

WJBT 93.3FM
 Jacksonville, FL
 Quarterly Issues / Programs List
 First Quarter 2013
 April 1, 2013

WJBT 93.3FM
 Quarterly issue / programs:

WJBT-FM provides its listeners with programming and public service announcements that address the issues of concern to our local community. Issues this quarter included:

Community Issues: Information on various community activities from assisting youth in prevention programs to community fundraising.

Health Issues: Information on taking responsibility for one's health, and educating how to maintain good healthy practices.

Relationship Issues: Information on how to maintain healthy relationships both personal, and business.

Section I
 LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Community Celebration	Community Viewpoint/MLK Breakfast	Dr. Richard Danford, President of the Jacksonville Urban League, and Mr. Bill Bond came in to talk about the 23 rd Annual MLK Breakfast to be held in Jacksonville on Friday, January 11 th . They also talked about the history of the breakfast, and why it is important to commemorate Dr. Martin Luther King, Jr.'s birthday holiday.	Dr. Richard Danford	01-06-13 / 7:30am	30 min
Community Talent Show	Community Viewpoint/Southside Idol	Mrs. Nicole Smith, Program Director of Columbia Academy stopped by to talk about the 3 rd Annual Southside Idol Talent Show to benefit the school in Lake City, Florida	Mrs. Nicole Smith, Program Director, and participants of the Southside Idol Talent Show	01-13-13 / 7:30am	30 min
Community Celebration	Community Viewpoint/MLK	Mayor Alvin Brown stopped by to talk about the upcoming MLK Parade in	Mayor Alvin Brown	01-20-13 / 7:30am	30 min

	Celebration	downtown Jacksonville. He also talked about the free concert following the parade at Metropolitan Park in Jacksonville.			
Relationship Strategist	Community Viewpoint/Life Coach Relationship Strategist	Denyce Gartrell, MA, MCC, Relationship Strategist, Leadership Consultant, Speaker President & CEO, "More Than A Woman!" came by to talk about empowering woman in the areas of relationships, both personal, and business.	Denyce Gartrell, MA, MMC, Relationship Strategist, Leadership Consultant	01-27-13 / 7:30am	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Jacksonville Urban League	Community Viewpoint/Jacksonville Urban League	Dr. Richard Danford came by to discuss current events with about the Jacksonville Urban League. He also talked about the different programs for kids and adults that the center offers to the community.	Dr. Richard Danford, President and Director of the Jacksonville Urban League	02-03-13 / 7:30am	30 min
Sorority Event	Community Viewpoint/Zeta Phi Beta	Deborah Phelps, Chapter President, Angela McDaniels, Secretary and Demetrius Givens, 2 nd Vice President representing the Ladies of Zeta Phi Beta, Omega Zeta Zeta Chapter, came by to talk about their Blue & White Scholarship Night to be held at Edward Waters College, on Monday, February 11 th . They also talked about the history of Zeta Phi Beta, and upcoming events for the Jacksonville community.	Deborah Phelps, President, Angela McDaniels, Secretary, and Demetrius Givens, 2 nd Vice President	02-10-13 / 7:30am	30 min
Community Service	Community Viewpoint/Gateway Community Services	Karen Tozzi, Senior Vice-President of Gateway Community Services came by with a guest who shared some of the struggles he had to overcome with drugs and alcohol. Gateway Community Services was a way out for him as a last resort.	Karen Tozzi, Senior Vice-President of Gateway Community Services	02-17-13 / 7:30am	30 min
Museum	Community	Mrs. Maria Haynes,	Mrs. Maria	02-24-13 /	30 min

Activities	Viewpoint/Museum of Science & History	Executive Director of the Museum of Science & History (MOSH) stopped by to talk about events that are featured at the museum. She also talked about the current attraction called RACE: Are We So Different. This event runs at the museum from January 26 th to April 28 th .	Haynes, Executive Director of the Museum of Science & History	7:30am	
Community Services	Community Viewpoint/Pt 1. Community Rehabilitation Services, and Pt2.Delta Sigma Theta Sorority, Inc.	Brandi Williamson, Prevention Specialist at Community Rehabilitation came on the show to talk about what the center does for drugs and alcohol victims, and Karel Danzie, Information & Communication Chair of the Jacksonville Alumni Chapter of Delta Sigma Theta Sorority, Inc. stopped by to talk about their upcoming event called "2013 Power of Prevention Combating Childhood Obesity". This event took place on March 9th.	Brandi Williamson, Prevention Specialist at Community Rehabilitation Services, and Karel Danzie Information & Communication Chair	03-03-13 / 7:30am	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Jacksonville Urban League	Community Viewpoint/Jacksonville Urban League (Replay)	Dr. Richard Danford came by to discuss current events with about the Jacksonville Urban League. He also talked about the different programs for kids and adults that the center offers to the community.	Dr. Richard Danford	03-10-13 / 7:30am	30 min
Florida Department of Health	Community Viewpoint/Florida Department of Health	Mrs. Gloria McNair, Community Outreach Health Educator for Family Planning came by to talk about a movie event for teens called "You Don't Live On My Street" that will show on March 22 nd at Florida State College of Jacksonville. She also talked about STD's, HIV/AIDS, and other diseases in the State of Florida, and Jacksonville.	Mrs. Gloria McNair	03-17-13 / 7:30am	30 min
Community Event	Community Viewpoint/Ne	Mr. Darren Duarte, Director of	Mr. Darren Duarte,	03-24-13 / 7:30am	30 min

	<p>ighborhood Assistance Corporation of America</p>	<p>Communications, and Mr. Rick Huerra, NACA Representative of the Neighborhood Assistance Corporation of America (NACA), both came by to talk about the yearly event for those who are looking to restructure their mortgages at lower percentages, and assistance for first time home-buyers. The event took place from March 22 thru March 25.</p>	<p>Director of Communications, and Mr. Rick Huerra, NACA Representative</p>		
<p>Community Services</p>	<p>Community Viewpoint/DT AIBAI</p>	<p>Rachel Betts, Founder & Director of DTAIBAI, and Cyntoria Thomas, is the Director of Public Relations, came by to talk about the homeless community, low income communities, and assisting kids in school with meals. They also sponsor a series of events throughout the year in Jacksonville.</p>	<p>Rachel Betts, Founder & Director, and Cyntoria Thomas, Director of Public Relations</p>	<p>03-31-13 / 7:30am</p>	<p>30 min</p>

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FL National Guard	FL National Guard	000:30	001
FL National Guard	FL National Guard	000:30	001
US Coast Guard	US Coast Guard	000:30	001
US Coast Guard	US Coast Guard	000:30	001
US Coast Guard	US Coast Guard	000:30	001
ARTS	SMITHSONIAN	000:31	034
BULLYING	Ad Council	000:30	056
Childrens Home Society	Childrens Home Society	000:30	188
COMMUNITY INVOLVEMENT	Big Brothers Big Sisters	000:30	011
COMMUNITY INVOLVEMENT	Big Brothers Big Sisters	000:31	023
FAB	FAB	000:30	007
FAB	FAB	000:31	010
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:31	060
Ringling Bros.	Jax.Public Library	000:32	007

WJBT-FM WEEKLY PUBLIC SERVICE PROGRAMMING

Weekly Total

News

Monday to Friday 10 minutes per day

50:00

Traffic

Monday to Friday 13 minutes per day

65:00

Weekly Total

115:00 minutes