

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KNEK-FM	Date: 10.2.19
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I, John Ford

being/on behalf of: MYSELF, a legally

qualified candidate of the DEMOCRATIC political

party for the office of: City Council Member District 1

in the PRIMARY

election to be held on: October 12, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

John Ford

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

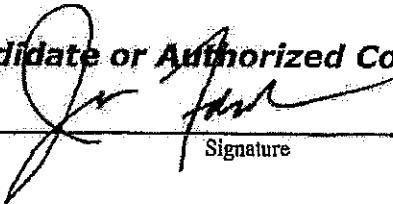
JOHN FORD

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/2/19
Date


Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Mandolia Jean-Batiste
Signature

Mandolia Jean-Batiste
Printed Name

Account Manager
Title

John Ford 10.5-10.12.19

From: Mandola Jean-baliste
 Phone: (337) 232-1311 x217
 Email: mandola.jean-baliste@cumulus.com
 10/2/2019 2:14 PM

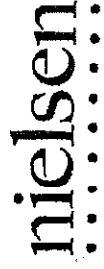
Flight Dates: 09/30/2019 - 10/13/2019
 Demo: P 18+

Radio Market: LAFAYETTE, LA
 Survey: SP19 SD
 Geography: Metro



Daypart	Length	Spots	Net Reach	Frequency	Unit Rate	Total Cost
KNEK-FM						
Flight A - 1 wk (09/30)		30	34,600	3.2	\$36.67	\$1,100.00
One Week Total		10	19,400	2.8	\$30.00	\$300.00
Sa 6A-7P	30	10	19,400	2.8	\$30.00	\$300.00
Flight A - 1 wk (10/07)						
One Week Total		20	42,400	2.8	\$40.00	\$800.00
M-F 6A-7P	30	20	42,400	2.8	\$40.00	\$800.00
Sa 6A-7P	30	10	32,600	1.9	\$50.00	\$500.00
		10	19,400	2.8	\$30.00	\$300.00

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio Information: LAFAYETTE, LA - SP19 SD; Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.
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John Ford 10.5-10.12.19

From: Mandiia Jean-baisie
Phone: (337) 232-1311 x217
Email: mandiia.jean-baisie@cumulus.com
10/2/2019 2:14 PM



Schedule Grand Totals: 2 Weeks

Stations	Spots	Net Reach	Frequency	Unit Rate	Total Cost
KNEK-FM	30	54,500	3.2	\$38.97	\$1,100.00

Accepted by Station

[Signature]

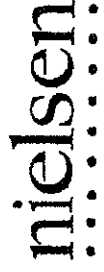
Date

10/2/19

Accepted by Client

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

This first demo listed is the Primary Demo.
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ORDER

Orders
Order / Rev: 272795
Alt Order #:
Product Desc: John Ford Campaign
Est/Rate: 3
Flight Dates: 10/05/19 - 10/12/19
Original Date / Rev: 10/03/19 / 10/03/19
Order Type: GENERAL

KNEK-AM/FM
Primary AE: Mandolla Jean-Batiste
Sales Office: L-LAF
Sales Region: Local

Agency
Name: Ford/D/City Council
Buying Contact:
Billing Contact:
 323 Patterson Street
 Lafayette, LA 70501

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: Ford/D/City Council
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: DIR
Revenue Code 2: POL-CAND
Revenue Code 3: POL-LR

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/19	10/12/19	30	\$1,100.00	\$1,100.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2019	30	\$1,100.00	\$1,100.00	0.00
Totals	30	\$1,100.00	\$1,100.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mandolla Jean-Batiste	L-LAF	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNEKA	10/05/19	10/12/19	Sa-Su Prime Sa-Su	CM	6a-7p	-----S-	:30	10	\$30.00	P-50	0.00	NM	20	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	-----S-					10	\$30.00		0.00			
		Week: 10/07/19	10/13/19	-----S-					10	\$30.00		0.00			
N 2	KNEKA	10/07/19	10/12/19	M-F Prime M-F	CM	6a-7p	MTWTF--	:30	10	\$50.00	P-50	0.00	NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	MTWTF--					10	\$50.00		0.00			
													Totals	30	\$1,100.00

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(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KNEK-FM	Date: 10.8.19
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I, Greg Gossen,

being/on behalf of: John Harold Broussard, a legally

qualified candidate of the Independent political

party for the office of: Lafayette Parish Tax Assessor

in the Primary

election to be held on: October 12, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

RM MEDIA LLC

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

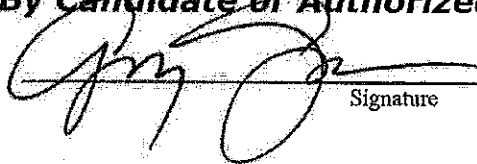
DIRK TRAHAN

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10-8-19
Date


Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Mandolia Jean-Batiste
Signature

