

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KNEK-FM

Date:

9.16.16

I, Mark Pope Campaign,

being/on behalf of: myself, a legally

qualified candidate of the Republican political

party for the office of: City Council Member District 1

in the Primary

election to be held on: October 12, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					

Total Charges: \$945

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Mark Pope Campaign Fund

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

9-16-19
Date

Mark A. Pope
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Mandolia Jean-Batiste
Signature

Mandolia Jean-Batiste
Printed Name

Account Manager
Title

ORDER

Orders
Order / Rev: 256659
Alt Order #:
Product Desc: Mark Pope Campaign
Estimate:
Flight Dates: 09/26/19 - 10/04/19
Original Date / Rev: 09/17/19 / 09/17/19
Order Type: GENERAL
Primary AE: Mandolia Jean-Batiste
Sales Office: L-LAF
Sales Region: Local
KNEK-AM/FM

Agency
Name: Pope/R/City Council
Buying Contact:
Billing Contact:
 102 Bon Mange Circle
 Lafayette, LA 70506
Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: Pope/R/City Council
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: DIR
Revenue Code 2: POL-CAND
Revenue Code 3: POL-LR
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/19	09/30/19	16	\$540.00	\$540.00
10/01/19	10/04/19	9	\$405.00	\$405.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2019	16	\$540.00	\$540.00	0.00
October 2019	9	\$405.00	\$405.00	0.00
Totals	25	\$945.00	\$945.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mandolia Jean-Batiste	L-LAF	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNEKA	09/26/19	10/04/19	M-F Midday M-F	CM	10a-3p	MTWTF--	:30	11	\$45.00	P-40	0.00	NM	17	\$765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/19	09/29/19	---TF--		6				\$45.00		0.00			
		Week: 09/30/19	10/06/19	MTWTF--		11				\$45.00		0.00			
N 2	KNEKA	09/26/19	10/04/19	Sa-Su Midday Sa-Su	CM	10a-3p	-----S-	:30	4	\$25.00	P-40	0.00	NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/19	09/29/19	-----S-		4				\$25.00		0.00			
		Week: 09/30/19	10/06/19	-----		0				\$0.00		0.00			
N 3	KNEKA	09/26/19	10/04/19	Sa-Su Midday Sa-Su	CM	10a-3p	-----S	:30	4	\$20.00	P-40	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/19	09/29/19	-----S		4				\$20.00		0.00			
		Week: 09/30/19	10/06/19	-----		0				\$0.00		0.00			
													Totals	25	\$945.00

Mark Pope

From: Mandolita Jean-batiste
 Phone: (337) 232-1311 x217
 Email: mandolita.jean-batiste@cumulus.com
 9/16/2019 10:08 AM



CUMULUS

Flight Dates: 09/23/2019 - 10/06/2019
 Demo: P 18+

Radio Market: LAFAYETTE, LA
 Survey: SP19 SD
 Geography: Metro

Radio Total	Daypart	Length	Spots	Net Reach	Frequency	Unit Rate	Total Cost
KNEK-FM			25	42,300	3.1	\$37.80	\$945.00
9/26-9/29/19 - 1 wk (09/23)			25	42,300	3.1	\$37.80	\$945.00
One Week Total			14	27,800	2.7	\$32.14	\$450.00
			14	27,800	2.7	\$32.14	\$450.00
	Th-F 10A-3P	30	6	17,100	1.9	\$45.00	\$270.00
	Sa 10A-3P	30	4	11,400	2.2	\$25.00	\$100.00
	Su 10A-3P	30	4	8,600	1.8	\$20.00	\$80.00
9/30/19 to 10/4/19 - 1 wk (09/30)			11	25,000	2.3	\$45.00	\$495.00
One Week Total			11	25,000	2.3	\$45.00	\$495.00
	M-Tu 10A-3P	30	4	12,600	1.6	\$45.00	\$180.00
	W-Th 10A-3P	30	4	13,900	1.6	\$45.00	\$180.00
	F 10A-3P	30	3	9,200	1.6	\$45.00	\$135.00

