

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KNEK-FM</u>	Date: <u>9.16.16</u>
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I, Mark Pope Campaign

being/on behalf of: myself, a legally

qualified candidate of the Republican political

party for the office of: City Council Member District 1

in the Primary

election to be held on: October 12, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					

Total Charges: \$945

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Mark Pope Campaign Fund

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

9-16-19
Date

Mark A. Pope
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Mandolia Jean-Batiste
Signature

Mandolia Jean-Batiste
Printed Name

Account Manager
Title

Mark Pope

From: Mandolia Jean-Battiste
 Phone: (337) 232-1311 x217
 Email: mandolia.jean-battiste@cumulus.com
 9/16/2019 10:08 AM

Flight Dates: 09/23/2019 - 10/06/2019
 Demo: P 18+

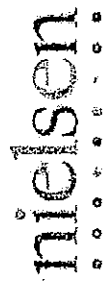
Radio Market: LAFAYETTE, LA
 Survey: SP19 SD
 Geography: Metro



CUMULUS

Radio Total	Daypart	Length	Spots	Net Reach	Frequency	Unit Rate	Total Cost
9/26-9/28/19 - 1 wk (09/23)			25	42,800	3.1	\$37.60	\$945.00
One Week Total			13	21,800	2.7	\$32.14	\$450.00
			14	27,800	2.7	\$32.14	\$450.00
	Th-F 10A-3P	30	6	17,100	1.9	\$45.00	\$270.00
	Sa 10A-3P	30	4	11,400	2.2	\$25.00	\$100.00
	Su 10A-3P	30	4	8,600	1.8	\$50.00	\$200.00
9/30/19 to 10/2/19 - 1 wk (09/30)			11	25,000	2.3	\$45.00	\$495.00
One Week Total			11	25,000	2.3	\$45.00	\$495.00
	M-Tu 10A-3P	30	4	12,600	1.6	\$45.00	\$180.00
	W-Th 10A-3P	30	4	13,900	1.6	\$45.00	\$180.00
	F 10A-3P	30	3	9,200	1.6	\$45.00	\$135.00

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio information: LAFAYETTE, LA; SP19 SD; Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.
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Mark Pope

From: Mandola Jean-baliste
Phone: (537) 232-1311 x217
Email: mandola.jean-baliste@cumulus.com
9/16/2019 10:08 AM



CUMULUS

Schedule Grand Totals: 2 Weeks

Stations	Spots	NetReach	Frequency	Unit Rate	Total Cost
KNER-FM	25	42,300	3.1	\$37.80	\$945.00
Total	25	42,300	3.1	\$37.80	\$945.00

Accepted by Station

Mark D. Pope

Date

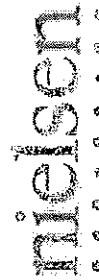
9-16-19

Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio Information: LAFAYETTE, LA; SP15 SD; Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.
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ORDER

Orders
 Order / Rev: 256659
 Alt Order #: _____
 Product Desc: Mark Pope Campaign
 Estimate: _____
 Flight Dates: 09/26/19 - 10/04/19
 Original Date / Rev: 09/17/19 / 09/17/19
 Order Type: GENERAL

KNEK-AM/FM
 Primary AE: Mandolia Jean-Batiste
 Sales Office: L-LAF
 Sales Region: Local

Agency
 Name: Pope/R/City Council
 Buying Contact: _____
 Billing Contact: _____
102 Bon Mange Circle
Lafayette, LA 70506

Billing Type: Cash
 Billing Calendar: Calendar
 Billing Cycle: EOM/EOC
 Agency Commission: 0%

Advertiser
 Name: Pope/R/City Council
 Demographic: A25-54
 Product Codes: Candidates
 Revenue Code 1: DIR
 Revenue Code 2: POL-CAND
 Revenue Code 3: POL-LR

New Business Thru: _____
 Advertiser External ID: _____
 Agency External ID: _____
 Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/19	09/30/19	16	\$540.00	\$540.00
10/01/19	10/04/19	9	\$405.00	\$405.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2019	16	\$540.00	\$540.00	0.00
October 2019	9	\$405.00	\$405.00	0.00
Totals	25	\$945.00	\$945.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mandolia Jean-Batiste	L-LAF	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNEKA	09/26/19	10/04/19	M-F Midday M-F	CM	10a-3p	MTWTF--	:30	11	\$45.00	P-40	0.00	NM	17	\$765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/19	09/29/19	---TF--		6				\$45.00		0.00			
		Week: 09/30/19	10/06/19	MTWTF--		11				\$45.00		0.00			
N 2	KNEKA	09/26/19	10/04/19	Sa-Su Midday Sa-Su	CM	10a-3p	-----S-	:30	4	\$25.00	P-40	0.00	NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/19	09/29/19	-----S-		4				\$25.00		0.00			
		Week: 09/30/19	10/06/19	-----		0				\$0.00		0.00			
N 3	KNEKA	09/26/19	10/04/19	Sa-Su Midday Sa-Su	CM	10a-3p	-----S	:30	4	\$20.00	P-40	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/19	09/29/19	-----S		4				\$20.00		0.00			
		Week: 09/30/19	10/06/19	-----		0				\$0.00		0.00			
													Totals	25	\$945.00