

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <p style="text-align: center; font-size: 1.2em;">KNEK-FM</p>	Date: <p style="text-align: center; font-size: 1.2em;">11.12.19</p>
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I, Sherril Zeringue Mabovern
 being/on behalf of: Sherril Zeringue Mabovern
 a legally qualified candidate of the Democratic
 political party for the office of: St Landry Parish Assessor
 in the General
 election to be held on: November 16, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Committee to Elect Sherril Zeringue McGovern

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Shirley Zeringue

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/11/19
Date

Sherril Zeringue McGovern
Signature

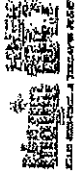
To Be Signed By Station Representative

Accepted
Maudrea Jean-Baptiste
Signature

Accepted in Part
Maudrea Jean-Baptiste
Printed Name

Rejected
Account Manager
Title

CUMULUS MEDIA SALES ORDER FORM



KSMB

KXKC

KRRQ

X KNEK

DATE: 11/12/19 ACCOUNT EXECUTIVE: Mandolle CONTRACT DATES: 11/13-11/16/19
 ADVERTISER: Sherri Zeringue McGovern for Assessor PHONE: 337-351-9228
 CONTACT: Sherri McGovern ADDRESS: 210 Suzannw Dejean ICITY: OP STATE: La ZIP CODE: 70570

FLIGHT DATES	DAYPARTS	BREAK	SPT	LNG	# OF	DAYS OF THE WEEK							SPOTS	TOTAL	WEEKLY	TOTAL
FROM: TO:	FROM: TO:	TYPE	RATE		WKS	M	T	W	TH	FR	S	SU	PER WK	SPOTS	COST	COST
11/13/19	6a 10a		\$65	60				2	2	2				6	6	\$390.00
11/13/19	10a 3p		\$65	60				1	1	1				3	3	\$195.00
11/13/19	3p 7p		\$65	60				1	1	1				3	3	\$195.00
11/16/19	10a 3p		\$50	60								3		3		\$150.00
Total Cost																\$930.00

COMMENTS:

MONTH	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL
GROSS													\$930.00
NET													\$930.00

Approved by Client: *[Signature]* Date: 11/12/19

ORDER

Orders
Order / Rev: 307462
Alt Order #: _____
Product Desc: Sherri Zerlnque McGovern Campaign
Estimate: K1116
Flight Dates: 11/13/19 - 11/16/19
Original Date / Rev: 11/12/19 / 11/12/19
Order Type: GENERAL

KNEK-AM/FM
Primary AE: Mandolia Jean-Batiste
Sales Office: L-LAF
Sales Region: Local

Agency Name: McGovern/D/Assessor
Buying Contact: _____
Billing Contact: _____
210 Suzanne Dejean Drive
Opelousas, LA 70570

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: McGovern/D/Assessor
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: DIR
Revenue Code 2: POL-CAND
Revenue Code 3: POL-LR

New Business Thru: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/19	11/16/19	15	\$930.00	\$930.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2019	15	\$930.00	\$930.00	0.00
Totals	15	\$930.00	\$930.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mandolia Jean-Batiste	L-LAF	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNEKA	11/13/19	11/16/19	M-F AM Drive M-F	CM	6a-10a	--WTF--	1:00	6	\$65.00	P-20	0.00	NM	6	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/11/19	11/17/19	--WTF--					6	\$65.00		0.00			
N 2	KNEKA	11/13/19	11/16/19	M-F Midday M-F	CM	10a-3p	--WTF--	1:00	3	\$65.00	P-20	0.00	NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/11/19	11/17/19	--WTF--					3	\$65.00		0.00			
N 3	KNEKA	11/13/19	11/16/19	M-F PM Drive M-F	CM	3p-7p	--WTF--	1:00	3	\$65.00	P-20	0.00	NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/11/19	11/17/19	--WTF--					3	\$65.00		0.00			
N 4	KNEKA	11/13/19	11/16/19	Sa-Su Midday Sa-Su	CM	10a-3p	-----S-	1:00	3	\$50.00	P-20	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/11/19	11/17/19	-----S-					3	\$50.00		0.00			
Totals														15	\$930.00