

WJBT 93.3FM
 Jacksonville, Florida
 Quarterly Issues / Programs List
 Fourth Quarter 2012
 January 1, 2013

WJBT 93.3FM

Quarterly ISSUE / PROGRAMS LIST ISSUES:

WJBT-FM provides its listeners with programming and public service announcements that address the issues of concern to our local community. Issues this quarter included:

Outreach Services: Discussions about abuse, and how to help prevent it.

Special Interest: Some history on African-American culture both past and present. Also, some special interest groups supporting special needs organizations.

Crime Issues: Various discussions on crime within the community.

Section I
 LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Community Outreach Service	Community Viewpoint/Hubbard House	Ms. Pekela Riley, celebrity stylist, and Owner of Salon P.K. is the a representative of Hubbard House, and Children's Home Society both in Jacksonville, Florida. She talked about an outreach programs for women of violence. She also talked her personal experience of seeing her mother murdered at the hands of her father. She also talked about how she help boost self-esteem to woman through Salon P.K. by giving free services of hair care to help battered women start over in society.	Ms. Pekela Riley, Owner of P.K. Salon	10-07-12 7:30am	30 min
Historical Institute Gullah Geechee Territorial	Community Viewpoint/Gullah Geechee History	Ms. Sandra Mureen, Vice-President of Operations, and Ms. Lydia Bell, member of the Jacksonville Gullah	Ms. Sandra Mureen, Vice-President of Operations,	10-14-12 7:30am	30 min

Information		<p>Geechee, both came in to talk about the history of the Gullah Geechee territory starting in the State of South Carolina extending along the eastern border to the State of Florida. They also shared the start of the Gullah Geechee history and the development of peculiar language of slaves just before the Civil War.</p>	<p>and Ms. Lydia Jackson Bell, Member of the Jacksonville Gullah Geechee</p>		
Community Services	<p>Community Viewpoint/Gateway Community & River Regions</p>	<p>Ms. Rosa Nicholas, of Gateway Community Services, and Mr. Kenny Arnold, Senior Director of Court and Services at River Regions came on the show to talk about the two organizations working together on the nationally observed Month of September being 'Recovery Month'.</p> <p>The two organizations team-up to help those in recovery from mental health, substance abuse, elderly programs, rehab, etc.</p>	<p>Ms. Rosa Nicholas, of Gateway Community Services, and Mr. Kenny Arnold,</p>	<p>10-21-12 7:30am</p>	<p>30 min</p>
Community Fundraiser's	<p>Community Viewpoint/Part 1 - Alzheimer's Association of Central & North Florida, and Part 2 - Down Syndrome of Jacksonville</p>	<p>Ms. Stephanie Sykes-Burns, Program Director, and Ms. Katie Garro, Development Manager, both representing the Alzheimer's Association of Central & North Florida talked in part one of the show about the effects of Alzheimers and the number of people affected by the disease.</p> <p>They also talked about a fund-raising event coming up on Saturday, November 3rd, supporting Alzheimers, and its continued research.</p> <p>In the second half of the show, Ms. Christina Craig, and Mr. Adam Thomas both represented the Down Syndrome Association of Jacksonville, and they talked about down syndrome and it causes. They also shared personal experiences of family members affected.</p> <p>They talked about a fund-</p>	<p>Ms. Stephanie Sykes-Burns, Program Director, and Ms. Katie Garro, Development Manager of Alzheimer's Association of Central & North Florida</p> <p>Ms. Christina Craig, and Mr. Adam Thomas, Down Syndrome Association of Jacksonville (DSAJ)</p>	<p>10-28-12 7:30am</p>	<p>30 min</p>

		raiser event called the 'Buddy Walk' on November 3 rd in Jacksonville, Beach.			
(Part 1) Information on Meeting Entrepreneurs in the Jacksonville Area (Part 2) Information on Community Event	Community Viewpoint/ Part 1 The Lexington Group Part 2 Jacksonville Brotherhood of Police Officers	(Part 1) Mz. Lawanna Dinkins, President & CEO of the Lexington Group came on the show to talk about exposing those interested in networking with executives, professionals, and other entrepreneurs in the Jacksonville area. She also hosted a 'Mix & Mingle' event on November 9 th at the Hilton Garden to bring together parties interested in networking with other entrepreneurs. (Part 2) Officer Juanita "JJ" Edwards came on the show to talk about the Jacksonville Brotherhood of Police Officers and their involvement in the Jacksonville community. She also talked about an event called "People United Against Violence" coming up on November 10 th .	(Part 1) Mz. Lawanna Dinkins, The Lexington Group (Part 2) Officer Juanita "JJ" Edwards, Jacksonville Brotherhood of Police officers	11-04-12 7:30am	30 min
Information on Certified Business Opportunities for Duval County Students	Community Viewpoint/Business Community Engagement	Mrs. Paula D. Wright, School Board Member District 4, and Ms. Beth Tramel, Supervisor of Minority Business Affairs Office both appeared on the show to discuss offering students in the Duval County school system the opportunity to learn how to become certified as future business leaders in the community.	Mrs. Paula D. Wright, School Board Member District 4, and Ms. Beth Tramel, Supervisor of Minority Business Affairs Office	11-11-12 7:30am	30 min
Information on Epilepsy	Community Viewpoint/Epilepsy Group of N.E. Florida	Ms. Tina Marie Jones, Community Resource Specialist with the Epilepsy Group of N.E. Florida, along with Mr. David Brown, and Ms. Lamoya Granger came on the show to talk about Epilepsy, and its causes in the community. Mr. Brown, and Ms. Granger also gave personal testimony of	Ms. Tina Jones, Community Resource Specialist, Mr. David Brown, and Ms. Lamoya Granger	11-18-12 7:30am	30 min

