WJBT 93.3FM Jacksonville, FL Quarterly Issues / Programs List First Quarter 2014 April 1,2014

WJBT 93.3FM
Quarterly issue / programs:

WJBT-FM provides its listeners with programming and public service announcements that address the issues of concern to our local community. Issues this quarter included:

Community Issues: Information on entrepreneurship, and how to become an entrepreneur.

Business Issues: Information on business interest.

Crime Issues: Information on verdicts in high profile cases.

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE TIME	DURATION
Relationship	Community	Denyce Gartell, Global	Denyce	01-05-14	30 min
Straetegist	Viewpoint/De	Relationship Straetegist,	Gartrell,	7:30am	
	nyce	came by the talk about the	Global		
	Gartrell	upcoming 2 minute segments	Relationship		
		she will be doing for	Straetegist		
		Community Viewpoint for			
		the year. She also shared			
		some information about			
		relationships status			
		between men and women.			
Community	Community	Mrs. Semone Blair-Walker,	Mrs. Semone	01-12-14	30 min
Service	Viewpoint/Me	entrepreneur, President &	Blair-Walker,	7:30am	
	obachi Salon	CEO of Meobachi Salon &	President of		
	& Image	Image Consultant Agency	Meobachi Salon		
	Consultant	came on the show to talk	& Image		
	Agency,	about being an African	Consultant		
	replay	American entrepreneur, and	Agency		
		the challenges black women			
		face in being business			
		owners.			
Community	Community	Mr. Anthony Butler, Sr.	Mr. Anthony	01-19-14	30 min
Business	Viewpoint/E3	Executive Director &	Butler, Sr.,	7:30am	
	Business	Founder of E3 Business	Executive		
	Group	Group came on the show to	Director &		
		talk about	Founder of E3		
		entrepreneurship in the	Business Group		
		Black community. He also			
		encouraged those who			

dreamed about becoming

		entrepreneurs to follow their dreams.			
Community Event	Community Viewpoint/Ja smine Rhey	Jasmine Rhey, artist & song writer, came on the show along with Madeline Skinner, Mad Fab Media, Publicist, and Public Relations & Marketing to talk about their upcoming event on May 30 th . They invited talent from all arenas to participate in the 2 nd Annual Jax Competition in Jacksonville, Florida.	Jasmine Rhey, artist & song writer, and Madeline Skinner, Mad Fab Media, Publicist, and Public Relations & Marketing	01-26-14 7:30am	30 min
ISSUE	PROGRAM /	DESCRIPTION	GUEST	DATE TIME	DURATION
Community Event	Community Viewpoint/Ja smine Rhey, replay	Jasmine Rhey, artist & song writer, came on the show along with Madeline Skinner, Mad Fab Media, Publicist, and Public Relations & Marketing to talk about their upcoming event on May 30 th . They invited talent from all arenas to participate in the 2 nd Annual Jax Competition in Jacksonville, Florida.	Jasmine Rhey, artist & song writer, and Madeline Skinner, Mad Fab Media, Publicist, and Public Relations & Marketing	02-02-14 7:30am	30 min
Community Service	Community Viewpoint/Mr . Alvin King	Mr. Alvin King, Motivational Speaker and Life & Financial Coach along with Mr. Carl Davis, Life Coach both came on the show to talk about men in relationships with women, and how to address some of the issues that exist between the two sexes.	Mr. Alvin King, Motivational Speaker and Life & Financial Coach, and Mr. Carl Davis, Life Coach	02-09-14 7:30am	30 min
Community Event	Community Viewpoint/Me ga Minds Productions	Jeremy Rackett, Director, Angela Roberts, and Sarah Carol, actresses, from Mega Minds Productions came on the show to talk about their upcoming stageplay: Emmitt The Stage Musical. It's a play based on the real life story of Emmitt Till, and young black boy killed for alledgedly They shared what it was like to choose a controversial event, and how bringing the characters to life was challenging. The musical stage play was set to begin February 28 th	Jeremy Rackett, Director, Angela Roberts, and Sarah Carol, actresses with Mega Minds Productions	02-16-14 7:30am	30 min
Community Event	Community Viewpoint/Ke n Jefferson	- March 2 nd . Mr. Ken Jefferson, former Jacksonville Police Spokesman, and current	Mr. Ken Jefferson, former	02-23-14 7:30am	30 min

