

WJBT 93.3 FM  
JACKSONVILLE, FLORIDA  
QUARTERLY ISSUES/PROGRAMS LIST  
SECOND QUARTER 2012  
JUNE 30, 2012

WJBT 93.3fm

QUARTERLY ISSUE/PROGRAMS LIST ISSUES:

WJBT-FM PROVIDES IT'S LISTENERS WITH PROGRAMMING AND PUBLIC SERVICE ANNOUNCEMENTS THAT ADDRESSES ISSUES OF CONCERN TO OUR LOCAL COMMUNITY. AMONG THE ISSUES DETERMINED TO BE OF MOST CONCERN TO THE COMMUNITY DURING THE PRECEDING CALENDER QUARTER WERE:

CRIME ISSUES: VARIOUS DISCUSSIONS ON CRIME WITHIN THE COMMUNITY.

HEALTH ISSUES: INFORMATION ON EDUCATING THE PUBLIC ABOUT HEALTH ISSUES.

EDUCATION ISSUES: SPECIAL EDUCATION ISSUES CONCERNING FUNDRAISING, AND THE EDUCATION PREPARATION OF STUDENTS IN SCHOOL.

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
<p><b>Community Event and Information on Leukemia &amp; Lymphoma</b></p>	<p><b>Community Viewpoint/ Leukemia and Lymphoma Society</b></p>	<p>Carolyn Romanski, Campaign Manager of "Night the Night", and Cynthia L. Scravelli, Corporate Compliance and Ethics Council for FIS, came on the show to talk about Leukemia &amp; Lymphoma, and the differences between the two types of cancer. They also shared personal information with our listeners about losing someone from both diseases.</p>	<p><b>Carolyn Romanski, Campaign Mgr., "Light the Night", and Cynthia L. Scravelli, Corporate Compliance and Ethics Council for FIS</b></p>	<p><b>04-01-12 7:30a.m.</b></p>	<p><b>30 min</b></p>
<p><b>Community Crime Prevention</b></p>	<p><b>Community Viewpoint/Ken Jefferson</b></p>	<p>Mr. Ken Jefferson, Consultant &amp; Expert Crime Analyst, came on the show to talk about the latest crime statistics in Jacksonville.</p> <p>He also talked about crime prevention, and local criminals wanted by police.</p>	<p><b>Mr. Ken Jefferson, Consultant &amp; Expert Crime Analyst</b></p>	<p><b>04-08-12 7:30a.m.</b></p>	<p><b>30 min</b></p>

<p>Neighborhood Crime</p>	<p>Community Viewpoint/Mad Dads</p>	<p>Mr. Donald Foy, President of Mad Dads Jacksonville Chapter, and Ms. Christina Parcels, Head of Government Affairs for Garcia Advertising Company appeared on the show to talk about a new initiative called "Piece to Peace" program.</p> <p>They talked about an upcoming video psa project that would bring awareness to crime in the community called "Piece Peace".</p>	<p>Mr. Donald Foy, President of Mad Dads Jacksonville Chapter</p>	<p>04-15-12 7:30a.m.</p>	<p>30 min</p>
<p>Jacksonville Urban League</p>	<p>Community Viewpoint/Jacksonville Urban League</p>	<p>Mrs. Julia M. Henry-Wilson, Program Director, and Mrs. Sandra D. Parker, Director of Youth &amp; Intervention Services came on the show to talk about their upcoming "5<sup>th</sup> Annual 3E Empowerment Summit", and "Crime Prevention Community-wide Event" on April 25<sup>th</sup>.</p> <p>They also expounded on the 3E's, which stands for Education, Economic Empowerment, and Employment &amp; Training.</p>	<p>Mrs. Julia M. Henry-Wilson, Program Director, and Mrs. Sandra D. Parker, Director of Youth &amp; Intervention Services</p>	<p>04-22-12 7:30a.m.</p>	<p>30 min</p>

<p>Entrepreneurs hip in the Community</p>	<p>Community Viewpoint/E3</p>	<p>Mr. Anthony Butler, Executive Director of E3 Business Group, talked about the community being involved in entrepreneurs learning how to run their businesses, and become leaders in their businesses, and be responsible for giving back to the community.</p> <p>He also talked about bringing 1000 young people to an upcoming Harlem Globetrotter's game on March 2nd, and a golf tournament.</p>	<p>Mr. Anthony Butler, Executive Director of E3 Business Group</p>	<p>04-29-12 7:30a.m.</p>	<p>30 min</p>
<p>Crime Prevention</p>	<p>Community Viewpoint/Jac ksonville Police Officer Mike McCall</p>	<p>Officer Mike McCall, Public Information Officer from the Jacksonville Sheriff's Office came on the show to talk about some aspects of crime prevention.</p> <p>He also encouraged listeners to become involved with a program called SHADCO (Sheriff's Advisory Committee) started by Sheriff John Rutherford.</p>	<p>Officer Mike McCall, Public Information Officer, Jacksonvill e Sheriff's Office</p>	<p>05-06 -12 7:30a.m.</p>	<p>30 min</p>

