

WJBT 93.3FM  
JACKSONVILLE, FLORIDA  
QUARTERLY ISSUES/PROGRAMS LIST  
FIRST QUARTER 2012  
APRIL 1,2012

WJBT-FM

QUARTERLY ISSUE/PROGRAMS LIST ISSUES:

WJBT-FM PROVIDES IT'S LISTENERS WITH PROGRAMMING AND PUBLIC SERVICE ANNOUNCEMENTS THAT ADDRESSES ISSUES OF CONCERN TO OUR LOCAL COMMUNITY. AMONG THE ISSUES DETERMINED TO BE OF MOST CONCERN TO THE COMMUNITY DURING THE PRECEDING CALENDER QUARTER WERE:

COMMUNITY ISSUES: INFORMATION ON VARIOUS COMMUNITY ACTIVITIES FROM ASSISTING FAMILIES IN NEED TO COMMUNITY FUNDRAISING.

HEALTH ISSUES: INFORMATION ON TAKING RESPONSIBILITY FOR ONE'S HEALTH, AND EDUCATING HOW TO MAINTAIN GOOD HEALTHY PRACTICES.

EDUCATION ISSUES: SPECIAL EDUCATION ISSUES CONCERNING FUNDRAISING, AND THE EDUCATION PREPARATION OF STUDENTS IN SCHOOL.

Section I  
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM TITLE	DESCRIPTION	GUEST	DATE TIME	DURATION
Information on Health and Wellness	Community Viewpoint DEEN Wellness Center	<p>Melissa Henry came on the show to talk about being healthy, being proactive, exercising, eating right, incorporating proper attitude, and avoiding diabetes and related illnesses.</p> <p>She also talked about working with Gateway Community Center, and the Urban League. Various activities were to be added for kids and adults.</p>	Melissa Henry, Certified Personal Trainer	01-01-12 7:30a.m.	30 min
Specialized Education Alternatives	Community Viewpoint Accelerated Christian Education (ACE)	<p>Mr. Anthony Johnson, Vice-Principal of Faith Christian Academy came on the show to talk about the Accelerated Christian Education (ACE) program which he says targets every student in their school, and compared it to what the public school system has to offer in preparing students.</p>	Mr. Anthony Johnson, Vice-Principal, Faith Christian Academy	01-08-12 7:30a.m.	30 min

<p><b>Neighborhood Crime</b></p>	<p><b>Community Viewpoint Mad Dads</b></p>	<p>Mr. Donald Foy, President of Mad Dads Jacksonville Chapter, and Ms. Christina Parcels, Head of Government Affairs for Garcia Advertising Company appeared on the show to talk about a new initiative called "Piece to Peace" program.</p> <p>They talked about an upcoming video psa project that would bring awareness to crime in the community called "Piece Peace".</p>	<p><b>Mr. Donald Foy, President of Mad Dads Jacksonville Chapter</b></p>	<p>01-15-12 7:30a.m.</p>	<p>30 min</p>
<p><b>Community Event and Information on Leukemia &amp; Lymphoma</b></p>	<p><b>Community Viewpoint Leukemia and Lymphoma Society</b></p>	<p>Carolyn Romanski, Campaign Manager of "Light the Night", and Cynthia L. Scravelli, Corporate Compliance and Ethics Council for FIS, came on the show to talk about Leukemia &amp; Lymphoma, and the differences between the two types of cancer. They also shared personal information with our listeners about losing someone from both diseases.</p> <p>They also talked about registration for "Light the Night" campaign on February 1<sup>st</sup>.</p>	<p><b>Carolyn Romanski, Campaign Mgr., Light the Night, and Cynthia L. Scavelli, Corporate Compliance and Ethics Council for FIS</b></p>	<p>01-22-12 7:30a.m.</p>	<p>30 min</p>

<p><b>Entrepreneurship in the Community</b></p>	<p><b>Community Viewpoint E3</b></p>	<p>Mr. Anthony Butler, Executive Director of E3 Business Group, talked about the community being involved in entrepreneurs learning how to run their businesses, and become leaders in their businesses, and be responsible for giving back to the community.</p> <p>He also talked about bringing 1000 young people to an upcoming Harlem Globetrotter's game on March 2nd, and a golf tournament.</p>	<p><b>Mr. Anthony Butler, Executive Director of E3 Business Group</b></p>	<p>01-29-12 7:30a.m.</p>	<p>30 min</p>
<p><b>Gun Awareness in the Community</b></p>	<p><b>Community Viewpoint Project 16</b></p>	<p>Local Jacksonville artist T'Juan came on the show to talk about his latest project called "Project 16: Think About It Campaign" which enables him to go into schools and talk to teens about gun violence in the community.</p>	<p><b>T'Juan, Artist and Dr. Tjuana</b></p>	<p>2-5-12 7:00a.m.</p>	<p>30 min</p>

