

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KNEK</u>	Date: <u>9/24/19</u>
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I, AMY JONES KANE
 being/on behalf of: CARLEE-ALM LABAR
 a legally qualified candidate of the NO PARTY
 political party for the office of: MAYOR-PRESIDENT
 in the PRIMARY
 election to be held on: OCTOBER 12, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached Schedule					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

BUNNING SACK CANDIDATE

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

HEATHER BLANCHARD

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9.12.19

Date

[Signature]

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]

Signature

Mandela Jean Patole

Printed Name

Account Manager

Title



CUMULUS

Carlee Alm-LaBar Campaign

From: Mandolia Jean-batiste
 Phone: (337) 232-1311 x217
 Email: mandolia.jean-batiste@cumulus.com
 9/24/2019 1:12 PM

Flight Dates: 09/30/2019 - 10/12/2019
 Demo: P 25+

Radio Market: LAFAYETTE, LA
 Survey: SP19 SD / FA18 SD
 Geography: Metro

Daypart	Length	Spots	Net Reach	Frequency	Unit Rate	Total Cost
ONE-FM		53	57,400	5.2	\$59.31	\$3,140.00
Flight A - 1wk (09/30)		20	37,500	2.7	\$59.00	\$1,180.00
One Week Total		20	37,500	2.7	\$59.00	\$1,180.00
M-F 6A-10A	60	4	17,600	1.6	\$65.00	\$260.00
M-F 10A-3P	60	4	12,600	1.4	\$65.00	\$260.00
M-F 3P-7P	60	4	13,800	1.4	\$65.00	\$260.00
Sa 6A-7P	60	4	12,800	1.6	\$50.00	\$200.00
Su 6A-7P	60	4	10,600	1.5	\$50.00	\$200.00
Flight A - 1wk (10/07)		38	43,700	4.6	\$59.47	\$2,260.00
One Week Total		38	43,700	4.6	\$59.47	\$2,260.00
M-F 6A-10A	60	8	23,700	2.3	\$65.00	\$520.00
M-F 10A-3P	60	8	18,200	1.9	\$65.00	\$520.00
M-F 3P-7P	60	8	20,100	1.9	\$65.00	\$520.00
Sa 6A-7P	60	14	20,100	3.6	\$50.00	\$700.00

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio Information: LAFAYETTE, LA; SP19 SD / FA18 SD; Metro; Multiple Dayparts Used; P 25+; See Detailed Sourcing Page for Complete Details.
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CUMULUS

Carlee Alm-LaBar Campaign

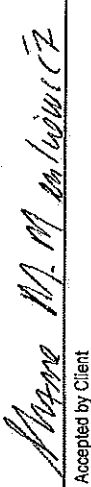
From: Mandolia Jean-batiste
 Phone: (337) 232-1311 x217
 Email: mandolia.jean-batiste@cumulus.com
 9/24/2019 1:12 PM

Schedule Radio Totals: 2 Weeks

Stations	Spots	Net Reach	Frequency	Unit Rate	Total Cost
Radio Total	58	85,500	5.1	\$61.22	\$3,009.00
KNEK-FM	58	57,400	5.2	\$59.81	\$3,440.00
KRRQ-FM	40	46,200	3.1	\$64.00	\$2,560.00


 Accepted by Station

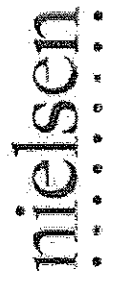
9/26/19
 Date


 Accepted by Client

9/26/19
 Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio information: LAFAYETTE, LA; SP19 SD / FA18 SD; Main; Multiple Dayparts Used; P 25+; See Detailed Sourcing Page for Complete Details.
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ORDER

Orders
Order / Rev: 266633
Alt Order #:
Product Desc: Carlee Alm-LaBar Campaign
Estimate: 1 **KNEK-AM/FM**
Flight Dates: 09/30/19 - 10/12/19 **Primary AE:** Mandolia Jean-Batiste
Original Date / Rev: 09/26/19 / 09/26/19 **Sales Office:** L-LAF
Order Type: GENERAL **Sales Region:** Local

