

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KNEK-FM	Date: 9/27/19
---	--

I, PATRICK LEWIS

being/on behalf of: MYSELF, a legally

qualified candidate of the DEMOCRATIC political

party for the office of: City Council Member District 1

in the PRIMARY

election to be held on: October 12, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					

Total Charges:

ORDER

Orders
Order / Rev: 268506
Alt Order #:
Product Desc: Patrick Lewis Campaign
Estimate: 1
Flight Dates: 10/04/19 - 10/12/19
Original Date / Rev: 09/27/19 / 09/27/19
Order Type: GENERAL

KNEK-AM/FM

Primary AE: Mandolla Jean-Batiste
Sales Office: L-LAF
Sales Region: Local

Agency Name: Lewis/D/City Council
Buying Contact:
Billing Contact:
 727 Louis Arceneaux Road
 Lafayette, LA 70507

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Lewis/D/City Council
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: DIR
Revenue Code 2: POL-CAND
Revenue Code 3: POL-LR

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/19	10/12/19	12	\$600.00	\$600.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2019	12	\$600.00	\$600.00	0.00
Totals	12	\$600.00	\$600.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mandolla Jean-Batiste	L-LAF	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNEKA	10/04/19	10/12/19	M-F Prime M-F	CM	6a-7p	----F--	:30	3	\$60.00	P-20	0.00	NM	6	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	----F--					3	\$60.00		0.00			
		Week: 10/07/19	10/13/19	----F--					3	\$60.00		0.00			
N 2	KNEKA	10/04/19	10/12/19	Sa-Su Prime Sa-Su	CM	6a-7p	-----S-	:30	3	\$40.00	P-20	0.00	NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	-----S-					3	\$40.00		0.00			
		Week: 10/07/19	10/13/19	-----S-					3	\$40.00		0.00			
													Totals	12	\$600.00



CUMULUS

Patrick Lewis

From: Mandolita Jean-baiste
 Phone: (337) 232-1311 x217
 Email: mandolita.jean-baiste@cumulus.com
 9/27/2019 12:42 PM

Flight Dates: 10/01/2019 - 10/12/2019
 Demo: P 25+

Radio Market: LAFAYETTE, LA
 Survey: SP19 SD
 Geography: Metro

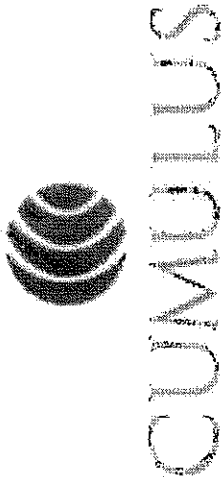
Radio Total	Daypart	Length	Spots	Net Reach	Frequency	Unit Rate	Total Cost
KNEK-FM			12	29,600	2.1	\$50.00	\$600.00
Flight A - 1 wk (09/30)							
One Week Total			6	18,900	1.6	\$50.00	\$300.00
			6	18,900	1.6	\$50.00	\$300.00
	F 6A-7P	30	3	12,000	1.4	\$60.00	\$180.00
	Sa 6A-7P	30	3	10,500	1.4	\$40.00	\$120.00
Flight A - 1 wk (10/07)							
One Week Total			6	18,900	1.6	\$50.00	\$300.00
			6	18,900	1.6	\$50.00	\$300.00
	F 6A-7P	30	3	12,000	1.4	\$60.00	\$180.00
	Sa 6A-7P	30	3	10,500	1.4	\$40.00	\$120.00

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio Information: LAFAYETTE, LA; SP19 SD, Metro; Multiple Dayparts Used; P 25+ See Detailed Sourcing Page for Complete Details.
 Copyright © 2019 The Nielsen Company. All rights reserved.

Nielsen

Patrick Lewis

From: Mandolia Jean-Batiste
Phone: (337) 232-4311 x217
Email: mandolia.jean-batiste@cumulus.com
9/27/2019 12:42 PM



Schedule Grand Totals: 2 Weeks

Radio Station	Spots	Net Reach	Frequency	Unit Rate	Total Cost
KONEK-FM	12	29,600	21	\$56,000	\$672,000
	12	29,600	21	\$50,000	\$600,000

Mandolia Jean-Batiste
Accepted by Station

9/27/19
Date

Patrick Lewis
Accepted by Client

9/27/19
Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio information: LAFAYETTE LA; SP19 SD; Memo: Multiple Dayparts Used; P 25+; See Detailed Sourcing Page for Complete Details.
Copyright © 2019 The Nielsen Company. All rights reserved.