<p><b>Gun Awareness in the Community</b></p>	<p><b>Community Viewpoint/Project 16</b></p>	<p>Local Jacksonville artist T'Juan came on the show to talk about his latest project called "Project 16:Think About It Campaign" which enables him to go into schools and talk to teens about gun violence in the community.</p>	<p><b>T'Juan, Artist, and Dr. Tjuana</b></p>	<p><b>05-13-12 7:30a.m.</b></p>	<p><b>30 min</b></p>
<p><b>Job Opportunities</b></p>	<p><b>Community Viewpoint/Job Fair</b></p>	<p>Mrs. Candice Moody, Vice-President of Communications at Work Source stopped by the studios to talk about the upcoming job fair sponsored by Congresswoman Corrine Brown at the Prime Osborne Convention Center on May 21<sup>st</sup>.</p> <p>She also talked about the provision of 100 laptops that will be on hand for the use of those applying for jobs.</p>	<p><b>Mrs. Candice Moody, Vice-President of Communications at Work Source, Inc.</b></p>	<p><b>05-20-12 7:30a.m.</b></p>	<p><b>30 min</b></p>
<p><b>Memorial Day Weekend Program</b></p>	<p><b>Community Viewpoint/Fisher House</b></p>	<p><b>Memorial Day Weekend National Program</b></p>	<p><b>Memorial Day Weekend Program</b></p>	<p><b>05-27-12 7:30a.m.</b></p>	<p><b>30 min</b></p>

<p><b>Community Event</b></p>	<p><b>Community Viewpoint/ Dreams Come True</b></p>	<p>Brenda Key, and Kia Ganey stopped by to talk about a program called "Dreams Come True" sponsored by Vizergy, which stands for Vision and Energy within Marketing.</p> <p>This program is for kids who may be terminally ill, or have life-threatening illnesses; who have a wish that Vizergy can fulfill.</p>	<p><b>Brenda Key, and Kia Ganey</b></p>	<p>06-03 -12 7:30a.m.</p>	<p>30 min</p>
<p><b>Provision for Mothers and their Babies.</b></p>	<p><b>Community Viewpoint/Healthy Mothers, Healthy Babies</b></p>	<p>Wakilah Augustus came on the show to talk about "Healthy Mothers, Healthy Babies" project that provides services to women who need pre-natal care, and other services like child birth classes, breastfeeding education, and teen abstinence based programs.</p>	<p><b>Wakilah Augustus,</b></p>	<p>06-10-12 7:30a.m.</p>	<p>30 min</p>

<p>Community Outreach Service</p>	<p>Community Viewpoint/D.I.P. Foundation</p>	<p>Ms. P.K. Mickens, Founder &amp; CEO, stopped by to talk about the Divine Intervention and Prevention program otherwise known as the D.I.P. Foundation, and its purpose in the community.</p> <p>Their primary mission is to assist those involved in domestic violence, and to raise consciousness within the Jacksonville community.</p> <p>She also talked about the launching of their new magazine "ShoFar" on July 7<sup>th</sup>.</p>	<p>Ms. P.K. Mickens, Founder &amp; CEO</p>	<p>06-17-12 7:30a.m.</p>	<p>30 min</p>
<p>Programs for Undeserved Youth</p>	<p>Community Viewpoint/Don't Miss A Beat</p>	<p>Mrs. Gwendolyn Owens, Director of Development of "Don't Miss A Beat", a non-profit organization, and Helen Robinson, a youth volunteer, came by to talk about their grass roots foundation started by Grammy Award winning musician drummer, Ulysses Owens.</p> <p>The organization focuses on blending music, art, and academic achievement for teens in the Riverside, and Brooklyn communities in Jacksonville.</p>	<p>Mrs. Gwendolyn Owens, Director of Development, and Helen Robinson</p>	<p>06-24-12 7:00a.m.</p>	<p>30 min</p>