Agency
Name: Burning Stick Creative
Buying Contact:
Billing Contact:
 217 Garfield Street
 Lafayette, LA 70501
Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Alm-LaBar/N/City Parish Mayor-Presid
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-LR
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/19	09/30/19	3	\$195.00	\$165.75
10/01/19	10/12/19	55	\$3,245.00	\$2,758.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2019	3	\$195.00	\$165.75	0.00
October 2019	55	\$3,245.00	\$2,758.25	0.00
Totals	58	\$3,440.00	\$2,924.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mandolia Jean-Batiste	L-LAF	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNEKA	09/30/19	10/12/19	M-F AM Drive M-F	CM	6a-10a	MTWTF--	1:00	8	\$65.00	P-20	0.00	NM	12	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	MTWTF--		4				\$65.00		0.00			
		Week: 10/07/19	10/13/19	MTWTF--		8				\$65.00		0.00			
N 2	KNEKA	09/30/19	10/12/19	M-F Midday M-F	CM	10a-3p	MTWTF--	1:00	8	\$65.00	P-20	0.00	NM	12	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	MTWTF--		4				\$65.00		0.00			
		Week: 10/07/19	10/13/19	MTWTF--		8				\$65.00		0.00			
N 3	KNEKA	09/30/19	10/12/19	M-F PM Drive M-F	CM	3p-7p	MTWTF--	1:00	8	\$65.00	P-20	0.00	NM	12	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	MTWTF--		4				\$65.00		0.00			
		Week: 10/07/19	10/13/19	MTWTF--		8				\$65.00		0.00			
N 4	KNEKA	09/30/19	10/12/19	Sa-Su Prime Sa-Su	CM	6a-7p	-----S-	1:00	14	\$50.00	P-20	0.00	NM	18	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	-----S-		4				\$50.00		0.00			
		Week: 10/07/19	10/13/19	-----S-		14				\$50.00		0.00			
N 5	KNEKA	09/30/19	10/12/19		CM	6a-7p	-----S	1:00	4	\$50.00	P-20	0.00	NM	4	\$200.00

Order / Rev: 266633
 Alt Order #: _____
 Flight Dates: 09/30/19 - 10/12/19

Advertiser: Alm-LaBar/N/City Parish Mayor-President
 Product Desc: Carlee Alm-LaBar Campaign **KNEK-AM/FM**
 Estimate: 1

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa-Su Prime											
				Sa-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	-----S					4	\$50.00		0.00			
		Week: 10/07/19	10/13/19	-----					0	\$50.00		0.00			
													Totals	58	\$3,440.00

PREVIEW



KNEK-AM/FM
 202 Galbert
 Lafayette, LA 70506
 Main: (337) 232-1311
 Billing:

Billing Address:

Burning Stick Creative
 Attention: Accounts Payable
 217 Garfield Street
 Lafayette, LA 70501

Send Payment To:

KNEK-AM/FM
 Cumulus Media- Lafayette
 3642 Momentum Place
 Chicago, IL 60689-5336

Property	KNEK-FM		
Invoice #		Order #	266633
Invoice Date		Alt Order #	
Invoice Month	September 2019	Deal #	
Invoice Period	09/01/19 - 09/30/19	Flight Dates	09/30/19 - 10/12/19
Advertiser	Alm-LaBar/N/City Parish Mayor-President		
Product	Carlee Alm-LaBar Campaign		
Estimate #	1		
Account Executive	Mandolia Jean-Batiste		
Sales Office	Local-Lafayette LA		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Calendar		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	09/30/19	10/12/19	M-F	6a-10a	MTWTF--	1:00	8	\$65.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/30/19 10/06/19 MTWTF-- 4 \$65.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 KNEKA M 09/30/19 6:12 AM M-F 6a-10a 1:00 CarLee overcome \$65.00 NM 7 KNEKA M 09/30/19 9:45 AM M-F 6a-10a 1:00 CarLee overcome \$65.00 NM										
2	09/30/19	10/12/19	M-F	10a-3p	MTWTF--	1:00	8	\$65.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/30/19 10/06/19 MTWTF-- 4 \$65.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 KNEKA M 09/30/19 2:16 PM M-F 10a-3p 1:00 CarLee overcome \$65.00 NM										
3	09/30/19	10/12/19	M-F	3p-7p	MTWTF--	1:00	8	\$65.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/30/19 10/06/19 MTWTF-- 4 \$65.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 KNEKA M 09/30/19 3:43 PM M-F 3p-7p 1:00 CarLee overcome \$65.00 NM										
Total Spots							4			

Due and Payable upon receipt

<u>Gross Total</u>	\$260.00
<u>Agency Commission</u>	\$39.00
<u>Net Amount Due</u>	\$221.00