Mandolia Jean-Batiste
Printed Name

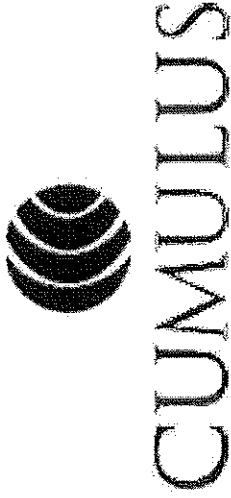
Account Manager
Title

John Harold Broussard 10.9-10.12.19 rev

From: Mandolia Jean-baliste
 Phone: (337) 232-1311 x217
 Email: mandolijean-baliste@cumulus.com
 10/3/2019 2:30 PM

Flight Dates: 10/09/2019 - 10/12/2019
 Demo: P 21+

Radio Market: LAFAYETTE, LA
 Survey: SP19 SD
 Geography: Metro



Radio Total	Daypart	Length	Spots	Net Reach	Frequency	Unit Rate	Total Cost
KNEK-FM							
Flight A - 1 wk (10/07)			19	38,700	2.8	\$52.63	\$1,000.00
One Week Total			19	38,700	2.8	\$52.63	\$1,000.00
W-F 6A-10A	30	4	19,900	1.7	\$60.00	\$240.00	
W-F 10A-3P	30	4	13,200	1.4	\$60.00	\$240.00	
W-F 3P-7P	30	4	13,700	1.4	\$60.00	\$240.00	
Sa 6A-10A	30	2	7,700	1.4	\$40.00	\$80.00	
Sa 10A-3P	30	3	10,000	1.8	\$40.00	\$120.00	
Sa 3P-7P	30	2	5,600	1.4	\$40.00	\$80.00	

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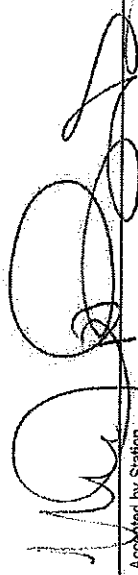
John Harold Broussard 10.9-10.12.19 rev


From: Mandolia Jean-baliste
 Phone: (337) 232-1311 x217
 Email: mandolia.jean-baliste@cumulus.com
 10/3/2019 2:30 PM



Schedule Grand Totals: 1 Week

Stations	Spots	Net Reach	Frequency	Unit Rate	Total Cost
Radio Total	19	38,700	28	\$52.63	\$1,000.00
KNEK-FM	19	38,700	28	\$52.63	\$1,000.00


 Accepted by Station

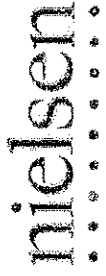

 Accepted by Client

10/8/19
 Date

10-8-19
 Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.
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ORDER

Orders
Order / Rev: 276148
Alt Order #:
Product Desc: John Harold Broussard
Estimate: 2
Flight Dates: 10/09/19 - 10/12/19
Original Date / Rev: 10/08/19 / 10/08/19
Order Type: GENERAL
Primary AE: Mandolla Jean-Batiste
Sales Office: L-LAF
Sales Region: Local
KNEK-AM/FM

Agency Name: RM Media LLC
Buying Contact:
Billing Contact:
 1201 Camelia Blvd
 Lafayette, LA 70508
Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Broussard/I/Assessor
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: GEN
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/19	10/12/19	19	\$1,000.00	\$850.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2019	19	\$1,000.00	\$850.00	0.00
Totals	19	\$1,000.00	\$850.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mandolla Jean-Batiste	L-LAF	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNEKA	10/09/19	10/12/19	M-F AM Drive M-F	CM	6a-10a	--WTF--	:30	4	\$60.00	P-20	0.00	NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	--WTF--		4				\$60.00		0.00			
N 2	KNEKA	10/09/19	10/12/19	M-F Midday M-F	CM	10a-3p	--WTF--	:30	4	\$60.00	P-20	0.00	NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	--WTF--		4				\$60.00		0.00			
N 3	KNEKA	10/09/19	10/12/19	M-F PM Drive M-F	CM	3p-7p	--WTF--	:30	4	\$60.00	P-20	0.00	NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	--WTF--		4				\$60.00		0.00			
N 4	KNEKA	10/12/19	10/12/19	Sa-Su AM Sa-Su	CM	6a-10a	-----S-	:30	2	\$40.00	P-20	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	-----S-		2				\$40.00		0.00			
N 5	KNEKA	10/12/19	10/12/19	Sa-Su Midday Sa-Su	CM	10a-3p	-----S-	:30	3	\$40.00	P-20	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	-----S-		3				\$40.00		0.00			
N 6	KNEKA	10/12/19	10/12/19	Sa-Su PM Sa-Su	CM	3p-7p	-----S-	:30	2	\$40.00	P-20	0.00	NM	2	\$80.00

Order / Rev: 276148
 Alt Order #: _____
 Flight Dates: 10/09/19 - 10/12/19

Advertiser: Broussard/I/Assessor
 Product Desc: John Harold Broussard **KNEK-AM/FM**
 Estimate: 2

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	-----S-					2	\$40.00		0.00			
													Totals	19	\$1,000.00