

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KNEK-FM	Date: 10.2.19
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I, John Ford

being/on behalf of: MYSELF, a legally

qualified candidate of the DEMOCRATIC political

party for the office of: City Council Member District 1

in the PRIMARY

election to be held on: October 12, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

John Ford

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

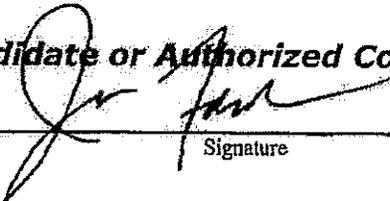
JOHN FORD

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/2/19
Date


Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Mandolia Jean-Batiste
Signature

Mandolia Jean-Batiste
Printed Name

Account Manager
Title

John Ford 10.5-10.12.19

From: Mandola Jean-batiste
 Phone: (337) 232-1311 x217
 Email: mandola.jean-batiste@cumulus.com
 10/2/2019 2:14 PM

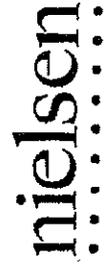
Flight Dates: 09/30/2019 - 10/13/2019
 Demo: P 18+

Radio Market: LAFAYETTE, LA
 Survey: SP19 SD
 Geography: Metro



Daypart	Length	Spots	Net Reach	Frequency	Unit Rate	Total Cost
KNEK-FM						
Flight A - 1 wk (09/30)		30	\$4,500	3.2	\$30.67	\$1,100.00
One Week Total		10	19,400	2.8	\$30.00	\$300.00
Sa 6A-7P	30	10	19,400	2.8	\$30.00	\$300.00
Flight A - 1 wk (10/07)						
One Week Total		20	42,400	2.8	\$40.00	\$800.00
M-F 6A-7P	30	20	42,400	2.8	\$40.00	\$800.00
Sa 6A-7P	30	10	32,600	1.9	\$50.00	\$500.00
One Week Total		10	19,400	2.8	\$30.00	\$300.00

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio information: LAFAYETTE, LA; SP19 SD; Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.
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John Ford 10.5-10.12.19

From: Mandola Jean-baisie
Phone: (337) 232-1311 X217
Email: mandola.jean-baisie@cumulus.com
10/2/2019 2:14 PM



CUMULUS

Schedule Grand Totals: 2 Weeks

Stations	Spots	Net Reach	Frequency	Unit Rate	Total Cost
KNEK-FM	30	54,500	3.2	\$38.97	\$1,100.00

Accepted by Station

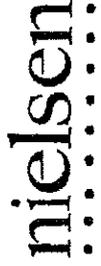
Date

10/2/19

Accepted by Client

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

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ORDER

Orders
Order / Rev: 272795
Alt Order #: _____
Product Desc: John Ford Campaign
Estimate: 3
Flight Dates: 10/05/19 - 10/12/19
Original Date / Rev: 10/03/19 / 10/03/19
Order Type: GENERAL

KNEK-AM/FM
Primary AE: Mandolla Jean-Batiste
Sales Office: L-LAF
Sales Region: Local

Agency
Name: Ford/D/City Council
Buying Contact: _____
Billing Contact: _____
323 Patterson Street
Lafayette, LA 70501

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOG
Agency Commission: 0%

Advertiser
Name: Ford/D/City Council
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: DIR
Revenue Code 2: POL-CAND
Revenue Code 3: POL-LR

New Business Thru: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/19	10/12/19	30	\$1,100.00	\$1,100.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2019	30	\$1,100.00	\$1,100.00	0.00
Totals	30	\$1,100.00	\$1,100.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mandolla Jean-Batiste	L-LAF	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNEKA	10/05/19	10/12/19	Sa-Su Prime Sa-Su	CM	6a-7p	-----S-	:30	10	\$30.00	P-50	0.00	NM	20	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	-----S-					10	\$30.00		0.00			
		Week: 10/07/19	10/13/19	-----S-					10	\$30.00		0.00			
N 2	KNEKA	10/07/19	10/12/19	M-F Prime M-F	CM	6a-7p	MTWTF--	:30	10	\$50.00	P-50	0.00	NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	MTWTF--					10	\$50.00		0.00			
													Totals	30	\$1,100.00

