

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

|  |   |
|--|---|
| <b>Station and Location:</b><br><p style="text-align: center; font-size: 1.2em;">KNEK-FM</p> | <b>Date:</b><br><p style="text-align: center; font-size: 1.2em;">10/29/19</p> |
|--|---|

I, David Allen, TAC Strategies  
 being/on behalf of: Brian Adoin for Sheriff  
 a legally qualified candidate of the Democratic  
 political party for the office of: Evangeline Sheriff  
 in the parish of Evangeline  
 election to be held on: SAT, NOV 16TH

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days         | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|--------------|-------|----------------|-----------------|
|                  |                                  | See Attached |       |                |                 |

**Attach proposed schedule with charges (if available):**



# ORDER

**Orders**  
**Order / Rev:** 307522  
**Alt Order #:**  
**Product Desc:** Brian Ardoin Campaign  
**Estimate:**  
**Flight Dates:** 11/13/19 - 11/15/19  
**Original Date / Rev:** 11/12/19 / 11/12/19  
**Order Type:** GENERAL

**KNEK-AM/FM**  
**Primary AE:** Mandolla Jean-Batiste  
**Sales Office:** L-LAF  
**Sales Region:** Local

**Agency Name:** Political Communication Advertising  
**Buying Contact:**  
**Billing Contact:**  
 232 Madison Ave  
 New York, NY 10016

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Ardoin/D/Sheriff  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-LR

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 11/01/19   | 11/15/19 | 8       | \$480.00     | \$408.00   |

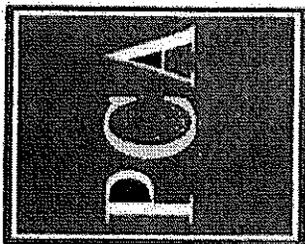
**Totals**

| Month         | # Spots  | Gross Amount    | Net Amount      | Rating      |
|---------------|----------|-----------------|-----------------|-------------|
| November 2019 | 8        | \$480.00        | \$408.00        | 0.00        |
| <b>Totals</b> | <b>8</b> | <b>\$480.00</b> | <b>\$408.00</b> | <b>0.00</b> |

**Account Executives**

| Account Executive     | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-----------------------|--------------|--------------|-------------------------------|---------|
| Mandolla Jean-Batiste | L-LAF        | Local        | Start Of Order - End Of Order | 100%    |

| Ln  | Ch    | Start             | End             | Inventory Code      | Break | Start/End Time | Days    | Len | Spots             | Rate        | Pri  | Rtg           | Type          | Spots    | Amount          |
|-----|-------|-------------------|-----------------|---------------------|-------|----------------|---------|-----|-------------------|-------------|------|---------------|---------------|----------|-----------------|
| N 1 | KNEKA | 11/13/19          | 11/15/19        | M-F AM Drive<br>M-F | CM    | 8a-10a         | --WTF-- | :30 | 4                 | \$60.00     | P-20 | 0.00          | NM            | 4        | \$240.00        |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |               |          |                 |
|     |       | Week: 11/11/19    | 11/17/19        | --WTF--             |       |                |         |     | 4                 | \$60.00     |      | 0.00          |               |          |                 |
| N 2 | KNEKA | 11/13/19          | 11/15/19        | M-F PM Drive<br>M-F | CM    | 3p-7p          | --WTF-- | :30 | 4                 | \$60.00     | P-20 | 0.00          | NM            | 4        | \$240.00        |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |               |          |                 |
|     |       | Week: 11/11/19    | 11/17/19        | --WTF--             |       |                |         |     | 4                 | \$60.00     |      | 0.00          |               |          |                 |
|     |       |                   |                 |                     |       |                |         |     |                   |             |      |               | <b>Totals</b> | <b>8</b> | <b>\$480.00</b> |



Client: Brian Ardoin for Evangeline Parish Sheriff  
 Product: LA Evangeline Parish  
 Flight: 11/12-11/15  
 ESTIMATE: 1026  
 RADIO

| Format                        | Unit \$ | DP Code | Unit Dur | Wk 1 Mon 11/11 '19 | Tot \$ | Unit Tot |
|-------------------------------|---------|---------|----------|--------------------|--------|----------|
| <b>Total</b>                  |         |         |          | 8                  | 480    | 8        |
| LAFAYETTE, LA FAYG MSA<br>ARB | 60      |         |          | 8                  | 480    | 8        |
| KNEK-FM<br>Urban Adult        | 60      |         |          | 8                  | 480    | 8        |
| M-F 6a-10a                    | 60      | AM      | 30       | 4                  | 240    | 4        |
| M-F 3p-7p                     | 60      | PM      | 30       | 4                  | 240    | 4        |

*\$60 a spot*

|       |          |
|-------|----------|
| GROSS | \$480.00 |
| NET   | \$408.00 |