



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

I, Target Enterprises, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:



Ad "communicates a message relating to any political matter of **national importance**" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.



Ad does **NOT** communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

Station time requested by:

Target Enterprises
15260 Ventura Blvd., Ste. 1240
Sherman Oaks, CA 91403 (818) 905-0005 targetla.com

For advertiser:

Name: SFA FUND, INC.
Address: 1305 W 11th Street, #217, Houston, TX 77008
Contact: Katie Reid Phone: 5176678918 Email: katie@stratvictory.com

Chief executive officers or members of the executive committee or the board of directors or other governing groups: Katie Reid, Treasurer

Federal candidate(s) or election(s) referred to: N/A ☒

Name(s): Nikki Haley
Office(s): President
Date of election: 2/24/24

Matters of national importance referred to: N/A ☐

This station does not discriminate or permit discrimination on the basis of race or ethnicity in the placement of advertising.

The advertiser/sponsor agrees to indemnify and hold harmless for any damages or liability, including reasonable attorney fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature: *Katie Reid*

Name: Katie Reid

Date of Request to Purchase Ad Time:
07/17/23

Station Representative

Signature: *Charles Groome*

Name: Charles Groome

Date of Request to Sell Ad Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station: Yes

☒

No

☐

Date received:

2/2/2024

Disposition:

Accepted

☒

Accepted IN PART

(e.g., ad not received
to determine content)

☐

Rejected – provide reason:

☐

Date and nature of follow-ups, if any:

Contract #: *4339538*
Est. #: *4056*

Station Call Letters: *WCBD*
Station Location:

Charleston, South Carolina

Date Received: *2/2/2024*
Flight Dates:

2/6/2024-2/12/2024

ORDER



Orders
Order / Rev: 4339538
Alt Order #: 28353178
Product Desc: SFA Fund Inc.
Estimate: 4056
Flight Dates: 02/05/24 - 02/18/24
Original Date / Rev: 02/02/24 / 02/02/24
Order Type: REG

Charleston SC WCBD

Primary AE: Katz Los Angeles
Sales Office: K-LA
Sales Region: Nat

Agency
Name: Target Enterprises
Buying Contact:
Billing Contact:
 15260 Ventura Boulevard
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/SFA Fund Inc PAC
Demographic: A55+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID: IN4746
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/24	02/12/24	27	\$44,200.00	\$37,570.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	27	\$44,200.00	\$37,570.00	0.00
Totals	27	\$44,200.00	\$37,570.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles	K-LA	Nat	Start Of Order - End Of Order	100%

Order Share	Share	Total
Charleston SC WCBD	37%	\$44,200.00
Market	100%	\$119,459.46

