WKSL FM

Jacksonville, FL Quarterly Issues / Programs List Fourth Quarter 2020 January 1, 2021

WKSL 97.9 FM Quarterly issue / programs:

WKSL-FM provides its listeners with programming and public service announcements that address the issues of concern to our local community. Issues this quarter included:

Coronavirus, Voting, election info, flu season, veterans, holiday events

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Coronavirus	Iheart Radio Communities	Coronavirus updates with experts	Carolyn Reynolds, Dr. Steve Vladek	10/4/20 7AM	30 min
Coronavirus	Iheart Radio Communities	Coronavirus vaccine update and flu season	Dr. William Shaffner	10/11/20 7AM	30 min
Elections, Breast Cancer	Iheart Radio Communities	Election Polling and Breast Cancer awareness	John Zogsby, M. Biblowit	10/18/20 7AM	30 min
Coronavirus	Iheart Radio Communities	Coronavirus updates and the latest on a hopeful vaccine	Head of CDC Foundation, Judy Monroe	10/25/20 7AM	30 min
Voting	Iheart Radio Communities	Non-profit org When All Vote	C. Carson M Morial	11/1/20 7AM	30 min
ISSUE	PROGRAM / TITLE		GUEST	DATE/TIME	DURATION
Veterans	Iheart Radio Communities	Veterans Day and issues facing veterans	Adm. Terry McCreery	11/8/20 7AM	30 min
Election info	Iheart Radio Communities	What happens between the election and the swearing in of new President	Dr. Charles Cedar	11/15/20 7AM	30 min
Holidays in Jax	North Florida Now	Cathedral District in downtown Jacksonville hosting a holiday light display	Ginny Myrick, CEO	11/22/20 7AM	30 min
Aneurism	North Florida Now	Tiffany Love Hoblit foundation had a fund raiser at St johns Town Center and McDonald's Non-profit	Olivia Hoblit	11/29/20 7AM	30 min
Coronavirus	Iheart Radio Communities	Latest on Conronavirus and vaccine with Dr. Fauci	Dr. Anthony Fauci	12/6/20 7AM	30 min
Coronavirus	Iheart radio	Surge in virus	Dr. JS Thomas	12/13/20	30 min

	Communities			7AM	
Coronavirus	Iheart radio	Vaccines update	Dr. Stephen Hahn	12/20/20	30 min
	Communities	·	·	7AM	
Coronavirus	Iheart Radio	New Pfizer vaccine	Dr. J Adams	12/27/20	30 min
	Communities			7AM	

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	1AFR0010000-AFR-WhatsYourCalling_withURL-60-Radio	001:00	2
Ad Council	Poison Control	000:15	1
Am Academy of Pediatrics	healthychildren.org	000:59	3
best friends animal society	BestFriends.org	000:30	1
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CATHOLIC CHARITIES	CATHOLIC CHARITIES	000:30	1
Crime Prevention	healthychildren.org	001:00	1
FL DEPT OF HEALTH	FL DEPT OF HEALTH	000:29	1
Salvation Army	SALVATION ARMY.ORG	000:29	1
USANG	US Air National Guard	000:30	1
USMC	US Navy	000:30	2