		<p>having the disease and its affects on their lives.</p> <p>In addition, they talked about the month of November being designated as 'Epilepsy Month' celebrated on a national, and local level.</p>			
Criminal Information	Community Viewpoint/Mr . Ken Jefferson	<p>Mr. Ken Jefferson, retired Jacksonville Sheriff's Police Officer, and current Crime Analyst WJXT Channel 4 in Jacksonville, Florida came on the show to talk about crime in the City of Jacksonville and overall in the State of Florida.</p> <p>He also touch on some of the issues concerning the Trayvon Martin case, and cleared up what the meaning of the "Stand Your Ground" law is means.</p>	Ken Jefferson, Retired Jacksonville Sheriff's Officer, and Crime Analyst WJXT Channel 4 in Jax, FL	11-25-12 7:30am	30 min
Entrepreneurship and Business	Community Viewpoint/E3 Business Group	<p>Mr. Anthony Butler, Sr. is the Founder & President of E3 Business Group, a national non-profit, came on the show to talk about entrepreneurship, and how to build a stronger business. They also teach how to become responsible in the community by giving back.</p> <p>He talked about an event called "Real Talk, Real Change", and it will take place on January 24' 2013.</p>	Mr. Anthony Butler, Sr., Founder & President of E3 Business Group, and Mr. Farris Long, member of E3's North Florida Chapter	12-02-12 7:30am	30 min

<p>A Project Survey of the City of Jacksonville, Florida</p>	<p>Community Viewpoint/Jacksonville Community Council, Inc.</p>	<p>Mr. Ben Warner, President & CEO of the Jacksonville Community Council, Inc., came on the show to discuss a project called 'Jax 2025', a community vision of what Jacksonville could become by the year 2025.</p> <p>The organization is surveying the Duval County community to see what they deem as necessary changes to help make Jacksonville a better community by the year 2025. Like other major cities in the U.S., the groups' aim is to give the City of Jacksonville an identity.</p>	<p>Mr. Ben Warner, President & CEO of the Jacksonville Community Council, Inc. (JCCI)</p>	<p>12-09-12 7:30am</p>	<p>30 min</p>
<p>The Mayor of Jacksonville, Florida</p>	<p>Community Viewpoint/Mayor Alvin Brown</p>	<p>Mayor Alvin Brown came in to talk about his tenure as the Mayor of Jacksonville. He talked about the city's progress, and future plans for the city.</p> <p>Mayor Brown also talked about his experience gained as Mayor of the City Jacksonville.</p>	<p>Mayor Alvin Brown</p>	<p>12-16-12 7:30am</p>	<p>30 min</p>
<p>Information on Epilepsy</p>	<p>Community Viewpoint/Epilepsy Group of N.E. Florida</p> <p>***replay***</p>	<p>Ms. Tina Marie Jones, Community Resource Specialist with the Epilepsy Group of N.E. Florida, along with Mr. David Brown, and Ms. Lamoya Granger came on the show to talk about Epilepsy, and its causes in the community. Mr. Brown, and Ms. Granger also gave personal testimony of having the disease and its affects on their lives.</p> <p>In addition, they talked about the month of November being designated as 'Epilepsy Month' celebrated on a national, and local level.</p>	<p>Ms. Tina Jones, Community Resource Specialist, Mr. David Brown, and Ms. Lamoya Granger</p>	<p>12-23-12 7:30am</p>	<p>30 min</p>

Mayor Alvin Brown	Community Viewpoint/Mayor Alvin Brown ***replay***	Mayor Alvin Brown came in to talk about his tenure as the Mayor of Jacksonville. He talked about the city's progress, and future plans for the city. Mayor Brown also talked about his experience gained as Mayor of the City Jacksonville.	Mayor Alvin Brown	12-30-12 7:30am	30 min

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Emergency Management	FAB DEM 1466	000:30	002
Emergency Management	FAB DEM 1727	000:31	003
Emergency Management	FAB DEM 1807	000:31	003
Emergency Management	FAB DEM 1808	000:31	003
Emergency Management	FAB DEM 1809	000:31	002
Emergency Management	FAB DEM 1810	000:30	002
FL National Guard	FAB FANG 1699	000:30	010
FL National Guard	FAB FANG 1702	000:30	010
Breast Cancer	PSA - IN THE PINK - YOGA	000:31	008
1st Cst No More Homeless Pets	1st Cst No More Homeless Pets	000:29	066
1st Cst No More Homeless Pets	1st Cst No More Homeless Pets	000:32	053
ARTS	SMITHSONIAN	000:31	004
Childrens Home Society	Childrens Home Society	000:30	122
COMMUNITY INVOLVEMENT	FREE SPEECH WEEK	000:30	008
MILITARY AND VETERANS	FISHER HOUSE	000:30	042
Pancreatic Cancer	Mattress Firm	000:31	025
Reading	Jax.Public Library	000:32	028
SELF ESTEEM	SPECIAL OLYMPICS	000:30	100

WJBT-FM WEEKLY PUBLIC SERVICE PROGRAMMING

Weekly Total

News

Monday to Friday 10 minutes per day

50:00

Traffic

Monday to Friday 13 minutes per day

65:00

Weekly Total

115:00 minutes