



Target Enterprises  
15260 Ventura Boulevard, Suite 1240  
Sherman Oaks, CA 91403  
(818) 905-0005

## AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

I, Target Enterprises, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:



Ad "communicates a message relating to any political matter of **national importance**" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.



Ad does **NOT** communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**Station time requested by:**

Target Enterprises  
15260 Ventura Blvd., Ste. 1240  
Sherman Oaks, CA 91403 (818) 905-0005 targetla.com

**For advertiser:**

Name: SFA FUND, INC.  
Address: 1305 W 11th Street, #217, Houston, TX 77008  
Contact: Katie Reid Phone: 5176678918 Email: katie@stratvictory.com

**Chief executive officers or members of the executive committee or the board of directors or other governing groups:** Katie Reid, Treasurer

**Federal candidate(s) or election(s) referred to:** N/A ☒

Name(s): Nikki Haley  
Office(s): President  
Date of election: 2/24/24

**Matters of national importance referred to:** N/A ☐

This station does not discriminate or permit discrimination on the basis of race or ethnicity in the placement of advertising.

The advertiser/sponsor agrees to indemnify and hold harmless for any damages or liability, including reasonable attorney fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

Signature: *Katie Reid*

Name: Katie Reid

Date of Request to Purchase Ad Time:  
07/17/23

**Station Representative**

Signature:

Name:

Date of Request to Sell Ad Time:

*Mike Austin*

*2/16/2024*

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station: Yes

☒

No

☐

Date received:

*2/16/2024*

Disposition:

Accepted

☒

Accepted IN PART

(e.g., ad not received  
to determine content)

☐

Rejected – provide reason:

☐

Date and nature of follow-ups, if any:

Contract #: *4355290*

Est. #: *4062*

Station Call Letters: *WCBD*

Station Location:

*Charleston, South Carolina*

Date Received:

Flight Dates:

*2/16/2024*

*2/20/2024 - 2/24/2024*

## ORDER



**Charleston SC WCBD**

Orders	Order / Rev:	4355290
	Alt Order #:	28357670
	Product Desc:	SFA Fund Inc.
	Estimate:	4062
	Flight Dates:	02/19/24 - 02/25/24
	Original Date / Rev:	02/16/24 / 02/16/24
	Order Type:	REG

Primary AE:	Katz Political
Sales Office:	K-POL
Sales Region:	Nat

Agency	Name:	Target Enterprises
	Buying Contact:	Janet Solis
	Billing Contact:	
		15260 Ventura Boulevard
		Sherman Oaks, CA 91403

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM
Agency Commission:	15%

Advertiser	Name:	POL/SFA Fund Inc PAC
	Demographic:	A55+
	Product Codes:	PL6
	Revenue Code 1:	AGY
	Revenue Code 2:	POL
	Revenue Code 3:	POL-ISS
	Priority:	P5

Order Brand:	
New Business End:	
Advertiser External ID:	
Agency External ID:	IN4746
Unit Code:	General
Order Separation:	00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/24	02/25/24	90	\$87,150.00	\$74,077.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	90	\$87,150.00	\$74,077.50	0.00
<b>Totals</b>	90	\$87,150.00	\$74,077.50	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
Charleston SC WCBD	38%	\$87,150.00
Market	100%	\$229,342.11

### Competitive Share

Competitive Share	Share	Total
ABLN	0%	\$0.00
CABLE	0%	\$0.00
ECBD	0%	\$0.00
UNKWN	62%	\$142,192.11
WCIV	0%	\$0.00
WCSC	0%	\$0.00
WITV	0%	\$0.00
WMMP	0%	\$0.00
WTAT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	WCBD	02/20/24	02/23/24	Local News @ 430a Local News @ 430a	CM	430a-5a	-TWTF--	:30	4	\$200.00	P3	0.00 NM	4	\$800.00
NEWS 2 Today at 4:30														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 02/19/24	02/25/24	-TWTF--		4		\$200.00		0.00				
N 2	WCBD	02/20/24	02/23/24	Local News @ 5a Local News @ 5a	CM	5a-6a	-TWTF--	:30	6	\$350.00	P3	0.00 NM	6	\$2,100.00



