

WJBT 93.3FM
 Jacksonville, FL
 Quarterly Issues / Programs List
 Fourth Quarter 2015
 January 1, 2016

WJBT
 Quarterly Issues/Programs List

WJBT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Education; reading; college scholarships
2. Black Enterprise in Jacksonville
3. Children's issues; programs; events for kids; services; bullying
4. Jacksonville development & economy
5. Support for non profits; volunteerism
6. Health & wellness; Leukemia; Lymphoma; Mental Health
7. Hunger; Thanksgiving Meals

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Reading Education	Community Viewpoint/Nemours Reading Bright Star	Dr. Laura Bailet, Operational Vice-President of Nemours came by to talk about a program called Nemours Bright Start for the Nemours Children Health System. Their goal is for every child to become a reader.	Dr. Laura Bailet, Operational Vice-President of Nemours Children's Health System	10-04-15/7:30am	30 min
College Scholarship Opportunities	Community Viewpoint/Jax Chapter of Jack & Jill	Patricia Sams, President of the Jax Chapter of Jack & Jill, and Rita Scott, Foundation Chair, came by to talk about how 40,000 members within its organization who contributes scholarships to high school kids for college.	Patricia Sams, President of the Jax Chapter of Jack & Jill, and Rita Scott, Foundation Chair	10-11-15/7:30am	30 min
Black enterprise in Jacksonville	Community Viewpoint/Mobachi, Inc.	Anthony Butler, Founder & CEO of the E3 Business Group came on the first part of the show to talk	Anthony Butler, CEO of E3 Business Group, and	10-18-15/7:30am	30 min

		about their partnering with the Jacksonville Chamber of Commerce, and the E3 North Florida Chapter's 6th Year Anniversary. On part two of the show, Darren Thomas, CEO of Black Expo came on the show to talk about the upcoming Taste of Black Jacksonville, and the upcoming Black Expo at the Prime Osborne Center.	Darren Thomas, CEO of Black Expo		
Black enterprise in Jacksonville	Community Viewpoint/E3 Business Group	Anthony Butler, Founder & CEO of E3 Business Group came the show to talk about partnering with the Jax Chamber of Commerce, and the upcoming 6th Anniversary of the E3 Business Group.	Anthony Butler, Founder & CEO of E3 Business Group	10-25-15/7:30am	30 min
Leukemia & Lymphoma Cancers	Community Viewpoint/Light the Night Walk	Barbara Harriel, spokesperson for the Lukemia & Lymphoma Society 'Light the Night Walk' came on the show to talk about Leukemia & Lymphoma cancers, and her experience with battling Lukemia. She also talked about the upcoming 'Light the Night Walk'.	Barbara Harriel, spokesperson for the Lukemia & Lymphoma Society	11-01-15/7:30am	30 min
Thanksgiving Food Drive	Community Viewpoint/40 and Older Club	Mike Hardmon, President, Marlon Sword, Secretary, and Katherine Stephens, P.R. & Spokesperson of the 40 & Older Club, came on the show to talk about the their non-profit organization, and their upcoming Thanksgiving food drive for children and their families.	Mike Hardmon, President, Marlon Sword, Secretary, and Katherine Stephens, P.R. & Spokesperson	11-08-15/7:30am	30 min
Mental Health	Community Viewpoint/AA MHI, Inc.	Ann Marlow, Founder & CEO of AAMHI, Inc., a non-profit organization came on the show to talk about mental health, and its debilitating effects on family members. She also talked about a Christmas Gala event on December 19 th .	Ann Marlow, Founder & CEO of AAMHI, Inc.	11-15-15/7:30am	30 min
Mental Health	Community Viewpoint/AA MHI, Inc.	Ann Marlow, Founder & CEO of AAMHI, Inc., a non-profit organization came	Ann Marlow, Founder & CEO of AAMHI, Inc.	11-22-15/7:30am	30 min

	replay	on the show to talk about mental health, and its debilitating effects on family members. She also talked about a Christmas Gala event on December 19th.			
Care for Homeless Children/ Holiday Health Issues	Community Viewpoint/Sulzbacher Center	Dr. Dori Russ, Primary Care Physician at the Sulzbacher Center, came by the show to talk about the center and the care for homeless children at the center, and shared tips on how to prevent some health issues over the holidays.	Dr. Dori Russ, Sulzbacher Center, Primary Care Physician	11-29-15/7:30am	30 min
Plans for future of City of Jacksonville	Community Viewpoint/Mayor Lenny Curry (Republican)	City of Jacksonville Mayor Lenny Curry (Republican) came by the show to talk about his Jacksonville Journey plans for the City of Jacksonville.	Mayor Lenny Curry (Republican)	12-06-15/7:30am	30 min
Female African American Entrepreneur	Community Viewpoint/Meobachi Consulting & Imaging, Inc.	Semone Blair-Walker, CEO of Meobachi Consulting & Imaging, Inc., came by to talk about African - American female entrepreneurship. She also shared with the listeners how she established a successful company.	Semone Blair-Walker, CEO of Meobachi, Inc.	12-13-15/7:30am	30 min
Bullying	Community Viewpoint/Joshua Freeman	Joshua Freeman, author with Sixseconds.com, talked on the show by phone to talk about kids being bullied in schools, online, and at home. He also made some suggestions on how to deal with the problem.	Joshua Freeman, Author of Sixseconds.com	12-20-15/7:30am	30 min
Programs & Services for Black Youth	Community Viewpoint/Bishop John E. Guns	Bishop John Guns, Pastor of St. Paul Missionary Baptist Church, and Founder of Save Our Sons, came on the show to talk about issues within the African-American community, dealing with being responsible for guiding young black youth.	Bishop John E. Guns, Pastor of St. Paul Missionary Baptist Church, and Founder of Save Our Sons	12-27-15/7:30am	30 min

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Adoption	Ad Council	001:00	019
Big Brothers Big Sisters	Ad Council	000:30	009
Boys Town National Hotline	Boys Town National Hotline	001:02	027
BULLYING	BYSTANDER REVOLTUION	000:30	008
charity/giving	K.O.C.	000:16	020
Childhood Asthma	Ad Council	000:30	004
Food Safety	Ad Council	000:30	006
Maddads	MadDads	001:00	011
Make A Wish Foundation	Make A Wish Foundation	000:33	018
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	005
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	007
MILITARY AND VETERANS	WOUNDED WARRIORS	000:30	008
NAMI	NAMIJACKSONVILLE.ORG	000:30	012
natl.crime prevention	Ad Council	001:01	011
SHRINERS	LOVETOTHERESCUE.ORG	000:30	013
Texting & Driving	Ad Council	000:15	039
Texting & Driving	Ad Council	000:30	018
USMC	uso.org	000:15	003
VOTING	ROCK THE VOTE	000:29	101
VOTING	ROCK THE VOTE	000:30	008
WOUNDED WARRIOR	woundedwarrior.org	001:00	018