DUPLICATE INVOICE



KNEK-AM/FM
202 Galbert
Lafayette, LA 70506
Main: (337) 232-1311
Billing:

Property	KNEK-FM		
Invoice #	BB2173545	Order #	272795
Invoice Date	10/13/19	Alt Order #	
Invoice Month	October 2019	Deal #	
Invoice Period	10/01/19 - 10/12/19	Flight Dates	10/05/19 - 10/12/19
Advertiser	Ford/D/City Council		
Product	John Ford Campaign		
Estimate #	3		
Account Executive	Mandolia Jean-Batiste		
Sales Office	Local-Lafayette LA		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Calendar		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

Ford/D/City Council
Attention: Accounts Payable
323 Patterson Street
Bldg 12
Lafayette, LA 70501

Send Payment To:

KNEK-AM/FM
Cumulus Media- Lafayette
3642 Momentum Place
Chicago, IL 60689-5336

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																																																																																																																																																																																																																																																										
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Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																																																																																																																																																																																																																																									
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13	KNEKA	Sa	10/12/19	8:58 AM	Sa-Su	6a-7p	:30	Day of Election	\$30.00	NM																																																																																																																																																																																																																																																																																									
14	KNEKA	Sa	10/12/19	9:22 AM	Sa-Su	6a-7p	:30	Day of Election	\$30.00	NM																																																																																																																																																																																																																																																																																									
18	KNEKA	Sa	10/12/19	9:48 AM	Sa-Su	6a-7p	:30	Day of Election	\$30.00	NM																																																																																																																																																																																																																																																																																									
16	KNEKA	Sa	10/12/19	10:24 AM	Sa-Su	6a-7p	:30	Day of Election	\$30.00	NM																																																																																																																																																																																																																																																																																									
15	KNEKA	Sa	10/12/19	11:24 AM	Sa-Su	6a-7p	:30	Day of Election	\$30.00	NM																																																																																																																																																																																																																																																																																									
20	KNEKA	Sa	10/12/19	12:49 PM	Sa-Su	6a-7p	:30	Day of Election	\$30.00	NM																																																																																																																																																																																																																																																																																									
19	KNEKA	Sa	10/12/19	2:42 PM	Sa-Su	6a-7p	:30	Day of Election	\$30.00	NM																																																																																																																																																																																																																																																																																									
12	KNEKA	Sa	10/12/19	4:17 PM	Sa-Su	6a-7p	:30	Day of Election	\$30.00	NM																																																																																																																																																																																																																																																																																									
17	KNEKA	Sa	10/12/19	6:18 PM	Sa-Su	6a-7p	:30	Day of Election	\$30.00	NM																																																																																																																																																																																																																																																																																									

DUPLICATE INVOICE

Send Payment To:



KNEK-AM/FM
Cumulus Media- Lafayette
3642 Momentum Place
Chicago, IL 60689-5336

Invoice #	BB2173545	Invoice Month	October 2019
Invoice Date	10/13/19	Invoice Period	10/01/19 - 10/12/19
Advertiser	Ford/D/City Council		
Product	John Ford Campaign		
Estimate #	3		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/07/19	10/12/19	M-F	6a-7p	MTWTF--	:30	10	\$50.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2	KNEKA	Tu	10/08/19	2:49 PM	M-F	6a-7p	:30	week of Election	\$50.00 NM
8	KNEKA	W	10/09/19	2:16 PM	M-F	6a-7p	:30	week of Election	\$50.00 NM
1	KNEKA	W	10/09/19	5:49 PM	M-F	6a-7p	:30	week of Election	\$50.00 NM
4	KNEKA	Th	10/10/19	10:42 AM	M-F	6a-7p	:30	week of Election	\$50.00 NM
10	KNEKA	Th	10/10/19	12:20 PM	M-F	6a-7p	:30	week of Election	\$50.00 NM
3	KNEKA	F	10/11/19	1:18 PM	M-F	6a-7p	:30	week of Election	\$50.00 NM
6	KNEKA	F	10/11/19	3:20 PM	M-F	6a-7p	:30	week of Election	\$50.00 NM
Total Spots							30		

Due and Payable upon receipt**Net Total \$1,100.00**Invoice Balance as of 10/18/19 12:14:47 PM CT **\$0.00**