

WKSL - FM
Jacksonville, FL
Quarterly Issues / Programs List
Second Quarter 2021
July 1, 2021

WKSL 97.9 FM

Quarterly issue / programs:

WKSL-FM provides its listeners with programming and public service announcements that address the issues of concern to our local community. Issues this quarter included: Coronavirus vaccines, the arts, military, mentorship

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Golf for youth	North Florida Now	Smith First Tee of Jacksonville making golf accessible to underprivileged children	Brooke Smith, First Tee of Jax	4/4/21 6AM	30 min
Small business	North Florida Now	Chapter of Sigma Delta Theta virtual business conference	Andrea Scott, Sigma Delta Theta	4/11/21 6AM	30 min
Cancer Awareness	North Florida Now	USA Cancer Cycle. Bicycling around the country to raise money	Greg Taylor participant	4/18/21 6AM	30 min
Arts and music for youth	North Florida Now	Jacksonville Arts and Music School after school programs available for children	Jason Peebles Director JAMS	4/25/21 6AM	30 min
Coronavirus	Iheart Radio Communities	Corona virus vaccine updates	Dr. Lena Wren	5/2/21 6AM	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Back out together	North Florida Now	Concert and family fun day returning	Lynzi Chambers	5/9/21 6AM	30 min
FI National Guard	North Florida Now	Conquistador Festival, \$ for FI national Guard charity	Debra Cox organizer	5/16/21 6AM	30 min
Mentorship	North Florida Now	Big Brothers and Big Sisters activities addressed for year	Harlan Stallings BBBS	5/23/21 6AM	30 min
Fallen Soldiers	North Florida Now	Folds of Honor helps families of fallen soldiers with scholarships	CEO Folds of Honor	5/30/21 6AM	30 min
Scholarships for students	North Florida Now	Hope Omega gives scholarships to deserving children, fundraiser discussed	Randy Johnson Director	6/6/21 6AM	30 min
Alzheimers	North Florida Now	Ironman Competition raising money for Alzheimers Awareness	Melissa Dorsch competitor	6/13/21 6AM	30 min
Jax Music History	North Florida Now	Jax Historical Society talks of a future Jax Music Museum	Paul Bourcier JHS	6/20/21 6AM	30 min
Cancer Charities	North Florida Now	Owner of local V pizza chain with charity for cancer patients	Mark Villmow V Pizza CEO	6/27/21 6AM	30 min

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
1AFR0010000-AFR-WhatsYourCalling_withURL-60-Radio	1AFR0010000-AFR-WhatsYourCalling_withURL-60-Radio	001:00	4
CHILD MENTORING	SAVE THE CHILDREN	000:29	1
CHILD MENTORING	SAVE THE CHILDREN	000:30	1
CHILD MENTORING	SAVE THE CHILDREN	000:30	1
Climate Science	Climate Science	000:30	1
NATIONAL POLICE ASSN DEFUND THE POLICE PSA 15 sec_wi	loweryourhbp.org	000:15	10
PLA PSA 15	Ad Council	000:15	1
PLA PSA 15	completeflorida.com	000:15	4
PLA PSA 30	NHTSA.GOV	000:29	6
PLA PSA 30	NHTSA.GOV	000:30	6
PSA AD COUNCIL hrsa-poison_make-call-v1_radio_15	Poison Control	000:15	1
PSA AM. RED CROSS arc_biomed_donation_radio_30	Am.Red Cross	000:30	1
PSA-*F.D.O.H. Mosquito Prevention_English	FL DEPT OF HEALTH	000:29	1
PSA/100 DAYS CAILA CABELLO	SAVE THE CHILDREN	000:30	5
PSA/100 DAYS JENNIFER GARNER	SAVE THE CHILDREN	000:30	6
PSA/100 DAYS KRISTEN BELL	SAVE THE CHILDREN	000:29	6
PSA/AD COUNCIL/STOP AAPI HATE	Ad Council	000:29	6
PSA/AD COUNCIL/STOP BIAS	Ad Council	000:29	13
PSA/ASIAN AMERICANS ADVANCING JUSTICE_BYSTANDER INTERVE	ADVANCING JUSTICE	000:29	3
PSA/ASIAN AMERICANS ADVANCING JUSTICE_TOOLS	ADVANCING JUSTICE	000:30	5
PSA/ASIAN AMERICANS ADVANCING JUSTICE_TOOLS	PSA/ASIAN AMERICANS ADVANCING JUSTICE_TOOLS	000:30	1
PSA/BIG BROTHERS BIG SISTERS_FEMALE	Big Brothers Big Sisters	000:30	10
PSA/BIG BROTHERS BIG SISTERS_MALE	Big Brothers Big Sisters	000:30	4
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	10
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	9
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	9
PSNNPCR001 PAY THE PRICE - 15 sec 44	healthychildren.org	000:15	1
PSNNPCR002 PAY THE PRICE - 30 sec v1 44	healthychildren.org	000:30	1
PSNNPCR004 PAY THE PRICE - 60 sec 44	healthychildren.org	001:00	2
PSNNPCR005 WHAT'S IN THIS - 15 sec 44	healthychildren.org	000:15	1
PSNNPCR007 WHAT'S IN THIS - 60 sec 44	healthychildren.org	000:59	2
WFXJ PSA	US Air National Guard	000:30	1
WFXJ PSA AD FOLDS OF HONOR	foldsofhonor.org	000:30	1

WFXJ PSA FLORIDA HIGH SCHOOL ATHLETIC
ASSO #8

SupportHighSchoolSports.org

000:30

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