WJBT Jacksonville, FL Quarterly Issues/Programs List First Quarter, 2016 04/06/2016

WJBT Quarterly Issues/Programs List

WJBT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- 1. Education; college scholarships
- 2. Health & wellness
- Children's issues; At Risk Youth programs; events for kids; services; bullying; Fathers' involvement
- 4. Black history
- 5. Home buying
- 6. Health & wellness; nutrition; exercise
- 7. Developing entrepreneurs in the black community
- 8. Code violations; sub standard living conditions
- 9. Jobs; career opportunities

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/ TIME | DURA TION |
|-------------------------------------|------------------------|--|--|-----------------------|--------------|
| Diabetes | Community Viewpoint | Dr. Mark Joyce discussed prediabetes and diabetes and it's impact on the community | Dr Mark Joyce Medical Director, CNS Health- care | 1-3-16 7:00am | 30 min |
| Educa- tion Scholar- ships | Community Viewpoint | Mr. Charles Griggs, President & CEO of 100 Black Men of Jax, Inc., and Mr. Ken Pinnix, Board Member came on the show to talk about scholarships for young school boys, and preparing them for college. | Charles Griggs, President & CEO 100 Black Men of Jax, Kenneth Pinnix, Board Member | 1-10- 16 7:00am | 30 min |
| Black History | Community Viewpoint | Ms. Adonnica L. Toler, Museum Administrator, came on the show to | Ms. Adonnica L. Toler, | 1-17- 16 | 30 min |

| | | talk about the museum and its history, and she talked about an exhibit on loan from the Smithsonian Institute called Black Wings: American dreams of Flight, and other upcoming events. | Museum Adminstra- tor | 7:00am | |
|--|------------------------|--|---|-----------------------|-----------|
| Home Buying | Community Viewpoint | Mrs. Latasha Looper, Founder & Executive Director, talked to our listeners about some of the things pertinent in purchasing a home. This faith-based organization is a non-profit broker. Seminars, and classes are held at various organizations where the general public can attend. | Mrs. Latasha Looper, Founder & Executive Director of Home Steps, Inc. | 1-24- 16 7:00am | 30 min |
| Support & services for At Risk Youth | Community Viewpoint | Mrs. Sheriffa Spicer, Executive Director at The Bridge of N.E. Florida, Inc., came on the show to talk about their annual event 'The Jazz On The Bridge' on February 5 th at the Downtown Hyatt Hotel. | Sheriffa Spicer, Executive Director at The Bridge of N.E. Florida | 1-31- 16 7:00am | 30 min |
| Healthy Living | Community Viewpoint | Mr. Max Sturdivant AKA Mr. Fitness, popular health and fitness talk show host came on the show to talk about healthy living by sharing tips on exercise, and healthy foods. | Max Sturdivant, Health Fitness Coach | 2-7-16 7:00am | 30 min |
| Develo- ping Entrepren eurs | Community Viewpoint | Mr. Anthony Butler, Sr., Founder & CEO of the E3 Business Group, and Ms. Traci Irvin, President & CEO of Team 1, Inc., came on the show to share their thoughts about entrepreneurship, and an upcoming event free and open to the public. | Anthony Butler, Sr., Founder & CEO E3 Business Group Traci Irvin, President & CEO of Team 1, Inc. | 2-14- 16 7:00am | 30 min |
| Code Viola- tions Deplor- able Living condi- tions | Community Viewpoint | Pastor Mark L. Griffin, Senior Pastor of Wayman Ministries talked about progress in the Eureka Apartments in Jacksonville. He also talked about the progress the church is making in the area of education children. | Pastor Mark L. Griffin, Senior Pastor of Wayman Ministries | 2-21- 16 7:00am | 30 min |
| Single Fathers | Community Viewpoint | Raymond Bentley, Devin D. Coleman, Natacha Morgan, and George Davis all representatives of the N.E. Florida Fatherhood Task Force, came on the show to bring awareness to getting fathers to commit to changing, or improving their current health condition, family condition, employment, and other topic matters concerning | Raymond Bently, Devin D. Coleman, Natacha Morgan, George Davis | 2-28- 16 7:00am | 30 min |

| | | mostly single fathers. | | | |
|--|------------------------|--|--|-----------------------|-----------|
| Education Scholar- ships | Community Viewpoint | Mr. Richard Danford, President & CEO of the Urban League of Jax, and Ms. Deborah Mitchell talked about the latest achievements at the Urban League, and their pursuit to give scholarships to young boys in high school desiring to attend college. | Mr. Richard Danford, President & CEO of the Urban League of Jax Deborah Mitchell | 3-6-16 7:00am | 30 min |
| 1 st Time Home Buying | Community Viewpoint | Jamillah Chaney of Premiere Coast Realty came on the show to share pointers on purchasing a home for first time home-buyers. She also gave information concerning a community walk on March 19th. | Jamillah Chaney, Premiere Coast Realty | 3-13- 16 7:00am | 30 min |
| Military Careers | Community Viewpoint | Master Sgt. Harold Miles, and SSgt. Samantha Tremblay of the U.S. Air Force came by to talk about working with young people in the schools in Duval and surrounding counties. | Master Sgt. Harold Miles, and SSgt. Samantha Tremblay of the U.S. Air Force | 3-20- 16 7:00am | 30 min |
| Homeless- ness | Community Viewpoint | Ms. Ju'Coby Pittman, President & CEO of the Clara White Mission came on the show to talk about current, and future projects including the 'White Harvest Farm'. She also talked about their culinary, and custodian programs for qualified candidates. | Ms. Ju'Coby Pittman, President/ CEO Clara White Mission | 3-27- 16 7:00am | 30 min |

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|----------------------------|----------------------------|----------|------|
| Am.Heart Association | RISEABOVE.ORG | 000:15 | 008 |
| Am.Heart Association | RISEABOVE.ORG | 000:30 | 011 |
| Am.Heart Association | RISEABOVE.ORG | 001:00 | 004 |
| Big Brothers Big Sisters | Ad Council | 000:30 | 012 |
| Boys Town National Hotline | Boys Town National Hotline | 001:02 | 003 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-----------------------------|-----------------------------|----------|------|
| Childhood Asthma | Ad Council | 000:30 | 003 |
| ELDERLY | DO SOMETHING | 000:33 | 004 |
| fl high school atletic asso | SupportHighSchoolSports.org | 001:01 | 001 |
| HEALTH AND FITNESS | AMERICAN HEART ASSOCIATION | 000:30 | 008 |
| Maddads | MadDads | 001:00 | 016 |
| Maddads | MadDads | 001:01 | 003 |
| MILITARY AND VETERANS | SHOW YOUR STRIPES | 000:29 | 005 |
| MILITARY AND VETERANS | SHOW YOUR STRIPES | 000:30 | 011 |
| PEACE | PEACE IN THE STREETS | 000:31 | 006 |
| PEACE | PEACE IN THE STREETS | 000:32 | 003 |
| SHRINERS | LOVETOTHERESCUE.ORG | 000:30 | 018 |
| st.jude charity | stjude.org/walkrun | 000:30 | 001 |
| Texting & Driving | Ad Council | 000:15 | 060 |
| Texting & Driving | Ad Council | 000:30 | 027 |
| Veteran Support | Veterans Administration | 000:30 | 001 |
| Wildfire Prevention | Am.Red Cross | 000:29 | 004 |
| WOUNDED WARRIOR | woundedwarrior.org | 001:00 | 016 |