

WJBT 93.3FM
 Jacksonville, FL
 Quarterly Issues / Programs List
 Fourth Quarter 2018
 December 31, 2018

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Quarterly issue / programs:

WJBT-FM provides its listeners with programming and public service announcements that address the issues of concern to our local community. Issues this quarter included:

Community Events: Scholarship Drive, Breast Cancer Awareness, Children and Mentoring & Employment, Small Business Awareness, Voting and Amendment 4, Job Corp and Home Owners Empowerment.

Community Health Issues: Living with Diabetes, Community Wellness Awareness, Veterans Health Awareness, Community Hospice & Pallative Care

Medical Issues: Healthy Start 5k, Mental Health Awareness, Veterans Health Awareness, Cancer Care Services, HIV/AIDS Awareness.

Section I
 LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Scholarship Drive	Community Viewpoint	Money Bo, born Dwayne Bowe, a 1 st Round NFL draft pick came on the show to talk about his DID THAT Challenge which will provide high school students a chance to win 25k Scholarship. Through moral support, coaching efforts, holiday giving and scholarship rewards. 82 ways creates avenues to pave the way for children's future.	Dwayne Bowe	10-7-18 7:00am	15 min
Breast Cancer Awareness	Community Viewpoint	Patrice Riggins CEO of Arlene & Friends came by the show to talk about the 6th Annual "Be Aware, Show you Care" 2018 Breast Cancer Fashion Show! Their charitable efforts will transcend deserving high school seniors to a glamorous prom makeover	Patrice Riggins	10-7-18 7:15am	15 min

City Council/Florida Dept of Health	Community Viewpoint	Mayor Lenny Curry came by the show talk about the rise in violence in the city, caring about his city and why project Journey to One means so much to him.	Mayor Lenny Curry	10-14-18 7:00am	15 Mins
Cancer Awareness/ Funding	Community View Point	Donna Cares Foundation - Replay of the interview with Donna Deegan, building awareness on Breast Cancer and providing continuous help to families affected by Breast Cancer. We also talked about Donna Cares Foundation and how this foundation provides assistance for families in the community.	Donna Deegan	10-14-18 7:00am	15 min
Minority Education/ Empowering	Community Viewpoint	Janice McIntosh came by the show to talk about their Cancer Awareness - Power of Pink Campaign event. We also talked about their visit to Jacksonville, Florida and JN Group and their charitable arm which focuses on various projects in Jamaica. The focus is to highlight this and encourage members of the diaspora to get involved and to link with JN Groups efforts.	Janice McIntosh	10-21-18 7:00am	15 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education/ Fundraiser	Community Viewpoint	Desmond Meade came by the show to speak on Amendment 4 and early voting. We talked about Amendment 4 and how it would return voting rights to 1.4 million Floridians who have felony convictions and have served all portions of any sentence including probation, parole, fines and community service.	Desmond Meade	10-21-18 7:15am	15 min
Supporting Minority Education/ Empowering	Community Viewpoint	Expert - Barb Zoodsma, NOAA Fisheries Southeast U.S. Right Whale Recovery Program Coordinator called in to the show to talk about The Right Whale Festival celebrating the annual return of endangered North Atlantic	Barb Zoodsma	10-28-18 7:00am	15 min

		right whales to the warm coastal water off northeast Florida and Georgia.			
1 st Responders/ Jacksonville Fire Fighters	Community Viewpoint	Dwight Williams and Ernest Glover came by the show to talk about the history of African American Fire Fighters and their 1 st Annual Founders Day! Celebration of the Organization <i>Founders</i> and Members!	Dwight Williams & Ernest Glover	10-28-18 7:15am	15 min
Community & Educational Resources	Community Viewpoint	iHeartRadio's Living with Diabetes takes a closer look at what it means to have diabetes and provides information, tools and resources to help manage and or reduce an individual's risk of developing the disease.	iHeartmedia	11-4-18 7:15am	30 min
Supporting Veterans/ Building awareness	Community Viewpoint	Nicole Gray, Founder of Got your 6 Female Veteran Support Services Inc., came by the show to talk about the 1 st Annual Stars & Stripes Gala, empowering the community during Hurricane Michael as well as celebrating and helping veterans.	Nicole Gray	11-11-18 7:00am	15 min
Community Ministry/ Holiday Festivities	Community Viewpoint	Rev. Dr. Mark Griffith came by the show to empower the community with a 4 th quarter word of encouragement. Rev. Griffith spoke on the many endeavors of Waymans Ministries in the community from building a playground to ensuring the community is involved with their holiday festivities!	Mark Griffith	11-11-18 7:15am	15 min
Suicide Prevention	Community Viewpoint	Tony Washington - Suicide Prevention Advocate spoke on Suicide prevention during the holidays. We also highlight the 13 th Annual Jacksonville Out of the Darkness Community Walk on Dec. 1 st .	Tony Washington	11-18-18 7:00am	15 min
Small Business/ Entrepreneurs	Community View Point	Bishop Rudolph McKissick Jr. came by to talk about hosting Black Wall Street Christmas at Bethel it is a city-wide event. It is open to all entrepreneurs in the area who are looking to take advantage of the Christmas shopping	Rudolph McKissick Jr.	11-18-18 7:15am	15 min

Scholarship Awareness	Community View Point	Anita Henri, Regional Director for Florida for the United Negro College Fund & Walette Stanford, Chair of UNCF's Jacksonville Council called in to Community View Point to invite the community to UNCF 's 13th Annual Leaders' Luncheon. The Luncheon is in celebration of UNCF's 75th Anniversary. A mind is a terrible thing to waste BUT A GREAT thing to INVEST in!	Anita Henri/Walette Stanford	11-25-18 7:15am	15 mins
Mentorship /Young Men		Robert Gresham came to the show to invite the community to experience The Black Santa Experience! His focus is on giving the community an experience & what better time than now to prepare for the arrival of Santa and Mrs. Claus? Planning your office holiday party, tree lighting ceremony or maybe a December Birthday party. Why not plan to have a premiere Santa present for your function? The Real Black Santa embodies the true spirit of the holiday!	Robert Gresham	12-2-18 7:00am	15 mins
Community Hospice & Palliative Care	Community View Point	Amy Davis, Director of Development for Foundation of Community Hospice & Palliative Care came by the show to talk about The Annual Tree of Life & Candlelight Service of Remembrance honors the memory of the loved ones we have lost in a beautiful, inspiring program of music, verse and reflection.	Amy Davis	12-2-18 7:15am	15 mins
Clara White Mission	Community View Point	Ju'Coby Pittman , CEO of the Clara White Mission came by the show to talk about the legacy of The Clara White Mission founded in 1904. We also talked about the upcoming December to Remember helping families in need.	Ju'Coby Pittman	12-9-18 7:00am	15 mins

Job Corp. Awareness	Community View Point	Calvin CEO of Caribbean Connect US came by the show to talk about their 3 rd Annual Caribbean Connect US Black & White Charity Ball! A night of Caribbean elegance will be on display with an opportunity to meet the young men and women of Job Corps Caribbean group. The event is to honor them and show them our community cares! His motto - "Be a part of something greater than yourself and thereby find the greatest part of yourself"!	Calvin Matthew	12-9-18 7:15am	15 mins
Living with Diabetes	Community View Point	Octavia Smith, known as Chef Tay a well seasoned chef in the culinary world, landed her an executive chef position with the PGA. Chef Tay came by the show to talk about her 7 th Annual Christmas Food, Clothing and Toy Drive and giving back to the community through her cooking/preparing meals for diabetic individuals.	Octavia Smith	12-16-18 7:00am	15 mins
Childhood Obesity & Student Homelessness	Community View Point	Betty Seabrook Burney Founder & Executive Director I'm A Star Foundation, Inc. came by the show to talk about I'm A Star Foundation and their aim to make Jacksonville the healthiest city in the nation. Their two major initiatives: Childhood Obesity and Student Homelessness. As well as Creating STARS: Smart Talented And Resilient Students.	Betty Seabrook Burney	12-16-18 7:15am	15 mins
Diversity & Inclusion/Entrepreneurs	Community View Point	Felicia Wright aka Mompreneurs came on the show to talk about her company Mygani LLC, a marketing firm that helps companies establish an effective brand presence through creative design services, business consulting and professional workshops.	Felicia Wright	12-23-18 7:00am	15 mins

Diversity & Inclusion/ Healthy Start	Community View Point	Brandon Mack and Burney Spann came by the show to talk about The Healthy Start 5K, welcoming both runners and walkers. The purpose of this charitable event is to raise awareness for the importance of living a healthy, fit and smart lifestyle. Also, a portion of these proceeds from this event will support the American Diabetes Association and the Kappa Alpha Psi Jacksonville Foundation, Inc.	Brandon Mack & Burney Spann	12-23-18 7:15am	15 mins
HealthCare/ Medical Services	Community View Point	Latrese Hargrave - Realtor, community philanthropist came by the show to talk about helping the community to a successful Home Loan Process. We talked about lifestyle changes and heading into 2019 with a mindset of EMPOWERMENT	Latrese Hargrave	12-30-18 7:00am	30 mins

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Ad Council	Poison Control	000:15	002
AD Council Campaign	Poison Control	000:15	002
ALZHEIMERS	alz.org/walk	000:16	028
ALZHEIMERS	alz.org/walk	000:17	002
Am.Heart Association	Ad Council	000:30	002
AMERICAN CANCER SOCIETY	NFL.COM/CRUCIAL CATCH	000:30	020
AMERICAN STROKE ASSOCIATION	loweryourhbp.org	000:15	015
AMERICAN STROKE ASSOCIATION	loweryourhbp.org	000:30	003
best friends animal society	BestFriends.org	000:30	001
best friends animal society	BestFriends.org	000:32	001
Brainhealth.gov	Department of Health and Huma	000:30	036

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CATHOLIC CHARITIES	CATHOLIC CHARITIES	000:30	001
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	001
COMMUNITY INVOLVEMENT	L'OREAL	000:30	001
DAV	DAV.ORG	000:30	027
DISASTER RELIEF	100 ROOFS	000:30	011
DISASTER RELIEF	RED Cross	000:30	001
FIRE SMOKE DETECTOR SAFETY	F.E.M.A.	000:30	001
FIRST TEE	thefirstteeofnorthflorida.org	000:17	010
fl.dept.hwy safety & mtr vehi	fl dept of hwy safety	000:16	010
Fl.School Deaf & Blind	fsdb.k12.us	000:30	027
FOLDS OF HONOR	foldsofhonor.org	000:31	002
GIRL SCOUTS GATEWAY COUNCIL	GIRLS SCOUTTS OF AMERICA	000:30	004
HEALTH AND FITNESS	RED	000:30	003
HEALTH IS PRIMARY	AMERICAS FAMILY PHYSICIANS	000:16	003
HEPATITIS-C	CENTERS FOR DISEASE CONTROL	000:30	001
Make A Wish Foundation	Make A Wish Foundation	000:15	009
Make A Wish Foundation	wish.org	000:15	010
MICHAEL J FOX FOUNDATION	michaeljfox.org	000:30	003
NFL PLAYER CARE FOUNDATION	NFLPLAYERCARE.COM	000:30	005
ORGAN DONATION	MATCHING DONORS DOT COM	000:30	001
Partnership For Drug Free Kid	drugfree.org	000:30	044
Pet Adoption	BestFriends.org	000:30	001
protect your everyday	U.S.D.H.L.S.	000:30	020
Salvation Army	SALVATION ARMY.ORG	000:30	002
st.jude charity	stjude.org	000:15	050
st.jude charity	stjude.org	000:30	011
Texting & Driving	Ad Council	000:15	029
WORLD VISION	worldvision.org	000:15	018
WORLD VISION	worldvision.org	000:30	003