



Target Enterprises  
15260 Ventura Boulevard, Suite 1240  
Sherman Oaks, CA 91403  
(818) 905-0005

## AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

I, **Target Enterprises**, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:



Ad "communicates a message relating to any political matter of **national importance**" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.



Ad does **NOT** communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**Station time requested by:**

Target Enterprises  
15260 Ventura Blvd., Ste. 1240  
Sherman Oaks, CA 91403 (818) 905-0005 targetla.com

**For advertiser:**

Name: SFA FUND, INC.  
Address: 1305 W 11th Street, #217, Houston, TX 77008  
Contact: Katie Reid Phone: 5176678918 Email: katie@stratvictory.com

**Chief executive officers or members of the executive committee or the board of directors or other governing groups:** Katie Reid, Treasurer

**Federal candidate(s) or election(s) referred to:**

N/A



Name(s): Nikki Haley  
Office(s): President  
Date of election: 2/24/24

**Matters of national importance referred to:**

N/A



This station does not discriminate or permit discrimination on the basis of race or ethnicity in the placement of advertising.

The advertiser/sponsor agrees to indemnify and hold harmless for any damages or liability, including reasonable attorney fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

Signature: *Katie Reid*

Name: Katie Reid

Date of Request to Purchase Ad Time:  
07/17/23

**Station Representative**

Signature: *Charles Groome*

Name: *Charles Groome*

Date of Request to Sell Ad Time: *2/9/24*

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station: Yes ☒ No ☐ Date received: *2/9/2024*

Disposition:

Accepted ☒

Accepted IN PART  
(e.g., ad not received  
to determine content) ☐

Rejected – provide reason: ☐

Date and nature of follow-ups, if any:

Contract #: *4347861*  
Est. #: *4059*

Station Call Letters: *WCBD*  
Station Location:

*Charleston, South Carolina*

Date Received: *2/9/2024*  
Flight Dates:

*2/12/2024-2/19/2024*

## ORDER



**Orders**  
**Order / Rev:** 4347861  
**Alt Order #:** 28355495  
**Product Desc:** SFA Fund Inc.  
**Estimate:** 4059  
**Flight Dates:** 02/12/24 - 02/25/24  
**Original Date / Rev:** 02/09/24 / 02/09/24  
**Order Type:** REG

Charleston SC WCBD

**Primary AE:** Katz Los Angeles  
**Sales Office:** K-LA  
**Sales Region:** Nat

**Agency Name:** Target Enterprises  
**Billing Contact:**  
**Billing Contact:**  
 15260 Ventura Boulevard  
 Sherman Oaks, CA 91403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/SFA Fund Inc PAC  
**Demographic:** A55+  
**Product Codes:** PL6  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P5

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:** IN4746  
**Unit Code:** General  
**Order Separation:** 00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/24	02/19/24	79	\$81,950.00	\$69,657.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	79	\$81,950.00	\$69,657.50	0.00
<b>Totals</b>	<b>79</b>	<b>\$81,950.00</b>	<b>\$69,657.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
Charleston SC WCBD	35%	\$81,950.00
Market	100%	\$234,142.86

## Competitive Share

	Share	Total
ABLN	0%	\$0.00
CABLE	0%	\$0.00
ECBD	0%	\$0.00
UNKWN	65%	\$152,192.86
WCIV	0%	\$0.00
WCSC	0%	\$0.00
WITV	0%	\$0.00
WMMP	0%	\$0.00
WTAT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCBD	02/13/24	02/16/24	Local News @ 5a Local News @ 5a	CM	5a-6a	-TWTF--	:30	4	\$350.00	P3	0.00	NM	4	\$1,400.00
COMMENTS APPLY TO SUB LINES A THRU A NEWS 2 Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/12/24 02/18/24 -TWTF-- 4 \$350.00 0.00															
N 2	WCBD	02/19/24	02/19/24		CM	5a-6a	M-----	:30	1	\$350.00	P3	0.00	NM	1	\$350.00

Order / Rev: 4347861  
 Alt Order #: 28355495  
 Flight Dates: 02/12/24 - 02/25/24