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio Information: LAFAYETTE, LA - SP19 SD; Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.
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Mark Pope

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Phone: (337) 232-1311 x217
Email: mandolita.jean-baiste@cumulus.com
9/16/2019 10:08 AM



CUMULUS

Schedule Grand Totals: 2 Weeks

Radio	Stations	Spots	Net Reach	Frequency	Unit Rate	Total Cost
KNEK-FM		25	42,300	3.1	\$37.80	\$945.00
		25	42,300	3.1	\$37.80	\$945.00

Accepted by Station

Date

Mark D. Pope

9-16-19

Accepted by Client

Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.
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PREVIEW



KNEK-AM/FM
202 Galbert
Lafayette, LA 70506
Main: (337) 232-1311
Billing:

Billing Address:

Pope/R/City Council
Attention: Accounts Payable
102 Bon Mange Circle
Lafayette, LA 70506

Send Payment To:

KNEK-AM/FM
Cumulus Media- Lafayette
3642 Momentum Place
Chicago, IL 60689-5336

Property	KNEK-FM		
Invoice #		Order #	256659
Invoice Date		Alt Order #	
Invoice Month	September 2019	Deal #	
Invoice Period	09/01/19 - 09/30/19	Flight Dates	09/26/19 - 10/04/19
Advertiser	Pope/R/City Council		
Product	Mark Pope Campaign		
Estimate #			
Account Executive	Mandolia Jean-Batiste		
Sales Office	Local-Lafayette LA		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Calendar		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																																																																																																																						
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Total Spots 16

PREVIEW



Send Payment To:

KNEK-AM/FM
Cumulus Media- Lafayette
3642 Momentum Place
Chicago, IL 60689-5336

Invoice #		Invoice Month	September 2019
Invoice Date		Invoice Period	09/01/19 - 09/30/19
Advertiser	Pope/R/City Council		
Product	Mark Pope Campaign		
Estimate #			

Due and Payable upon receipt

Net Total

\$540.00

PREVIEW



KNEK-AM/FM
 202 Galbert
 Lafayette, LA 70506
 Main: (337) 232-1311
 Billing:

Property	KNEK-FM		
Invoice #		Order #	256659
Invoice Date		Alt Order #	
Invoice Month	October 2019	Deal #	
Invoice Period	10/01/19 - 10/04/19	Flight Dates	09/26/19 - 10/04/19
Advertiser	Pope/R/City Council		
Product	Mark Pope Campaign		
Estimate #			
Account Executive	Mandolia Jean-Batiste		
Sales Office	Local-Lafayette LA		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Calendar		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

Pope/R/City Council
 Attention: Accounts Payable
 102 Bon Mange Circle
 Lafayette, LA 70506

Send Payment To:

KNEK-AM/FM
 Cumulus Media- Lafayette
 3642 Momentum Place
 Chicago, IL 60689-5336

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	09/26/19	10/04/19	M-F	10a-3p	MTWTF--	:30	11	\$45.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		09/30/19	10/06/19	MTWTF--	11	\$45.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
12	KNEKA	Tu	10/01/19	10:43 AM	M-F	10a-3p	:30		\$45.00	NM
8	KNEKA	Tu	10/01/19	2:15 PM	M-F	10a-3p	:30		\$45.00	NM
14	KNEKA	W	10/02/19	10:12 AM	M-F	10a-3p	:30		\$45.00	NM
7	KNEKA	W	10/02/19	2:43 PM	M-F	10a-3p	:30		\$45.00	NM
15	KNEKA	Th	10/03/19	11:13 AM	M-F	10a-3p	:30		\$45.00	NM
11	KNEKA	Th	10/03/19	1:13 PM	M-F	10a-3p	:30		\$45.00	NM
16	KNEKA	F	10/04/19	11:43 AM	M-F	10a-3p	:30		\$45.00	NM
17	KNEKA	F	10/04/19	12:43 PM	M-F	10a-3p	:30		\$45.00	NM
10	KNEKA	F	10/04/19	1:43 PM	M-F	10a-3p	:30		\$45.00	NM

Total Spots 9

Due and Payable upon receipt

Net Total \$405.00