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Education	COMMUNITIES IN SCHOOLS	000:32	034
Exercise	FREEDOM WALK AMERICA.COM	000:30	036
Cancer	AMERICA CANCER SOCIETY	000:31	052
Down Syndrome	DSAJ GOLF TOURNAMENT	000:31	025
Health	INDO AM. MEDICAL ASSOC HEALTH FAIR	000:30	008
Elder Affairs	MOVERS FOR MOMS	000:31	132
Health	RIDE FOR SMILES	000:29	015
Ad Council	Am Council Certified Public A	000:15	002
Ad Council	Am Council Certified Public A	000:30	014
Aids Awareness	greaterthan aids.org	000:15	021
Al Anon	Ad Council	000:15	004
al-anon	al-anon	000:30	005
al-anon	al-anon	000:31	002
al-anon	al-anon	001:00	001
al-anon	al-anon	001:01	006
Alcohol Drug Abuse	R.A.D.	000:31	001
Big Brothers Big Sisters	Ad Council	000:30	005
Big Brothers Big Sisters	Ad Council	001:00	003
Big Brothers Big Sisters	Big Brothers Big Sisters	000:31	010
BULLYING	DONORSCHOSE.ORG	000:30	021
BULLYING	DONORSCHOSE.ORG	000:31	018
BULLYING	DONORSCHOSE.ORG	000:32	019
Community Involvement	firsttee.org	000:30	004
Domestic Violence	givebackasmile.com	000:31	002



ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
fatherhood.gov	Ad Council	000:15	003
fatherhood.gov	Ad Council	000:30	004
fatherhood.gov	Ad Council	000:31	003
fatherhood.gov	Ad Council	001:00	004
FIRST TEE	firsttee.org	000:30	009
fl.dept.hwy safety & mtr vehi	fdhsmv	000:30	003
Food Safety	Ad Council	000:30	006
Food Safety	Ad Council	001:00	004
HEALTH AND FITNESS	Ad Council	000:29	078
HEALTH AND FITNESS	Ad Council	000:30	124
HEALTH AND FITNESS	Ad Council	000:31	143
HEALTH AND FITNESS	City Of Hope	000:31	024
HUNGER in NORTH FLORIDA	SECOND HARVEST FOOD BANK	000:31	003
LITERACY	DONORSCHOSE.ORG	000:30	019
Maddads	MadDads	001:00	004
March of Dimes	March of Dimes	000:30	003
Mens Health Network	mytestosterone.com	000:29	004
Mental Illness	Ad Council	000:30	002
mission-able.com	Ad Council	000:16	001
Paralized Vets of America	missionable.com	000:31	002
Paralized Vets of America	Paralized Veterans of America	000:30	001
Paralized Vets of America	Paralized Veterans of America	000:31	003
ready.gov	Ad Council	000:30	002
Save Our Citrus	USDA	000:30	002
SEAMARK RANCH	SEAMARK RANCH	000:31	001
SELF ESTEEM	DONORSCHOSE.ORG	000:31	019
Stronger Babies	March of Dimes	000:30	004
Teen Drinking	Fed Trade Comm.	000:15	002
Troop Support	uso.org	000:15	006
U.S.D.H.H.S.	Ad Council	000:30	006
U.S.D.H.H.S.	Ad Council	001:00	001
U.S.D.H.H.S.	Ad Council	001:01	002
U.S.D.O.E.	Ad Council	000:15	004

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
U.S.D.O.E.	Ad Council	000:30	004
U.S.Forest Service	Ad Council	000:14	003
U.S.Forest Service	Ad Council	000:30	010
U.S.Forest Service	Ad Council	000:59	002
U.S.Forest Service	Ad Council	001:00	004
United Way	Ad Council	000:30	003
US Navy Image	US Navy	000:15	010
US Navy Image	US Navy	000:30	001
US Navy Image	US Navy	001:01	001
USO	uso.org	000:15	003
USO	uso.org	000:30	003
USO	uso.org	001:00	001
Veteran Affairs	Ad Council	000:15	008
Veteran Affairs	Ad Council	000:16	001
Veteran Affairs	Ad Council	000:18	001
Veteran Affairs	Ad Council	000:30	001
Veteran Affairs	Veterans Administration	000:15	003
Veteran Affairs	VETERANS REINTEGRATION JAX	000:30	008
Veteran Support	Ad Council	000:15	005
Veteran Support	Ad Council	000:16	002
Veteran Support	Ad Council	000:18	002
Veteran Support	Ad Council	000:30	003
Veteran Support	Veterans Administration	000:30	003
Volunteer	discoverflelks.com	000:30	005
Wildfire Prevention	Am.Red Cross	000:29	001
WOUNDED WARRIOR	woundedwarrior.org	000:30	011
WOUNDED WARRIOR	woundedwarrior.org	000:31	003
Youh Reckless Driving	Ad Council	000:15	002
Youh Reckless Driving	Ad Council	000:30	007

WJBT-FM WEEKLY PUBLIC SERVICE PROGRAMMING

Weekly Total

News

Monday to Friday 10 minutes per day

50:00

Traffic

Monday to Friday 13 minutes per day

65:00

Weekly Total

115:00 minutes