Advertiser: POL/SFA Fund Inc PAC  
 Product Desc: SFA Fund Inc.  
 Estimate: 4059

Charleston SC WCBD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Local News @ 5a											
				Local News @ 5a											
COMMENTS APPLY TO SUB LINES A THRU A															
NEWS 2 Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/19/24	02/25/24	M-----			1		\$350.00		0.00				
N 3	WCBD	02/13/24	02/16/24	Local News @ 6a	CM	6a-7a	-TWTF--	:30	4	\$700.00	P3	0.00	NM	4	\$2,800.00
				Local News @ 6a											
COMMENTS APPLY TO SUB LINES A THRU A															
NEWS 2 Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/12/24	02/18/24	-TWTF--			4		\$700.00		0.00				
N 4	WCBD	02/19/24	02/19/24	Local News @ 6a	CM	6a-7a	M-----	:30	1	\$700.00	P3	0.00	NM	1	\$700.00
				Local News @ 6a											
COMMENTS APPLY TO SUB LINES A THRU A															
NEWS 2 Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/19/24	02/25/24	M-----			1		\$700.00		0.00				
N 5	WCBD	02/19/24	02/19/24	Today Show M-F	CM	7a-9a	M-----	:30	2	\$400.00	P4	0.00	NM	0	\$0.00
				Today Show M-F											
COMMENTS APPLY TO SUB LINES A THRU A															
Today Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/19/24	02/25/24	M-----			2		\$400.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NCBD	02/19/24-02/25/24		Today Show M-F	7a-9a		M-----	:30		<del>(\$400.00)</del>		0.00	NM		
See MG 6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18															
[pre emptied due to manager request - to be made good at a later time]															
2	NCBD	02/19/24-02/25/24		Today Show M-F	7a-9a		M-----	:30		<del>(\$400.00)</del>		0.00	NM		
See MG 6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18															
[pre emptied due to manager request - to be made good at a later time]															
N 6	WCBD	02/13/24	02/16/24	Today Show M-F	CM	7a-9a	-TWTF--	:30	8	\$400.00	P4	0.00	NM	10	\$10,000.00
				Today Show M-F											
COMMENTS APPLY TO SUB LINES A THRU A															
Today Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/12/24	02/18/24	-TWTF--			8		\$400.00		0.00				

Order / Rev: 4347861  
 Alt Order #: 28355495  
 Flight Dates: 02/12/24 - 02/25/24

Advertiser: POL/SFA Fund Inc PAC  
 Product Desc: SFA Fund Inc.  
 Estimate: 4059