Order / Rev: 4355290  
Alt Order #: 28357670  
Flight Dates: 02/19/24 - 02/25/24

Advertiser: POL/SFA Fund Inc PAC  
Product Desc: SFA Fund Inc.  
Estimate: 4062

Charleston SC WCBD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	-TWTF--					4	\$3,000.00		0.00			
N 15	WCBD	02/20/24	02/23/24	M-F 730p-8p M-F 730p-8p	CM	730p-8p	-TWTF--	:30	4	\$3,000.00	P3	0.00	NM	4	\$12,000.00
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	-TWTF--					4	\$3,000.00		0.00			
N 16	WCBD	02/23/24	02/23/24	Fri Prime Other 2 Dateline	CM	8p-11p (9:00 PM-11:00 PM)	----F--	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
Dateline Fri-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	----F--					1	\$1,500.00		0.00			
N 17	WCBD	02/22/24	02/22/24	Thur Prime Hour 3 Law and Order Organized C	CM	10p-11p	---T---	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
Law & Order-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	---T---					1	\$1,500.00		0.00			
N 18	WCBD	02/21/24	02/21/24	Wed Prime Hour 3 Chicago PD	CM	10p-11p	--W----	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
Chicago P.D.-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	--W----					1	\$1,500.00		0.00			
N 19	WCBD	02/22/24	02/22/24	Thur Prime Hour 2 Law and Order SVU	CM	9p-10p	---T---	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
Law & Order SVU-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	---T---					1	\$1,500.00		0.00			
N 20	WCBD	02/21/24	02/21/24	Wed Prime Hour 2 Chicago Fire	CM	9p-10p	--W----	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
Chicago Fire-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	--W----					1	\$1,500.00		0.00			
N 21	WCBD	02/22/24	02/22/24	Thur Prime Hour 1 Law and Order	CM	8p-9p	---T---	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
Law & Order (R)-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	---T---					1	\$1,500.00		0.00			
N 22	WCBD	02/21/24	02/21/24	Wed Prime Hour 1 Chicago Med	CM	8p-9p	--W----	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
Chicago Med-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	--W----					1	\$1,500.00		0.00			
N 23	WCBD	02/20/24	02/23/24	LN M-F Late News M-F	CM	11p-1135p	-TWTF--	:30	4	\$750.00	P3	0.00	NM	4	\$3,000.00
NEWS 2 at 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	-TWTF--					4	\$750.00		0.00			
N 24	WCBD	02/24/24	02/24/24	Sat Local News @ 6a Sat Local News @ 6a	CM	6-7a	-----S-	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
NEWS 2 Today Weekend															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	-----S-					1	\$250.00		0.00			
N 25	WCBD	02/24/24	02/24/24	Sat Local News @ 9a Sat Local News @ 9a	CM	8a-10a	-----S-	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
Saturday Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	-----S-					1	\$500.00		0.00			
N 26	WCBD	02/20/24	02/23/24	Local News @ 12p Local News @ 12p	CM	12p-1230p	-TWTF--	:30	4	\$350.00	P3	0.00	NM	4	\$1,400.00
NWS2 MDDY NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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 Alt Order #: 28357670  
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Advertiser: POL/SFA Fund Inc PAC  
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 Estimate: 4062

Charleston SC WCBD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 02/19/24		02/19/24	02/25/24	-TWTF--			4			\$350.00		0.00			
N 27	WCBD	02/24/24	02/24/24	Today Show Sa	CM	7a-9a	-----S-	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
				Today Show Sa											
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 02/19/24		02/19/24	02/25/24	-----S-			1			\$800.00		0.00			
													Totals	90	\$87,150.00