

1st Quarter Issues/Programs
For Radio Stations
KMRX

El Dorado, Arkansas

For the year: 2023
Covering the months of:
Jan, Feb, Mar

Issues List for Q1

Poverty & Homelessness
Health
Crime & Public Safety
Arts & Community Entertainment
Education
Economic Development
Minority Programs & Issues

Issue	Program	Date	Time	Length	Description
Poverty and homelessness	South Arkansas Forum	1/1/2023	9:00am	15 min	<p>“The South Arkansas Forum,” a 15-minute local public affairs program that airs Sunday mornings on KMRX. JJ Cook interviewed Jessica Kerns , a local teacher in El Dorado who is spearheading an effort to raise money and awareness for some small communities in Kenya, whose families do not have electricity or light for their children to do homework. They are building solar powered lights which families can check out for their kids to do their schoolwork. Workshops are being held and people can make their own with supplies. Three events planned in January.</p>
Minority Programs & Issues	South Arkansas Forum	1/8/2023	9:00am	15 min	<p>“The South Arkansas Forum,” a 15-minute local public affairs program that airs Sunday mornings on KMRX. JJ Cook interviewed Vicki Dotson with the Self Culture Club in El Dorado to discuss the events planned for the Dr Martin Luther King Junior holiday weekend. A banquet is planned for Saturday, a parade on Sunday, followed by a community concert, all free to the public.</p>
Arts & Community Entertainment	South Arkansas Forum	1/15/2023	9:00am	15 min	<p>“The South Arkansas Forum,” a 15-minute local public affairs program that airs Sunday mornings on KMRX. JJ Cook interviewed Joanna Benson with te Murphy Arts District and discussed the announcement of planned Mardi Gras activities for Feb 17th in downtown El Dorado.</p>
Education	KMRX Morning Show Community Interview	18-Jan	8:05AM	10 min	<p>KMRX Morning Show Guest interview. J Randal Harvey interviewed Sylvia Thompson from El Dorado School District about the El Dorado Promise.</p>

Education	KMRX Morning Show Community Interview	19-Jan	8:05AM	10 min	KMRX Morning Show Guest interview. J Randal Harvey interviewed John Deich Lee about the El Dorado Math competition open to all students to win scholarships funded by Murphy USA.
Economic Development	South Arkansas Forum	1/22/2023	9:00am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KMRX. JJ Cook interviewed Ken Goudy, chairman of the El Dorado Parks and Recreation commission. They discussed past projects and the delays due to COVID, how the commission is run, and the projects they have planned for 2023 waiting to be approved.
Poverty and homelessness	South Arkansas Forum	1/29/2023	9:00am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KMRX. JJ Cook interviewed Lisa Fields, Director of Human Services at Goodwill Industries in Union County. Discussion was about support and services available through their work center to help residents with attaining work.
Arts & Community Entertainment	KMRX Morning Show Community Interview	31-Jan	8:05AM	10 min	KMRX Morning Show Guest interview. J Randal Harvey interviewed Joanna Benson with Murphy Arts District about upcoming musical concerts downtown.
Crime & Public Safety	South Arkansas Forum	2/5/2023	9:00am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KMRX. JJ Cook interviewed Alexis Alexander, marketing director and chair member of Crimestoppers in El Dorado. Discussion was missing residents and unsolved crimes in Union County. The organization is looking for funding help to continue operations.

Health	South Arkansas Forum	2/12/2023	9:00am	15 min	<p>“The South Arkansas Forum,” a 15-minute local public affairs program that airs Sunday mornings on KMRX. JJ Cook interviewed David Fox, CEO of the Medical Center of South Arkansas to discuss an upcoming Healthy Heart event at the Convention center with free screenings and lectures on heart health. Also discussed the challenges in finding doctors to move to El Dorado to fill the needs of the community.</p>
Crime & Public Safety	KMRX Morning Show Community Interview	15-Feb	8:05AM	10 min	<p>KMRX Morning Show Guest interview. J Randal Harvey interviewed Alexander Michaels with El Dorado School District to discuss Bus Situation, safety, etc.</p>
Health	South Arkansas Forum	2/19/2023	9:00am	15 min	<p>“The South Arkansas Forum,” a 15-minute local public affairs program that airs Sunday mornings on KMRX. JJ Cook interviewed Annette Stegall with First Financial Bank and members of Lifeshare Blood Center. Discussion was about the Annual Bankers Blood Drive being held at the South Arkansas Art Center taking place on 2/21 and the desperate need for Blood donations.</p>
Arts & Community Entertainment	KMRX Morning Show Community Interview	21-Feb	7:05AM	10 min	<p>KMRX Morning Show Guest interview. J Randal Harvey interviewed Ken Griffey with the Griffey Agency to discuss the Hot Springs Boat, RV, and Fishing show.</p>
Health	KMRX Morning Show Community Interview	21-Feb	8:05AM	10 min	<p>KMRX Morning Show Guest interview. J Randal Harvey interviewed Annette Stegal of First Financial Bank about the Bankers Blood Drive and live event happening today.</p>
Economic Development	South Arkansas Forum	2/26/2023	9:00am	15 min	<p>“The South Arkansas Forum,” a 15-minute local public affairs program that airs Sunday mornings on KMRX. JJ Cook interviewed Diane Hammond from the El Dorado City Council to discuss the upcoming Governor's Conference on Tourism convention that was coming to El Dorado on 2/27-2/28.</p>