Charleston SC WCBD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 02/12/24		02/12/24	02/18/24	-TWTF--	8		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NCBD	02/12/24-02/18/24		Today Show M-F		7a-9a		-TwThF----	:30	(\$400.00)		0.00	NM		
See MG 6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18															
[pre emptied due to manager request- to be made good at a later time]															
2	NCBD	02/12/24-02/18/24		Today Show M-F		7a-9a		-TwThF----	:30	(\$400.00)		0.00	NM		
See MG 6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18															
[pre emptied due to manager request- to be made good at a later time]															
3	NCBD	02/12/24-02/18/24		Today Show M-F		7a-9a		-TwThF----	:30	(\$400.00)		0.00	NM		
See MG 6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18															
[pre emptied due to manager request- to be made good at a later time]															
4	NCBD	02/12/24-02/18/24		Today Show M-F		7a-9a		-TwThF----	:30	(\$400.00)		0.00	NM		
See MG 6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18															
[pre emptied due to manager request- to be made good at a later time]															
5	NCBD	02/12/24-02/18/24		Today Show M-F		7a-9a		-TwThF----	:30	(\$400.00)		0.00	NM		
See MG 6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18															
[pre emptied due to manager request- to be made good at a later time]															
6	NCBD	02/12/24-02/18/24		Today Show M-F		7a-9a		-TwThF----	:30	(\$400.00)		0.00	NM		
See MG 6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18															
[pre emptied due to manager request- to be made good at a later time]															
7	NCBD	02/12/24-02/18/24		Today Show M-F		7a-9a		-TwThF----	:30	(\$400.00)		0.00	NM		
See MG 6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18															
[pre emptied due to manager request- to be made good at a later time]															
8	NCBD	02/12/24-02/18/24		Today Show M-F		7a-9a		-TwThF----	:30	(\$400.00)		0.00	NM		
See MG 6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18															
[pre emptied due to manager request- to be made good at a later time]															
9	NCBD	02/12/24-02/18/24		Today Show M-F		7a-9a		-TwThF----	:30	\$1,000.00		0.00	NM		
Ⓜ MG for 6.8,6.3,6.6,6.5,6.2,5.2,5.1,6.1,6.7,6.4															
[Makegood]															
10	NCBD	02/12/24-02/18/24		Today Show M-F		7a-9a		-TwThF----	:30	\$1,000.00		0.00	NM		
Ⓜ MG for 6.8,6.3,6.6,6.5,6.2,5.2,5.1,6.1,6.7,6.4															
[Makegood]															
11	NCBD	02/12/24-02/18/24		Today Show M-F		7a-9a		-TwThF----	:30	\$1,000.00		0.00	NM		
Ⓜ MG for 6.8,6.3,6.6,6.5,6.2,5.2,5.1,6.1,6.7,6.4															
[Makegood]															
12	NCBD	02/12/24-02/18/24		Today Show M-F		7a-9a		-TwThF----	:30	\$1,000.00		0.00	NM		
Ⓜ MG for 6.8,6.3,6.6,6.5,6.2,5.2,5.1,6.1,6.7,6.4															
[Makegood]															
13	NCBD	02/12/24-02/18/24		Today Show M-F		7a-9a		-TwThF----	:30	\$1,000.00		0.00	NM		
Ⓜ MG for 6.8,6.3,6.6,6.5,6.2,5.2,5.1,6.1,6.7,6.4															
[Makegood]															
14	NCBD	02/12/24-02/18/24		Today Show M-F		7a-9a		-TwThF----	:30	\$1,000.00		0.00	NM		
Ⓜ MG for 6.8,6.3,6.6,6.5,6.2,5.2,5.1,6.1,6.7,6.4															
[Makegood]															
15	NCBD	02/12/24-02/18/24		Today Show M-F		7a-9a		-TwThF----	:30	\$1,000.00		0.00	NM		
Ⓜ MG for 6.8,6.3,6.6,6.5,6.2,5.2,5.1,6.1,6.7,6.4															
[Makegood]															
16	NCBD	02/12/24-02/18/24		Today Show M-F		7a-9a		-TwThF----	:30	\$1,000.00		0.00	NM		
Ⓜ MG for 6.8,6.3,6.6,6.5,6.2,5.2,5.1,6.1,6.7,6.4															
[Makegood]															
17	NCBD	02/19/24-02/19/24		Today Show M-F		7a-9a		M-----	:30	\$1,000.00		0.00	NM		
Ⓜ MG for 6.8,6.3,6.6,6.5,6.2,5.2,5.1,6.1,6.7,6.4															
[Makegood]															
18	NCBD	02/19/24-02/19/24		Today Show M-F		7a-9a		M-----	:30	\$1,000.00		0.00	NM		
Ⓜ MG for 6.8,6.3,6.6,6.5,6.2,5.2,5.1,6.1,6.7,6.4															
[Makegood]															
N 7	WCBD	02/19/24	02/19/24	Today Show III	CM	10a-11a	M-----	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
Today Show III															
COMMENTS APPLY TO SUB LINES A THRU A															
Today with Hoda & Jenna-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Order / Rev: 4347861  
 Alt Order #: 28355495  
 Flight Dates: 02/12/24 - 02/25/24

Advertiser: POL/SFA Fund Inc PAC  
 Product Desc: SFA Fund Inc.  
 Estimate: 4059

