

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KNEK FM</u>	Date: <u>10-8-19</u>
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I, JOHN FORD,
being/on behalf of: JOHN FORD, a legally
qualified candidate of the City Council District 1 political
party for the office of: City Council District 1
in the Primary
election to be held on: October 12th, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	<u>See</u>	<u>Attached Schedule</u>			

Total Charges: \$360⁰⁰

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

IAE Campaign for JOHN FORD COMMITTEE

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is: JOHN FORD

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

8/4/19
Date

[Signature]
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]
Signature

Maudie Jan Butts
Printed Name

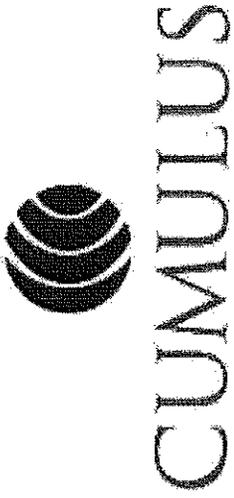
A.E.
Title

John Ford

From: Mandolie Jean-batiste
 Phone: (337) 232-1311 x217
 Email: mandolie.jean-batiste@cumulus.com
 8/6/2019 9:56 AM

Flight Dates: 08/07/2019 - 08/11/2019
 Demo: P 18+

Radio Market: LAFAYETTE, LA
 Survey: SP19 SD
 Geography: Metro



Daypart	Length	Spots	Net Reach	Frequency	Unit Rate	Total Cost
Week Total		12	25,200	2.4	\$30.00	\$360.00
KNEC-FM		12	25,200	2.4	\$30.00	\$360.00
Flight A - 1 wk (08/05)						
One Week Total		12	25,200	2.4	\$30.00	\$360.00
Sa-Su 6A-7P	30	12	25,200	2.4	\$30.00	\$360.00

8/11/19 Sunday 11am-12pm - 2 spots in Community Hour
 8/10/19 Saturday 10a-1pm - 3 spots
 Other spots run of schedule

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio information: LAFAYETTE, LA; SP19 SD; Metro; Sa-Su 6A-7P; P 18+; See Detailed Sourcing Page for Complete Details.
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John Ford

From: Mandolia Jean-batiste
Phone: (337) 232-1311 x217
Email: mandolia.jean-batiste@cumulus.com
8/6/2019 9:56 AM



CUMULUS

Schedule Grand Totals: 1 Week

Stations	Spots	Net Reach	Frequency	Unit Rate	Total Cost
WNEK-FM	12	25,200	24	\$30.00	\$360.00
TOTAL	12	25,200	24	\$30.00	\$360.00

Accepted by Station

[Signature]

Date

8/6/19

Accepted by Client

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.
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POLITICAL INQUIRY FORM
(TO BE COMPLETED BY STATION REPRESENTATIVE RESPONDING TO THE INQUIRY)

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of (1) a candidate for public office or (2) persons who wish to communicate a message relating to "any political matter of national importance," as defined in the Bipartisan Campaign Reform Act of 2002. It is to be kept in the Station Public File for a period of two years.

STATION KNEK FM

DATE OF REQUEST: 8-12-19

INQUIRY MADE BY: John Ford

AGENCY (if any): NONE

ADDRESS OF AGENCY: 323 Patterson St. Bldg #12

CITY, STATE, ZIP OF AGENCY: Lafayette La 70503

TELEPHONE NUMBER OF AGENCY: 337-781-7778

CANDIDATE: John Ford

ORGANIZATION OR SPONSORING AUTHORITY (WHO WILL PAY):

IF SPONSOR IS A COMMITTEE, NAME OF COMMITTEE:

ADDRESS OF COMMITTEE:

CITY, STATE, ZIP OF COMMITTEE:

TELEPHONE NUMBER OF COMMITTEE:

COMMITTEE OFFICERS:

Chairman:

Vice Chairman:

Treasurer:

Secretary:

Is this the Candidate's Authorized Committee? () yes () no

OFFICE SOUGHT: CITY Council PARTY AFFILIATION: DEMOCRAT

() federal () state () local

ELECTION AND DATE: OCTOBER 12, 2019

() primary () general

FOR ISSUE ADS ONLY:

- a. Candidate(s) and offices (if any) referred to: _____

- b. Federal election(s) (if any) referred to: _____
- c. Issue(s) discussed: _____
- d. Name, Address, Phone Number of Contact: _____

DATES REQUESTED: 8/5/19

LENGTH OF SPOT/PROGRAM TIME REQUESTED: :30 sec

REQUEST MADE:

in writing orally
If request is made in writing, attach and retain.

STATION OFFER:

DISPOSITION OF REQUEST:

granted denied
If not granted, state reasons in space below. If denied in writing, attach and retain. If granted, attach contract and invoice, when available.

REQUEST FOR DOCUMENTATION THAT CANDIDATE IS LEGALLY QUALIFIED:

yes no
Attach any written documentation received.

DATE POLITICAL DISCLOSURE FORM SUBMITTED TO REQUESTOR:

COMMENTS

STATION REP	Manda Jean Boos
REVIEWED	

CONTRACT



KNEK-AM/FM
202 Galbert
Lafayette, LA 70506
(337) 232-1311

<u>Contract / Revision</u> 226122 /		<u>Alt Order #</u>
<u>Advertiser</u> Ford/D/City Council		<u>Original Date / Revision</u> 08/08/19 / 08/08/19
<u>Contract Dates</u> 08/10/19 - 08/11/19	<u>Estimate #</u>	
<u>Product</u> City Council		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KNEK-FM	<u>Account Executive</u> Mandolia Jean-Batist	<u>Sales Office</u> Local-Lafayette
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>

And:

Ford/D/City Council
323 Patterson Street
Bldg 12
Lafayette, LA 70501

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KNEKA	08/10/19	08/11/19	Sa-Su	10:00 AM-1:00 PM		:30			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/05/19	08/11/19	-----S-				3	\$30.00			
N 2	KNEKA	08/10/19	08/11/19	Sa-Su	1:00 PM-7:00 PM		:30			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/05/19	08/11/19	-----S-				3	\$30.00			
N 3	KNEKA	08/10/19	08/11/19	Sa-Su	11:00 AM-12:00 PA		:30			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/05/19	08/11/19	-----S				3	\$30.00			
N 4	KNEKA	08/10/19	08/11/19	Sa-Su	7:00 AM-10:00 AM		:30			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/05/19	08/11/19	-----S				2	\$30.00			
N 5	KNEKA	08/10/19	08/11/19	Sa-Su	3p-7p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/05/19	08/11/19	-----S				1	\$30.00			
Totals											12	\$360.00

Time Period	# of Spots	Gross Amount	Net Amount
08/01/19 -08/11/19	12	\$360.00	\$360.00
Totals	12	\$360.00	\$360.00

Signature: _____ Date: _____