disabled people. Cathy and Nan discussed the dogs' training and how necessary fundraising is to the program.	
ISSUES: Community, Child Welfare	
TITLE: Perspectives	
SPEAKERS/AFFILIATIONS: Kelsey Dunham, Coordinator of Development & Communications	
GROUP/BUS: Opportunity Alliance	
TOPIC: Holiday Gift Drive	
AIR DATE: 4th Quarter	
AIR TIME: 6:00am	
DURATION: 15 mins.	
DETAILED DESCRIPTION OF RESPONSIVE PROGRAMMING: 4th Quarter 2015 The Opportunity Alliance works with people and families to build better lives through leadership, advocacy, support and programs such as their Holiday Gift Drive. Businesses and the general public are given the opportunity to sponsor families in need during the holidays.	

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<p>STATION: WCYY 4th Quarter 2015</p>	
<p>ISSUES: Community, Tourism, Charity</p>	<p>DETAILED DESCRIPTION OF RESPONSIVE PROGRAMMING:</p> <p>The tree lighting is a very special event for north Conway, it attracts people from all over to enjoy the festive atmosphere. Along with the lighting, caroling, free hot chocolate and cookies and meeting Santa, attendees are also invited to donate warm clothing to the Angels and Elves program for distribution to those in need.</p>
<p>TITLE: Perspectives</p>	
<p>SPEAKERS/AFFILIATIONS: Frank Guerrierro,</p>	
<p>GROUP/BUS : Eastern Slope Inn/ Angels and Elves North Conway, N.H.</p>	
<p>TOPIC: North Conway Tree Lighting</p>	
<p>AIR DATE: 4th Quarter</p>	
<p>AIR TIME: 6:00 am</p>	
<p>DURATION: 15 Mins.</p>	
<p>ISSUES: Tourism, Economy, Recreation</p>	<p>DETAILED DESCRIPTION OF RESPONSIVE PROGRAMMING: 4th Quarter 2015</p> <p>Audley Williams interviewed Melody Nestor about the recreational and vacation opportunities that are still available in the Mt. Washington Valley despite the lack of snow.</p>
<p>TITLE: Perspectives</p>	
<p>SPEAKERS/AFFILIATION: Melody Nestor, Assistant Director</p>	
<p>GROUP/BUS: Mt. Washington Valley Chamber of Commerce N.H.</p>	
<p>TOPIC: Recreation on Mt. Washington</p>	
<p>AIR DATE: 4th Quarter</p>	
<p>AIR TIME: 6 am</p>	
<p>DURATION: 15 mins</p>	
<p>ISSUES: Recreation, Disabled Veterans</p>	<p>DETAILED DESCRIPTION OF RESPONSIVE PROGRAMMING: 4th Quarter 2015</p> <p>Back in the Maine Stream is an outdoor support group for disabled veterans. It is unique in that it is run by vets with disabilities who take fellow disabled veterans fishing. This year alone they organized 12 donated fishing trips to their group of Maine veteran's which now numbers 50.</p>
<p>TITLE: Perspectives</p>	
<p>SPEAKERS/AFFILIATIONS: Marc Bilodeau, Founder and Bob Pelletier</p>	
<p>GROUP/BUS: Back in the Maine Stream Freeport, Maine</p>	
<p>TOPIC: Veterans helping veterans</p>	
<p>AIR DATE: 4th Quarter</p>	
<p>AIR TIME: 6:00am</p>	
<p>DURATION: 15 mins.</p>	

