

WKSL - FM
Jacksonville, FL
Quarterly Issues / Programs List
Fourth Quarter 2021
January 1, 2022

WKSL-FM 97.9

Quarterly issue / programs:

WKSL-FM provides its listeners with programming and public service announcements that address the issues of concern to our local community. Issues this quarter included: Aneurisms, Alzheimer's, Vaccines, Cathedral District holiday, affordable housing, hunger, black men's prostate health

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Military Honor	North Florida Now	Folds of Honor helps families of fallen soldiers with scholarships	Lt Col Dan Rooney	10/32/21 6AM	30 min
The Arts	North Florida Now	Florida Theatre is a non-profit that brings a wide array of the arts to Jacksonville	Numa Saseillin, President Florida Theatre	10/10/21 6AM	30 min
Brain Aneurisms	North Florida Now	Froggy, of the Elvis Duran nationally syndicated show had a local golf tourney to aid in research for Brain Aneurisms, which he had.	Froggy, tournament host	10/17/21 6AM	30 min
Alzheimer's	North Florida Now	Earl Evens, chair for walk to end Alzheimer's, talked about the disease and the walk to raise money	Earl Evens, chair Walk to End Alzheimer's	10/24/21 6AM	30 min
Goodwill	North Florida Now	Leah Lynch talks about children's initiatives with Goodwill	Leah Lynch, Goodwill	10/31/21 6AM	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Hunger	North Florida Now	Feeding NE Florida and the issue of hunger in our community	Susan King CEO	11/7/21 6AM	30 min
At-risk children	North Florida Now	Helping at-risk children is the core of Children's Home Society	Jodie Bielman, Director CHS	11/14/21 6AM	30 min
Prostate Health	North Florida Now	Prostate cancer affects a large population of men, especially black men	Thomas Farrington, founder of PHEN	11/21/21 6AM	30 min
Ready for the Holidays	North Florida Now	The Cathedral District downtown lights up for the holidays	Ginny Myrick, cathedral district chairperson	11/28/21 6AM	30 min
Habitat for Humanity/Vaccinations	North Florida Now	Habitat for Humanity builds houses for those in need. Also, vaccination opportunities in urban areas	Curtis Ford, Beaches habitat, Mia Jones - Health	12/5/21 6AM	30 min
Tobacco and Vaping use	North Florida Now	Tobacco Free Jacksonville on what they are doing in the community	April Seliga, TBJ	12/12/21 6AM	30 min
Hunger	North Florida Now	Feeding NE Florida helps feed thousands in the area. The issue of hunger is discussed for holidays	Susan King, CEO Feeding NE FI	12/19/21 6AM	30 min
Year in Review	North Florida	Year in Review- featuring many	Various guests	12/26/21	30 min

	Now	guests from the year		6AM	
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Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	FAITH & BLUE	000:30	1
COMMUNITY INVOLVEMENT	FAITH & BLUE	000:30	3
Crime Prevention	healthychildren.org	001:00	1
HEALTH AND FITNESS	BREAST CANCER RESEARCH FOUNDA	000:30	9
LGBT RIGHTS	GLAAD	000:30	7
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	5
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	11
NATL ALLIANCE MENTAL ILLNESS	NAT'L ALLIANCE MENTAL ILLNESS	000:30	3
NATL ALLIANCE MENTAL ILLNESS	NAT'L ALLIANCE MENTAL ILLNESS	000:32	7
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:30	4
SHINE A LIGHT	SHINE A LIGHT	000:29	3
SHINE A LIGHT	SHINE A LIGHT	000:30	5
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	11
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	6
UNCF	UNCF	000:30	7