

WJBT
 Jacksonville, FL
 Quarterly Issues/Programs List
 First Quarter, 2024
 04/08/2024

WJBT
 Quarterly Issues/Programs List

WJBT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Breast Cancer:** The 26.2 with Donna is a marathon that raises money in their mission to stop breast cancer
- **Cancer Awareness, Law Enforce:** Discuss the fight against prostate cancer and providing resources to law enforcement agencies.
- **Community involvement:** JP Smalls Foundation is a community group helping the neighborhood
- **Hair and Heritage:** Dreadlock Divas Studio talking about history of hairstyles
- **Public Health:** Discuss heart disease among women, and American women living with or those at risk of heart disease
- **Public Health, Domestic Viole:** Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.
- **Self Care:** Trainer Nikki Hatton discusses self-care for the new year
- **Urban Core:** Jacksonville Urban League CEO discussing issues in the urban core
- **Veterans Affairs, Black Histo:** Discuss Veteran homelessness/food insecurity and highlight Black History Month and the NAACP.
- **Women's History Month:** Jacksonville Sister Cities Association discussing women's history

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Self Care	Community Viewpoint	Trainer Nikki Hatton discusses self-care for the new year	Nikki Hatton	01/07/2024 07:00 AM	030:00
Community involvement	Community Viewpoint	JP Smalls Foundation is a community group helping the neighborhood	NATHANIEL FARLEY JR	01/14/2024 07:00 AM	030:00

ISSUE	PROGRAM /TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Cancer Awareness, Law Enforce	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.	R. Ginyard, B. Alexander	01/21/2024 06:01 AM	029:49
Breast Cancer	Community Viewpoint	The 26.2 with Donna is a marathon that raises money in their mission to stop breast cancer	Amanda Napolitano	01/28/2024 07:00 AM	030:00
Hair and Heritage	Community Viewpoint	Dreadlock Divas Studio talking about history of hairstyles	Traci Lee	02/04/2024 07:00 AM	030:00
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss heart disease among women, and American women living with or those at risk of heart disease	C. GORRE	02/11/2024 05:23 AM	029:49
Urban Core	Community Viewpoint	Jacksonville Urban League CEO discussing issues in the urban core	Dr. Richard Danford, Jr	02/18/2024 07:00 AM	030:00
Veterans Affairs, Black Histo	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Veteran homelessness/food insecurity and highlight Black History Month and the NAACP.	J. Whaley, T. Williams	02/25/2024 06:02 AM	029:49
Public Health, Domestic Violence	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.	Dr. K. Marynak, P. Zaballa	03/03/2024 06:01 AM	029:49
Women's History Month	Community Viewpoint	Jacksonville Sister Cities Association discussing women's history	Felice Franklin	03/10/2024 07:00 AM	030:00
Women's History Month	Community Viewpoint	Ms. Burton speaks about women's roles - Heavy Is Her Crown	LA'Kesha Burton	03/17/2024 07:00 AM	030:00
Women's History Month	Community Viewpoint	Ms. Hughes is an entrepreneur Lavishlee Body Boutique and spoke about women's entrepreneurship	Debra James-Hughes	03/24/2024 07:00 AM	030:00
Women's History Month	Community Viewpoint	Women's health was discussed with Ms. Starks from UF Health	- Latricha Starks	03/31/2024 07:00 AM	030:00

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
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	1AFR0008000-AFR-WhatsYourCalling_withURL-30-Radio	000:30	1
	1AFR0010000-AFR-WhatsYourCalling_withURL-60-Radio	001:00	116
	E-Cigarettes_PSA_V1	000:30	37
	Gun_Safe_Storage_PSA_V2	000:30	37
	Helmets_Save_Heads_PSA_V1	000:30	32
	Hot_Cars_PSA_V1	000:30	34
	loweryourhbp.org	000:30	1
	Measles_Vaccine_PSA_V1	000:30	36
	Physical_Activity_PSA_V1	000:30	37
	PSA NATL FED OF THE BLIND	000:29	1
	PSA Disaster_Prep_PSA_V2	000:30	36
	PSA Hot_Cars_PSA_V1	000:30	27
	PSA/REFORM ALLIANCE-HOSPITAL CROSSED STATE LINES	000:30	1
	Safe_Sleep_for_Babies_PSA_V2	000:30	33
	Teen_Drowning_PSA_V2	000:30	38
	Teen_Visit__PSA_V1	000:30	33
	Toddlers_Drowning_PSA_V2_1	000:30	32
	WJBT	000:12	13
Am Academy of Pediatrics	healthychildren.org	000:59	123
Am.Heart Association	Ad Council	000:30	1
best friends animal society	BestFriends.org	000:30	35
best friends animal society	BestFriends.org	000:30	37
best friends animal society	BestFriends.org	000:31	1
bright focus vision loss	brightfocus.org	000:29	38
CATHOLIC CHARITIES	CATHOLIC CHARITIES	000:30	32
charity/giving	K.O.C.	000:30	35
COLORECTAL CANCER SCREENING	AMERICAN COLLEGE OF RADIOLOGY	000:28	1
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	10
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	4
COMMUNITY INVOLVEMENT	AMERICAN HEART ASSOCIATION	000:29	6
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	12
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	6

COMMUNITY INVOLVEMENT	UNCF	000:30	8
Crime Prevention	healthychildren.org	000:30	1
Crime Prevention	healthychildren.org	000:30	2
Crime Prevention	healthychildren.org	001:00	119
DRUG AWARENESS	drugfreeworld.org	000:29	34
FAB	IAN RELIEF DEB NORVILLE	000:29	36
FAB	IAN RELIEF DREW BARRYMORE	000:29	34
FAB	IAN RELIEF KELLY CLARKSON	000:29	35
Family Support Services	foster-now.org	000:30	1
FINANCIAL COACHING	OPERATION HOPE	000:29	7
HEALTH & WELLNESS	WOMEN HEART	000:29	12
LUNG HEALTH AWARENESS	PSA STAND UP TO CANCER - COMMON	000:29	33
National Council On Aging	benefitscheckup.org	000:30	34
National Council On Aging	PSA NATIONAL COUNCIL ON AGING	000:29	36
NO KID HUNGY CAMPAIGN	SHARE OUR STRENGTH	000:29	2
PARKINSONS DISEASE	PSA parkinsons	000:29	1
REFORMA ALLIANCE	REFORM ALLIANCE	000:30	6
REFORMA ALLIANCE	REFORM ALLIANCE	000:30	7
REFORMA ALLIANCE	REFORM ALLIANCE	000:30	7
ROTARY	ROTARY CLUBS	000:59	23
SHRINERS	LOVETOTHERESCUE.ORG	000:30	2
U.S.D.H.H.S.	U.S. Department of Health & H	000:29	36
U.S.D.H.H.S.	U.S. Department of Health & H	000:59	152
USMC	US Navy	000:30	72
WHEELCHAIRS FOR WARRIORS	WHEELCHAIRS FOR WARRIORS	000:29	35