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Round Table Discussion	Community Viewpoint/Sp ecial Round Table Discussion, Part 1	Crime Analyst for WJXT Channel 4 came by the show to talk about and update crime events in and around the Jacksonville area. He also talked about the Michael Dunn murder trial concerning Jordan Davis. Rev. Dr. John Gunns, Senior Pastor of the St. Paul's Missionary Baptist Church, Rev. Dr. John Newman, Senior Pastor of The Sanctuary at Mt. Calvary, and Ken Jefferson, former Jacksonville Police Spokesman and current Crime Analyst all participated in a special one-hour round table discussion from the recent events on the Michael Dunn murder trial in the killing of Jordan Davis, and the verdicts handed down from that case. They also discussed and compared it to the outcome	Jacksonville Police Officer, and current Crime Analyst for WJXT Channel 4 Rev. Dr. John Gunns, Senior Pastor of the St. Paul's Missionary Baptist Church, Rev. Dr. John Newman, Senior Pastor of The Sanctuary at Mt. Calvary, and former Jacksonville Police Spokesman and current Crime Analyst, Ken Jefferson	03-02-14 7:00- 8:00am	30 min
		of the George Zimmerman			
		trial in the killing of Treyvon Martin.			
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE TIME	DURATION
Round Table Discussion	Community Viewpoint/Sp ecial Round Table Discussion, Part 2	Rev. Dr. John Gunns, Senior Pastor of the St. Paul's Missionary Baptist Church, Rev. Dr. John Newman, Senior Pastor of The Sanctuary at Mt. Calvary, and Ken Jefferson, former Jacksonville Police Spokesman and current Crime Analyst all participated in a special one-hour round table discussion from the recent events on the Michael Dunn murder trial in the killing of Jordan Davis, and the verdicts handed down from that case. They also discussed and compared it to the outcome of the George Zimmerman trial in the killing of Treyvon Martin.	Rev. Dr. John Gunns, Senior Pastor of the St. Paul's Missionary Baptist Church, Rev. Dr. John Newman, Senior Pastor of The Sanctuary at Mt. Calvary, and former Jacksonville Police Spokesman and current Crime Analyst, Ken Jefferson	03-09-14 7:00- 8:00am	30 min
Community Event	Community Viewpoint/Re presentative Mia L. Jones	Representative Mia L. Jones, District 14, and Special Assistant to Mayor Alvin Brown came on the show to talk about an upcoming event for the general public to enroll	Representative Mia L. Jones, District 14, and Special Assistant to the Mayor	03-16-14 7:30am	30 min

		from the government.			
		Computers were to be set			
		up at the Osborne			
		Convention Center with the			
		last day being March 22 nd .			
		She also talked about some			
		legislative decisions in			
		Tallahassee, and briefly			
		discussed the Michael			
		Dunn, and George Zimmerman			
		murder trials and there			
		outcomes.			
Community	Community	Mr. Raymond Goode, Author	Mr. Raymond	03-23-14	30 min
Service	Viewpoint/Pa	and Motivational Speaker	Goode, Author	7:30am	
	stor John	came on the show and	and		
	Guns	talked about being an	Motivational		
		African American	Speaker		
		entrepreneur and talked			
		about 4 books recently			
		published.			
Community	Community	Mrs. Semone Blair-Walker,	Mrs. Semone	03-30-14	30 min
Service	Viewpoint/Mr	entrepreneur, President &	Blair-Walker,	7:30am	30 11111
2021120	s. Semone	CEO of Meobachi Salon &	President of	,	
	Blair-	Image Consultant Agency	Meobachi Salon		
	Walker,	came on the show to talk	& Image		
	replay	about being an African	Consultant		
	105101	American entrepreneur, and	Agency		
		the challenges black women	11901107		
		face in being business			
		owners.			
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Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
US Coast Guard	FAB USCG 1777	000:30	053
air national guard	air natl guard	000:30	001
Big Brothers Big Sisters	Big Brothers Big Sisters	000:31	001
Childhood Asthma	Ad Council	001:00	001
Drunk Driving	FDOT	000:30	001
FAB	FAB	000:30	025
FAB	FAB	000:31	036
fatherhood.gov	Ad Council	000:30	002
fatherhood.gov	Ad Council	000:31	109
Goodwill Job Training	Ad Council	000:15	006
Goodwill Job Training	Ad Council	001:00	002
GUARDIAN SCHOOL	CATHOLIC CHARITIES	000:32	001
High School Dropout Preventio	Ad Council	000:15	010
High School Dropout Preventio	Ad Council	000:30	001
High School Dropout Preventio	Ad Council	001:00	001
Mens Health Network	mytestosterone.com	000:29	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	182
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	235
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	071
Pet Adoption	Ad Council	000:30	016
PSA	SHOW YOUR STRIPES	000:30	024
PSA	SHOW YOUR STRIPES	000:31	006
Stronger Babies	March of Dimes	000:30	025
Texting & Driving	Ad Council	000:30	003
Troop Support	uso.org	000:15	001
US Navy Image	US Navy	000:30	001
USO	uso.org	000:15	020
Veteran Affairs	Ad Council	000:30	001
Veteran Affairs	Veterans Administration	000:15	015

WJBT-FM WEEKLY PUBLIC SERVICE PROGRAMMING

News

Monday to Friday 10 minutes per day

50:00

Traffic

Monday to Friday 13 minutes per day

65:00

115:00 minutes

Weekly Total