

# Steve Kaplowitz

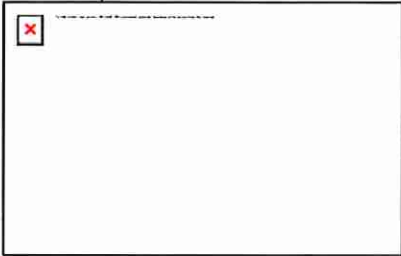
**From:** Lauren Zimmerman <lauren@renardfor915.com>  
**Sent:** Monday, May 6, 2024 3:54 PM  
**To:** Steve Kaplowitz  
**Subject:** Re: FW: Registered Voters

I like it. Thanks for the insight. Let me get these final approvals from my team and I think we can roll.

## Lauren Zimmerman

**Campaign Manager**  
 Renard Johnson for Mayor  
 C: 662-801-0362

Renard for 915  
 PO Box 972081  
 El Paso, Texas 79997



[Website](#) - [Donate](#) - [Facebook](#) - [Instagram](#)

On Mon, May 6, 2024 at 3:42 PM Steve Kaplowitz <[Steve.Kaplowitz@townsquaremedia.com](mailto:Steve.Kaplowitz@townsquaremedia.com)> wrote:

Here is a revised grid, per your changes.

*Approved 5/8/24*  
*Lauren Zimmerman*

KLAQ/KSII/KROD											
(B or S) Broadcast or Stream	Weekly Distribution	Times			Spot Length	Total Spots/week	Rate	Totals			Spot Type
		Start	End					Weeks	Spots	Total \$	
B	M-F	6a	10a	:30	4	\$60.00	3	12	\$ 720.00	KLAQ Mornings	
								0	\$ -		
B	M-F	6a	10a	:30	12	\$42.00	3	36	\$ 1,512.00	KSII Mornings	
								0	\$ -		
B	M-F	4p	7p	:30	4	\$20.00	3	12	\$ 240.00	SportsTalk	
								0	\$ -		
B	M-F	4p	7p	:L30	1	\$20.00	1	1	\$ 20.00	SportsTalk 5/27 or 5/28	
								0	\$ -		
<b>Total Spots</b>								<b>61</b>	<b>\$ 2,492.00</b>		
<b>FLIGHT WEEKS:</b>		<b>5/8/2024 - 5/28/2024</b>									

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.  
 I, Lauren Zimmerman, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

- FEDERAL CANDIDATE
- STATE OR LOCAL CANDIDATE

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name:  
Benard Johnson

Authorized committee:  
Benard for 915

Agency requesting time (and contact information):  
 N/A

Candidate's political party:  
non-partisan

Office sought (no acronyms or abbreviations):  
El Paso Mayor

Date of election: 11/5/24       General       Primary

Treasurer of candidate's authorized committee:  
Elisa Samanlego

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <u>[Signature]</u>	Signature: <u>[Signature]</u>
Name: <u>Lauren Zimmerman</u>	Name: <u>STEVE KAPLOWITZ</u>
Date of Request to Purchase Ad Time: <u>5/8/24</u>	Date of Station Agreement to Sell Time: <u>5/8/24</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature: 

Name: *Lauren Zimmerman*

Date: *5/8/24*

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: *5/8/24*

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <i>K1AQ / KSTT / KRDT</i>	Date Received/Requested: <i>3/30/24</i>
Est. #:	Station Location: <i>EI PASO</i>	Run Start and End Dates: <i>5/9/24 - 5/28/24</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



RENARD FOR 915 CAMPAIGN ACCOUNT

01-24

1016

PO BOX 972081  
EL PASO, TX 79997-2081

88-1761/1120

DATE 5/8/24

CHECK ARMOR  
Photo Safe Deposit  
Outside on back

PAY TO THE ORDER OF

Townsquare Media

\$ 2492.00

Two thousand four hundred + ninety two

DOLLARS

**W** WestStar

WestStar Bank  
PO Box 99100  
El Paso, Texas 79999-9100

FOR

TSM Radio May

[Signature]

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