<p><b>Provides Shelter for the Homeless</b></p>	<p><b>Community Viewpoint Community Connections of Jacksonville</b></p>	<p>Donna Olsteen, Director of Volunteer Services, and Deneen Hill, Development Assisstant came on the show to talk about how Community Connections work with homeless women, children, and families, and working with them to bring them back to self-sufficiency. They offer a two-year program to help women and children get back on their feet.</p> <p>The ladies are required to work, pay rent, utilities; attend financial education classes, etc.</p>	<p><b>Donna Olsteen, Director of Volunteer Services, and Deneen Hill, Development Assisstant</b></p>	<p>02-12-12 7:30a.m.</p>	<p>30 min</p>
<p><b>Supporting and Assisting Families Involved in Crime</b></p>	<p><b>Community Viewpoint Hurting Families with Children in Crime, Inc.</b></p>	<p>Linda Dayson, Executive President &amp; Founder of Hurting Families with Children in Crime, Inc. came on the show to update her activities in the community in support of 12 year old murder suspect Christian Fernandez, and the rally that was held for him called "Justice for Christian.</p> <p>She also talked about an upcoming event on February 25th called "Black on Black Crime a Black History Extravaganza".</p>	<p><b>Linda Dayson, Executive Director &amp; Founder of Hurting Families with Children in Crime, Inc.</b></p>	<p>02-19-12 7:30a.m.</p>	<p>30 min</p>

<p><b>Provided Information on Epilepsy</b></p>	<p><b>Community Viewpoint Epilepsy Foundation of Florida</b></p>	<p>Tina Jones, Community Resource Specialist for the Epilepsy Foundation of Florida came by to talk about providing neurological care systems for people with epilepsy who do not have health insurance. She expressed that it was important that those clients get the proper diagnosis, and be treated.</p> <p>She also talked about an upcoming event called "Walk the Talk" which was a 5 mile walk in support of Epilepsy.</p>	<p><b>Tina Jones, Community Resource Specialist for the Epilepsy Foundation of Florida</b></p>	<p><b>02-26-12 7:30a.m.</b></p>	<p><b>30 min</b></p>
<p><b>Provided Information on Epilepsy (replay)</b></p>	<p><b>Community Viewpoint Epilepsy Foundation of Florida</b></p>	<p>Tina Jones, Community Resource Specialist for the Epilepsy Foundation of Florida came by to talk about providing neurological care systems for people with epilepsy who do not have health insurance. She expressed that it was important that those clients get the proper diagnosis, and be treated.</p> <p>She also talked about an upcoming event called "Walk the Talk" which was a 5 mile walk in support of Epilepsy.</p>	<p><b>Tina Jones, Community Resource Specialist for the Epilepsy Foundation of Florida</b></p>	<p><b>03-04-12 7:30a.m.</b></p>	<p><b>30 min</b></p>

<p><b>Provides Treatment for Alcoholic and Drug Patients</b></p>	<p><b>Community Viewpoint Gateway Community Services</b></p>	<p>Dr. Candice Hodgekins, CEO &amp; Chief Executive Officer, and Karen Tozzi, Senior Vice-President of Development came on the show to talk about their facility being a substance abuse drug detox treatment facility that works with adolescence to adults. They also talked about several entities within their organization including a research department.</p>	<p><b>Dr. Candice Hodgekins, CEO &amp; Chief Executive Officer, and Karen Tozzi, Senior Vice-President of Development</b></p>	<p>03-11-12 7:30a.m.</p>	<p>30 min</p>
<p><b>Catholic School Fund Raisers</b></p>	<p><b>Community Viewpoint Fund Raiser</b></p>	<p>Shareefa Spicer (wife of former Jacksonville Jaguars player Paul Spicer), and Jodi Gates came on the show to talk about an upcoming event to raise funds for two notable and historic Catholic schools in Jacksonville area in financial trouble. They also talked about the monies they hoped to raise from an upcoming Golf &amp; Tennis Tournament, and a trip giveaway to Paris, France.</p>	<p><b>Shareefa Spicer, and Jodi Gates</b></p>	<p>03-18-12 7:30a.m.</p>	<p>30 min</p>
<p><b>Gun Awareness in the Community (Replay)</b></p>	<p><b>Community Viewpoint Project 16</b></p>	<p>Local Jacksonville artist T'Juan came on the show to talk about his latest project called "Project 16: Think About It Campaign" which enables him to go into schools and talk to teens about gun violence in the community.</p>	<p><b>T'Juan, Artist and Dr. Tjuana</b></p>	<p>03-25-12 7:30a.m.</p>	<p>30 min</p>

