

PUBLIC ISSUES WXNT-AM FIRST QUARTER 2024

THE FOLLOWING IS A LISTING OF SOME OF THE SIGNIFICANT ISSUES RESPONDED TO BY WXNT, Indianapolis Indiana, ALONG WITH TYPICAL ILLUSTRATIVE PROGRAMMING FOR THE PERIOD OF:

JANUARY 1 to MARCH 31, 2024

THE FOLLOWING ORDER DOES NOT REFLECT ANY PRIORITY OR SIGNIFICANCE.

<u>ISSUE</u>	<u>PROGRAM / EVENT</u>	<u>LENGTH</u>	<u>DESCRIPTION</u>
Various	Public Service Announcements	Variable depending on time	WXNT airs PSAs daily telling of various events happening across the total listening area and parts of Indiana.
Local Traffic	Local Traffic	:30 seconds	WXNT airs local traffic updates in Mornings from 6am-9am Monday-Friday with nine :30 second reports each morning and also weekday afternoons from 3p-6p with six :30 second reports.
Local Weather	Local Weather	:30 seconds	WXNT airs two local weather reports each hour during morning drive and one report each hour until 7pm (weekdays) in partnership with our television affiliate NBC-13 WTHR-TV in Indianapolis.
Community	American Red Cross	Variable	Following the holidays, blood supply hit critically low levels in 2024. WXNT highlighted the need to donate with social media posts, we well as offering on-air chatter and promos directing listeners to the station's website to find a local blood drive.

Community	International Womens Day	Variable	Promoted International Womens Day with a video posted to social platforms on February 8 th celebrating the women employed at Cumulus both on-air and behind the scenes.
Community	St. Patrick's Day Parade / The Athletic Club Foundation	Variable	Promoted all of the ACF's St. Patrick's events at indysportsticket.com and on social platforms.
Community	Career Fairs	Variable	Station was represented at the following career fairs: Indiana State University on February 14 th , Ball State University on February 21 st , the Indiana Broadcaster's Association Career Fair in Carmel on March 23 rd , and Indian Creek School Career Day on March 20 th .
Station Note	Public Service Awareness	Variable	WXNT aired multiple Westwood One Podcast Promos, some of which include raising awareness of topical issues in America
Community	INFOTRAK	30 minutes per week along with weekly appearances; airs each Sunday at 6a	WXNT airs the INFOTRAK show on Sundays at 6a; a weekly syndicated Public Affairs Radio Show featuring interviews with experts and authorities discussing topics of interests to most Americans.