Charleston SC WCBD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 02/19/24		02/19/24	02/25/24	M-----			1		\$800.00		0.00				
N 8	WCBD	02/13/24	02/16/24	Today Show III Today Show III	CM	10a-11a	-TWTF--	:30	4	\$800.00	P3	0.00	NM	4	\$3,200.00
COMMENTS APPLY TO SUB LINES A THRU A Today with Hoda & Jenna-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 02/12/24		02/12/24	02/18/24	-TWTF--			4		\$800.00		0.00				
N 9	WCBD	02/19/24	02/19/24	Today Show II Today Show II	CM	9a-10a	M-----	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
COMMENTS APPLY TO SUB LINES A THRU A Today Third Hour-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 02/19/24		02/19/24	02/25/24	M-----			1		\$800.00		0.00				
N 10	WCBD	02/13/24	02/16/24	Today Show II Today Show II	CM	9a-10a	-TWTF--	:30	4	\$800.00	P3	0.00	NM	4	\$3,200.00
COMMENTS APPLY TO SUB LINES A THRU A Today Third Hour-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 02/12/24		02/12/24	02/18/24	-TWTF--			4		\$800.00		0.00				
N 11	WCBD	02/19/24	02/19/24	M-F Local News @ 4p M-F Local News @ 4p	CM	M-F 4p-5p	M-----	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
COMMENTS APPLY TO SUB LINES A THRU A NEWS 2 at 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 02/19/24		02/19/24	02/25/24	M-----			1		\$350.00		0.00				
N 12	WCBD	02/13/24	02/16/24	M-F Local News @ 4p M-F Local News @ 4p	CM	M-F 4p-5p	-TWTF--	:30	4	\$350.00	P3	0.00	NM	4	\$1,400.00
COMMENTS APPLY TO SUB LINES A THRU A NEWS 2 at 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 02/12/24		02/12/24	02/18/24	-TWTF--			4		\$350.00		0.00				
N 13	WCBD	02/19/24	02/19/24	M-F Local News @ 5p M-F Local News @ 5p	CM	5p-6p	M-----	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
COMMENTS APPLY TO SUB LINES A THRU A NEWS 2 at 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 02/19/24		02/19/24	02/25/24	M-----			1		\$750.00		0.00				
N 14	WCBD	02/13/24	02/16/24	M-F Local News @ 5p M-F Local News @ 5p	CM	5p-6p	-TWTF--	:30	4	\$750.00	P3	0.00	NM	4	\$3,000.00
COMMENTS APPLY TO SUB LINES A THRU A NEWS 2 at 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 02/12/24		02/12/24	02/18/24	-TWTF--			4		\$750.00		0.00				
N 15	WCBD	02/13/24	02/16/24	M-F Local News @ 6p M-F Local News @ 6p	CM	6p-630p	-TWTF--	:30	4	\$1,000.00	P3	0.00	NM	4	\$4,000.00
COMMENTS APPLY TO SUB LINES A THRU A NEWS 2 at 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 02/12/24		02/12/24	02/18/24	-TWTF--			4		\$1,000.00		0.00				
N 16	WCBD	02/19/24	02/19/24	M-F Local News @ 6p M-F Local News @ 6p	CM	6p-630p (6:00 PM-6:30 PM)	M-----	:30	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
COMMENTS APPLY TO SUB LINES A THRU A NEWS 2 at 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 02/19/24		02/19/24	02/25/24	M-----			1		\$1,000.00		0.00				
N 17	WCBD	02/13/24	02/16/24	NBC Nightly News WKD&M NBC Nightly News WKDY	CM	629p-7p	-TWTF--	:30	1	\$2,500.00	P3	0.00	NM	1	\$2,500.00
COMMENTS APPLY TO SUB LINES A THRU A NBC Nightly News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 02/12/24		02/12/24	02/18/24	-TWTF--			1		\$2,500.00		0.00				