Education	KMRX Morning Show Community Interview	1-Mar	8:05AM	10 min	KMRX Morning Show Guest interview. J Randal Harvey interviewed Taylor Steel from the El Dorado School District to talk about School Choice and Kindergarten enrollment.
Arts & Community Entertainment	South Arkansas Forum	3/5/2023	9:00am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KMRX. JJ Cook interviewed Beth Brumlee, director of Mainstreet El Dorado to discuss the events planned for the Shamrock Festival in El Dorado on 3/11.
Arts & Community Entertainment	KMRX Morning Show Community Interview	7-Mar	8:05AM	10 min	KMRX Morning Show Guest interview. J Randal Harvey interviewed Beth Brumlee with the El Dorado Mainstreet group to discuss the Shamrock in on the Square festival on 3-11
Arts & Community Entertainment	KMRX Morning Show Community Interview	10-Mar	8:05am	10 min	KMRX Morning Show Guest interview. J Randal Harvey interviewed Doug Stanton & Hal Mumford from the Master Gardeners about the Dirt Friends Festival happening this weekend.
Education	KMRX Morning Show Community Interview	10-Mar	8:30am	10 min	KMRX Morning Show Guest interview. J Randal Harvey interviewed Governor Sanders to discuss her new educational plan and raising of minimum salary for teachers.
Crime & Public Safety	South Arkansas Forum	3/12/2023	9:00am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KMRX. JJ Cook interviewed Mark Day from Lanxess Corporation to discuss the Public Safety campaign call 811, call before you dig program.
Crime & Public Safety	South Arkansas Forum	3/19/2023	9:00am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KMRX. JJ Cook interviewed police chief Kenny Hickman to discuss the new recruiting campaign for new officers and a citizen police academy for residents to learn more about the law enforcement efforts in our community.

Poverty and homelessness	South Arkansas Forum	3/26/2023	9:00am	15 min	"The South Arkansas Forum," a 15-minute local public affairs program that airs Sunday mornings on KMRX. JJ Cook interviewed David Lee Director of the Boys and Girls Club of El Dorado to discuss the big Food Truck Fundraiser being held on April 1 at the club. Also discussed registration for summer day camp.
Education	KMRX Morning Show Community Interview	29-Mar	8:05AM	10 min	KMRX Morning Show Guest interview. JJ Cook filling in for J Randal Harvey interviewed Taylon Steele on deadlines for pre-school and kindergarten registration and the parent teacher conferences taking place 3/30-3/31
Poverty and homelessness	KMRX Morning Show Community Interview	30-Mar	8:05AM	10 min	KMRX Morning Show Guest interview. JJ Cook filling in for J Randal Harvey interviewed David Lee from the Boys and Girls Club and Mark Day from Lanxess, one of the sponsors for the Food Truck fundraiser event taking place at the Boys and girls club on Sat 4/1.

The above is a listing of the significant issues responded to by the stations, along with the most significant programming treatment of those issues for the period 1/1/23 – 3/31/23. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Other programming of note to the community included:

- KMRX also ran a combined total of 1,846 recorded PSA's between 1/1/23 – 3/31/23 with announcements for the following organizations and topics: This does not include the national PSA's we run when possible that are inserted randomly as time permits in evening and weekend programming.

AARP Arkansas	Community Grant applications
Boy Scouts - Desoto Area Council	Join Boy Scouts
Campfire El Dorado	Youth Activities for young Girls
Church of Love	Worship Event
City of Norphlet	Library Opening
Crimestoppers	General Infor Fundraising

Crimestoppers	Fundraising and information
El Dorado High School BB	Sponsors needed
Felsenthal Baptist Church	Revival Week
Goodwill	Career Employment Services
Healthworks	Boomtown 5K Parkensons
Lifeshare Blood Center	Bankers Blood Drive
Literacy Council of Union County	Reading for Youth
Mainstreet El Dorado	Shamrockin
Medical Center of SA	Health Heart Event
NAACP	Book Author Signing event
SAAC	Shakespear Performance
SAAC	Little Shop of Horrors Production
SAAC SAHPS	Black History Month/ Women History Month
SAHPS	Silver Screen night
Salvation Army	Hunger and Homlessness Help
Self Cuture Club	MLK Activities
Southern BC	Free Tax filing
St Paul Methodist Lodge 151	Father Daughter Ball
Turning Point	Mayors Ball
UAPB	High School Day
UCAPS	Fur Ball
Union County Animal Protection Society	Adopt a Pet
United Way of Union County	United Way Community Assistance
USDA	Union County Food Distribution
USDA	Columbia Cty Food Distribution
VFW	Bingo Benefit
Victory Church	Womens Conference
Women Moving Forward	Sat Walk

- 1/1/23 – 3/31/23: Broadcast a minimum of 2 weather forecasts per hour, every day, 6a-7p and 1x/hour 7p-6a 7 days a week.
- 1/1/23 – 3/31/23: Ran a minimum of 8 local newscasts each weekday, and FOX news at the top of at least 7 hours daily
- 1/1/23 – 3/31/23: Ran 13 required weekly EAS tests & 6 required monthly EAS tests.