

RADIO QUARTERLY ISSUES/PROGRAMS LISTING RADIO STATION CALL SIGN: WKBB-FM CALENDAR QUARTER: Fourth YEAR: 2017

Requirements: Sections 73.3526(e)(12) and 73.3527(e)(8) of the FCC's rules require that every three months each commercial radio broadcast station prepare a listing of programs that have provided by the station to address and treat the most significant community issues during the preceding three month period. The list for each calendar quarter is to be filed by the tenth (10th) day of the succeeding calendar quarter (e.g., January 10 for the quarter October through December, April 10 for the quarter January through March, etc.).

List contents: The list must include a brief narrative describing the issues that were given significant treatment and the programming that provided the treatment. The description of the programs shall include, but shall not be limited to, (1) the time, (2) date, (3) duration, and (4) title of each program in which the issue was treated. (Listing ought to include at least 5-10 discrete issues.)

Retention requirement: The lists described in this paragraph shall be retained in the public inspection file until final action has been taken on the station's next license renewal application.

ISSUE/PROBLEM ADDRESSED BY PROGRAM	PROGRAM TITLE	PROGRAM DESCRIPTION	PROGRAM LENGTH/DURATION	TIME OF BROADCAST(S)	DATE OF BROADCAST(S)
Starkville High School	Championship Game	Announcing Starkville High School Championship Football Game	:30	6:00 am - 9:00 pm	11-28-17 to 12-1-17
West Point High School	Championship Game	Announcing West Point High School Football Championship Game	:30	10:00 am- 10:00 pm	11-28-17 to 12-2-17
Parker McGill	Salvation Army Toy Drive	Come by and bring a toy or a monetary donation for the Salvation Army to make a child's Christmas brighter.	:30	6:00 am- 9:00 pm	12-6-17 To 12-13-17
Emerson Animal Hospital	Pic with Santa	Have your pet's picture made with Santa and all proceeds will go to Sally Kate Winter's Family Services.	:30	6:00 am – 9:00 pm	12-7-17 To 12-8-17
Salvation Army	Red Kettle	Give to The Red Kettle Drive at different locations in Starkville to help those in need throughout the year.	:30	6:00 am – 9:00 pm	12-21-17 To 12-22-17

Listing Prepared by: Debbie Smothers Date List Placed in Local Public File: 1-10-18