N 18	WCBD	02/19/24	02/19/24		CM	629p-7p	M-----	:30	1	\$2,500.00	P3	0.00	NM	1	\$2,500.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NBC Nightly News WKDY															
NBC Nightly News WKDY															
COMMENTS APPLY TO SUB LINES A THRU A															
NBC Nightly News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/19/24	02/25/24	M-----		1			\$2,500.00			0.00			
N 19	WCBD	02/19/24	02/19/24	M-F 7p-730p	CM	7p-730p	M-----	:30	1	\$3,000.00	P3	0.00	NM	1	\$3,000.00
M-F 7p-730p															
COMMENTS APPLY TO SUB LINES A THRU A															
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/19/24	02/25/24	M-----		1			\$3,000.00			0.00			
N 20	WCBD	02/13/24	02/16/24	M-F 7p-730p	CM	7p-730p	-TWTF--	:30	4	\$3,000.00	P3	0.00	NM	4	\$12,000.00
M-F 7p-730p															
COMMENTS APPLY TO SUB LINES A THRU A															
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/12/24	02/18/24	-TWTF--		4			\$3,000.00			0.00			
N 21	WCBD	02/13/24	02/16/24	M-F 730p-8p	CM	730p-8p	-TWTF--	:30	4	\$3,000.00	P3	0.00	NM	4	\$12,000.00
M-F 730p-8p															
COMMENTS APPLY TO SUB LINES A THRU A															
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/12/24	02/18/24	-TWTF--		4			\$3,000.00			0.00			
N 22	WCBD	02/19/24	02/19/24	M-F 730p-8p	CM	730p-8p	M-----	:30	1	\$3,000.00	P3	0.00	NM	1	\$3,000.00
M-F 730p-8p															
COMMENTS APPLY TO SUB LINES A THRU A															
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/19/24	02/25/24	M-----		1			\$3,000.00			0.00			
N 23	WCBD	02/15/24	02/15/24	Thur Prime Hour 1	CM	8p-9p	---T---	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
Law and Order															
COMMENTS APPLY TO SUB LINES A THRU A															
Law & Order (R)-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/12/24	02/18/24	---T---		1			\$1,500.00			0.00			
N 24	WCBD	02/14/24	02/14/24	Wed Prime Hour 1	CM	8p-9p	--W----	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
Chicago Med															
COMMENTS APPLY TO SUB LINES A THRU A															
Chicago Med (R)-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/12/24	02/18/24	--W----		1			\$1,500.00			0.00			
N 25	WCBD	02/19/24	02/19/24	LN M-F	CM	11p-1135p	M-----	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
Late News M-F															
COMMENTS APPLY TO SUB LINES A THRU A															
NEWS 2 at 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/19/24	02/25/24	M-----		1			\$750.00			0.00			
N 26	WCBD	02/13/24	02/16/24	LN M-F	CM	11p-1135p	-TWTF--	:30	4	\$750.00	P3	0.00	NM	4	\$3,000.00
Late News M-F															
COMMENTS APPLY TO SUB LINES A THRU A															
NEWS 2 at 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/12/24	02/18/24	-TWTF--		4			\$750.00			0.00			
N 27	WCBD	02/18/24	02/18/24	Meet the Press	CM	10a-11a	-----S	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
Meet the Press															
COMMENTS APPLY TO SUB LINES A THRU A															
Meet the Press															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/12/24	02/18/24	-----S		1			\$350.00			0.00			
N 28	WCBD	02/18/24	02/18/24	Sun Local News @ 7a	CM	7a-8a	-----S	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
Sun Local News @ 7a															
COMMENTS APPLY TO SUB LINES A THRU A															

