

# CONTRACT



**WKMK/WTHJ**  
**Press Communications, LLC**  
**201 Main Street- Suite 1A**  
**Allenhurst, NJ 07711-1154**  
**Tax ID#: 22-3523278**  
**(732) 751-1119 ext 4105**

<u>Contract / Revision</u> 30063 /		<u>Alt Order #</u>
<u>Advertiser</u> Republican Party		<u>Original Date / Revision</u> 10/04/23 / 10/04/23
<u>Contract Dates</u> 10/09/23 - 11/07/23	<u>Estimate #</u>	
<u>Product</u> 2023 State Election		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WKMK/WTH	<u>Account Executive</u> Terri McIntyre	<u>Sales Office</u> Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Advanced Media Concepts of NJ**  
**510 Hemlock Hill Dr**  
**Toms River, NJ 08753**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	106	10/09/23	10/15/23	Mon-Fri AM	6a - 10a		1:00			NM	12	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/09/23	10/15/23	32322--	12			\$125.00				
N 2	106	10/16/23	10/22/23	Mon-Fri AM	6a - 10a		1:00			NM	12	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/16/23	10/22/23	32322--	12			\$125.00				
N 3	106	10/23/23	10/29/23	Mon-Fri AM	6a - 10a		1:00			NM	13	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/23/23	10/29/23	32323--	13			\$125.00				
N 4	106	10/30/23	11/05/23	Mon-Fri AM	6a - 10a		1:00			NM	13	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/30/23	11/05/23	32323--	13			\$125.00				
N 5	106	11/06/23	11/07/23	Mon-Fri AM	6a - 10a		1:00			NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/06/23	11/12/23	22-----	4			\$125.00				
N 6	106	11/06/23	11/08/23	Mon-Fri Evening	7:00 PM-11:00 PM		1:00			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/06/23	11/12/23	1-----	1			\$50.00				
<b>Totals</b>											<b>55</b>	<b>\$6,800.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/25/23 - 10/29/23	37 <sup>net</sup>	\$4,625.00	(\$693.75)	\$3,931.25
10/30/23 - 11/07/23	18	\$2,175.00	(\$326.25)	\$1,848.75
<b>Totals</b>	<b>55</b>	<b>\$6,800.00</b>	<b>(\$1,020.00)</b>	<b>\$5,780.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)  
 ADVERTISING CONTRACT-TERMS AND CONDITIONS

Press Communications, LLC (the "PCLLC") will broadcast the advertisements and programs covered by this Advertiser's order as placed with PCLLC within the dates and the approximate hourly times provided on such orders. The Contract Confirmation or Client Proposal outlining the advertising arrangement with PCLLC serves to provide Advertiser and/or Agency with written notice of the Station's standard advertising terms and conditions. The advertising schedule may be placed directly by the Advertiser and/or the Agency ("Parties"). The Parties understand and accept that they will be jointly and severally liable for payment of all invoices. The tender of any bill to the Agency shall constitute tender of said bill to the Advertiser. The rights of PCLLC shall not be affected by any dispute or claim by and between the Advertiser and Agency. In the case of an Agency relationship change, the Advertiser must provide written notice within 15 days of any change in the Agency relationship and the Advertiser shall be responsible to communicate the terms of this Agreement to the new Agency and shall accordingly bind the new Agency to this Agreement. The Advertiser, or Agency, cannot subcontract or assign its rights or privileges under this Agreement without the prior written consent of PCLLC. The Advertiser shall not be permitted to use any time purchased under this Agreement for any purpose other than to promote the business of the Advertiser whether under the Advertiser's name or trade name without consent of PCLLC. PCLLC reserves the right to change the time of scheduled broadcasts when necessary. Announcements not made as scheduled will be made good during the next available program period(s). All other Station policies in effect shall be considered as part hereof and shall be binding on the Advertiser as if fully set forth herein. This Agreement contains the entire understanding of the Parties, and shall be construed in accordance with the laws of the State of New Jersey. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. The foregoing terms shall be deemed accepted by all parties once the Station runs the advertising schedule placed by Agency/Advertiser.

IN THE EVENT THIS AGREEMENT IS PLACED IN THE HANDS OF AN ATTORNEY FOR COLLECTION AFTER DEFAULT, THE PARTIES AGREE TO PAY 20% OF THE UNPAID BALANCE FOR ATTORNEY FEES. DELINQUENT ACCOUNTS ARE SUBJECT TO A FINANCE CHARGE, APPLIED MONTHLY, AT THE RATE OF THIRTEEN PERCENT (13%) PER ANNUM.

Princeton Media Solutions LLC  
510 Hemlock Hill Drive  
Toms River, NJ 08753

1405

55-136/312

DATE 10/5/23

PAY TO THE ORDER OF

Press Communications, LLC

\$ 5,780.00

Five Thousand Seven Hundred Eighty and 00/100

DOLLARS

TD BANK, N.A.



*Walter J. Phelan*

FOR INV# 30063-2023 State  
Republican Election - Thunder 106.3  
10/9/23-11/6/23

HEAT SENSITIVE

Security Features Included Details on Back

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Marvin Piberno, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Marvin Piberno

Authorized committee:

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

NJ State Assembly, Legislative District II

Date of election:

Nov 7, 2023.

General

Primary

Treasurer of candidate's authorized committee:

Ron Bravino

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

MP Piberno

Name:

Marvin Piberno

Date of Request to Purchase Ad Time:

10/9/23

Signature:

Name:

Date of Station Agreement to Sell Time:

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Stephen Dnistrian, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

  

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

STEPHEN DNISTRAN

Authorized committee:

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

NY State Senate, Legislative District 11

Date of election:

Nov 7 2023

General

Primary

Treasurer of candidate's authorized committee:

RON GRARNO, Treasurer

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

STEPHEN D. DNISTRAN

Signature:

Name:

SDDN

Name:

Date of Request to Purchase Ad Time:

9/29/23

Date of Station Agreement to Sell Time:

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Kimberly Eulner, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Kimberly Eulner

Authorized committee:

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

NJ State Assembly (LD11)

Date of election:

11-7-2023

General

Primary

Treasurer of candidate's authorized committee:

Ron Gravino

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

Kimberly Eulner

Signature:

Name: Kimberly Eulner

Name:

Date of Request to Purchase Ad Time: 9/29/23

Date of Station Agreement to Sell Time: