WJBT 93.3FM Jacksonville, FL Quarterly Issues / Programs List Fourth Quarter 2017 December 31, 2017

WJBT 93.3FM Quarterly issue / programs:

WJBT-FM provides its listeners with programming and public service announcements that address the issues of concern to our local community. Issues this quarter included:

Community Events: Scholarship Fundraising, Job Corp, Small Business Administration, FEMA, Home Buyer Awareness, Veterans Affairs events.

Community Health Issues: Heart Disease, Diabetes and HIV/AIDS, DEAF and Blind Awareness, Autism and ADHD and Dyslexia issues, and Community Wellness Awareness.

Medical Issues: Patient Wellness & Education, Cancer Support, Healthy Start, Parenting, High Blood Pressure, and Diabetes.

## Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM /	DESCRIPTION	GUEST	DATE/TIME	DURATIO
	TITLE				
Supporting	Community	Mr. Darrin Thomas came on	Mr. Darrin	10-01-17	30 min
Minority	Viewpoint	the show to talk about the	Thomas	7:30am	
Owned		16 <sup>th</sup> Annual Florida Black			
Business		Expo and the importance of			
		the event designed to give			
		both minority owned			
		businesses and major			
		corporations the			
		opportunity to reach			
		minority consumers.			
Autism	Community	Ms. Nadia Lawton came on	Ms. Nadia	10-08-17	30 min
Awareness	Viewpoint	the show to talk about her	Lawton	7:30am	
		sons with autism, Autism			
		speaks and the annual			
		Fashion Show that includes			
		the autistic community.			
ADHD/Dyslexia	Community	iHeartMedia is teaming up	iHeartMedia	10-15-17	30 Mins
Awareness	ViewPoint	with Understood.org The		7:30am	
		show explores the ways in			
		which music can unlock the			
		potential of those who			
		struggle with reading,			
		writing, math,			

		organization or focus. 1 in 5 people have learning and attention issues, like ADHD and dyslexia. The show will feature stories from experts, teachers, parents and kids with learning and attention issues and how music has such a big impact on these children's lives.			
Financial literacy	Community View Point	Ms. Juanita Wright and Mr. Mel Siebold came to the show to talk about the importance of your credit score, home buyers programs and Financial programs to rebuild after Hurricane Irama	Ms. Juanita Wright and Mr. Mel Siebold	10-22-17 7:30am	30 min
Supporting Minority Education	Community Viewpoint	Mr. Calvin Sabu Matthews CEO/President of Caribbean Connect Us Inc. came to the show to talk about their involvement with helping the graduating students of Job Corps with the opportunity to further their confidence and become leaders in their communities as well as their events/fundraisers.	Mr. Calvin Matthews/Presi dent of Caribbean C	10-29-17 7:30am	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATIO
Veterans Awareness	Community Viewpoint	iHeartmedia Special Programming for Veterans	iHeartmedia	11-5-17 7:30am	30 min
Infant Loss	Community	Dr. Tiffanie Williams came on the show to talk about	Dr. Tiffanie	11-12-17	30 min
	Viewpoint	LIAM LIVES foundation and pregnancy, infant loss support, services, education and advocacy.	Williams	7:30am	
Deaf & Blind fundraiser	Viewpoint Community Viewpoint	LIAM LIVES foundation and pregnancy, infant loss support, services,	Williams Tonya Rhodes and Lynzi Chambers	7:30am 11-19-17 7:30am	30 min

Healthcare					
Awareness	Community Viewpoint	Mr. Jason Hardwick - Director of Patient Access at UF Health Jacksonville came by the show to talk	Jason A. Hardwick, MHA CPXP/ Division Director of Patient Access	12-03-17 7:30am	30 min
		about Health Awareness and	at UF Health		
		numerous programs	Jacksonville		
		available to the public at			
_		UF Health Jacksonville			
Body	Community	Chanel Alford/CEO of	Chanel	12-10-17	30 min
Awareness/Hun	Viewpoint	Classic Maven Boutique came on the show to talk	Alford/CEO	7:30am	
ger Prevention		1 <sup>st</sup> Boutique in			
reveneron		Jacksonville that service			
		full figured women only,			
		she talked about body			
		awareness and her $1^{st}$			
		annual event - A day of			
		Giving and giving back to those in need.			
Diversity &	Community	Dana O. Davis, Relator	Dana O Davis,	12-17-17	30 min
inclusion	Viewpoint	with Providence Reality	Relator	7:30am	50 min
		came by the show to talk			
		about the 1 <sup>st</sup> Annual			
		Blanket Drive and helping			
		the less fortune who are			
		homeless in the downtown Jacksonville area.			
		Jacksonville area.			
Fatherhood	Community	Mr. Derrin Thomas and Mr.	Derrin Thomas	12-24-17	30 min
Involvement	Viewpoint	Sean Rush from the	and Sean	7:30am	
		Fraternity - Omega Psi Phi	Rush/Omega Psi		
		came by to talk about	Phi Fraternity		
		their many fundraisers to help young men, their new			
		building in the heart of			
		the city, and partnering			
		with the other			
		Fraternities to help the			
		community.			
Reducing	Community	Attorney Kay Harper	Kay Harper	12-31-17	30 min
Disparities/S	View Point	Williams came on the show	Williams,	7:30am	
upporting Minority		to discuss her law practice, the Amari Harley	Esquire		
communities		case, disparities in the			
		distribution of resources			
		in the African American			
		communities.			