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STATION: WCYY 4th Quarter 2015	
ISSUES: Health, Community	DETAILED DESCRIPTION OF RESPONSIVE PROGRAMMING: Dr. Murray is on the board of C.H.O.P., Community Health and Obesity Prevention, a non-profit that promotes a healthy lifestyle in the Mt. Washington Valley.
TITLE: Perspectives	
SPEAKERS/AFFILIATIONS: Dr. Trish Murray	
GROUP/BUS : Community Health & Obesity Prevention	
TOPIC: Winter exercise	
AIR DATE: 4th Quarter	
AIR TIME: 6:00 am	
DURATION: 15 Mins.	
ISSUES: Health and Welfare, Charity	DETAILED DESCRIPTION OF RESPONSIVE PROGRAMMING: 4 th Quarter 2015 Winters are very cold and there are many people in need of warmth and food. Angels and Elves is a non-profit that works hard to address these issues in the community. Dick and Marie spoke of the need for donations and volunteers.
TITLE: Perspectives	
SPEAKERS/AFFILIATION: Dick Ficke and Marie Lee	
GROUP/BUS: Angels and Elves	
TOPIC: Winter donations	
AIR DATE: 4th Quarter	
AIR TIME: 6 am	
DURATION: 15 mins	
ISSUES: Health and Welfare	DETAILED DESCRIPTION OF RESPONSIVE PROGRAMMING: 4 th Quarter 2015 The United Way of Oxford County is introducing the Rock, Paper, Scissors Triple Crown Series to promote health and wellness in Oxford County. The series is comprised of a snowshoe festival, ski race and foot race.
TITLE: Perspectives	
SPEAKERS/AFFILIATIONS: Kim Preble , Executive Dir.	
GROUP/BUS: United way of Oxford County	
TOPIC: Rock, Paper, Scissors Triple Crown Series	
AIR DATE: 4th Quarter	
AIR TIME: 6:00am	
DURATION: 15 mins.	

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STATION: WCYY 4th Quarter 2015	
ISSUES: Culture, Education, Art	DETAILED DESCRIPTION OF RESPONSIVE PROGRAMMING: The White Mt. center for Creative Development is a non- profit offering programs on self-help, spiritual awareness and recognizing and developing one's talents, whether they be musical, artistic or otherwise.
TITLE: Perspectives	
SPEAKERS/AFFILIATIONS: Michael Hathaway, Executive dir.	
GROUP/BUS : White Mt. Center for Creative Development Madison, N.H.	
TOPIC: Upcoming programs	
AIR DATE: 4th Quarter	
AIR TIME: 6:00 am	
DURATION: 15 Mins.	
ISSUES: Charity, fundraising	DETAILED DESCRIPTION OF RESPONSIVE PROGRAMMING: 4th Quarter 2015 This is the fifteenth year that Oakhurst Dairy has launched their holiday campaign to support the Salvation Army of Northern New England by raising money through the sales of Oakhurst Dairy Egnog. This community-focused campaign benefits from 10% of the Oakhurst Egnog profits being donated to the Salvation Army every year.
TITLE: Perspectives	
SPEAKERS/AFFILIATION: Major James Labossiere, John Bennett	
GROUP/BUS: Salvation Army, Oakhurst Dairy	
TOPIC: Egnog Fundraising Campaign	
AIR DATE: 4th Quarter	
AIR TIME: 6 am	
DURATION: 15 mins	
ISSUES: Elderly, health and Welfare	DETAILED DESCRIPTION OF RESPONSIVE PROGRAMMING: 4th Quarter 2015 The Gibson Center has been providing many services to the elderly since 1979, including transportation, meals and social and educational programs among others. They also have a thrift shop and a bus and provide some housing. Donations and volunteers are always needed.
TITLE: Perspectives	
SPEAKERS/AFFILIATIONS: George Cleveland, Ex. Dir.	
GROUP/BUS: Gibson Center for Senior Services	
TOPIC: The Center's programs and needs of the elderly	
AIR DATE: 4th Quarter	
AIR TIME: 6:00am	
DURATION: 15 mins.	

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STATION: WCYY 4th Quarter 2015	
ISSUES: Veterans, Govt., Mental Health, Education, Services	DETAILED DESCRIPTION OF RESPONSIVE PROGRAMMING: The Lewiston Vet center provides 25 hour assistance to veterans. Many confidential resources are available from bereavement counseling, sexual trauma/harassment counseling, couples/marital and family counseling, substance abuse counseling and individual and group counseling. The Vet Center is reaching out to veterans to make them aware of all of the free and confidential help that is available to them. All services are provided by other veterans.
TITLE: Perspectives	
SPEAKERS/AFFILIATIONS: Eric Noll	
GROUP/BUS : Lewiston Vet Center	
TOPIC: The many services that they provide to veterans	
AIR DATE: 4 th Quarter	
AIR TIME: 6:00 am	
DURATION: 15 Mins.	
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