

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KNEK-FM	Date: 10.23.19
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I, MARK POPE,

being/on behalf of: MYSELF, a legally

qualified candidate of the Republican political

party for the office of: City Council Member District 1

in the General

election to be held on: November 16, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Mark Pope Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10-23-19
Date

Mark A. Pope
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Mandolia Jean-Batiste
Signature

Mandolia Jean-Batiste
Printed Name

Account Manager
Title

Mark Pope November 16th Election

From: Mandolia Jean-batiste
 Phone: (337) 232-1311 x217
 Email: mandolia.jean-batiste@cumulus.com
 10/23/2019 9:37 AM



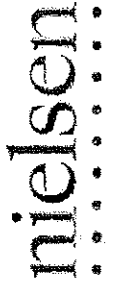
CUMULUS

Flight Dates: 10/21/2019 - 11/03/2019
 Demo: P 18+

Radio Market: LAFAYETTE, LA
 Survey: SP19 SD
 Geography: Metro

Radio Total	Daypart	Length	Spots	Net Reach	Frequency	Unit Rate	Total Cost
KNEK-FM			26	\$3,300	2.9	\$43.85	\$1,140.00
10/25 to 10/27 - 1 wk (10/21)			26	\$3,300	2.9	\$43.85	\$1,140.00
One Week Total			11	27,500	2.2	\$35.45	\$390.00
			11	27,500	2.2	\$35.45	\$390.00
	F 6A-7P	30	3	13,600	1.4	\$50.00	\$150.00
	Sa 10A-3P	30	4	11,400	2.2	\$30.00	\$120.00
	Su 10A-3P	30	4	8,600	1.8	\$30.00	\$120.00
10/28-11/1/19 - 1 wk (10/23)			15	38,800	2.4	\$50.00	\$750.00
One Week Total			15	38,800	2.4	\$50.00	\$750.00
	M-F 6A-7P	30	15	38,800	2.4	\$50.00	\$750.00

The first demo listed is the Primary Demo.
 This report was created in TAFSCAN using the following Radio Information: LAFAYETTE, LA; SP19 SD; Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.
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Mark Pope November 16th Election

From: Mandolie Jean-Batiste
 Phone: (337) 232-1311 x217
 Email: mandolie.jean-batiste@cumulus.com
 10/23/2019 9:37 AM



CUMULUS

Schedule Grand Totals: 2 Weeks

Stations	Spots	Net Reach	Frequency	Unit Rate	Total Cost
Radio Total	26	\$5,300	2.9	\$43.85	\$1,140.00
KNEK-FM	26	\$5,300	2.9	\$43.85	\$1,140.00

Mandolie Jean-Batiste
 Accepted by Station

10/23/19
 Date

Mark A. Pope
 Accepted by Client

10-23-19
 Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.
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ORDER

Orders **Order / Rev:** 288658
Alt Order #: _____
Product Desc: Mark Pope Campaign
Estimate: _____
Flight Dates: 10/25/19 - 11/01/19 **Primary AE:** KNEK-AM/FM
Original Date / Rev: 10/23/19 / 10/23/19 **Sales Office:** L-LAF
Order Type: GENERAL **Sales Region:** Local

Agency **Name:** Pope/R/City Council
Buying Contact: _____ **Billing Type:** Cash
Billing Contact: _____ **Billing Calendar:** Calendar
 102 Bon Mange Circle **Billing Cycle:** EOM/EOC
 Lafayette, LA 70506 **Agency Commission:** 0%

Advertiser **Name:** Pope/R/City Council
Demographic: A25-54 **New Business Thru:** _____
Product Codes: Candidates **Advertiser External ID:** _____
Revenue Code 1: DIR **Agency External ID:** _____
Revenue Code 2: POL-CAND **Unit Code:** General
Revenue Code 3: POL-LR

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/19	10/31/19	23	\$990.00	\$990.00
11/01/19	11/01/19	3	\$150.00	\$150.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2019	23	\$990.00	\$990.00	0.00
November 2019	3	\$150.00	\$150.00	0.00
Totals	26	\$1,140.00	\$1,140.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mandolia Jean-Batiste	L-LAF	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNEKA	10/25/19	11/01/19	M-F Prime M-F	CM	6a-7p	MTWTF--	:30	15	\$50.00	P-50	0.00	NM	18	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/21/19	10/27/19	----F--					3	\$50.00		0.00			
		Week: 10/28/19	11/03/19	MTWTF--					15	\$50.00		0.00			
N 2	KNEKA	10/26/19	10/27/19	Sa-Su Midday Sa-Su	CM	10a-3p	-----SS	:30	8	\$30.00	P-50	0.00	NM	8	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/21/19	10/27/19	-----SS					8	\$30.00		0.00			
Totals													26	\$1,140.00	