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Parenting	PSA PARENTING CNFI00050000	000:31	001
Veterans Affairs	PSA VETERANS REINTEGRATION CENTER3176	000:30	001
Ad Council	Am Council Certified Public A	000:15	001
Ad Council	Am Council Certified Public A	000:30	009
Adoption	HOPE AFRICA INC.	000:31	112
Aids Awareness	greaterthan aids.org	000:15	023
Al Anon	Ad Council	000:15	001
al-anon	al-anon	000:30	001
Big Brothers Big Sisters	Ad Council	000:30	013
Big Brothers Big Sisters	Big Brothers Big Sisters	000:31	014
BULLYING	DONORSCHOSE.ORG	000:30	138
BULLYING	DONORSCHOSE.ORG	000:31	141
BULLYING	DONORSCHOSE.ORG	000:32	006
CHILDHOOD CANCER	KTAC.ORG	000:29	086
Community Envolvement	firsttee.org	000:30	002
Domestic Violence	givebackasmile.com	000:31	005
fatherhood.gov	Ad Council	000:15	004
fatherhood.gov	Ad Council	000:30	014
fatherhood.gov	Ad Council	000:31	005
fatherhood.gov	Ad Council	001:00	001
FIRST TEE	firsttee.org	000:30	011
fl.dept.hwy safety & mtr vehi	fdhsmv	000:30	001
Food Safety	Ad Council	000:30	013
Food Safety	Ad Council	001:00	003
Foreclosure Neighborworks	Ad Council	000:30	005



ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Jacksonville Fertility Day	Jax Fertility Day	010:57	001
Jax Fertility Day	Jax Fertility Day	013:42	001
LITERACY	DONORSCHOSE.ORG	000:30	006
Maddads	MadDads	001:00	010
Maddads	MadDads	001:01	002
March of Dimes	March of Dimes	000:30	002
Mens Health Network	mytestosterone.com	000:29	004
Mental Illness	Ad Council	000:30	004
mission-able.com	Ad Council	000:16	002
Paralized Vets of America	missionable.com	000:31	001
Paralized Vets of America	Paralized Veterans of America	000:30	001
Paralized Vets of America	Paralized Veterans of America	000:31	006
Paralized Vets of America	Paralized Veterans of America	001:01	003
POVERTY	DONORSCHOSE.ORG	000:33	131
POVERTY	Q1 2012 COMMUNITY ENGAGEMENT/DONORSCHOOSE.ORG	000:33	001
ready.gov	Ad Council	000:30	003
ready.gov	Ad Council	000:31	002
Save Our Citrus	USDA	000:30	005
SEAMARK RANCH	SEAMARK RANCH	000:31	261
SELF ESTEEM	DONORSCHOSE.ORG	000:31	006
Stronger Babies	March of Dimes	000:30	002
Teen Drinking	Fed Trade Comm.	000:15	001
Troop Support	uso.org	000:15	003
U.S.D.H.H.S.	Ad Council	000:30	006
U.S.D.H.H.S.	Ad Council	001:00	001
U.S.D.H.H.S.	Ad Council	001:01	002
U.S.D.O.E.	Ad Council	000:15	001
U.S.D.O.E.	Ad Council	000:30	012

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
U.S.D.O.E.	Ad Council	001:00	003
U.S.Forest Service	Ad Council	000:14	002
U.S.Forest Service	Ad Council	000:15	005
U.S.Forest Service	Ad Council	000:30	017
U.S.Forest Service	Ad Council	000:59	002
U.S.Forest Service	Ad Council	001:00	001
US Navy Image	US Navy	000:15	010
US Navy Image	US Navy	000:30	002
US Navy Image	US Navy	001:01	014
USO	uso.org	000:15	001
USO	uso.org	000:30	005
USO	uso.org	001:00	002
Veteran Affairs	Ad Council	000:15	002
Veteran Affairs	Ad Council	000:16	001
Veteran Affairs	Ad Council	000:18	003
Veteran Affairs	Ad Council	000:30	003
Veteran Affairs	Veterans Administration	000:15	003
Veteran Affairs	VETERANS REINTEGRATION JAX	000:30	005
Veteran Support	Ad Council	000:15	003
Veteran Support	Ad Council	000:16	001
Veteran Support	Ad Council	000:30	002
Veteran Support	Veterans Administration	000:30	015
Veteran Support	Veterans Administration	001:00	001
Volunteer	discoverflelks.com	000:30	006
Wildfire Prevention	Am.Red Cross	000:29	010
WOUNDED WARRIOR	PSA- WOUNDED WARRIOR PROJECT	000:30	001
WOUNDED WARRIOR	woundedwarrior.org	000:30	097
WOUNDED WARRIOR	woundedwarrior.org	000:31	003
YMCA CHILDREN	YMCA LOCAL	000:30	086
Youh Reckless Driving	Ad Council	000:15	004
Youh Reckless Driving	Ad Council	000:30	011

WJBT-FM WEEKLY PUBLIC SERVICE PROGRAMMING

Weekly Total

News

Monday to Friday 10 minutes per day

50:00

Traffic

Monday to Friday 13 minutes per day

65:00

Weekly Total

115:00 minutes