Order / Rev: 4347861  
 Alt Order #: 28355495  
 Flight Dates: 02/12/24 - 02/25/24

Advertiser: POL/SFA Fund Inc PAC  
 Product Desc: SFA Fund Inc.  
 Estimate: 4059

Charleston SC WCBD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 2 Today at 7A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 02/12/24		02/12/24	02/18/24	-----S			1		\$200.00	0.00					
N 29	WCBD	02/18/24	02/18/24	LN Su	CM	11p-1135p	-----S	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				LN Su											
COMMENTS APPLY TO SUB LINES A THRU A NEWS 2 at 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 02/12/24		02/12/24	02/18/24	-----S			1		\$200.00	0.00					
N 30	WCBD	02/17/24	02/17/24	SNL	CM	1130p-103a	-----S-	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
				SNL											
COMMENTS APPLY TO SUB LINES A THRU A Saturday Night Live-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 02/12/24		02/12/24	02/18/24	-----S-			1		\$250.00	0.00					
N 31	WCBD	02/17/24	02/17/24	Sat Local News @ 9a	CM	8a-10a	-----S-	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
				Sat Local News @ 9a	(8:30 AM-9:30 AM)										
COMMENTS APPLY TO SUB LINES A THRU A NEWS 2 Today Weekend															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 02/12/24		02/12/24	02/18/24	-----S-			1		\$250.00	0.00					
N 32	WCBD	02/18/24	02/18/24	Sun Local News @ 9a	CM	9a-10a	-----S	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
				Sun Local News @ 9a											
COMMENTS APPLY TO SUB LINES A THRU A NEWS 2 Today Weekend															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 02/12/24		02/12/24	02/18/24	-----S			1		\$250.00	0.00					
N 33	WCBD	02/17/24	02/17/24	Today Show Sa	CM	7a-9a	-----S-	:30	2	\$300.00	P4	0.00	NM	2	\$600.00
				Today Show Sa	(7:00 AM-8:30 AM)										
COMMENTS APPLY TO SUB LINES A THRU A Saturday Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 02/12/24		02/12/24	02/18/24	-----S-			2		\$300.00	0.00					
N 34	WCBD	02/17/24	02/17/24	LN Sa	CM	11p-1135p	-----S-	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
				LN Sa											
COMMENTS APPLY TO SUB LINES A THRU A NEWS 2 at 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 02/12/24		02/12/24	02/18/24	-----S-			1		\$500.00	0.00					
N 35	WCBD	02/18/24	02/18/24	Sun Local News @ 6p	CM	6p-630p	-----S	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
				Sun Local News @ 6p											
COMMENTS APPLY TO SUB LINES A THRU A NEWS 2 at 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 02/12/24		02/12/24	02/18/24	-----S			1		\$600.00	0.00					
N 36	WCBD	02/18/24	02/18/24	Today Show Su	CM	8a-9a	-----S	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
				Today Show Su 8a											
COMMENTS APPLY TO SUB LINES A THRU A Sunday Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 02/12/24		02/12/24	02/18/24	-----S			1		\$1,200.00	0.00					
N 37	WCBD	02/17/24	02/17/24	Sat Local News @ 6p	CM	6p-630p	-----S-	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
				Sat Local News @ 6p	(6:00 PM-6:30 PM)										
COMMENTS APPLY TO SUB LINES A THRU A NEWS 2 at 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 02/12/24		02/12/24	02/18/24	-----S-			1		\$600.00	0.00					
N 38	WCBD	02/17/24	02/17/24	Sat Local News @ 7p	CM	7p-730p	-----S-	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
				Sat Local News @ 7p											
COMMENTS APPLY TO SUB LINES A THRU A NEWS 2 at 7PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 02/12/24		02/12/24	02/18/24	-----S-			1		\$250.00	0.00					



Order / Rev: 4347861  
Alt Order #: 28355495  
Flight Dates: 02/12/24 - 02/25/24

Advertiser: POL/SFA Fund Inc PAC  
Product Desc: SFA Fund Inc.  
Estimate: 4059

Charleston SC WCBD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 39	WCBD	02/18/24	02/18/24	NBC Nightly News Su	CM	630p-7p	-----S	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
NBC Nightly News Su															
COMMENTS APPLY TO SUB LINES A THRU A															
Sunday Nightly News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 02/12/24		02/12/24	02/18/24	-----S			1			\$600.00		0.00			
N 40	WCBD	02/17/24	02/17/24	NBC Nightly News Sa	CM	630p-7p	-----S-	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
NBC Nightly News Sa															
COMMENTS APPLY TO SUB LINES A THRU A															
Saturday Nightly News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 02/12/24		02/12/24	02/18/24	-----S-			1			\$600.00		0.00			
													Totals	79	\$81,950.00