Competitive Share	Share	Total
ABLN	0%	\$0.00
CABLE	0%	\$0.00
ECBD	0%	\$0.00
UNKWN	63%	\$75,259.46
WCIV	0%	\$0.00
WCSC	0%	\$0.00
WITV	0%	\$0.00
WMMP	0%	\$0.00
WTAT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCBD	02/12/24	02/12/24	Today Show M-F	CM	7a-9a	M-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
COMMENTS APPLY TO SUB LINES A THRU A Today Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/12/24	02/18/24	M-----			1		\$400.00		0.00				
N 2	WCBD	02/06/24	02/09/24		CM	7a-9a	-TWTF--	:30	4	\$400.00	P4	0.00	NM	4	\$1,600.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show M-F															
Today Show M-F															
COMMENTS APPLY TO SUB LINES A THRU A															
Today Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	02/05/24	02/11/24	-TWTF--			4			\$400.00			0.00			
N 3	WCBD	02/06/24	02/09/24	M-F Local News @ 6p	CM	6p-630p	-TWTF--	:30	3	\$1,000.00	P3	0.00	NM	3	\$3,000.00
M-F Local News @ 6p															
COMMENTS APPLY TO SUB LINES A THRU A															
NEWS 2 at 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	02/05/24	02/11/24	-TWTF--			3			\$1,000.00			0.00			
N 4	WCBD	02/12/24	02/12/24	M-F Local News @ 6p	CM	6p-630p	M-----	:30	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
M-F Local News @ 6p (6:00 PM-6:30 PM)															
COMMENTS APPLY TO SUB LINES A THRU A															
NEWS 2 at 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	02/12/24	02/18/24	M-----			1			\$1,000.00			0.00			
N 5	WCBD	02/06/24	02/09/24	NBC Nightly News WKD	CM	629p-7p	-TWTF--	:30	1	\$2,500.00	P3	0.00	NM	1	\$2,500.00
NBC Nightly News WKDY															
COMMENTS APPLY TO SUB LINES A THRU A															
NBC Nightly News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	02/05/24	02/11/24	-TWTF--			1			\$2,500.00			0.00			
N 6	WCBD	02/12/24	02/12/24	NBC Nightly News WKD	CM	629p-7p	M-----	:30	1	\$2,500.00	P3	0.00	NM	1	\$2,500.00
NBC Nightly News WKDY															
COMMENTS APPLY TO SUB LINES A THRU A															
NBC Nightly News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	02/12/24	02/18/24	M-----			1			\$2,500.00			0.00			
N 7	WCBD	02/12/24	02/12/24	M-F 7p-730p	CM	7p-730p	M-----	:30	1	\$3,000.00	P3	0.00	NM	1	\$3,000.00
M-F 7p-730p															
COMMENTS APPLY TO SUB LINES A THRU A															
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	02/12/24	02/18/24	M-----			1			\$3,000.00			0.00			
N 8	WCBD	02/06/24	02/09/24	M-F 7p-730p	CM	7p-730p	-TWTF--	:30	4	\$3,000.00	P3	0.00	NM	4	\$12,000.00
M-F 7p-730p															
COMMENTS APPLY TO SUB LINES A THRU A															
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	02/05/24	02/11/24	-TWTF--			4			\$3,000.00			0.00			
N 9	WCBD	02/06/24	02/09/24	M-F 730p-8p	CM	730p-8p	-TWTF--	:30	4	\$3,000.00	P3	0.00	NM	4	\$12,000.00
M-F 730p-8p															
COMMENTS APPLY TO SUB LINES A THRU A															
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	02/05/24	02/11/24	-TWTF--			4			\$3,000.00			0.00			
N 10	WCBD	02/12/24	02/12/24	M-F 730p-8p	CM	730p-8p	M-----	:30	1	\$3,000.00	P3	0.00	NM	1	\$3,000.00
M-F 730p-8p															
COMMENTS APPLY TO SUB LINES A THRU A															
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	02/12/24	02/18/24	M-----			1			\$3,000.00			0.00			
N 11	WCBD	02/11/24	02/11/24	Meet the Press	CM	10a-11a	-----S	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
Meet the Press															
COMMENTS APPLY TO SUB LINES A THRU A															
Meet the Press															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	02/05/24	02/11/24	-----S			1			\$350.00			0.00			
N 12	WCBD	02/11/24	02/11/24	Sun Local News @ 9a	CM	9a-10a	-----S	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
Sun Local News @ 9a															
COMMENTS APPLY TO SUB LINES A THRU A															

Order / Rev: 4339538
 Alt Order #: 28353178
 Flight Dates: 02/05/24 - 02/18/24

Advertiser: POL/SFA Fund Inc PAC
 Product Desc: SFA Fund Inc.
 Estimate: 4056

Charleston SC WCBD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 2 Today Weekend															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/24	02/11/24	-----S					1	\$250.00		0.00			
N 13	WCBD	02/10/24	02/10/24	Today Show Sa	CM	7a-9a	-----S-	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		Today Show Sa													
		COMMENTS APPLY TO SUB LINES A THRU A													
		Saturday Today Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/24	02/11/24	-----S-					1	\$300.00		0.00			
N 14	WCBD	02/10/24	02/10/24	LN Sa	CM	11p-1135p	-----S-	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
		LN Sa													
		COMMENTS APPLY TO SUB LINES A THRU A													
		NEWS 2 at 11PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/24	02/11/24	-----S-					1	\$500.00		0.00			
N 15	WCBD	02/11/24	02/11/24	Today Show Su	CM	8a-9a	-----S	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
		Today Show Su 8a													
		COMMENTS APPLY TO SUB LINES A THRU A													
		Sunday Today Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/24	02/11/24	-----S					1	\$1,200.00		0.00			
N 16	WCBD	02/11/24	02/11/24	NBC Nightly News Su	CM	630p-7p	-----S	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
		NBC Nightly News Su													
		COMMENTS APPLY TO SUB LINES A THRU A													
		Sunday Nightly News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/24	02/11/24	-----S					1	\$600.00		0.00			
													Totals	27	\$44,200.00