

ORDER



Orders
Order / Rev: 1467046
Alt Order #: 08140085
Product Desc: DOLAN 4 ST SENATE
Estimate: 948
Flight Dates: 03/01/16 - 03/07/16
Original Date / Rev: 02/12/16 / 02/12/16
Order Type: Political

WOIO

Primary AE: Teresa Difuria
Sales Office: T-PHI
Sales Region: National

Agency Name: SRCP Media
Buying Contact:
Billing Contact:
 201 North Union Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Dolan, Matt/R/Ohio State Senate
Demographic: A35+
Product Codes: PL610
Priority: P 6
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/29/16	03/07/16	7	\$2,975.00	\$2,528.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2016	7	\$2,975.00	\$2,528.75	0.00
Totals	7	\$2,975.00	\$2,528.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOIO	03/01/16	03/04/16	Cleveland 19 News at 11p Cleveland 19 News at 11p	Comm	11-1135p	- TWTF - -	:30	2	\$550.00	P 9	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/01/16	03/07/16	- TWTF - -		2		\$550.00		0.00					
E 2	WOIO	03/01/16	03/04/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	- TWTF - -	:30	4	\$375.00	P 6	0.00	NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/01/16	03/07/16	- TWTF - -		4		\$375.00		0.00					
N 3	WOIO	03/07/16	03/07/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	M - - - - -	:30	1	\$375.00	P 6	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/01/16	03/07/16	M - - - - -		1		\$375.00		0.00					
													Totals	7	\$2,975.00